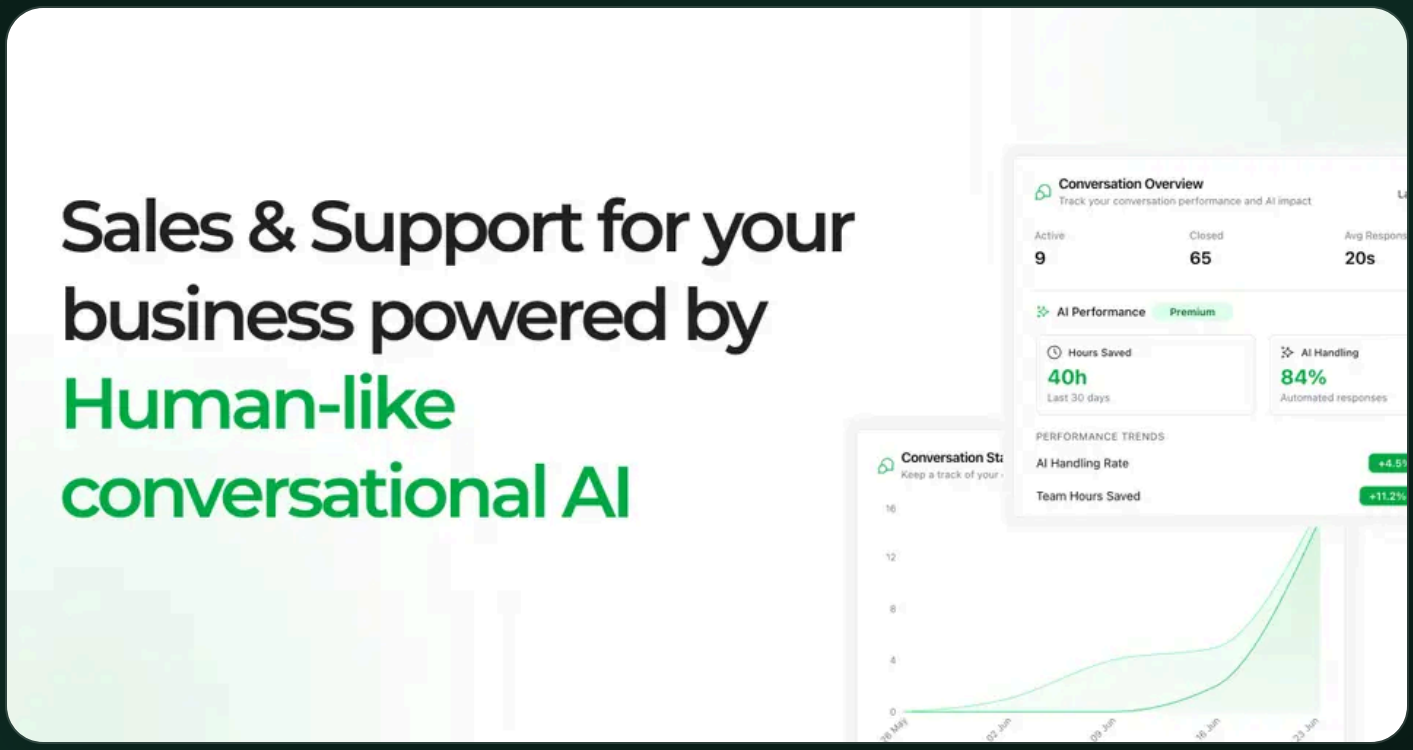
ToolGPA

NOVEMBER 2026

Wapikit

The Insider's Guide

WhatsApp marketing, AI replies and team inbox for online stores

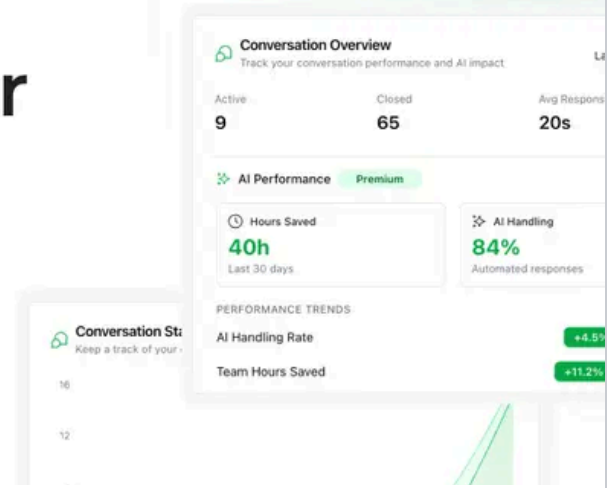


Every plan, grade, refund rule and rival among SMS and chat marketing tools, read from Wapikit's own pages.

