ToolGPA

NOVEMBER 2026

Vocal Video

The Insider's Guide

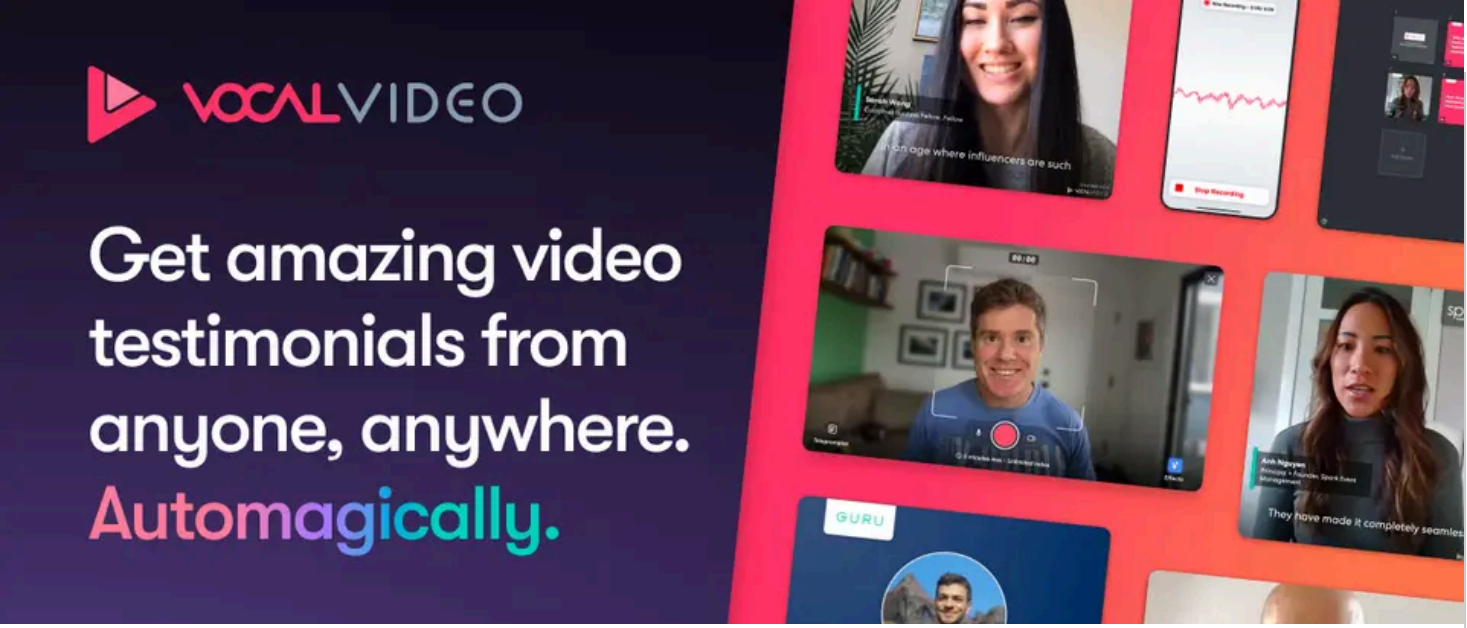
Collect customer video testimonials and turn them into edited videos



Every plan, grade, refund rule and rival among customer review tools, read from Vocal Video's own pages.

Made by Vocal Video · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Vocal Video's own pages, its app-store listings and our grades. Every fact in it is on Vocal Video's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 8 of the 63 other customer review tools we grade

Vocal Video collects video testimonials from customers through shareable recording pages, then assembles them into pro-style videos and galleries that can be embedded or downloaded. It includes an AI assistant called Vera and connects to other apps through an integration platform. Paid plans are billed yearly.

To get you started, here are **9 things to know about Vocal Video**, taken from its own pages and our grades.

> "
>
> **Extra seats, brands and AI credits cost more.**
>
> From our report card of Vocal Video

1 **Best for turning customer video testimonials into edited videos**

Vocal Video collects video testimonials and assembles them into edited videos and galleries.

2 **Paid plans start at $99 a month**

As its pricing page puts it: $99 per month, billed yearly.

3 **There is a free plan**

5 published pro-style videos at 720p with a watermark, 20 minutes of video processing a month and 50 video requests a month.

4 **It runs on Web**

Web.

5 Video collection pages

Customers record answers to a set of questions from a phone or computer, with a collector per campaign and invitations sent by list upload.

