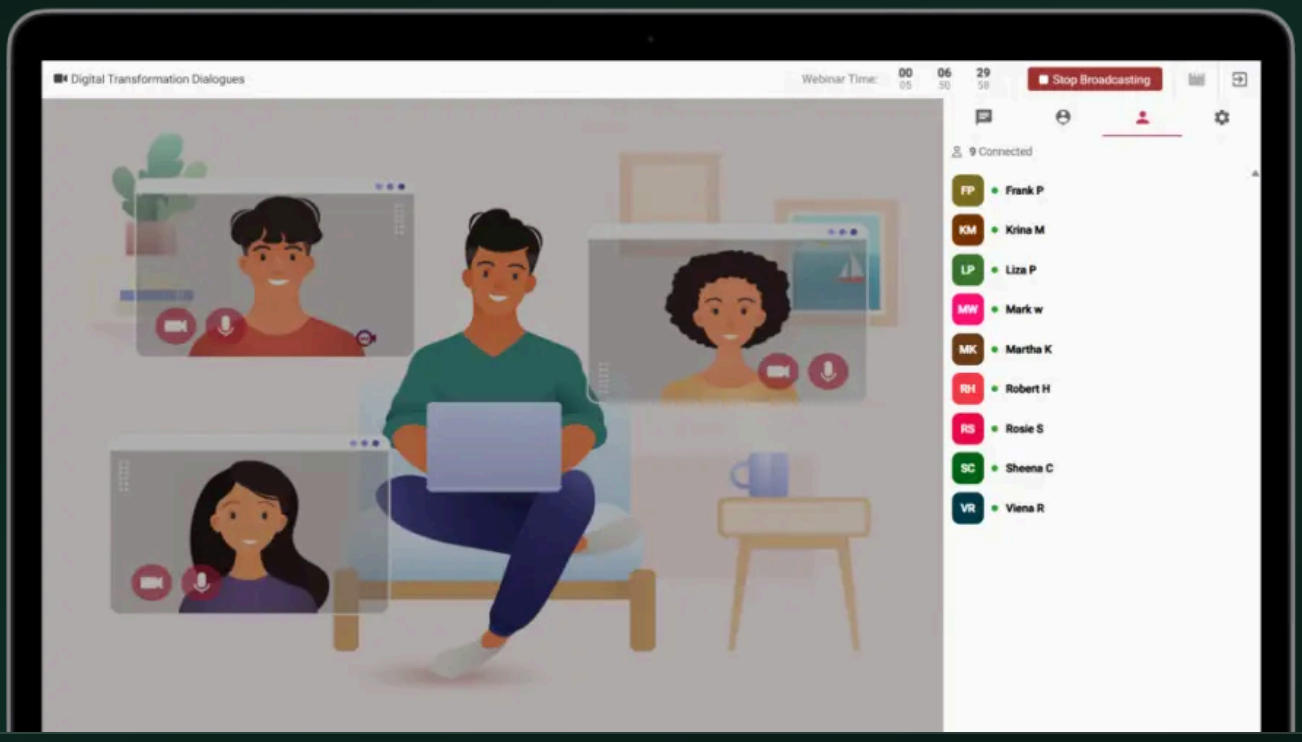
ToolGPA

NOVEMBER 2026

WebinarPress

The Insider's Guide

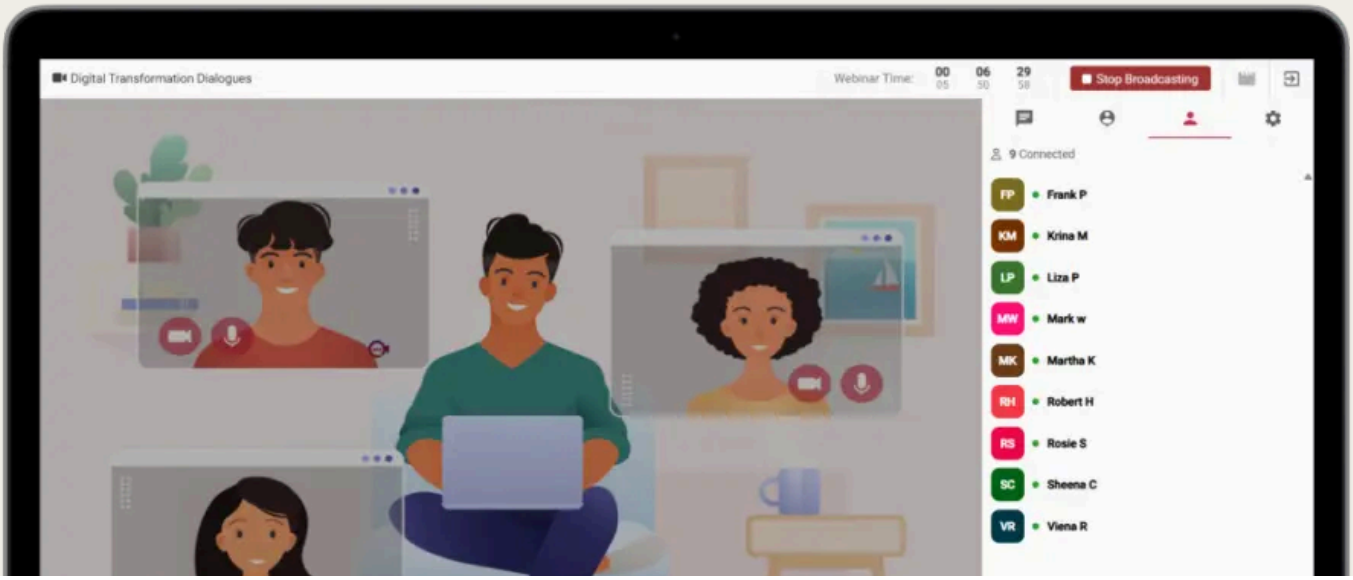
WordPress plugin for live, automated and paid webinars



Every plan, grade, refund rule and rival among webinar and live streaming tools, read from WebinarPress's own pages.

Made by Webinarpress Ltd. · checked Nov 13, 2026 · toolgpa.com

2.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from WebinarPress's own pages, its app-store listings and our grades. Every fact in it is on WebinarPress's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.6

GPA, above 54 of the 60 other webinar and live streaming tools we grade

WebinarPress is a WordPress plugin that runs webinars from your own site: live sessions streamed through a video service you connect, recurring and just-in-time automated webinars, replays, and paid or member-only sessions. A free edition is on WordPress.org, and paid licenses unlock the full feature set for one site or unlimited sites. Audience size depends on your own hosting, since the plugin runs on your server.

To get you started, here are **9 things to know about WebinarPress**, taken from its own pages and our grades.

> **It does not stream video itself, only works inside WordPress, and the free edition limits you to live webinars and forum support.**
>
> From our report card of WebinarPress

1 **Best for webinars inside a WordPress site**

WebinarPress is a WordPress plugin for live, automated and paid webinars, with a free edition for one site.

2 **Paid plans start at $16.42 a month when paid by the year**

As its pricing page puts it: $197 per year for 1 site.

3 **There is a free plan**

