ToolGPA

NOVEMBER 2026

vMix

The Insider's Guide

Windows live video production and streaming software



Every plan, grade, refund rule and rival among webinar and live streaming tools, read from vMix's own pages.

Made by StudioCoast Pty Ltd · checked Nov 12, 2026 · toolgpa.com

2.2
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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from vMix's own pages, its app-store listings and our grades. Every fact in it is on vMix's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 15 of the 34 other webinar and live streaming tools we grade

vMix is software for producing live video on a Windows computer. It mixes cameras, NDI sources, video files, titles and remote guests, then records the result and streams it to services such as YouTube, Facebook and Twitch. It is sold as lifetime licenses in several editions or as a monthly subscription.

To get you started, here are **9 things to know about vMix**, taken from its own pages and our grades.

> **No rating on record, and it is production software with editions and a learning curve.**
>
> From our grade for ease of use

1 **Best for Windows live video production**

vMix is Windows software for producing live video, sold as a one-time license from $60.

2 **Paid plans start at $50 a month**

As its pricing page puts it: $60 one-time for Basic HD, or $50 per month for vMix MAX.

3 **You can try it first**

Free, fully functional 60-day trial with no watermark

4 **It runs on Windows**

Windows.

5 **Multi-source switching**

Mix cameras, NDI sources, video files, images, PowerPoint, web streams and desktop capture in one production.

6 **Remote guests with vMix Call**

Bring video callers into a production: 1 on Basic HD, 4 on HD and 8 on 4K and above.

7 **Streaming to several services**

Stream to services such as Facebook, YouTube, Twitch and Vimeo while recording the same production.

8 **A 2.2 GPA, above 15 of 34**

That is against the other webinar and live streaming tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace vMix you would be making one live stream sent to several platforms at once. That is not a weekend's work, with an AI app builder or without one.

vMix at a glance

PRICING
Free trial, from $60 one-time for Basic HD, or $50 per month for vMix MAX

FREE PLAN
No

FREE TRIAL
Free, fully functional 60-day trial with no watermark

RUNS ON
Windows

MADE BY
StudioCoast Pty Ltd

CATEGORY
Webinars & Live Streaming

OUR GRADE
2.2 GPA, fair

The report card

Best for Windows live video production

vMix is Windows software for producing live video, sold as a one-time license from $60. It runs on Windows only, the cheapest edition handles 4 inputs, and it is a production tool with no registration, polls or attendee chat.

TOOLGPA REPORT CARD — **vMix** — Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	A	Basic HD is $60 once and HD is $350 once, under a year of the category's $49 middle subscription, though Pro is $1,200.
Free plan and trial	C	A 60-day fully working trial with no watermark is offered; there is no free plan.
Features	C	Inputs, overlays, replay and calling in a production app, but no registration, polls or attendee chat, and features differ by edition.
Ease of use	C	No rating on record, and it is production software with editions and a learning curve.
Platforms and integrations	D	Windows only; the download page says there is no Mac version.

Grade point average — Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who vMix is for

- ✓ Fits if you produce live video on a Windows PC
- ✓ Makes sense if you want a one-time license over a subscription

Who it is not for

- ✕ Skip it if you use a Mac, as there is no Mac version
- ✕ Not for you if you want a webinar tool with registration and polls
- ✕ Tight if you buy Basic HD: 4 inputs and 1080p
- ✕ Pricey if you want updates after 12 months: another year costs $60
- ✕ Watch out: 4K, replay with more cameras and scripting need $700 to $1,200

Good to know

Good for

- ✓ Producers running multi-camera live events and shows from a Windows PC
- ✓ Churches, schools and sports broadcasters who want a one-time license
- ✓ Webinar hosts who want broadcast-style graphics and replays

Worth knowing

- ⓘ It runs on Windows only; the download page says there is no Mac version.
- ⓘ Lifetime licenses include 12 months of updates; further updates cost $60 for another 12 months.
- ⓘ It is a production tool, not a webinar platform: registration, polls and attendee chat are not part of it.
- ⓘ Features differ a lot by edition, so check the comparison table before buying the cheapest one.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$50
A month to start

vMix is a paid product with a free trial, starting at $60 one-time for Basic HD, or $50 per month for vMix MAX.

