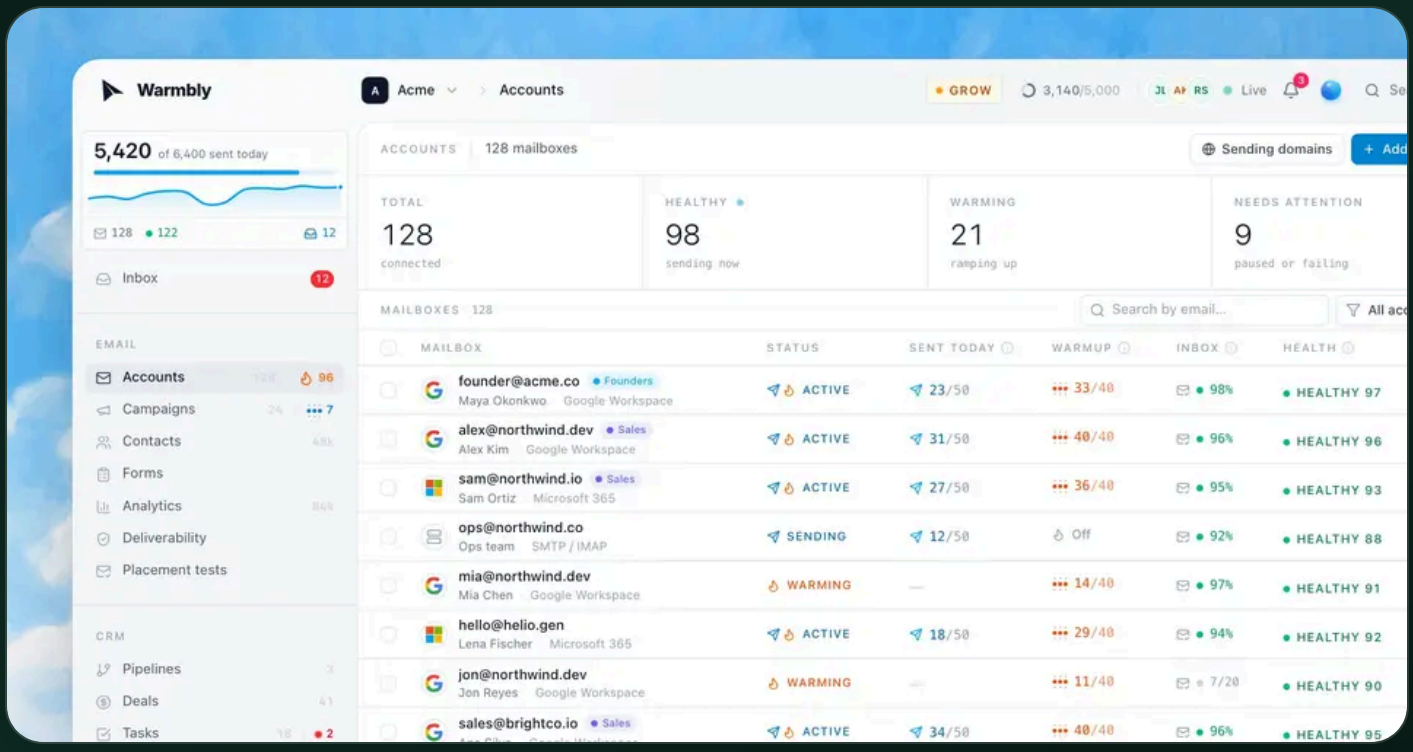
ToolGPA

NOVEMBER 2026

Warmbly

The Insider's Guide

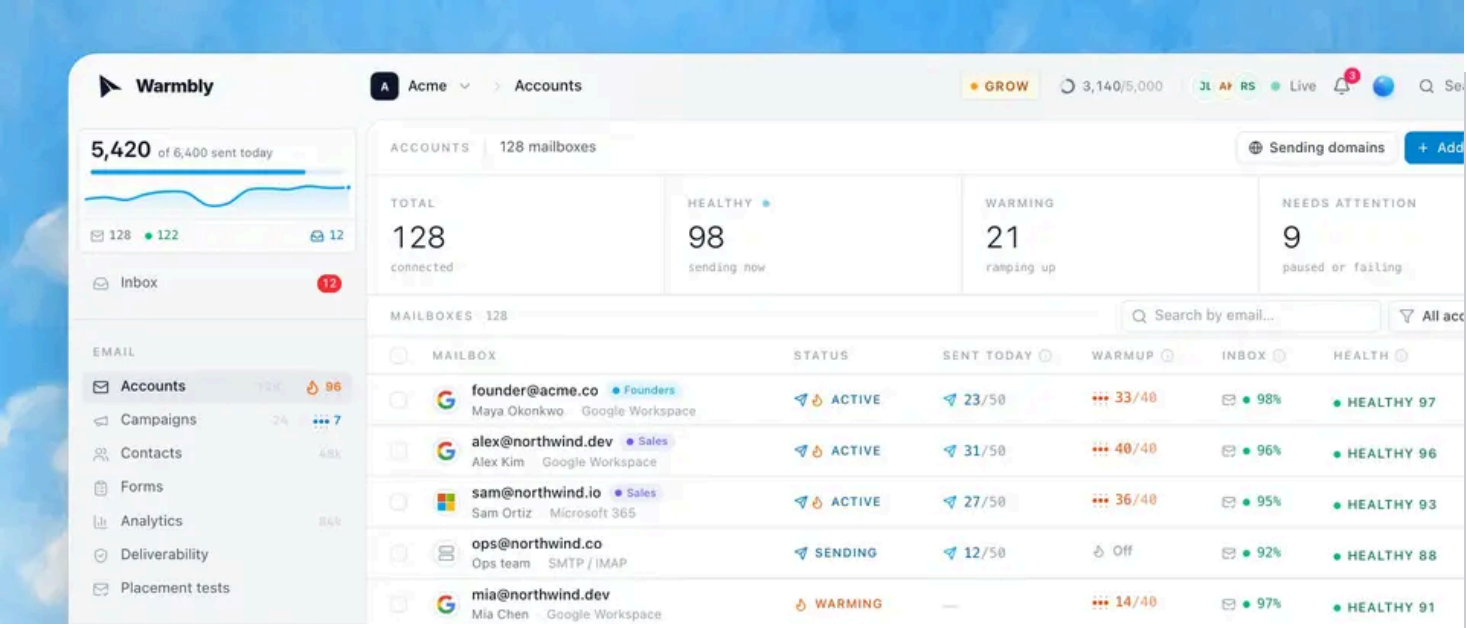
Open-source cold email platform with mailbox warmup



Every plan, grade, refund rule and rival among email verification and deliverability tools, read from Warmbly's own pages.

Made by Warmbly · checked Nov 13, 2026 · toolgpa.com

2.2
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Warmbly's own pages, its app-store listings and our grades. Every fact in it is on Warmbly's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 23 of the 61 other email verification and deliverability tools we grade

Warmbly is a cold email platform that warms mailboxes, sends campaigns across them and collects replies in one inbox. It also includes a CRM, a lead finder, an API and automations. The code is Apache 2.0 licensed, so you can self-host it or use the vendor's cloud.

To get you started, here are **9 things to know about Warmbly**, taken from its own pages and our grades.

> **Plans are capped by cold emails a day, and the CRM, API and team roles all sit on the dearer tiers.**
>
> From our report card of Warmbly

1 **Best for cold email sending with mailbox warmup in one place**

Warmbly bundles mailbox warmup, cold campaigns, a shared inbox and placement tests, and the code is open source.

2 **Paid plans start at $23 a month**

As its pricing page puts it: $23 per month, billed yearly ($29 billed monthly).