Made by Wapikit Technologies Private Limited · checked Nov 13, 2026 · toolgpa.com

1.8
GPA

Sales & Support for your business powered by Human-like conversational AI



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Wapikit's own pages, its app-store listings and our grades. Every fact in it is on Wapikit's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 16 of the 77 other SMS and chat marketing tools we grade

Wapikit is a WhatsApp Business platform aimed at e-commerce brands. It combines campaigns, abandoned-cart messages, order alerts, a team inbox and an AI assistant trained on an uploaded knowledge base. The company says it is an authorized WhatsApp Business Solution Provider running on Meta's Cloud API.

To get you started, here are **7 things to know about Wapikit**, taken from its own pages and our grades.

> **But it shows no public pricing, works only through WhatsApp, and needs a linked WhatsApp Business Account.**
>
> From our report card of Wapikit

1 **Best for WhatsApp marketing for online stores**

Wapikit sends WhatsApp campaigns and AI replies for online stores, with a team inbox and an API.

2 **It runs on Web**

Web.

3 **AI sales and support replies**

An assistant answers customers from an uploaded knowledge base of FAQs, specs and brand guidelines.

4 **Campaigns and segments**

Send WhatsApp campaigns to contact lists and segments, including cart-abandonment and drip sequences.

5 **Order and delivery messages**

Order confirmations, delivery alerts and in-chat returns are described as part of the e-commerce flow.

6 **A 1.8 GPA, above 16 of 77**

That is against the other SMS and chat marketing tools we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace Wapikit you would be making the WhatsApp Business API, which Meta opens only through approved partners. That is not a weekend's work, with an AI app builder or without one.

Wapikit at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Wapikit Technologies Private Limited	CATEGORY SMS & Chat Marketing
OUR GRADE 1.8 GPA, weak	

The report card

Best for WhatsApp marketing for online stores

Wapikit sends WhatsApp campaigns and AI replies for online stores, with a team inbox and an API. But it shows no public pricing, works only through WhatsApp, and needs a linked WhatsApp Business Account.

TOOLGPA REPORT CARD	Wapikit	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	No price is published; the site points to a demo or a call with the founders, so there's nothing to compare.
Free plan and trial	F	Nothing free is listed: no plan and no trial.
Features	C	AI replies, campaigns and segments, order and delivery messages, a team inbox and a REST API. It's built for shops and only does WhatsApp.
Ease of use	C	No store rating on record. You link a WhatsApp Business Account and connect your store.
Platforms and integrations	B	Web, with Shopify, WooCommerce, Zoho CRM, Razorpay, Shiprocket and Google Sheets listed, plus a REST API.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Wapikit is for

- ✓ Fits if you run an online shop and want order updates and campaigns over WhatsApp
- ✓ Works for teams that would rather talk to the founders than sign up alone

Who it is not for

- ✗ Not for you if you want a price first, as none is shown
- ✗ Skip it if you need SMS, email or other channels, as it's WhatsApp only
- ✗ Watch out: you need a linked WhatsApp Business Account
- ✗ Too light for firms outside online retail, since the integrations are mostly stores, shipping and payments

Good to know

Good for

- ✓ Online stores that sell and support customers over WhatsApp
- ✓ Shopify or WooCommerce shops wanting cart recovery messages
- ✓ Teams that prefer an AI assistant to hand-built chat flows

Worth knowing

- ⓘ The site shows no public pricing; it points visitors to a demo or a call with the founders.
- ⓘ It works only through WhatsApp and needs a linked WhatsApp Business Account.
- ⓘ The product is built around e-commerce; the integrations listed are mostly stores, shipping and payments.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Wapikit's current pricing could not be confirmed from its own site.