Free edition for 1 site with unlimited webinars and attendees, live webinars, email reminders and support through the WordPress.org forum only.

4 **It runs on Web**

Web.

5 **Live webinars through your video service**

Broadcasts through video services such as YouTube Live, Vimeo, Zoom and Jitsi, or anything that supports HLS streaming or embedding.

6 **Automated and replay webinars**

Recurring, just-in-time and right-now sessions that start and stop on their own, with automated replays.

7 **Paid and member webinars**

Charge for access through WooCommerce and its payment gateways, limit the number of places, or restrict a session to members.

8 **A 2.6 GPA, above 54 of 60**

That is against the other webinar and live streaming tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace WebinarPress you would be making live video to hundreds of people at once. That is not a weekend's work, with an AI app builder or without one.

WebinarPress at a glance

PRICING
Free plan, from $197 per year for 1 site

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Webinarpress Ltd.

CATEGORY
Webinars & Live Streaming

OUR GRADE
2.6 GPA, good

The report card

Best for webinars inside a WordPress site

WebinarPress is a WordPress plugin for live, automated and paid webinars, with a free edition for one site. It does not stream video itself, only works inside WordPress, and the free edition limits you to live webinars and forum support.

TOOLGPA REPORT CARD — **WebinarPress** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	$197 a year for one site, about $16 a month, inside the cheaper quarter of $20.80. Agency is $497 a year.
Free plan and trial	B	Free edition for 1 site with unlimited webinars and attendees, live webinars and email reminders. Support is the WordPress.org forum only.

