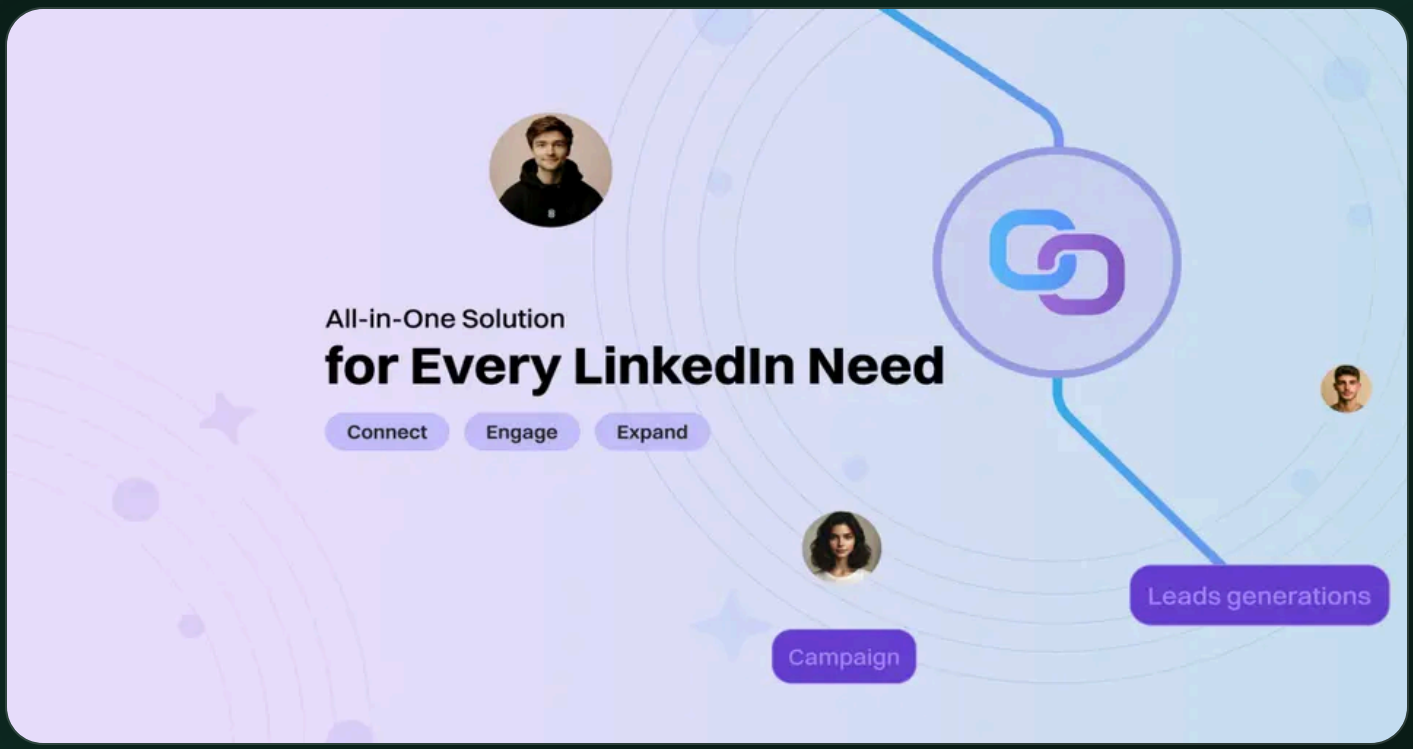
ToolGPA

NOVEMBER 2026

We-Connect

The Insider's Guide

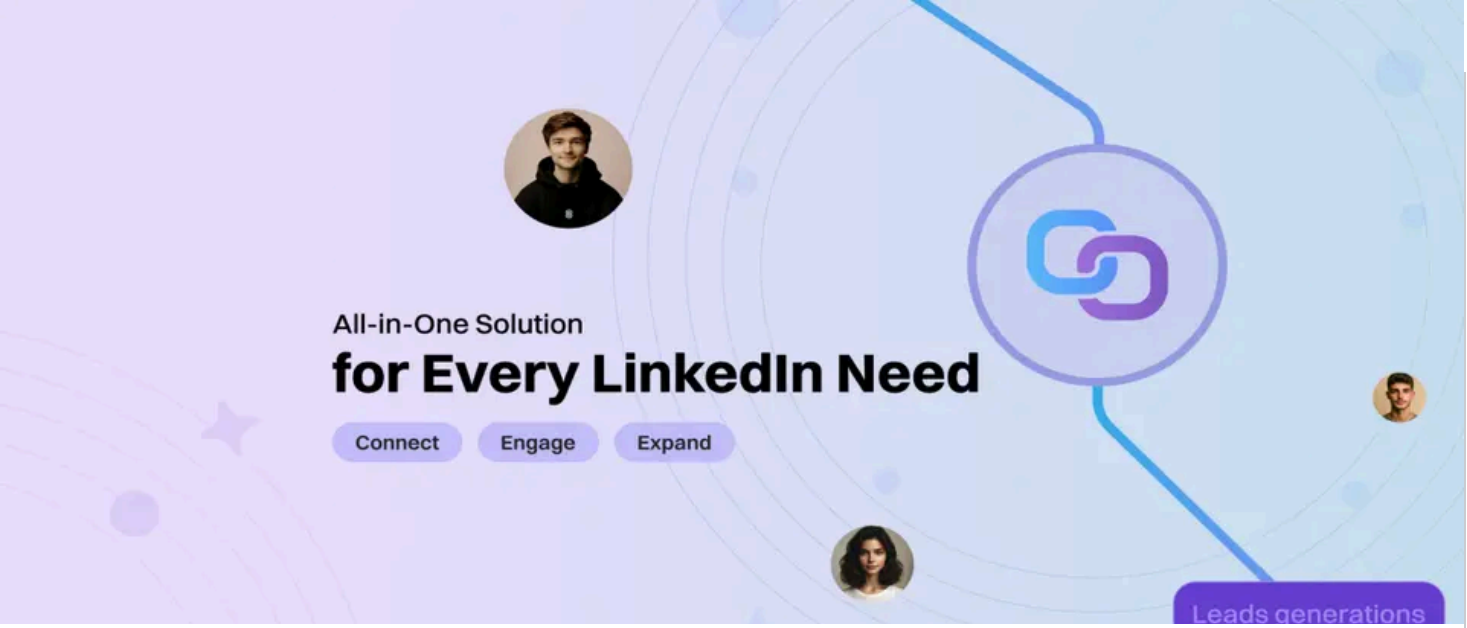
Cloud LinkedIn outreach with AI replies and email sequences



Every plan, grade, refund rule and rival among cold outreach tools, read from We-Connect's own pages.

Made by We-Connect · checked Nov 12, 2026 · toolgpa.com

2.2
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from We-Connect's own pages, its app-store listings and our grades. Every fact in it is on We-Connect's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 17 of the 47 other cold outreach tools we grade

We-Connect is a cloud-based LinkedIn outreach platform with campaigns, a visual workflow builder called the Lead Engine, AI-written icebreakers and an AI auto-reply. The Professional plan adds email steps to the same sequence and native CRM connectors. It also offers a LinkedIn API and an MCP connection for AI assistants.

To get you started, here are **9 things to know about We-Connect**, taken from its own pages and our grades.

> **The email steps and the CRM connectors sit on the dearer Professional plan, and the page only shows yearly prices.**
>
> From our report card of We-Connect

1 **Best for running LinkedIn outreach campaigns from the cloud**

We-Connect runs LinkedIn outreach from the cloud, with AI replies and email steps.

2 **Paid plans start at $49 a month for each person**