3 You can try it first

14-day free trial, no credit card

4 It runs on Web

Web.

5 Mailbox warmup

Warmup is unlimited on every paid plan and runs in a shared premium pool, ramping each mailbox's daily volume over time.

6 Campaigns and unified inbox

Sequences with follow-ups, branching and A/B tests send across mailboxes, and every reply lands in one inbox with labels.

7 Inbox placement tests

Analytics cover sends, replies, bounces and placement tests, and the dashboard shows a health score for each connected mailbox.

8 A 2.2 GPA, above 23 of 61

That is against the other email verification and deliverability tools we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace Warmbly you would be making a network of real inboxes that open and answer your emails. That is not a weekend's work, with an AI app builder or without one.

Warmbly at a glance

PRICING
Free trial, from $23 per month, billed yearly ($29 billed monthly)

FREE PLAN
No

FREE TRIAL
14-day free trial, no credit card

RUNS ON
Web

MADE BY
Warmbly

CATEGORY
Email Verification & Deliverability

OUR GRADE
2.2 GPA, fair

The report card

Best for cold email sending with mailbox warmup in one place

Warmbly bundles mailbox warmup, cold campaigns, a shared inbox and placement tests, and the code is open source. Plans are capped by cold emails a day, and the CRM, API and team roles all sit on the dearer tiers.

