ToolGPA

NOVEMBER 2026

VRTrust

The Insider's Guide

Trust accounting and owner statements for vacation rental managers



Every plan, grade, refund rule and rival among vacation rental tools, read from VRTrust's own pages.

Made by VRPlatform · checked Nov 13, 2026 · toolgpa.com

1.6
GPA

VRPlatform

Complete Vacation Rental Financial Software Built for the AI Era

Automated bookkeeping. Effortless Owner Statements. Financial Clarity.

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from VRTrust's own pages, its app-store listings and our grades. Every fact in it is on VRTrust's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 0 of the 53 other vacation rental tools we grade

VRTrust, made by VRPlatform, is accounting software for short-term rental managers. It keeps owner trust funds and company operating funds in one general ledger, reconciles bank feeds, calculates commissions and fees, and produces owner statements. It connects to many property management systems.

To get you started, here are **8 things to know about VRTrust**, taken from its own pages and our grades.

> **No store rating on record, and you connect a property manager system and bank data before it works.**
>
> From our grade for ease of use

1 **Best for trust accounting for vacation rental managers**

VRTrust handles trust accounting, owner statements and bank reconciliation for vacation rental managers.

2 **Paid plans start at $375 a month**

As its pricing page puts it: $375 per month minimum.

3 **It runs on Web**

Web.

4 **Trust accounting**

Per-listing ledgers show what belongs to each owner on any date, with three-way reconciliation built on bank feeds and auto-matching.

5 **Owner statements and portal**

Statements and dashboards can be customized for commissions, fees, owner splits and revenue reporting, and published to owners.

6 **Bank feeds and reconciliation**

Connects to US banks through Plaid; clients outside the US upload bank data manually, according to the vendor's FAQ.

7 **A 1.6 GPA, above 0 of 53**

That is against the other vacation rental tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace VRTrust you would be making client trust accounts kept the way bar rules require. That is not a weekend's work, with an AI app builder or without one.

VRTrust at a glance

PRICING Paid, from $375 per month minimum	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY VRPlatform	CATEGORY Vacation Rental Software
OUR GRADE 1.6 GPA, weak	

The report card

Best for trust accounting for vacation rental managers

VRTrust handles trust accounting, owner statements and bank reconciliation for vacation rental managers. The $375 monthly minimum makes it costly for a small portfolio, and bank feeds work in the US only.

TOOLGPA REPORT CARD **VRTrust** Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$375 a month minimum, so a manager with 5 listings pays $375 against a category middle of about $20 a month, even though the per-listing floor is $7.
Free plan and trial	F	No free plan and no trial are on record for this tool.
Features	C	Trust accounting, owner statements, reconciliation and an API, but bank feeds are US only and 1099 e-filing is a paid US add-on.
Ease of use	C	No store rating on record, and you connect a property manager system and bank data before it works.
Platforms and integrations	B	Web only, with links to Guesty, Hostaway, OwnerRez, Hospitable, Lodgify and Airbnb, plus an open API.

Grade point average Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who VRTrust is for

- ✓ Fits if you manage a large enough portfolio that $375 a month is spread thin
- ✓ Works for US managers who want trust accounting tied to their booking system

Who it is not for

- ✗ Pricey if you manage a handful of listings, because of the $375 monthly minimum
- ✗ Skip it if you are outside the US, as automatic bank feeds there are upload-by-hand
- ✗ Watch out: 1099 e-filing is an add-on at $12.50 per e-file, US only
- ✗ Watch out: paying by ACH through Ramp needs a separate Ramp subscription
- ✗ Skip it if you want to try it first, as no free plan or trial is listed

Good to know

Good for

- ✓ US property managers who hold owner funds and must keep them apart
- ✓ Managers tired of exporting PMS payouts into spreadsheets or QuickBooks
- ✓ Accounting firms serving several short-term rental clients

Worth knowing

- ⓘ There is a $375 monthly minimum, so very small portfolios pay more per listing than the $7 floor.
- ⓘ Automatic bank feeds are available only in the US; other countries upload bank data by hand.
- ⓘ 1099 e-filing is an add-on at $12.50 per e-file, US only.
- ⓘ ACH payments through Ramp require a separate Ramp subscription.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$375

A month to start

VRTrust is a paid product, starting at $375 per month minimum.

