ToolGPA

NOVEMBER 2026

Vizcom

The Insider's Guide

Turns product sketches into renders, animations and 3D models



Every plan, grade, refund rule and rival among AI image and video generators, read from Vizcom's own pages.

Made by Vizcom · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Vizcom's own pages, its app-store listings and our grades. Every fact in it is on Vizcom's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 31 of the 168 other AI image and video generators we grade

Vizcom is an AI design platform for product and industrial designers. You sketch or upload a drawing, describe materials and colors, and it produces rendered images that can be edited, animated, turned into 3D models and upscaled. Plans are measured in monthly credits, with a free starter tier.

> "
>
> **You draw or upload sketches and learn the credits and tools.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Vizcom**, taken from its own pages and our grades.

1 **Best for sketch to render for product designers**

Free images may be used by Vizcom to improve its services.

2 **Paid plans start at $49 a month for each person**

As its pricing page puts it: $49 per user / month, billed monthly.

3 **There is a free plan**

Starter: 800 credits a month (about 200 images), 10 files, basic AI creation tools and standard render speeds.

4 **It runs on 3 platforms**

Web, macOS and Windows.

5 **Sketch to render**

Draw or upload a sketch, describe form, color and materials, and get rendered variations back.

6 **Edit with prompts**

Change, add or remove parts of an image with plain-language instructions, and generate new views of the same design.

7 **Animate**

Turn a still render into a short clip, or direct a series of clips, from a text description.

8 **A 2.0 GPA, above 31 of 168**

That is against the other AI image and video generators we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Vizcom you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

Vizcom at a glance

PRICING Free plan, from $49 per user / month, billed monthly	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web, macOS, Windows
MADE BY Vizcom	CATEGORY AI Image & Video Generators
OUR GRADE 2.0 GPA, fair	

The report card

Best for sketch to render for product designers

Vizcom turns sketches into renders, with prompt editing, animation and 3D models. The free plan allows 10 files and about 200 images a month, and Professional is $49 a user. Free images may be used by Vizcom to improve its services.

TOOLGPA REPORT CARD	Vizcom	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	D	$49 per user a month is above the category's $25 dearest-tenth line and about four times its $11.88 middle.
Free plan and trial	B	Starter is free with 800 credits a month, about 200 images, and 10 files.
Features	C	Sketch to render, prompt edits, animation, 3D models, live render and upscale, and team roles. Every action draws on one credit balance.
Ease of use	C	No store rating on record. You draw or upload sketches and learn the credits and tools.
Platforms and integrations	C	Web, Mac and Windows downloads, with no integrations listed and no phone app.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Vizcom is for

- ✓ Fits if you are a product designer turning sketches into renders
- ✓ Works for students, who get a free Education plan

Who it is not for

- ✗ Pricey if you pay: Professional is $49 per user a month
- ✗ Watch out: free users' images may be used by Vizcom to improve its services
- ✗ Tight if you work on many projects: Starter allows 10 files and about 200 images a month
- ✗ Watch out: extra credits are add-ons and every action draws on the same balance

Good to know

Good for

- ✓ Industrial, footwear, apparel and automotive concept work
- ✓ Designers who start from hand sketches rather than text prompts
- ✓ Students and educators, who can apply for the free Education plan

Worth knowing

- ⓘ The free Starter plan allows 10 files and about 200 images a month.
- ⓘ Free users' generated images may be used by Vizcom to improve its services; paid plans are not used for training.
- ⓘ Every action draws on one credit balance; extra credits are add-ons and unused add-on credits roll over.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$49

A month to start, for each person. There is a free plan too

Vizcom has a free plan. Paid plans start at $49 per user / month, billed monthly.

STARTER

$0

800 credits a month, about 200 images, 10 files, standard render speed, community support.

PROFESSIONAL

$49

per user / month, billed monthly

20,000 credits a month (about 5,000 images), credit add-ons, priority queue, 4K export, Live Render.

EDUCATION

$0

For qualified educators and students: 15,000 credits a month, priority queue and credit add-ons.

ENTERPRISE

Custom

Unlimited seats and teams, SSO, audit logs and dedicated onboarding; sold through sales.

The free plan

Starter: 800 credits a month (about 200 images), 10 files, basic AI creation tools and standard render speeds.

Ways to pay less

ANNUAL DISCOUNT

Annual billing at $480 per user a year

The pricing page shows Professional at $480 per user per year on its Annual tab, labelled as a 30% saving.

Stated on vizcom.com

EDUCATION

Free Education plan for students and educators

Qualified educators and students can apply for the Education plan at $0 with 15,000 credits a month.

Stated on vizcom.com

PART 03 · FEATURES

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, macOS and Windows

Turns product sketches into renders, animations and 3D models. Here is what it does, as its own site describes it, and what it covers: AI features, real-time collaboration, image generation, video generation.

> "Every action draws on one credit balance."
>
> From our grade for features

Sketch to render

Draw or upload a sketch, describe form, color and materials, and get rendered variations back.