TOOLGPA REPORT CARD — **Warmbly** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Starter is $23 a month billed yearly ($29 monthly), which is the category's middle figure. It covers 150 cold emails a day.
Free plan and trial	C	14-day trial with no card. There is no free plan.
Features	C	Warmup, campaigns, unified inbox, placement tests, CRM and lead finder. The CRM and API need Grow ($71), and each mailbox defaults to 50 sends a day.
Ease of use	C	No rating on record. You connect mailboxes, set up warmup and build campaigns, and self-hosting is an option.
Platforms and integrations	B	Web app with four listed integrations, an API and webhooks from Grow. No desktop or phone app.

Grade point average — Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Warmbly is for

- ✓ Fits if you send cold email from several mailboxes and want warmup built in
- ✓ Works for teams happy to self-host and read the source

Who it is not for

- ✗ Skip it if you want a free plan, as there is only a 14-day trial
- ✗ Tight if you send in volume, since Starter stops at 150 cold emails a day
- ✗ Pricey if you need roles and an audit log, which start at Business, $263 a month
- ✗ Watch out: self-hosted warmup only uses the mailboxes you connect, not the shared pool
- ✗ Watch out: Agency plans pool sends across clients, and top-up packs cost extra

Good to know

Good for

- ✓ Teams sending cold email from many mailboxes
- ✓ Agencies running outreach for several clients
- ✓ Teams that want to host their own cold email stack

Worth knowing

- ⓘ Plans are capped by cold emails a day, with each mailbox limited to 50 a day by default.
- ⓘ The CRM and API need Grow or above, and team roles and audit log need Business.
- ⓘ Self-hosted warmup uses only the mailboxes you connect, not the cloud's shared pool.
- ⓘ Agency plans pool sends across clients; top-up packs of 50,000 sends cost $85 (Agency) or $60 (Agency Pro).

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$23
A month to start

Warmbly is a paid product with a free trial, starting at $23 per month, billed yearly ($29 billed monthly).

STARTER
$23
per month, billed yearly ($29 billed monthly)

150 cold emails a day, up to 4,500 a month; unlimited mailboxes and warmup, community support.

GROW
$71
per month, billed yearly ($89 billed monthly)

3,000 cold emails a day, up to 90,000 a month; adds CRM, API and webhooks, email support.

BUSINESS
$263
per month, billed yearly ($329 billed monthly)

15,000 cold emails a day, up to 450,000 a month; team roles, audit log, priority support.

AGENCY
$199
per month, billed yearly ($249 billed monthly)

150,000 sends a month shared by unlimited clients, with a white-label portal and $10 of shared AI.

AGENCY PRO
$479
per month for 500,000 sends, billed yearly ($599 billed monthly)

Full white-label; 500,000 sends a month shared by every client, $30 of shared AI.

ENTERPRISE
Custom

Over 15,000 cold emails a day, custom contract and dedicated support; sold through sales.

Trying it first

14-day free trial, no credit card

Read from warmbly.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

20% off yearly billing

The pricing page shows a Save 20% toggle for yearly billing, for example Starter at $23 instead of $29 a month.

Stated on warmbly.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Open-source cold email platform with mailbox warmup. Here is what it does, as its own site describes it, and what it covers: open source, self-hostable, public API, workflow automation, inbox warm-up.

"

Warmup, campaigns, unified inbox, placement tests, CRM and lead finder.

From our grade for features

Mailbox warmup

Warmup is unlimited on every paid plan and runs in a shared premium pool, ramping each mailbox's daily volume over time.

Campaigns and unified inbox

Sequences with follow-ups, branching and A/B tests send across mailboxes, and every reply lands in one inbox with labels.

Inbox placement tests

Analytics cover sends, replies, bounces and placement tests, and the dashboard shows a health score for each connected mailbox.

CRM, lead finder and automations

A built-in CRM tracks deals and tasks, a lead finder searches OpenStreetMap, and automations act when a reply arrives.

Self-hosting

The platform is Apache 2.0 licensed and can run on your own server, where warmup uses only the mailboxes you connect.

Where it runs

- Web

What it works with

- Google Workspace
- Microsoft 365
- Slack
- SMTP / IMAP

Warmbly is made by Warmbly.

Where it stands

Its grades against its category, and whether to keep it or make your own

23/61

Other email verification and deliverability tools it is graded above

Warmbly's GPA of 2.2 is higher than 23 of the 61 other email verification and deliverability tools we grade, and level with 13.