6 Autogenerated edited videos

Collected clips are assembled into pro-style videos and galleries that can be shared, embedded or, on paid plans, downloaded in 1080p.

7 AI assistant and effects

Vera, AI-directed templates and effects such as Studio Sound and background blur run on AI credits.

8 A 1.8 GPA, above 8 of 63

That is against the other customer review tools we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

The plain part of Vocal Video you could make: review collection. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

Vocal Video at a glance

PRICING Free plan, from $99 per month, billed yearly	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY Vocal Video	CATEGORY Customer Review Tools
OUR GRADE 1.8 GPA, weak	

The report card

Best for turning customer video testimonials into edited videos

Vocal Video collects video testimonials and assembles them into edited videos and galleries. Free is 5 published videos at 720p with a watermark and no downloads, and paid plans are billed yearly only, with Essential at $1,188 a year. Extra seats, brands and AI credits cost more.

TOOLGPA REPORT CARD

Vocal Video

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	Essential is $99 a month billed yearly, against the category's middle of $29. Downloads and no watermark are on that plan.
Free plan and trial	C	Free gives 5 published videos at 720p with a watermark, 20 minutes of processing a month and 50 requests a month.
Features	C	It does one job: video testimonials. It doesn't collect written reviews, and it caps video processing by plan.
Ease of use	C	No rating on record, and you set up a collector and branding before it works.
Platforms and integrations	C	Browser only, with API access on Pro and a connection through an integration platform.

Grade point average — Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Vocal Video is for

- ✓ Fits if you want video testimonials assembled for you
- ✓ Works for teams collecting video at events through kiosk mode

Who it is not for

- ✕ Pricey if you need downloads or no watermark: Essential is $1,188 a year
- ✕ Tight if you're staying free: 720p, a watermark and no downloads
- ✕ Watch out: video processing is capped, from 20 minutes a month on Free to 4 or 6 hours on paid tiers
- ✕ Watch out: extra editors, brands, processing and AI credits are bought separately

Good to know

Good for

- ✓ Teams that want customer video testimonials, not written reviews
- ✓ Event teams collecting short videos on one shared device
- ✓ Marketers who want finished, branded clips without editing

Worth knowing

- ⓘ Free-plan videos are 720p, carry a Vocal Video watermark and cannot be downloaded.
- ⓘ Paid plans are shown billed yearly only; Essential is $1,188 a year.
- ⓘ Video processing is capped by plan, from 20 minutes a month on Free to 4 or 6 hours a year on paid tiers.
- ⓘ Extra editor seats, brands, video processing and AI credits are bought separately.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$99

A month to start. There is a free plan too

Vocal Video has a free plan. Paid plans start at $99 per month, billed yearly.

> **Downloads and no watermark are on that plan.**
>
> From our grade for value for money

FREE

$0

5 published videos (720p, watermarked, no downloads), 1 collector, 5 editors and a one-time 300 AI credits.

ESSENTIAL

$99

per month, billed yearly

Unlimited 1080p publishing and downloads, no watermark, 4 hours of processing, 5 collectors and 12,000 requests a year.

PRO

$149

per month, billed yearly

Adds white-labeled collection, AI background effects, custom releases, API access, 6 hours of processing and 10 collectors.

SCALE

$249

per month, billed yearly

For teams collecting large volumes of video that want custom domain support.

The free plan

5 published pro-style videos at 720p with a watermark, 20 minutes of video processing a month and 50 video requests a month.

Read from vocalvideo.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Collect customer video testimonials and turn them into edited videos. Here is what it does, as its own site describes it, and what it covers: public API, AI features, review collection.

"

It doesn't collect written reviews, and it caps video processing by plan.

From our grade for features

Video collection pages

Customers record answers to a set of questions from a phone or computer, with a collector per campaign and invitations sent by list upload.

Autogenerated edited videos

Collected clips are assembled into pro-style videos and galleries that can be shared, embedded or, on paid plans, downloaded in 1080p.

AI assistant and effects

Vera, AI-directed templates and effects such as Studio Sound and background blur run on AI credits.

App connections

The pricing page says Vocal Video connects to over 6,000 apps to automate invitations, downloads and notifications.

Branding and releases

Pro adds white-labeled collection pages and custom release or waiver text that respondents must accept.

Kiosk mode for events

Several people can record in turn on one device, which suits collecting videos at live events.

Where it runs

Web

What it works with

Its own pages name no integrations.

Vocal Video is made by Vocal Video.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

8/63

Other customer review tools it is graded above

Vocal Video's GPA of 1.8 is higher than 8 of the 63 other customer review tools we grade, and level with 8.