> **No free plan and no trial are on record for this tool.**

From our grade for free plan and trial

VRTRUST

$375

per month minimum, priced by number of listings

Trust and operating accounting, bank reconciliation and owner statements; per-listing rates fall to $7 for larger portfolios.

Read from vrplatform.app on Nov 13, 2026.

CUSTOM SOLUTIONS

Custom

For several management companies, accounting firms with many clients, franchises or custom integrations; quoted by the team.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Trust accounting and owner statements for vacation rental managers. Here is what it does, as its own site describes it, and what it covers: public API, AI features, reports, bookkeeping, expense tracking, trust accounting.

> **Web only, with links to Guesty, Hostaway, OwnerRez, Hospitable, Lodgify and Airbnb, plus an open API.**
>
> From our grade for platforms and integrations

Trust accounting

Per-listing ledgers show what belongs to each owner on any date, with three-way reconciliation built on bank feeds and auto-matching.

Owner statements and portal

Statements and dashboards can be customized for commissions, fees, owner splits and revenue reporting, and published to owners.

Bank feeds and reconciliation

Connects to US banks through Plaid; clients outside the US upload bank data manually, according to the vendor's FAQ.

Operating accounting

A general ledger with tagging by listing, owner, guest and vendor, plus company P&L and balance sheet beside the trust books.

Payments with Ramp

Owner and vendor ACH payments can be sent through Ramp from VRTrust, which needs a separate Ramp account.

Open API and MCP

The vendor offers an open API and an MCP connection so AI agents and custom applications can work with the financial data.

Where it runs

Web

What it works with

Guesty
Hostaway
OwnerRez
Hospitable
Lodgify
Airbnb
Stripe
QuickBooks Online

VRTrust is made by VRPlatform.

Where it stands

Its grades against its category, and whether to keep it or make your own

0/53

Other vacation rental tools it is graded above

VRTrust's GPA of 1.6 is higher than 0 of the 53 other vacation rental tools we grade, and level with 2.

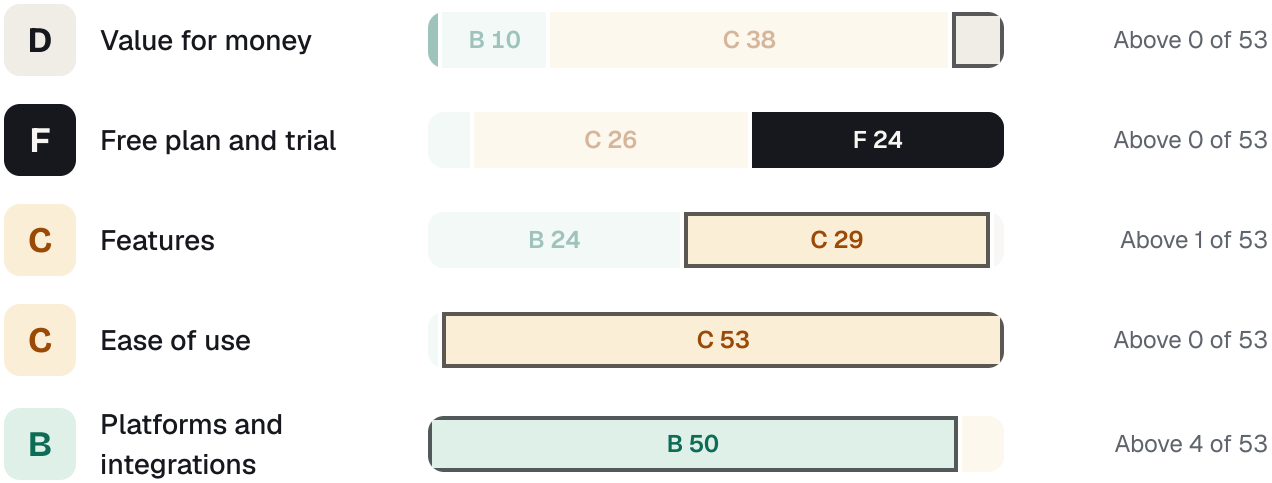
It stands best on platforms and integrations (B, above 4 of 53) and worst on free plan and trial (F, above 0).