BASIC HD

$60

one-time lifetime license, 12 months of free updates

4 inputs (3 camera or NDI), 1920 x 1080 maximum, 1 overlay channel, 1 vMix Call caller.

HD

$350

one-time lifetime license, 12 months of free updates

Up to 1000 inputs, 1920 x 1080 maximum, 8 overlay channels, 4 vMix Call callers.

4K

$700

one-time lifetime license, 12 months of free updates

Adds 4096 x 2160 output, 8 callers, MultiCorder recording and instant replay with 1 camera.

PRO

$1200

one-time lifetime license, 12 months of free updates

Adds instant replay with 8 cameras, extra external and virtual outputs, scripting and PTZ control.

MAX

$50

per month, with updates while subscribed

Subscription with all the features of vMix Pro.

Trying it first

Free, fully functional 60-day trial with no watermark

Read from vmix.com on Nov 12, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Windows

Windows live video production and streaming software. Here is what it does, as its own site describes it, and what it covers: one-time purchase, screen recording, video calls, multistreaming.

> **Inputs, overlays, replay and calling in a production app, but no registration, polls or attendee chat, and features differ by edition.**
>
> From our grade for features

Multi-source switching

Mix cameras, NDI sources, video files, images, PowerPoint, web streams and desktop capture in one production.

Remote guests with vMix Call

Bring video callers into a production: 1 on Basic HD, 4 on HD and 8 on 4K and above.

Streaming to several services

Stream to services such as Facebook, YouTube, Twitch and Vimeo while recording the same production.

Titles and graphics

GT Designer provides animated titles, scoreboards and tickers, and higher editions import custom designs.

Recording and replay

The 4K and Pro editions add MultiCorder ISO recording of each camera, and instant replay for sports and events.

Zoom integration

The comparison table lists Zoom integration, with one input on Basic HD and multiple inputs on higher editions.

Where it runs

Windows

What it works with

YouTube · Facebook · Twitch · Vimeo · Zoom · NDI · SRT · Blackmagic Design

vMix is made by StudioCoast Pty Ltd.

Where it stands

Its grades against its category, and whether to keep it or make your own

15/34

Other webinar and live streaming tools it is graded above

vMix's GPA of 2.2 is higher than 15 of the 34 other webinar and live streaming tools we grade, and level with 8.

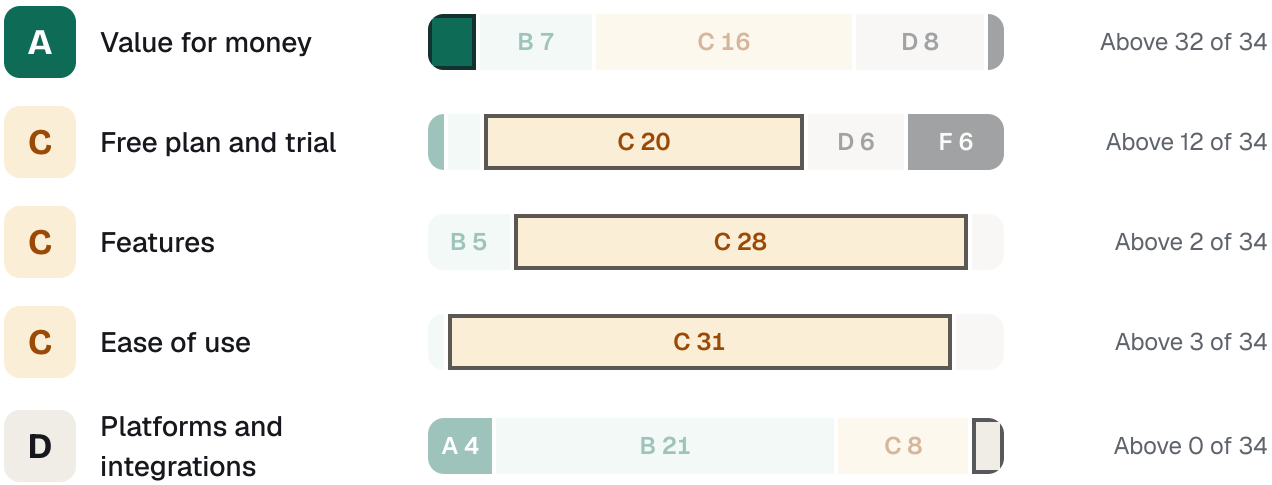
It stands best on value for money (A, above 32 of 34) and worst on platforms and integrations (D, above 0).