As its pricing page puts it: $49 per seat / month, billed annually.

3 **You can try it first**

14-day free trial, no credit card required

4 **It runs on Web**

Web.

5 **LinkedIn smart campaigns**

Unlimited campaigns on every plan, with randomized timing, daily action limits and a dedicated country-based IP address.

6 **Lead Engine**

A drag-and-drop workflow builder, marked beta, with branching paths for connected and unconnected contacts.

7 **AI assist and auto-reply**

AI icebreakers and spintax for messages, plus an AI auto-reply with co-pilot and autonomous modes.

8 **A 2.2 GPA, above 17 of 47**

That is against the other cold outreach tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace We-Connect you would be making email sent in volume that still reaches the inbox. That is not a weekend's work, with an AI app builder or without one.

We-Connect at a glance

PRICING
Free trial, from $49 per seat / month, billed annually

FREE PLAN
No

FREE TRIAL
14-day free trial, no credit card required

RUNS ON
Web

MADE BY
We-Connect

CATEGORY
Cold Outreach

OUR GRADE
2.2 GPA, fair

The report card

Best for running LinkedIn outreach campaigns from the cloud

We-Connect runs LinkedIn outreach from the cloud, with AI replies and email steps. The email steps and the CRM connectors sit on the dearer Professional plan, and the page only shows yearly prices.