SUBJECT	GRADE	COMMENT
Features	C	Live, automated and paid webinars, engagement tools and webhooks. It needs a separate video service, and the free edition lacks recorded and paid webinars.
Ease of use	C	No store rating on record. You install it on WordPress and connect a video service such as Zoom or YouTube Live.
Platforms and integrations	B	Web inside WordPress, with WooCommerce, YouTube Live, Vimeo, Zoom, Jitsi and Zapier links.
Grade point average		Good, out of 4.0 **2.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who WebinarPress is for

- ✓ Fits if your site already runs on WordPress and you own the hosting
- ✓ Works for membership sites selling paid webinars

Who it is not for

- ✗ Not for you if you are not on WordPress, as there is no separate hosted service
- ✗ Tight if you stay free: only live webinars, forum support and one site
- ✗ Watch out: it does not stream video, so live sessions need a connected video service
- ✗ Watch out: attendee capacity depends on your own server
- ✗ Pricey if you forget to renew: after a year updates and email support stop

Good to know

Good for

- ✓ WordPress site owners who want webinars on their own domain
- ✓ Agencies running webinars for several client sites
- ✓ Hosts who want to sell webinar access through WooCommerce

Worth knowing

- ⓘ Runs only inside WordPress; there is no separate hosted service.
- ⓘ Attendee capacity depends on your own server, and the vendor says it has hosted hundreds of attendees.
- ⓘ It does not stream video itself; live sessions need a connected video service.
- ⓘ After a year the plugin keeps working but stops receiving updates and email support until the license is renewed.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$16.42

A month to start, paid by the year.
There is a free plan too

WebinarPress has a free plan. Paid plans start at $197 per year for 1 site.

> **Support is the WordPress.org forum only.**
>
> From our grade for free plan and trial

FREE

$0

1 site, unlimited webinars and attendees, live webinars and email reminders. Community support on WordPress.org only.

SINGLE SITE

$197

per year for 1 site

All features unlocked, including recorded, recurring, just-in-time, paid and member webinars, live chat, automated replays and mailing list integrations. Email support.

AGENCY

$497

per year for unlimited sites

Everything in Single Site on unlimited sites, with white-labeling, WordPress Multisite support and priority email support.

The free plan

Free edition for 1 site with unlimited webinars and attendees, live webinars, email reminders and support through the WordPress.org forum only.

Read from webinarpress.com on Nov 13, 2026.

Ways to pay less

OTHER SAVINGS

14-day money-back guarantee

The pricing page says it refunds a paid license if you ask within 14 days.

Stated on webinarpress.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

WordPress plugin for live, automated and paid webinars. Here is what it does, as its own site describes it, and what it covers: public API, email campaigns, online store, webinars.

"

Live, automated and paid webinars, engagement tools and webhooks.

From our grade for features

Live webinars through your video service

Broadcasts through video services such as YouTube Live, Vimeo, Zoom and Jitsi, or anything that supports HLS streaming or embedding.

Automated and replay webinars

Recurring, just-in-time and right-now sessions that start and stop on their own, with automated replays.

Paid and member webinars

Charge for access through WooCommerce and its payment gateways, limit the number of places, or restrict a session to members.

Engagement tools

Live chat, polls, raise hand, call-to-action elements and a certificate of attendance.

Registration and email

Custom registration fields and pages, per-webinar emails, and attendee sync with mailing list services.

Webhooks and API

Webhooks fire when attendees register, and an internal API and WordPress actions allow custom integrations.

Where it runs

Web

What it works with

WooCommerce
YouTube Live
Vimeo
Zoom
Jitsi
Zapier

WebinarPress is made by Webinarpress Ltd.

Where it stands

Its grades against its category, and whether to keep it or make your own

54/60

Other webinar and live streaming tools it is graded above

WebinarPress's GPA of 2.6 is higher than 54 of the 60 other webinar and live streaming tools we grade, and level with 4.

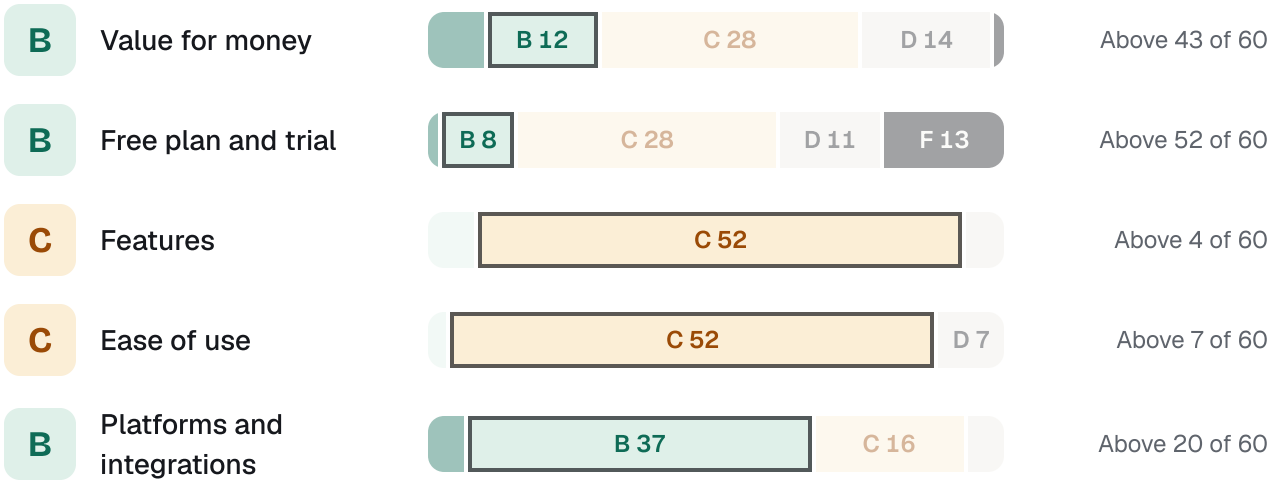
It stands best on free plan and trial (B, above 52 of 60) and worst on features (C, above 4).