Edit with prompts

Change, add or remove parts of an image with plain-language instructions, and generate new views of the same design.

Animate

Turn a still render into a short clip, or direct a series of clips, from a text description.

3D models

Generate 3D models from images, or drop in an existing model and swap colors, materials and scenes.

Live Render and upscale

Live Render and 4K export are Professional features; Enhance brings out detail in finished renderings.

Teams and roles

Admins and editors are paid seats, viewers are free, and team billing is on one invoice.

Where it runs

Web · macOS · Windows

What it works with

Its own pages name no integrations.

Vizcom is made by Vizcom.

Where it stands

Its grades against its category, and whether to keep it or make your own

31/168

Other AI image and video generators it is graded above

Vizcom's GPA of 2.0 is higher than 31 of the 168 other AI image and video generators we grade, and level with 31.

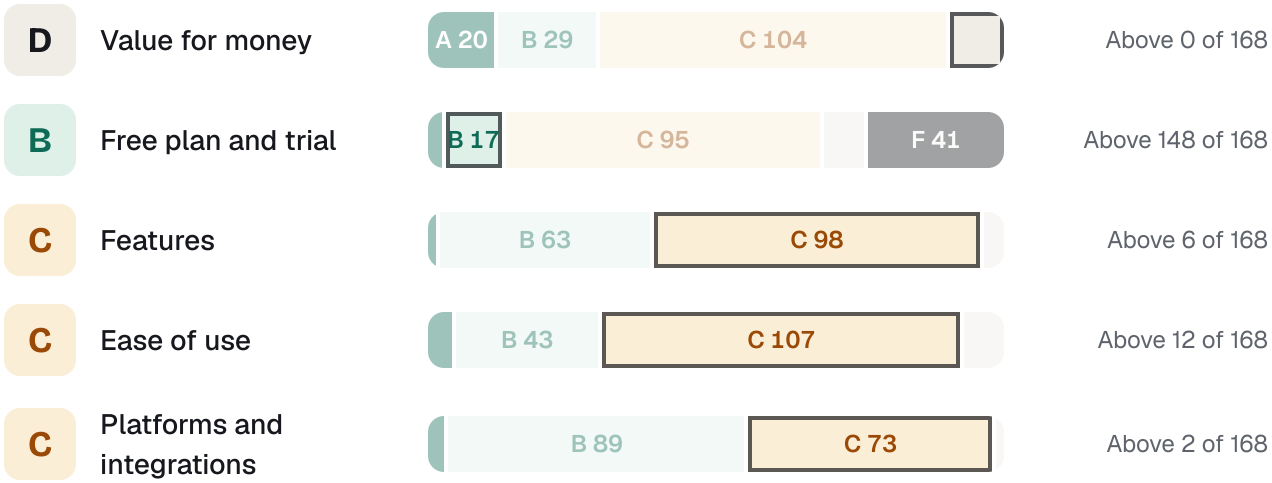
It stands best on free plan and trial (B, above 148 of 168) and worst on value for money (D, above 0).

Its paid plans start at $49 a month for each person, against a middle price of $11.88 for the category: 117 of the 120 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 94 tools score higher and cost less.

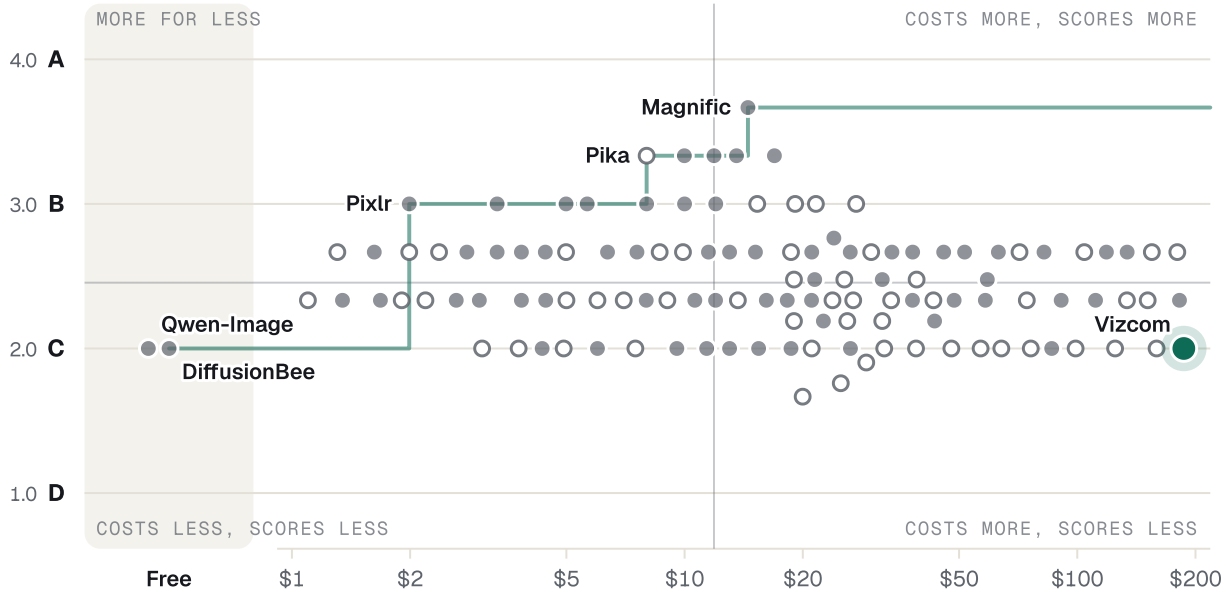
Each grade against the category

Every bar is all 169 AI image and video generators we grade, cut by the letter each got. Vizcom's own letter is outlined.