TOOLGPA REPORT CARD — **We-Connect** — Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$49 a seat a month billed yearly is above the middle of cold outreach tools ($39) and just under the dearer quarter ($50). Professional is $59 a seat.
Free plan and trial	C	A 14-day free trial with no card needed. No free plan once it ends.
Features	C	LinkedIn campaigns, a lead engine, AI auto-reply, email steps, API and team features. The listing's own gap: email steps, behaviour-triggered email and native CRM connectors need Professional.
Ease of use	C	No store rating on record. It is a web app where you connect LinkedIn and build campaign sequences.
Platforms and integrations	B	Web only, with HubSpot, Salesforce, Pipedrive, Zoho, Zapier, Gmail and Outlook connections and an API.

Grade point average — Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who We-Connect is for

- ✓ Fits if LinkedIn is where you find prospects and you want it automated from a browser
- ✓ Works for small sales teams paying per seat and sharing campaigns

Who it is not for

- ✗ Skip it if you want to pay month to month: the page shows annual prices only and no monthly figure
- ✗ Tight if you want email steps or native CRM connectors, which need Professional at $59 a seat
- ✗ Watch out: Post Remix for scheduling LinkedIn posts is an add-on on every plan
- ✗ Watch out: a $79 Scale plan is listed as coming soon and some intent signals are marked limited time

Good to know

Good for

- ✓ Individuals and small teams who want LinkedIn outreach run from the cloud
- ✓ Sales reps who want LinkedIn and email in one sequence
- ✓ Agencies that manage ten or more LinkedIn accounts

Worth knowing

- ⓘ The pricing page shows annual prices only; it says annual billing saves $240 a year on every plan but does not show the monthly figures.
- ⓘ Email steps, behavior-triggered email and native CRM connectors need Professional.
- ⓘ A Scale plan at $79 per seat a month is listed as coming soon, and Watchlist intent signals are marked limited time on the other plans.
- ⓘ Post Remix for scheduling LinkedIn posts is an add-on on every plan.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$49

A month to start, for each person

We-Connect is a paid product with a free trial, starting at $49 per seat / month, billed annually.

GROWTH

$49

per seat / month, billed annually

Unlimited LinkedIn campaigns, the Lead Engine workflow builder, AI icebreakers and spintax, AI auto-reply, and contact enrichment. Billed $588 a year.

PROFESSIONAL

$59

per seat / month, billed annually

Adds multi-channel LinkedIn and email campaigns, behavior-triggered email, email tracking and native CRM connectors. Billed $708 a year.

AGENCY

Custom

For agencies with 10 or more LinkedIn accounts or seats: a multi-account dashboard, a customer success manager and custom integration help.

Trying it first

14-day free trial, no credit card required

Read from we-connect.io on Nov 12, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save $240 a year with annual billing

The page says annual billing saves $240 a year on every plan compared with paying monthly.

Stated on we-connect.io

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Cloud LinkedIn outreach with AI replies and email sequences. Here is what it does, as its own site describes it, and what it covers: public API, AI features, templates, marketing automation, workflow automation, AI agents.

> **LinkedIn campaigns, a lead engine, AI auto-reply, email steps, API and team features.**

From our grade for features

LinkedIn smart campaigns

Unlimited campaigns on every plan, with randomized timing, daily action limits and a dedicated country-based IP address.

Lead Engine

A drag-and-drop workflow builder, marked beta, with branching paths for connected and unconnected contacts.

AI assist and auto-reply

AI icebreakers and spintax for messages, plus an AI auto-reply with co-pilot and autonomous modes.

Email steps

On Professional, a sequence can combine LinkedIn and email, with open, click and bounce tracking and Gmail or Outlook connections.

API and MCP

A LinkedIn API for tools such as n8n and Make, and an MCP connection for assistants such as Claude and ChatGPT.

Team features

Team members can be invited at no extra cost, with roles, shared templates and duplicate-outreach suppression.

Where it runs

Web

What it works with

LinkedIn · HubSpot · Salesforce · Pipedrive · Zoho · Zapier · Gmail · Outlook

We-Connect is made by We-Connect.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

17/47

Other cold outreach tools it is graded above

We-Connect's GPA of 2.2 is higher than 17 of the 47 other cold outreach tools we grade, and level with 14.