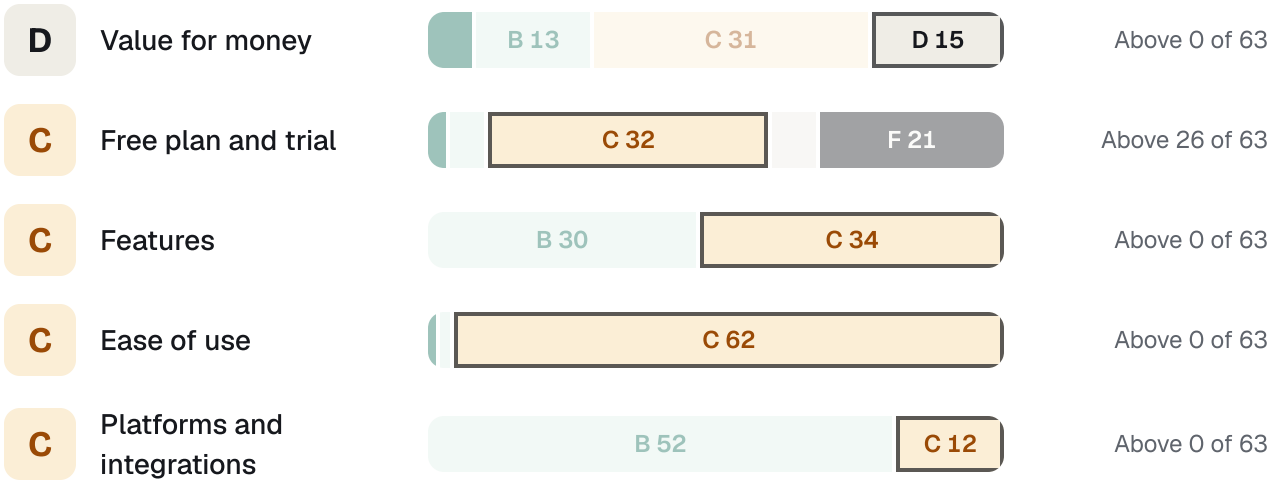
It stands best on free plan and trial (C, above 26 of 63) and worst on value for money (D, above 0).

Its paid plans start at $99 a month, against a middle price of $29 for the category: 38 of the 50 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 34 tools score higher and cost less.

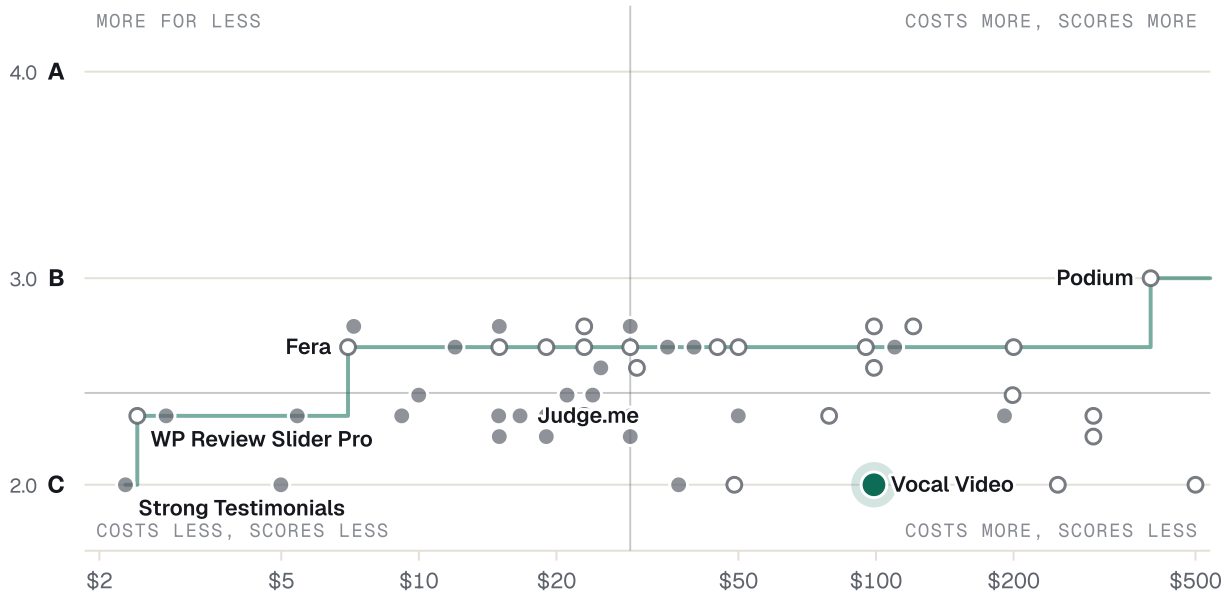
Each grade against the category

Every bar is all 64 customer review tools we grade, cut by the letter each got. Vocal Video's own letter is outlined.