Its paid plans start at $16.42 a month when paid by the year, against a middle price of $47 for the category: 8 of the 45 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 2 tools score higher and cost less.

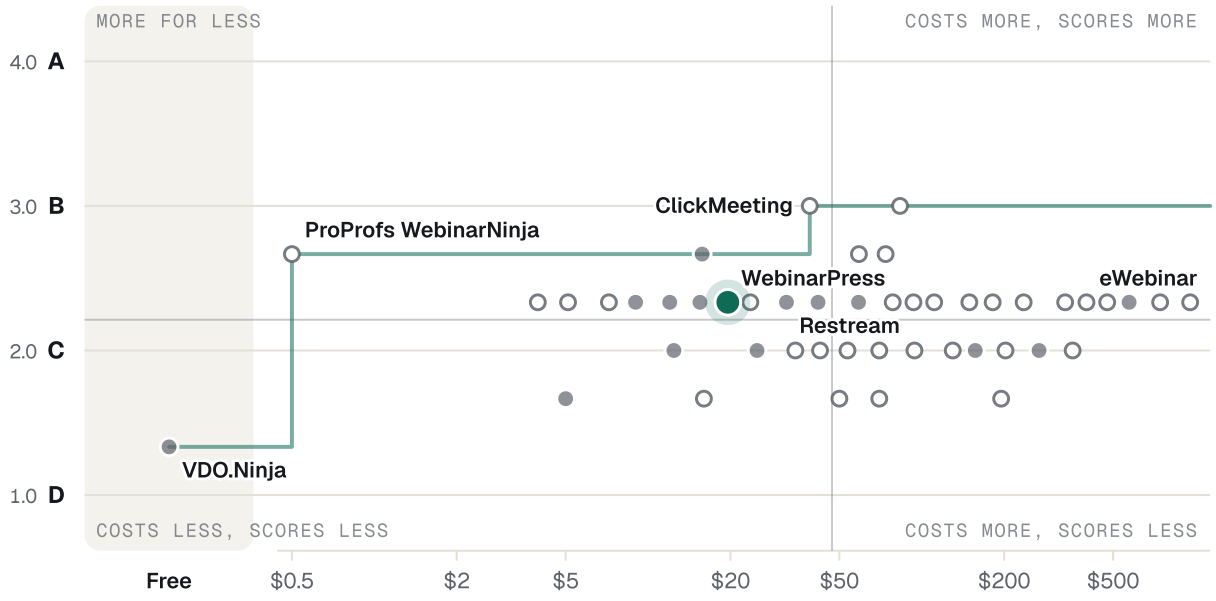
Each grade against the category

Every bar is all 61 webinar and live streaming tools we grade, cut by the letter each got. WebinarPress's own letter is outlined.



Price against what you get

Each dot is one of 47 webinar and live streaming tools. Further left costs less; higher up scores better on features, ease of use and platforms. WebinarPress is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace WebinarPress you would be making live video to hundreds of people at once. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.6 is higher than 54 of the 60 other webinar and live streaming tools we grade. It costs $197 a year.

What you could not

- ✕ Live video to hundreds of people at once.
- ✕ Newsletters sent to thousands of people that still reach the inbox.

- Checkout, card payments and sales tax handled for you.
- It plugs into other products, WooCommerce, YouTube Live and Vimeo among them, and has an API.
- People on the other end: live sessions. No app builder makes those.

