ToolGPA

NOVEMBER 2026

Voxco

The Insider's Guide

Multi-channel survey platform for market research firms



Every plan, grade, refund rule and rival among form and survey tools, read from Voxco's own pages.

Made by Voxco · checked Nov 13, 2026 · toolgpa.com

1.8
GPA

Answer Anything

Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Voxco's own pages, its app-store listings and our grades. Every fact in it is on Voxco's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 8 of the 148 other form and survey tools we grade

Voxco sells survey software for market research firms and corporate research teams, covering online, phone (CATI), mobile and offline interviewing, panel management and open-end text analysis with Ascribe. It can run in the cloud or on premises. Every product is priced by quote.

To get you started, here are **7 things to know about Voxco**, taken from its own pages and our grades.

"

Built for research professionals, with setup for interview modes and panels.

From our grade for ease of use

1 **Best for market research firms running phone and online interviews**

It is built for research professionals, not casual polls.

2 **It runs on Web**

Web.

3 **Voxco Online**

Online surveys with 40-plus question types and real-time response monitoring.

4 **CATI and dialer**

Computer-assisted phone interviewing with fieldwork management, plus predictive dialing through Voxco Dialer.

5 **Mobile and offline**

Voxco Mobile covers field interviewing, and the Enterprise package spans online, offline and telephone surveys.

6 **A 1.8 GPA, above 8 of 148**

That is against the other form and survey tools we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

The plain part of Voxco you could make: surveys, forms and reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

Voxco at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Voxco, since 1976	CATEGORY Forms & Surveys
OUR GRADE 1.8 GPA, weak	

The report card

Best for market research firms running phone and online interviews

Voxco is survey software for research firms, covering online, phone (CATI), mobile and offline interviewing, panels and open-end text analysis. Every product leads to a price request. It is built for research professionals, not casual polls.

TOOLGPA REPORT CARD	Voxco	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	No prices are published, since every product on the pricing page leads to a pricing request.
Free plan and trial	F	No free plan and no trial. You ask for a price.
Features	B	Online, phone, mobile and offline interviewing, panel management and text analytics, in the cloud or on premises. The listing names no gap in the core job, though phone, panel and text products are bought separately.
Ease of use	C	No store rating on record. Built for research professionals, with setup for interview modes and panels.
Platforms and integrations	C	Web, with mobile and offline interviewing and cloud or on-premises hosting. No integrations or apps are listed on the pages we read.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Voxco is for

- ✓ Fits if you run a market research shop with phone and online interviews
- ✓ Works for teams that need on-premises hosting

Who it is not for

- ✕ Not for you if you want a quick poll or form, as it is built for research professionals
- ✕ Skip it if you want a price on the page, because each product leads to a request
- ✕ Watch out: dialer, panel and text-analysis products are sold separately
- ✕ Tight if you want to try first, as no trial or free plan is shown

Good to know

Good for

- ✓ Market research firms running mixed-mode studies
- ✓ Corporate research teams that need phone and online fieldwork on one platform
- ✓ Projects with large volumes of open-ended answers to code

Worth knowing

- ⓘ No prices are published; every product on the pricing page leads to a pricing request, so pricing is unverified.
- ⓘ It is aimed at research professionals, not casual form or poll use.
- ⓘ Phone, dialer, panel and text-analysis products are separate Voxco products.
- ⓘ No free plan or trial is shown.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Voxco's current pricing could not be confirmed from its own site.

> **No prices are published, since every product on the pricing page leads to a pricing request.**
>
> From our grade for value for money

We could not confirm Voxco's current prices from its own site, so this guide lists no plans. voxco.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Multi-channel survey platform for market research firms. Here is what it does, as its own site describes it, and what it covers: AI features, forms, surveys, reports.

> **Online, phone, mobile and offline interviewing, panel management and text analytics, in the cloud or on premises.**
>
> From our grade for features

Voxco Online

Online surveys with 40-plus question types and real-time response monitoring.

CATI and dialer

Computer-assisted phone interviewing with fieldwork management, plus predictive dialing through Voxco Dialer.

Mobile and offline

Voxco Mobile covers field interviewing, and the Enterprise package spans online, offline and telephone surveys.

Panel and portal

Panel management with panelist activity tracking and customized portals.

Ascribe text analytics

Coding and AI theme extraction for open-ended responses, integrated with the survey platform.

Cloud or on-premises

The vendor says surveys can be deployed on premises or in the cloud, with HIPAA, GDPR, TCPA and SOC 2 compliance claimed.

Where it runs

Web

What it works with

Its own pages name no integrations.

Voxco is made by Voxco, and has been around since 1976.

