ToolGPA

NOVEMBER 2026

Webropol

The Insider's Guide

Survey and reporting platform from Finland for CX and EX



Every plan, grade, refund rule and rival among form and survey tools, read from Webropol's own pages.

Made by Webropol · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Webropol's own pages, its app-store listings and our grades. Every fact in it is on Webropol's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 8 of the 148 other form and survey tools we grade

Webropol is a survey and reporting platform for customer and employee experience, with modules for analytics, hierarchy reporting, case management, whistleblower channels, 360 assessments and tests. Surveys go out by link, email, SMS and QR code. Its pages publish no prices; demos are booked through sales.

> "
>
> **You set it up through a demo and onboarding.**
>
> From our grade for ease of use

To get you started, here are **7 things to know about Webropol**, taken from its own pages and our grades.

1 **Best for customer and employee surveys sold as modules**

It publishes no prices and shows no free plan or trial.

2 **It runs on Web**

Web.

3 **Multichannel collection**

Surveys reach respondents by web link, email, SMS, QR code and feedback tablet stands.

4 **Real-time reporting**

A BI View shows up-to-date dashboards across an organization and can combine data from different sources.

5 **Modules**

Add-on modules include AI text analysis, analytics and hierarchy, plus solutions for case management, whistleblowing, 360 assessment and tests.

6 **A 1.8 GPA, above 8 of 148**

That is against the other form and survey tools we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

The plain part of Webropol you could make: surveys, forms and reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

Webropol at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Webropol, since 2002	CATEGORY Forms & Surveys
OUR GRADE 1.8 GPA, weak	

The report card

Best for customer and employee surveys sold as modules

Webropol is a survey and reporting platform with separate modules for analytics, hierarchy reporting, case management and whistleblower channels. It publishes no prices and shows no free plan or trial. The way in is a demo request.

TOOLGPA REPORT CARD

Webropol

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No prices are published, so there is nothing to grade against forms tools. Several capabilities are sold as separate modules.
Free plan and trial	F	No free plan and no trial. The call to action is booking a demo.
Features	C	Multichannel collection, real-time reporting, event management and several modules. AI text analysis, analytics and hierarchy are sold separately.
Ease of use	C	No store rating on record. You set it up through a demo and onboarding.
Platforms and integrations	B	Web only, with API integrations and SSO on the pages we read. No desktop or phone app is listed.

Grade point average — Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Webropol is for

- ✓ Fits if you run employee and customer surveys in Finland, the UK, Sweden, Germany or Belgium, where it has country sites
- ✓ Works for organisations that want a whistleblower channel next to their surveys

Who it is not for

- ✗ Skip it if you want to see a price first, as none is published
- ✗ Not for you if you want a free plan or trial, because neither is shown
- ✗ Pricey if you need AI text analysis, analytics or hierarchy reporting, which are separate modules
- ✗ Watch out: pricing and support run through different country sites

Good to know

Good for

- ✓ Nordic and UK public-sector and enterprise teams running CX and EX programs
- ✓ Organizations that want local support, training and research services
- ✓ Teams that need whistleblower, case management or 360 tools beside surveys

Worth knowing

- ⓘ The vendor's pages list no prices or plans, so pricing is unverified; the call to action is booking a demo.
- ⓘ Pricing, features and support are handled by country sites for Finland, the UK and Ireland, Sweden, Germany and Belgium.
- ⓘ Several capabilities, such as AI text analysis, analytics and hierarchy, are sold as separate modules.
- ⓘ No free plan or trial is shown.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Webropol's current pricing could not be confirmed from its own site.

> **No prices are published, so there is nothing to grade against forms tools.**
>
> From our grade for value for money

We could not confirm Webropol's current prices from its own site, so this guide lists no plans. webropol.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Survey and reporting platform from Finland for CX and EX. Here is what it does, as its own site describes it, and what it covers: AI features, forms, surveys, reports, dashboards.

> **Multichannel collection, real-time reporting, event management and several modules.**

From our grade for features

Multichannel collection

Surveys reach respondents by web link, email, SMS, QR code and feedback tablet stands.

Real-time reporting

A BI View shows up-to-date dashboards across an organization and can combine data from different sources.

Modules

Add-on modules include AI text analysis, analytics and hierarchy, plus solutions for case management, whistleblowing, 360 assessment and tests.

Event management

The platform also handles event registration and follow-up.

API integrations and SSO

APIs trigger surveys from CRM, ERP or HR events, and single sign-on is supported.

Accessibility and hosting

The vendor says surveys meet WCAG 2.1 AA and run on ISO 27001 certified servers in the EU or EEA.

Where it runs

Web

What it works with

Its own pages name no integrations.