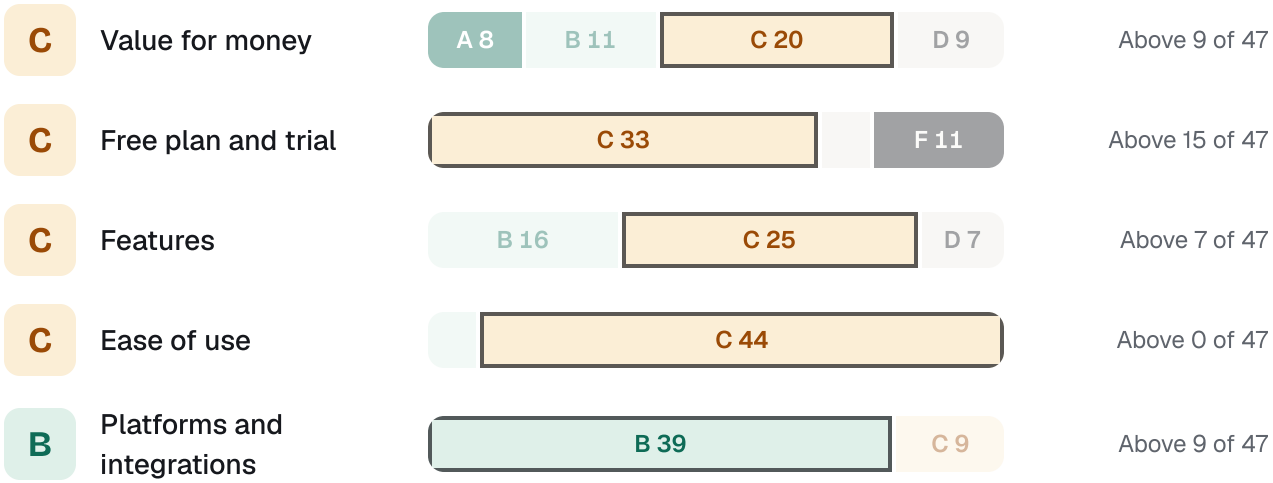
It stands best on platforms and integrations (B, above 9 of 47) and worst on ease of use (C, above 0).

Its paid plans start at $49 a month for each person, against a middle price of $39 for the category: 28 of the 43 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 5 tools score higher and cost less.

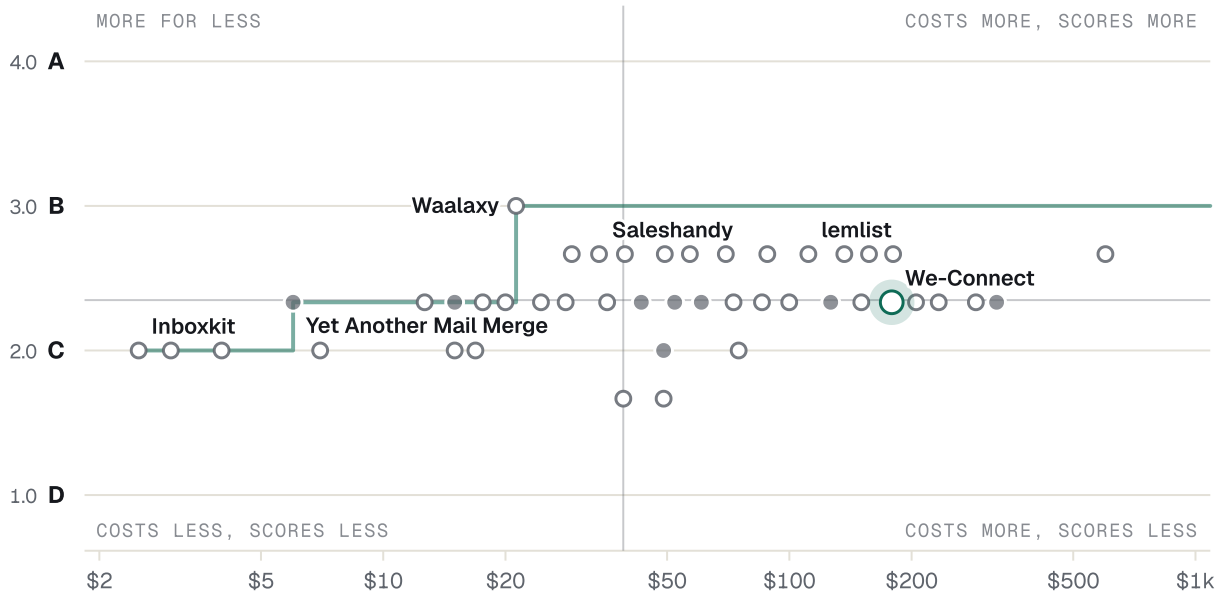
Each grade against the category

Every bar is all 48 cold outreach tools we grade, cut by the letter each got. We-Connect's own letter is outlined.