> **No price is published; the site points to a demo or a call with the founders, so there's nothing to compare.**
>
> From our grade for value for money

We could not confirm Wapikit's current prices from its own site, so this guide lists no plans. wapikit.com has them.

What it does

1

Its main features, where it runs, what it works with and who makes it

Place it runs: Web

WhatsApp marketing, AI replies and team inbox for online stores. Here is what it does, as its own site describes it, and what it covers: public API, AI features, shared inbox, marketing automation, whatsApp messaging, chatbots.

> **AI replies, campaigns and segments, order and delivery messages, a team inbox and a REST API.**
>
> From our grade for features

AI sales and support replies

An assistant answers customers from an uploaded knowledge base of FAQs, specs and brand guidelines.

Campaigns and segments

Send WhatsApp campaigns to contact lists and segments, including cart-abandonment and drip sequences.

Order and delivery messages

Order confirmations, delivery alerts and in-chat returns are described as part of the e-commerce flow.

Team inbox and roles

A shared WhatsApp-style inbox with organization members and role-based access control.

REST API

The docs describe an API for contacts, lists, campaigns, conversations and analytics.

Where it runs

Web

What it works with

Shopify
WooCommerce
Zoho CRM
Razorpay
Shiprocket
Google Sheets
Calendly
WebEngage

Wapikit is made by Wapikit Technologies Private Limited.

Where it stands

Its grades against its category, and whether to keep it or make your own

16/77

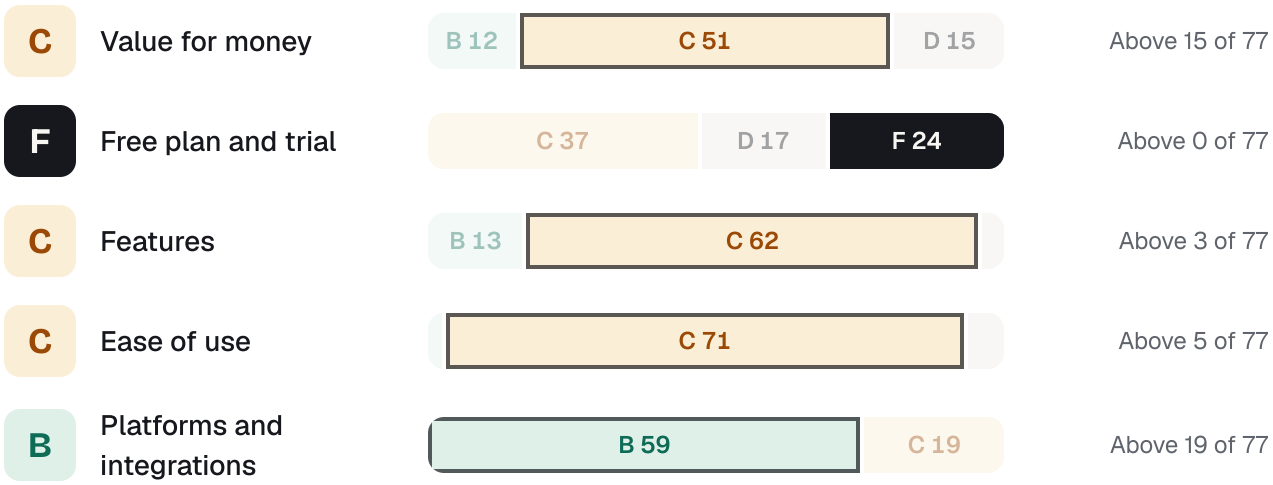
Other SMS and chat marketing tools it is graded above

Wapikit's GPA of 1.8 is higher than 16 of the 77 other SMS and chat marketing tools we grade, and level with 10.

It stands best on platforms and integrations (B, above 19 of 77) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 78 SMS and chat marketing tools we grade, cut by the letter each got. Wapikit's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Wapikit you would be making the WhatsApp Business API, which Meta opens only through approved partners. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 51 of the 77 other SMS and chat marketing tools grade higher.