Webropol is made by Webropol, and has been around since 2002.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

8/148

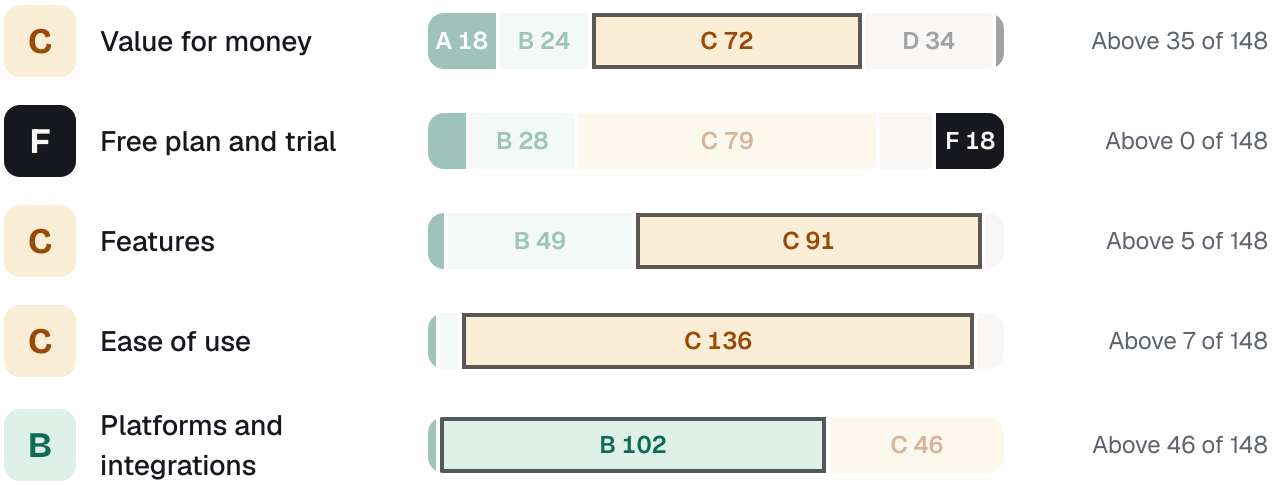
Other form and survey tools it is graded above

Webropol's GPA of 1.8 is higher than 8 of the 148 other form and survey tools we grade, and level with 17.

It stands best on platforms and integrations (B, above 46 of 148) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 149 form and survey tools we grade, cut by the letter each got. Webropol's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Webropol you could make: surveys, forms and reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 123 of the 148 other form and survey tools grade higher.

What you could make

- Surveys, forms and reports: an app builder makes these well.

What you could not

- Connections that pull numbers from dozens of other services.
- AI features, unless you pay a model provider for each request yourself.
- What a company asks for before it lets staff use something: single sign-on.

What this rests on. Webropol's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Surveypal, Enalyzer, Netigate and Qualtrics

The 4 tools Webropol is most often weighed against, with where each one differs from it.

Surveypal

2.0 GPA

Free trial

Finnish survey tool and CX platform priced by responses.

Webropol and Surveypal compared in full

Enalyzer

1.4 GPA

From €1,545/yr

Business survey platform sold per user per year, with consulting.

Webropol and Enalyzer compared in full

Netigate

1.4 GPA

From €7,000/yr

European feedback and experience platform sold to enterprises.

- Webropol also covers forms.

Webropol and Netigate compared in full



2.2
GPA

Qualtrics

Free plan · from $420/mo

Survey and experience research platform with a free account.

- Qualtrics has a free plan. Webropol does not.

Webropol and Qualtrics compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

9

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Webropol free?

No. Webropol is a paid product.

What platforms does Webropol work on?

Webropol is available on Web.

Does Webropol have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Webropol is listed for Web.

Does Webropol have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Webropol is listed for Web.

Is Webropol open source?

Webropol is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Webropol?

Webropol is made by a company of the same name. It dates from 2002.

What are the alternatives to Webropol?

The closest alternatives to Webropol in our directory are Surveypal, Enalyzer, Netigate and Qualtrics.

How does Webropol compare with other form and survey tools?

Webropol's GPA of 1.8 is higher than 8 of the 148 other form and survey tools we grade, and level with 17.

Could I make my own version of Webropol?

The plain part of Webropol you could make: surveys, forms and reports.

Where this guide comes from

The prices, plans, platforms and features were read from Webropol's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Webropol's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Webropol. Prices change, so check webropol.com before you buy.

webropol.com/
webropol.co.uk/webropol-group/
webropol.co.uk/survey-and-reporting/
webropol.co.uk/integrations/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Webropol, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/webropol

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Webropol: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/webropol
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Know someone choosing between form and survey tools?

Send them this guide:
toolgpa.com/tools/webropol/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded form and survey tools after Webropol, each with an Insider's Guide of its own.

Forms & Surveys Insider's Guide

Every one of the 149 form and survey tools we grade, compared

Formester Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

Formgrid Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

Google Forms Insider's Guide

Form, survey and quiz builder that comes with a Google Account

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Webropol's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Webropol is a trademark of its owner, and this guide is not made, paid for or approved by Webropol. Prices and plans change: check webropol.com before you buy.