What this rests on. WebinarPress's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives



The tools it is most often weighed against, side by side

Livestorm, Demio, WebinarJam, EasyWebinar and ProProfs WebinarNinja

The 5 tools WebinarPress is most often weighed against, with where each one differs from it.

1.8 GPA

Livestorm

Free plan · from $1,200/yr

Browser-based webinars, live or on demand, priced per attendee.

- WebinarPress also covers email campaigns and online store.
- Livestorm also covers multistreaming.

WebinarPress and Livestorm compared in full

2.2 GPA

Demio

Free trial · from $45/mo

Browser webinars for marketing teams, live, on demand or automated.

- WebinarPress has a free plan. Demio does not, though it has a free trial.
- WebinarPress also covers email campaigns and online store.
- Demio also covers transcription.

WebinarPress and Demio compared in full



2.2
GPA

WebinarJam

Free trial · from $39/mo

Live sales webinars with offers, reminders and replays.

- WebinarPress has a free plan. WebinarJam does not, though it has a free trial.
- WebinarPress also covers email campaigns and online store.
- WebinarJam also covers a/B testing.

WebinarPress and WebinarJam compared in full



2.2
GPA

EasyWebinar

Free trial · from $44/mo

Live and automated webinars with built-in CRM and checkout.

- WebinarPress has a free plan. EasyWebinar does not, though it has a free trial.
- WebinarPress also covers email campaigns and online store.
- EasyWebinar also covers marketing automation and multistreaming.

WebinarPress and EasyWebinar compared in full



2.4
GPA

ProProfs WebinarNinja

Free trial · from $0.30/mo

Live and automated webinars priced per attendee.

- WebinarPress has a free plan. ProProfs WebinarNinja does not, though it has a free trial.
- WebinarPress also covers email campaigns and online store.

WebinarPress and ProProfs WebinarNinja compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is WebinarPress free?

WebinarPress has a free plan. Free edition for 1 site with unlimited webinars and attendees, live webinars, email reminders and support through the WordPress.org forum only.

How much does WebinarPress cost?

WebinarPress lists 3 plans. Free: $0.

What platforms does WebinarPress work on?

WebinarPress is available on Web.

Does WebinarPress offer any discounts?

WebinarPress publicly lists the following: 14-day money-back guarantee.

Does WebinarPress have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. WebinarPress is listed for Web.

Does WebinarPress have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. WebinarPress is listed for Web.

Is WebinarPress open source?

WebinarPress is not described as open source on its own site, as read on Nov 13, 2026.

Does WebinarPress have an API?

Yes. WebinarPress offers a public API, according to its own site.

What does WebinarPress integrate with?

WebinarPress's listing names WooCommerce, YouTube Live, Vimeo, Zoom, Jitsi and Zapier.

Who makes WebinarPress?

WebinarPress is made by Webinarpress Ltd.

What are the alternatives to WebinarPress?

The closest alternatives to WebinarPress in our directory are Livestorm, Demio, WebinarJam, EasyWebinar and ProProfs WebinarNinja.

How does WebinarPress compare with other webinar and live streaming tools?

WebinarPress's GPA of 2.6 is higher than 54 of the 60 other webinar and live streaming tools we grade, and level with 4.

Is WebinarPress good value for money?

ToolGPA grades WebinarPress B for value for money. Its paid plans start at $16.42 a month when paid by the year, against a middle price of $47 for the category: 8 of the 45 others that charge start lower.

Could I make my own version of WebinarPress?

To replace WebinarPress you would be making live video to hundreds of people at once.

Where this guide comes from

The prices, plans, platforms and features were read from WebinarPress's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from WebinarPress's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Webinarpress Ltd. Prices change, so check webinarpress.com before you buy.

webinarpress.com
webinarpress.com/features/
webinarpress.com/us/pricing/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

WebinarPress, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/webinarpress

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "WebinarPress: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/webinarpress
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Know someone choosing between webinar and live streaming tools?

Send them this guide:
toolgpa.com/tools/webinarpress/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded webinar and live streaming tools after WebinarPress, each with an Insider's Guide of its own.

Webinars & Live Streaming Insider's Guide

Every one of the 61 webinar and live streaming tools we grade, compared

PRISM Live Studio Insider's Guide

Free streaming app for desktop and mobile with a paid Plus tier

3.0 GPA

Lightstream Insider's Guide

Browser-based live streaming studio, built for console streamers

2.8 GPA

ClickMeeting Insider's Guide

Webinars and online meetings with paid events and automation

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what WebinarPress's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. WebinarPress is a trademark of its owner, and this guide is not made, paid for or approved by Webinarpress Ltd. Prices and plans change: check webinarpress.com before you buy.