Price against what you get

Each dot is one of 44 cold outreach tools. Further left costs less; higher up scores better on features, ease of use and platforms. We-Connect is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace We-Connect you would be making email sent in volume that still reaches the inbox. That is not a weekend's work, with an AI app builder or without one.

It costs $588 a year.

What you could make

- Templates: an app builder makes this well.

What you could not

- Email sent in volume that still reaches the inbox.

- Connections to other products, each kept working as those products change.
- An AI agent, with the models and the safeguards behind it.
- It is priced for each person, which means accounts and billing for a team.

What this rests on. We-Connect's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Meet Alfred, Skylead, Waalaxy, Expandi and HeyReach

The 5 tools We-Connect is most often weighed against, with where each one differs from it.

2.2 GPA

Meet Alfred

Free trial · from $39/mo

Cloud LinkedIn automation with email and X outreach added.

- We-Connect also covers AI agents.
- Meet Alfred also covers reports.

We-Connect and Meet Alfred compared in full

2.0 GPA

Skylead

Free trial · from $100/mo

Cloud LinkedIn and email outreach with prospecting built in.

- We-Connect also covers workflow automation.
- Skylead also covers email verification and inbox warm-up.

We-Connect and Skylead compared in full



2.8
GPA

Waalaxy

Free trial · from €19/mo

LinkedIn invitations and follow-ups, with cold email on Business.

- Only Waalaxy lists a browser extension.
- We-Connect also covers marketing automation, workflow automation and AI agents.
- Waalaxy also covers email campaigns.

We-Connect and Waalaxy compared in full



2.0
GPA

Expandi

Free trial · from $79/mo

Cloud-based LinkedIn outreach sequences with email follow-ups.

- We-Connect also covers marketing automation, workflow automation and AI agents.

We-Connect and Expandi compared in full



2.2
GPA

HeyReach

Free trial · from $64/mo

LinkedIn outreach across many sender accounts, billed per sender.

- We-Connect also covers templates, marketing automation, workflow automation and AI agents.
- HeyReach also covers shared inbox.

We-Connect and HeyReach compared in full

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is We-Connect free?

No, We-Connect is a paid product, but you can try it first. 14-day free trial, no credit card required.

How much does We-Connect cost?

We-Connect lists 3 plans. Growth: $49 per seat / month, billed annually.

What platforms does We-Connect work on?

We-Connect is available on Web.

Does We-Connect offer any discounts?

We-Connect publicly lists the following: Save $240 a year with annual billing.

Does We-Connect have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. We-Connect is listed for Web.

Does We-Connect have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. We-Connect is listed for Web.

Is We-Connect open source?

We-Connect is not described as open source on its own site, as read on Nov 12, 2026.

Does We-Connect have an API?

Yes. We-Connect offers a public API, according to its own site.

What does We-Connect integrate with?

We-Connect's listing names LinkedIn, HubSpot, Salesforce, Pipedrive, Zoho, Zapier, Gmail and Outlook.

Who makes We-Connect?

We-Connect is made by a company of the same name.

What are the alternatives to We-Connect?

The closest alternatives to We-Connect in our directory are Meet Alfred, Skylead, Waalaxy, Expandi and HeyReach.

How does We-Connect compare with other cold outreach tools?

We-Connect's GPA of 2.2 is higher than 17 of the 47 other cold outreach tools we grade, and level with 14.

Is We-Connect good value for money?

ToolGPA grades We-Connect C for value for money. Its paid plans start at $49 a month for each person, against a middle price of $39 for the category: 28 of the 43 others that charge start lower.

Could I make my own version of We-Connect?

To replace We-Connect you would be making email sent in volume that still reaches the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from We-Connect's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from We-Connect's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by We-Connect. Prices change, so check we-connect.io before you buy.

we-connect.io/pricing

we-connect.io

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

We-Connect, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/we-connect

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "We-Connect: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/we-connect
```

Know someone choosing between cold outreach tools?

Send them this guide:
toolgpa.com/tools/we-connect/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded cold outreach tools after We-Connect, each with an Insider's Guide of its own.

Cold Outreach Insider's Guide

Every one of the 48 cold outreach tools we grade, compared

lemlist Insider's Guide

Cold email and LinkedIn sequences with a built-in lead database

2.8 GPA

Salesforge Insider's Guide

Cold email and LinkedIn sequences with AI-written messages

2.8 GPA

Saleshandy Insider's Guide

Cold email sequences with a B2B lead database in every plan

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what We-Connect's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. We-Connect is a trademark of its owner, and this guide is not made, paid for or approved by We-Connect. Prices and plans change: check we-connect.io before you buy.