Where it stands

Its grades against its category, and whether to keep it or make your own

8/148

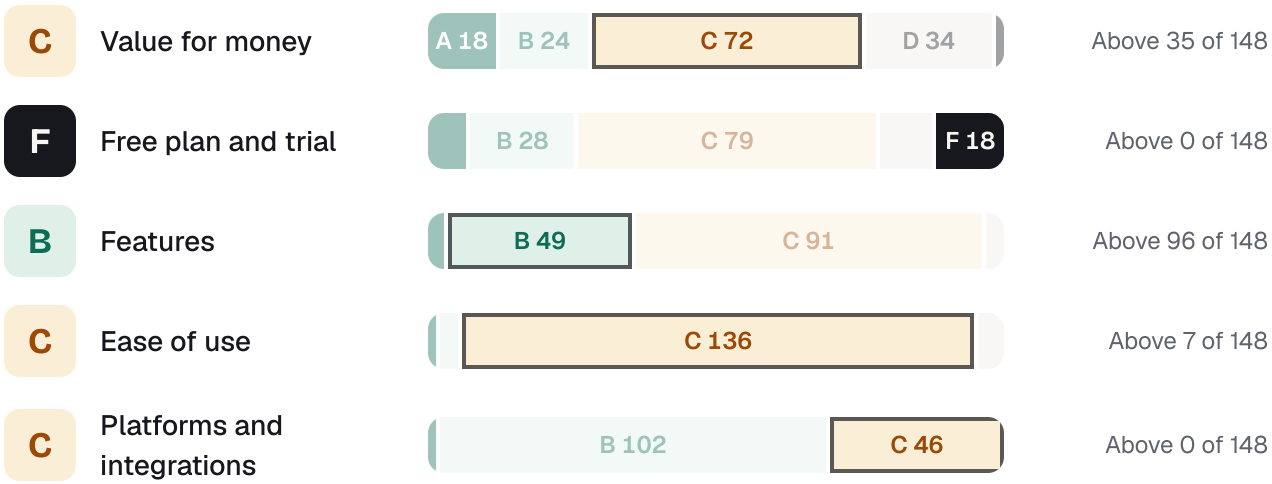
Other form and survey tools it is graded above

Voxco's GPA of 1.8 is higher than 8 of the 148 other form and survey tools we grade, and level with 17.

It stands best on features (B, above 96 of 148) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 149 form and survey tools we grade, cut by the letter each got. Voxco's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Voxco you could make: surveys, forms and reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 123 of the 148 other form and survey tools grade higher.

What you could make

- Surveys, forms and reports: an app builder makes these well.

What you could not

- AI features, unless you pay a model provider for each request yourself.
- What a company asks for before it lets staff use something: SOC 2 and HIPAA.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Voxco's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Askia, Forsta, Sawtooth Software, Qualtrics and Alchemer

The 5 tools Voxco is most often weighed against, with where each one differs from it.

2.0 GPA

Askia

Paid

Survey design, fieldwork and analysis software for researchers.

- Only Askia lists iOS and Android apps.
- Voxco also covers forms.
- Askia also covers dashboards.

Voxco and Askia compared in full

2.0 GPA

Forsta

Paid

Enterprise research and experience platform for surveys.

- Forsta also covers dashboards.

Voxco and Forsta compared in full



2.4
GPA

Sawtooth Software

Free plan

Survey software for conjoint and MaxDiff market research.

- Sawtooth Software has a free plan. Voxco does not.
- Only Sawtooth Software lists a Windows app.
- Voxco also covers forms.

Voxco and Sawtooth Software compared in full



2.2
GPA

Qualtrics

Free plan · from $420/mo

Survey and experience research platform with a free account.

- Qualtrics has a free plan. Voxco does not.
- Qualtrics also covers dashboards.

Voxco and Qualtrics compared in full



2.4
GPA

Alchemer

Free plan · from $315/yr

Survey platform with advanced logic and market research questions.

- Alchemer has a free plan. Voxco does not.
- Voxco also covers forms.
- Alchemer also covers workflow automation.

Voxco and Alchemer compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

9

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Voxco free?

No. Voxco is a paid product.

What platforms does Voxco work on?

Voxco is available on Web.

Does Voxco have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Voxco is listed for Web.

Does Voxco have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Voxco is listed for Web.

Is Voxco open source?

Voxco is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Voxco?

Voxco is made by a company of the same name. It dates from 1976.

What are the alternatives to Voxco?

The closest alternatives to Voxco in our directory are Askia, Forsta, Sawtooth Software, Qualtrics and Alchemer.

How does Voxco compare with other form and survey tools?

Voxco's GPA of 1.8 is higher than 8 of the 148 other form and survey tools we grade, and level with 17.

Could I make my own version of Voxco?

The plain part of Voxco you could make: surveys, forms and reports. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Voxco's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Voxco's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Voxco. Prices change, so check voxco.com before you buy.

voxco.com/pricing
voxco.com/
voxco.com/about-us

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Voxco, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/voxco

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Voxco: The Insider's Guide", checked
Nov 13, 2026. https://toolgpa.com/tools/voxco
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Know someone choosing between form and survey tools?

Send them this guide: toolgpa.com/tools/voxco/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded form and survey tools after Voxco, each with an Insider's Guide of its own.

Forms & Surveys Insider's Guide

Every one of the 149 form and survey tools we grade, compared

Formester Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

Formgrid Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

Google Forms Insider's Guide

Form, survey and quiz builder that comes with a Google Account

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Voxco's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Voxco is a trademark of its owner, and this guide is not made, paid for or approved by Voxco. Prices and plans change: check voxco.com before you buy.