Its paid plans start at $375 a month, against a middle price of $19.99 for the category: 34 of the 35 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 15 tools score higher and cost less.

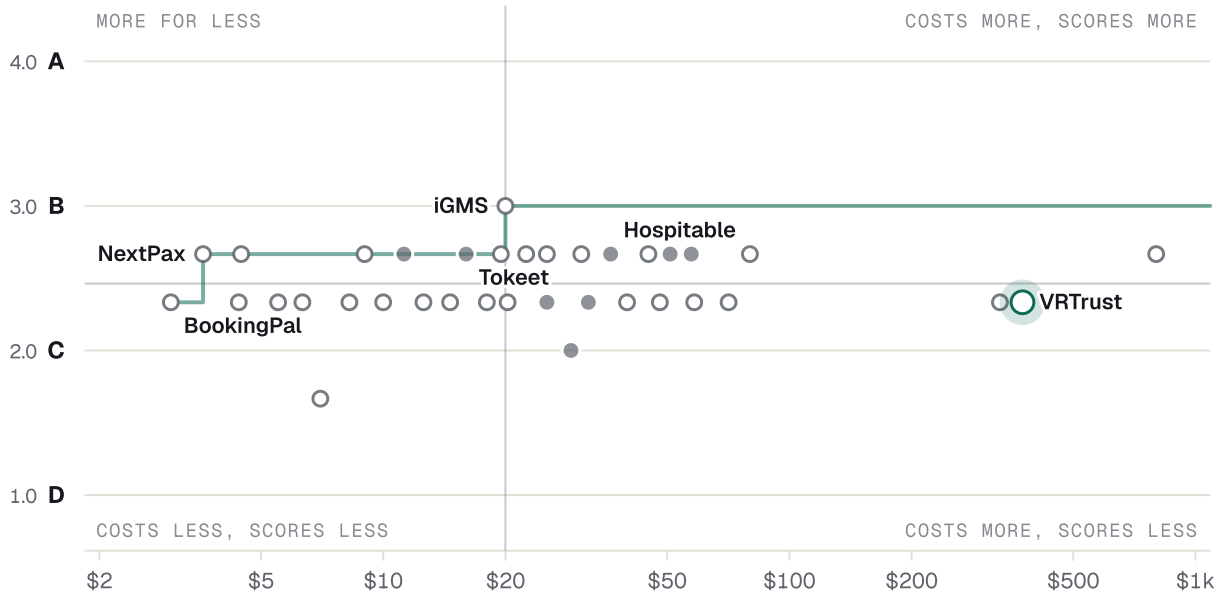
Each grade against the category

Every bar is all 54 vacation rental tools we grade, cut by the letter each got. VRTrust's own letter is outlined.



Price against what you get

Each dot is one of 36 vacation rental tools. Further left costs less; higher up scores better on features, ease of use and platforms. VRTrust is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace VRTrust you would be making client trust accounts kept the way bar rules require. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 51 of the 53 other vacation rental tools grade higher. It costs $4,500 a year.

What you could make

- Reports and expense tracking: an app builder makes these well.

What you could not

- Client trust accounts kept the way bar rules require.

- Live feeds from your bank, which take an agreement with each bank or a service that has them.
- It plugs into other products, Guesty, Hostaway and OwnerRez among them, and has an API.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. VRTrust's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Hostaway, Guesty, OwnerRez, Streamline and Hostify

The 5 tools VRTrust is most often weighed against, with where each one differs from it.

2.0 GPA

Hostaway

Paid

Vacation rental PMS and channel manager for property managers.