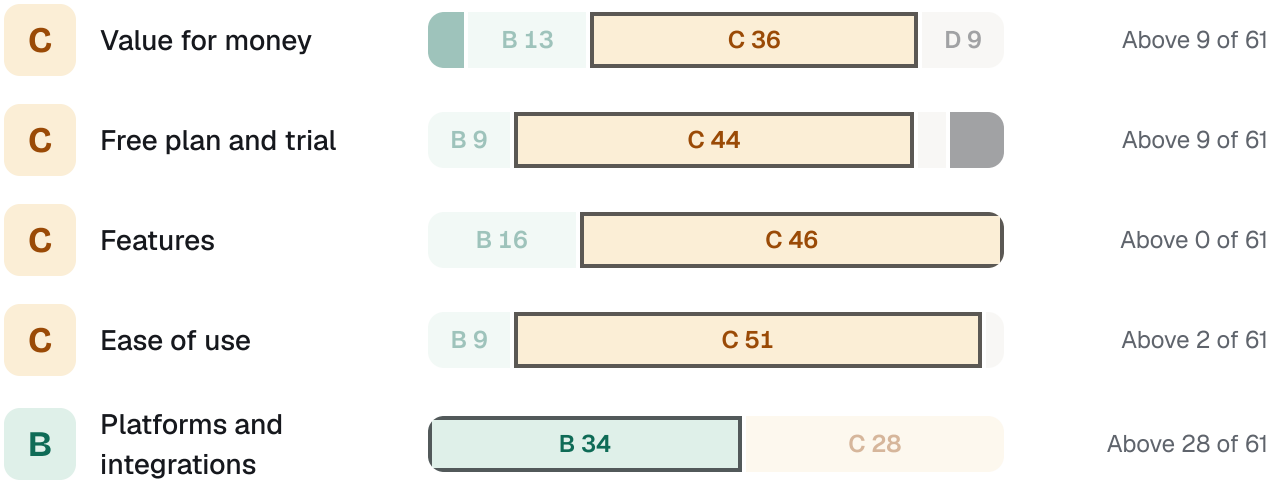
It stands best on platforms and integrations (B, above 28 of 61) and worst on features (C, above 0).

Its paid plans start at $23 a month, against a middle price of $21.50 for the category: 23 of the 43 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 7 tools score higher and cost less.

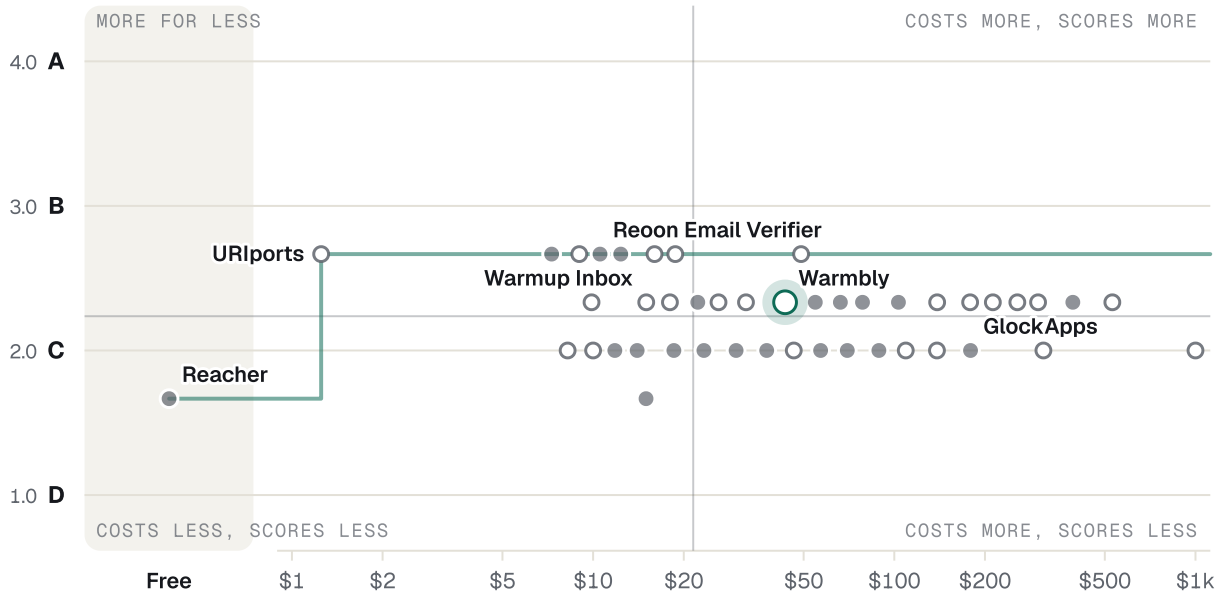
Each grade against the category

Every bar is all 62 email verification and deliverability tools we grade, cut by the letter each got. Warmbly's own letter is outlined.