Its paid plans start at $50 a month, against a middle price of $50 for the category: 14 of the 28 others that charge start lower.

On features, ease of use and platforms it scores 1.7 out of 4. 13 tools score higher and cost less.

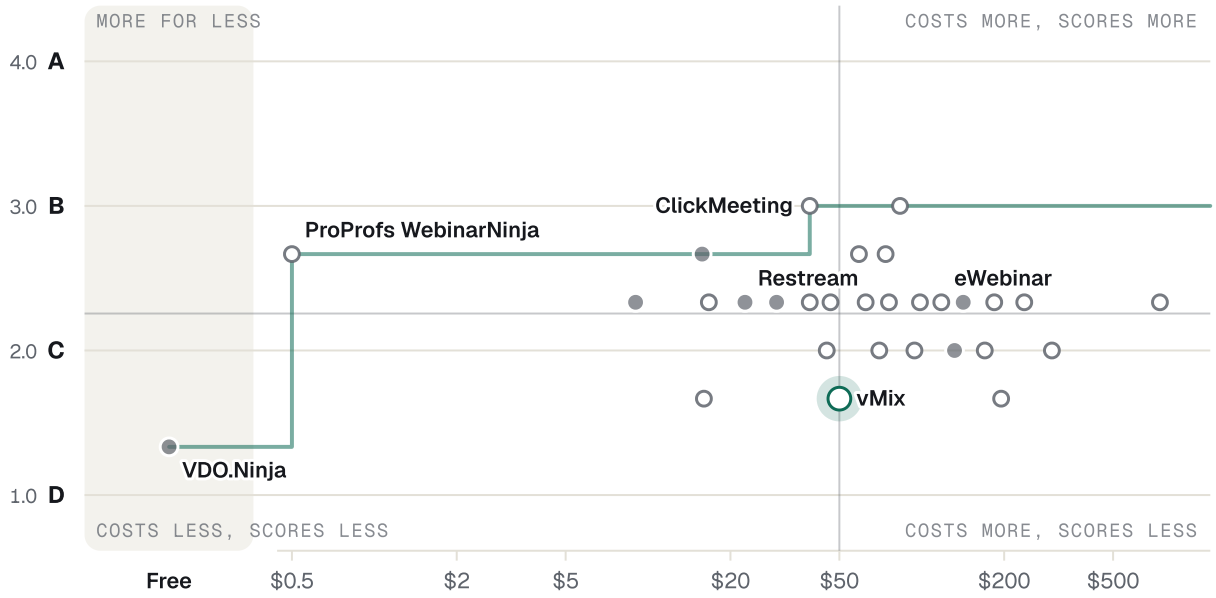
Each grade against the category

Every bar is all 35 webinar and live streaming tools we grade, cut by the letter each got. vMix's own letter is outlined.



Price against what you get

Each dot is one of 30 webinar and live streaming tools. Further left costs less; higher up scores better on features, ease of use and platforms. vMix is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace vMix you would be making one live stream sent to several platforms at once. That is not a weekend's work, with an AI app builder or without one.

It costs $600 a year.

What you could not

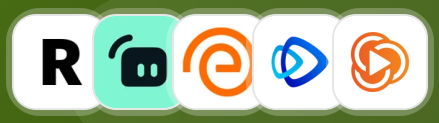
- ✕ One live stream sent to several platforms at once.
- ✕ Video calls.

- ✕ Recording the screen with its sound, and somewhere to keep the video.
- ✕ A real app for Windows. Something home-made would be a web page.
- ✕ It plugs into other products, YouTube, Facebook and Twitch among them.