- Only Hostaway lists iOS and Android apps.
- VRTrust also covers bookkeeping, expense tracking and trust accounting.
- Hostaway also covers shared inbox, channel manager and whatsApp messaging.

VRTrust and Hostaway compared in full

2.4 GPA

Guesty

Free trial · from $9/mo

Property management software for short-term rental hosts and managers.

- Only Guesty lists iOS and Android apps.
- VRTrust also covers bookkeeping, expense tracking and trust accounting.
- Guesty also covers tasks, shared inbox and channel manager.

VRTrust and Guesty compared in full

2.4 GPA

OwnerRez

Free trial · from $40/mo

Vacation rental software priced per property, channel manager included.

- VRTrust also covers bookkeeping, expense tracking and trust accounting.
- OwnerRez also covers shared inbox and channel manager.

VRTrust and OwnerRez compared in full

2.0 GPA

Streamline

Paid

Enterprise vacation rental software with trust accounting and AI.

- VRTrust also covers bookkeeping and expense tracking.
- Streamline also covers workflow automation and channel manager.

VRTrust and Streamline compared in full

2.0 GPA

Hostify

From $20/mo

Vacation rental PMS with a channel manager, priced per rental.

- Only Hostify lists iOS and Android apps.
- VRTrust also covers bookkeeping, expense tracking and trust accounting.
- Hostify also covers workflow automation, invoicing and channel manager.

VRTrust and Hostify compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is VRTrust free?

No. VRTrust is a paid product, starting at $375 per month minimum.

How much does VRTrust cost?

VRTrust lists 2 plans. VRTrust: $375 per month minimum, priced by number of listings.

What platforms does VRTrust work on?

VRTrust is available on Web.

Does VRTrust have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. VRTrust is listed for Web.

Does VRTrust have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. VRTrust is listed for Web.

Is VRTrust open source?

VRTrust is not described as open source on its own site, as read on Nov 13, 2026.

Does VRTrust have an API?

Yes. VRTrust offers a public API, according to its own site.

What does VRTrust integrate with?

VRTrust's listing names Guesty, Hostaway, OwnerRez, Hospitable, Lodgify, Airbnb, Stripe and QuickBooks Online.

Who makes VRTrust?

VRTrust is made by VRPlatform.

What are the alternatives to VRTrust?

The closest alternatives to VRTrust in our directory are Hostaway, Guesty, OwnerRez, Streamline and Hostify.

How does VRTrust compare with other vacation rental tools?

VRTrust's GPA of 1.6 is higher than 0 of the 53 other vacation rental tools we grade, and level with 2.

Is VRTrust good value for money?

ToolGPA grades VRTrust D for value for money. Its paid plans start at $375 a month, against a middle price of $19.99 for the category: 34 of the 35 others that charge start lower.

Could I make my own version of VRTrust?

To replace VRTrust you would be making client trust accounts kept the way bar rules require.

Where this guide comes from

The prices, plans, platforms and features were read from VRTrust's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from VRTrust's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by VRPlatform. Prices change, so check vrplatform.app before you buy.

vrplatform.app/
vrplatform.app/integrations
vrplatform.app/pricing
vrplatform.app/about-us

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

VRTrust, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/vrtrust

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "VRTrust: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/vrtrust
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Know someone choosing between vacation rental tools?

Send them this guide: toolgpa.com/tools/vrtrust/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded vacation rental tools after VRTrust, each with an Insider's Guide of its own.

Vacation Rental Software Insider's Guide

Every one of the 54 vacation rental tools we grade, compared

CiiRUS Insider's Guide

Vacation rental PMS with trust accounting for professional managers

2.8 GPA

Hospitable Insider's Guide

Guest messaging, channel sync and operations for short-term rentals

2.6 GPA

Hostex Insider's Guide

Low-cost channel manager and PMS for short-term rentals

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what VRTrust's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. VRTrust is a trademark of its owner, and this guide is not made, paid for or approved by VRPlatform. Prices and plans change: check vrplatform.app before you buy.