Price against what you get

Each dot is one of 51 customer review tools. Further left costs less; higher up scores better on features, ease of use and platforms. Vocal Video is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Vocal Video you could make: review collection. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 47 of the 63 other customer review tools grade higher. It costs $1,188 a year.

What you could make

- Review collection: an app builder makes this well.

What you could not

- An API that other software can build on.

- AI features, unless you pay a model provider for each request yourself.

What this rests on. Vocal Video's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Testimonial.to, Senja, Famewall, Boast and VideoPeel

The 5 tools Vocal Video is most often weighed against, with where each one differs from it.

2.4 GPA

Testimonial.to

Free plan · from $25/mo

Collect text and video testimonials and show them on a Wall of Love.

- Testimonial.to also covers surveys and schema markup.

Vocal Video and Testimonial.to compared in full

2.4 GPA

Senja

Free plan · from $29/mo

Collect, manage and show customer testimonials.

- Only Senja lists a browser extension.
- Senja also covers schema markup.

Vocal Video and Senja compared in full

2.6 GPA

Famewall

Free plan · from $12/mo

Testimonial collection pages and embeddable walls of love.

- Famewall also covers reports and schema markup.

Vocal Video and Famewall compared in full



2.4
GPA

Boast

Free trial · from $50/mo

Video testimonial and review collection with display widgets.

- Vocal Video has a free plan. Boast does not, though it has a free trial.
- Boast also covers video editing, forms, surveys and sMS marketing.

Vocal Video and Boast compared in full



2.0
GPA

VideoPeel

Free plan · from $4.99/mo

Video survey platform for collecting and publishing video responses.

- VideoPeel also covers transcription, video editing and surveys.

Vocal Video and VideoPeel compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Vocal Video free?

Vocal Video has a free plan. 5 published pro-style videos at 720p with a watermark, 20 minutes of video processing a month and 50 video requests a month.

How much does Vocal Video cost?

Vocal Video lists 4 plans. Free: $0.

What platforms does Vocal Video work on?

Vocal Video is available on Web.

Does Vocal Video have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Vocal Video is listed for Web.

Does Vocal Video have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Vocal Video is listed for Web.

Is Vocal Video open source?

Vocal Video is not described as open source on its own site, as read on Nov 13, 2026.

Does Vocal Video have an API?

Yes. Vocal Video offers a public API, according to its own site.

Who makes Vocal Video?

Vocal Video is made by a company of the same name.

What are the alternatives to Vocal Video?

The closest alternatives to Vocal Video in our directory are Testimonial.to, Senja, Famewall, Boast and VideoPeel.

How does Vocal Video compare with other customer review tools?

Vocal Video's GPA of 1.8 is higher than 8 of the 63 other customer review tools we grade, and level with 8.

Is Vocal Video good value for money?

ToolGPA grades Vocal Video D for value for money. Its paid plans start at $99 a month, against a middle price of $29 for the category: 38 of the 50 others that charge start lower.

Could I make my own version of Vocal Video?

The plain part of Vocal Video you could make: review collection. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Vocal Video's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Vocal Video's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Vocal Video. Prices change, so check vocalvideo.com before you buy.

vocalvideo.com/pricing

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Vocal Video, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/vocal-video

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Vocal Video: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/vocal-video
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Know someone choosing between customer review tools?

Send them this guide:
toolgpa.com/tools/vocal-video/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded customer review tools after Vocal Video, each with an Insider's Guide of its own.

Customer Review Tools Insider's Guide

Every one of the 64 customer review tools we grade, compared

Judge.me Insider's Guide

Product reviews for Shopify stores with a free plan and one paid tier

3.0 GPA

Rivyo Insider's Guide

Product reviews, loyalty points and referrals for Shopify stores

3.0 GPA

Common Ninja Insider's Guide

No-code embeddable widgets, including review and testimonial walls

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Vocal Video's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Vocal Video is a trademark of its owner, and this guide is not made, paid for or approved by Vocal Video. Prices and plans change: check vocalvideo.com before you buy.