Price against what you get

Each dot is one of 123 AI image and video generators. Further left costs less; higher up scores better on features, ease of use and platforms. Vizcom is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Vizcom you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 106 of the 168 other AI image and video generators grade higher. It costs $588 a year.

What you could not

- ✕ An image model, which you can rent by the picture but not make.
- ✕ A video model, which you can rent by the second but not make.

- ✕ A real app for macOS and Windows. Something home-made would be a web page.
- ✕ Several people working in it at the same moment.
- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. Vizcom's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

PART 05 · ALTERNATIVES

The alternatives

The tools it is most often weighed against, side by side



Krea, Scenario, Leonardo.Ai and Pebblely

The 4 tools Vizcom is most often weighed against, with where each one differs from it.

2.8 GPA

Krea

Free plan · from $5.25/mo

Image, video and 3D generation with real-time canvas and plugins.

- Only Vizcom lists macOS and Windows apps.
- Only Krea lists an iOS app.

Vizcom and Krea compared in full

2.6 GPA

Scenario

Free plan · from $15/mo

Generative AI platform for game and studio asset production.

- Only Vizcom lists macOS and Windows apps.

Vizcom and Scenario compared in full

3.0 GPA

Leonardo.Ai

Free plan · from $12/mo

Image, video and 3D generator with its own and partner models.

- Only Vizcom lists macOS and Windows apps.
- Only Leonardo.Ai lists iOS and Android apps.

Vizcom and Leonardo.Ai compared in full



1.6
GPA

Pebblely

From $9/mo

AI backgrounds for product photos.

- Vizcom has a free plan. Pebblely does not.
- Only Vizcom lists macOS and Windows apps.
- Vizcom also covers video generation.

Vizcom and Pebblely compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Vizcom free?

Vizcom has a free plan. Starter: 800 credits a month (about 200 images), 10 files, basic AI creation tools and standard render speeds.

How much does Vizcom cost?

Vizcom lists 4 plans. Starter: $0.

What platforms does Vizcom work on?

Vizcom is available on Web, macOS and Windows.

Does Vizcom offer any discounts?

Vizcom publicly lists the following: Annual billing at $480 per user a year; Free Education plan for students and educators.

Does Vizcom have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Vizcom is listed for Web, macOS and Windows.

Does Vizcom have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Vizcom is listed for Web, macOS and Windows.

Is Vizcom open source?

Vizcom is not described as open source on its own site, as read on Nov 13, 2026.

Does Vizcom have a student discount?

Free Education plan for students and educators. Qualified educators and students can apply for the Education plan at $0 with 15,000 credits a month.

Who makes Vizcom?

Vizcom is made by a company of the same name.

What are the alternatives to Vizcom?

The closest alternatives to Vizcom in our directory are Krea, Scenario, Leonardo.Ai and Pebblely.

How does Vizcom compare with other AI image and video generators?

Vizcom's GPA of 2.0 is higher than 31 of the 168 other AI image and video generators we grade, and level with 31.

Is Vizcom good value for money?

ToolGPA grades Vizcom D for value for money. Its paid plans start at $49 a month for each person, against a middle price of $11.88 for the category: 117 of the 120 others that charge start lower.

Could I make my own version of Vizcom?

To replace Vizcom you would be making an image model, which you can rent by the picture but not make.

Where this guide comes from

The prices, plans, platforms and features were read from Vizcom's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Vizcom's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Vizcom. Prices change, so check vizcom.com before you buy.

vizcom.com/pricing
vizcom.com/download
vizcom.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Vizcom, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/vizcom

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Vizcom: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/vizcom
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Know someone choosing between AI image and video generators?

Send them this guide: toolgpa.com/tools/vizcom/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI image and video generators after Vizcom, each with an Insider's Guide of its own.

AI Image & Video Generators Insider's Guide

Every one of the 169 AI image and video generators we grade, compared

Pixlr Insider's Guide

Browser photo editors with AI image, video and audio tools

3.2 GPA

Adobe Firefly Insider's Guide

Adobe's image, video and audio generator, with partner models

3.0 GPA

ComfyUI Insider's Guide

Open-source node editor for image and video AI workflows, plus a cloud

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Vizcom's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Vizcom is a trademark of its owner, and this guide is not made, paid for or approved by Vizcom. Prices and plans change: check vizcom.com before you buy.