Price against what you get

Each dot is one of 45 email verification and deliverability tools. Further left costs less; higher up scores better on features, ease of use and platforms. Warmbly is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Warmbly you would be making a network of real inboxes that open and answer your emails. That is not a weekend's work, with an AI app builder or without one.

It costs $276 a year. Warmbly is open source, so there is a third way: take its code and run it yourself.

What you could not

- ✕ A network of real inboxes that open and answer your emails.
- ✕ Connections to other products, each kept working as those products change.

What this rests on. Warmbly's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Warmup Inbox, MailReach, Warmy, InboxAlly and Mailwarm

The 5 tools Warmbly is most often weighed against, with where each one differs from it.

2.4 GPA

Warmup Inbox

Free trial · from $15/mo

Email warm-up through a network of real inboxes, priced per inbox.

- Warmbly is open source and self-hostable, according to its own site.
- Warmbly also covers workflow automation.
- Warmup Inbox also covers email campaigns.

Warmbly and Warmup Inbox compared in full

1.8 GPA

MailReach

From $20/mo

Email warm-up and inbox placement tests, priced per mailbox.

- Warmbly is open source and self-hostable, according to its own site.
- Warmbly also covers workflow automation.

Warmbly and MailReach compared in full

2.4 GPA

Warmy

Free trial · from $49/mo

Email warm-up with seed testing, verification and DMARC monitoring.

- Only Warmy lists a browser extension.
- Warmbly is open source and self-hostable, according to its own site.
- Warmbly also covers workflow automation.

Warmbly and Warmy compared in full

2.0 GPA

InboxAlly

Free trial · from $149/mo

Email warm-up and reputation repair through a network of seed inboxes.

- Warmbly is open source and self-hostable, according to its own site.
- Warmbly also covers workflow automation.

Warmbly and InboxAlly compared in full

1.6 GPA

Mailwarm

From $69/mo

Email warmup service with deliverability guidance.

- Warmbly is open source and self-hostable, according to its own site.
- Warmbly also covers workflow automation.
- Mailwarm also covers reports.

Warmbly and Mailwarm compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Warmbly free?

No, Warmbly is a paid product, but you can try it first. 14-day free trial, no credit card.

How much does Warmbly cost?

Warmbly lists 6 plans. Starter: $23 per month, billed yearly ($29 billed monthly).

What platforms does Warmbly work on?

Warmbly is available on Web.

Does Warmbly offer any discounts?

Warmbly publicly lists the following: 20% off yearly billing.

Does Warmbly have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Warmbly is listed for Web.

Does Warmbly have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Warmbly is listed for Web.

Is Warmbly open source?

Yes. Warmbly is open source, according to its own site.

Does Warmbly have an API?

Yes. Warmbly offers a public API, according to its own site.

What does Warmbly integrate with?

Warmbly's listing names Google Workspace, Microsoft 365, Slack and SMTP / IMAP.

Who makes Warmbly?

Warmbly is made by a company of the same name.

What are the alternatives to Warmbly?

The closest alternatives to Warmbly in our directory are Warmup Inbox, MailReach, Warmy, InboxAlly and Mailwarm.

How does Warmbly compare with other email verification and deliverability tools?

Warmbly's GPA of 2.2 is higher than 23 of the 61 other email verification and deliverability tools we grade, and level with 13.

Is Warmbly good value for money?

ToolGPA grades Warmbly C for value for money. Its paid plans start at $23 a month, against a middle price of $21.50 for the category: 23 of the 43 others that charge start lower.

Could I make my own version of Warmbly?

To replace Warmbly you would be making a network of real inboxes that open and answer your emails.

Where this guide comes from

The prices, plans, platforms and features were read from Warmbly's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Warmbly's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Warmbly. Prices change, so check warmbly.com before you buy.

warmbly.com/pricing/

warmbly.com

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721
Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Warmbly, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/warmbly

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Warmbly: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/warmbly
```

Know someone choosing between email verification and deliverability tools?

Send them this guide:
toolgpa.com/tools/warmbly/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded email verification and deliverability tools after Warmbly, each with an Insider's Guide of its own.

Email Verification & Deliverability Insider's Guide

Every one of the 63 email verification and deliverability tools we grade, compared

QuickEmailVerification Insider's Guide

Bulk email list cleaning and a real-time verification API

3.0 GPA

Mail-Tester Insider's Guide

Send an email to a test address and get a spam score out of 10

2.8 GPA

Reoon Email Verifier Insider's Guide

Bulk and real-time email verification with refunds on unknowns

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Warmbly's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Warmbly is a trademark of its owner, and this guide is not made, paid for or approved by Warmbly. Prices and plans change: check warmbly.com before you buy.