What you could not

- The WhatsApp Business API, which Meta opens only through approved partners.
- Email sent in volume that still reaches the inbox.
- One mailbox that several people work at once.
- A chatbot builder hooked into the messaging apps.
- It plugs into other products, Shopify, WooCommerce and Zoho CRM among them, and has an API.
- AI features, unless you pay a model provider for each request yourself.
- What a company asks for before it lets staff use something: roles and permissions.

What this rests on. Wapikit's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Wati, AiSensy, Interakt, Gallabox and YCloud

The 5 tools Wapikit is most often weighed against, with where each one differs from it.

Wati

2.4 GPA

Free trial · from $59/mo

WhatsApp Business API inbox with broadcasts, chatbots and ad flows.

- Only Wati lists iOS and Android apps.

Wapikit and Wati compared in full

AiSensy

2.4 GPA

Free plan · from $40.50/mo

WhatsApp API for broadcasts, retargeting and click-to-WhatsApp ads.

- AiSensy has a free plan. Wapikit does not.
- Only AiSensy lists iOS and Android apps.

Wapikit and AiSensy compared in full

Interakt

2.6 GPA

Free trial · from ₹999/mo

WhatsApp and Instagram marketing, inbox and chatbots for Indian brands.

- Only Interakt lists iOS and Android apps.

Wapikit and Interakt compared in full



2.2
GPA

Gallabox

Free trial · from $112/mo

WhatsApp, Instagram and web chat with AI agents for lead follow-up.

- Only Gallabox lists iOS and Android apps.
- Gallabox also covers AI support agent.

Wapikit and Gallabox compared in full



2.2
GPA

YCloud

Free plan · from $39/mo

WhatsApp API platform with campaigns, inbox, AI agents and a free plan.

- YCloud has a free plan. Wapikit does not.

Wapikit and YCloud compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Wapikit free?

No. Wapikit is a paid product.

What platforms does Wapikit work on?

Wapikit is available on Web.

Does Wapikit have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Wapikit is listed for Web.

Does Wapikit have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Wapikit is listed for Web.

Is Wapikit open source?

Wapikit is not described as open source on its own site, as read on Nov 13, 2026.

Does Wapikit have an API?

Yes. Wapikit offers a public API, according to its own site.

What does Wapikit integrate with?

Wapikit's listing names Shopify, WooCommerce, Zoho CRM, Razorpay, Shiprocket, Google Sheets, Calendly and WebEngage.

Who makes Wapikit?

Wapikit is made by Wapikit Technologies Private Limited.

What are the alternatives to Wapikit?

The closest alternatives to Wapikit in our directory are Wati, AiSensy, Interakt, Gallabox and YCloud.

How does Wapikit compare with other SMS and chat marketing tools?

Wapikit's GPA of 1.8 is higher than 16 of the 77 other SMS and chat marketing tools we grade, and level with 10.

Could I make my own version of Wapikit?

To replace Wapikit you would be making the WhatsApp Business API, which Meta opens only through approved partners.

Where this guide comes from

The prices, plans, platforms and features were read from Wapikit's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Wapikit's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Wapikit Technologies Private Limited. Prices change, so check wapikit.com before you buy.

wapikit.com/

docs.wapikit.com/guide/developer-resources/api-...

docs.wapikit.com/important.md

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Wapikit, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/wapikit

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Wapikit: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/wapikit
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Know someone choosing between SMS and chat marketing tools?

Send them this guide: toolgpa.com/tools/wapikit/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded SMS and chat marketing tools after Wapikit, each with an Insider's Guide of its own.

SMS & Chat Marketing Insider's Guide

Every one of the 78 SMS and chat marketing tools we grade, compared

Chatfuel Insider's Guide

AI chatbots for WhatsApp, Instagram and Facebook with a usage wallet

2.6 GPA

Interakt Insider's Guide

WhatsApp and Instagram marketing, inbox and chatbots for Indian brands

2.6 GPA

AiSensy Insider's Guide

WhatsApp API for broadcasts, retargeting and click-to-WhatsApp ads

2.4 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Wapikit's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Wapikit is a trademark of its owner, and this guide is not made, paid for or approved by Wapikit Technologies Private Limited. Prices and plans change: check wapikit.com before you buy.