What this rests on. vMix's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Restream, Streamlabs, Ecamm, Castr and Switcher Studio

The 5 tools vMix is most often weighed against, with where each one differs from it.

Restream

2.4 GPA

Free plan · from $19/mo

Multistream one live video to YouTube, Twitch, LinkedIn and more.

- Restream has a free plan. vMix does not, though it has a free trial.
- Only vMix lists a Windows app.
- Only Restream lists a web app.

vMix and Restream compared in full

Streamlabs

2.6 GPA

Free plan · from $27/mo

Live streaming apps, overlays and tools for creators.

- Streamlabs has a free plan. vMix does not, though it has a free trial.
- Only Streamlabs lists a web app.
- Only Streamlabs lists macOS, iOS and Android apps.

vMix and Streamlabs compared in full



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Ecamm

Free trial · from $16/mo

Mac app for live streaming, recording and multistreaming.

- Only vMix lists a Windows app.
- Only Ecamm lists a macOS app.
- vMix can be bought with a one-time purchase.

vMix and Ecamm compared in full



2.4
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Castr

Free trial · from $16.67/mo

Multistreaming, video hosting and 24/7 playout in one service.

- Only vMix lists a Windows app.
- Only Castr lists a web app.
- vMix can be bought with a one-time purchase.

vMix and Castr compared in full



1.8
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Switcher Studio

Free trial · from $45/mo

Multicamera live streaming from iPhone, iPad and Mac.

- Only vMix lists a Windows app.
- Only Switcher Studio lists macOS and iOS apps.
- vMix can be bought with a one-time purchase.

vMix and Switcher Studio compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is vMix free?

No, vMix is a paid product, but you can try it first. Free, fully functional 60-day trial with no watermark.

How much does vMix cost?

vMix lists 5 plans. Basic HD: $60 one-time lifetime license, 12 months of free updates.

What platforms does vMix work on?

vMix is available on Windows.

Does vMix have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. vMix is listed for Windows.

Does vMix have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. vMix is listed for Windows.

Is vMix open source?

vMix is not described as open source on its own site, as read on Nov 12, 2026.

What does vMix integrate with?

vMix's listing names YouTube, Facebook, Twitch, Vimeo, Zoom, NDI, SRT and Blackmagic Design.

Who makes vMix?

vMix is made by StudioCoast Pty Ltd.

What are the alternatives to vMix?

The closest alternatives to vMix in our directory are Restream, Streamlabs, Ecamm, Castr and Switcher Studio.

How does vMix compare with other webinar and live streaming tools?

vMix's GPA of 2.2 is higher than 15 of the 34 other webinar and live streaming tools we grade, and level with 8.

Is vMix good value for money?

ToolGPA grades vMix A for value for money. Its paid plans start at $50 a month, against a middle price of $50 for the category: 14 of the 28 others that charge start lower.

Could I make my own version of vMix?

To replace vMix you would be making one live stream sent to several platforms at once.

Where this guide comes from

The prices, plans, platforms and features were read from vMix's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from vMix's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by StudioCoast Pty Ltd. Prices change, so check vmix.com before you buy.

vmix.com/purchase/
vmix.com/software/download.aspx

vmix.com/software/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

vMix, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/vmix

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "vMix: The Insider's Guide", checked
Nov 12, 2026. https://toolgpa.com/tools/vmix
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Send them this guide: toolgpa.com/tools/vmix/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded webinar and live streaming tools after vMix, each with an Insider's Guide of its own.

Webinars & Live Streaming Insider's Guide

Every one of the 35 webinar and live streaming tools we grade, compared

Lightstream Insider's Guide

Browser-based live streaming studio, built for console streamers

2.8 GPA

ClickMeeting Insider's Guide

Webinars and online meetings with paid events and automation

2.6 GPA

Streamlabs Insider's Guide

Live streaming apps, overlays and tools for creators

2.6 GPA

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what vMix's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. vMix is a trademark of its owner, and this guide is not made, paid for or approved by StudioCoast Pty Ltd. Prices and plans change: check vmix.com before you buy.