ToolGPA

NOVEMBER 2026

Webself

The Insider's Guide

Website and online store builder with a 30-day free trial



Every plan, grade, refund rule and rival among website and landing page builders, read from Webself's own pages.

Made by WebSelf · checked Nov 13, 2026 · toolgpa.com

2.2
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Webself's own pages, its app-store listings and our grades. Every fact in it is on Webself's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 40 of the 104 other website and landing page builders we grade

Webself sells WebSelf Simple, a drag-and-drop builder for small business sites and online stores. It has four plans, Starter, Growth, Advanced and VIP, that differ in page count, storage, email addresses and statistics. The site is offered in English, French and Spanish.

To get you started, here are **9 things to know about Webself**, taken from its own pages and our grades.

1 **Best for a small-business site on a low monthly price**

WebSelf Simple is a drag-and-drop builder for small business sites and stores, from $4.50 a month.

2 **Paid plans start at $4.50 a month**

As its pricing page puts it: $4.5 per month, billing basis not shown on the page.

3 **You can try it first**

30-day free trial of the Growth plan

4 **It runs on Web**

Web.

5 **Drag-and-drop editor**

Build pages from templates and section templates without code, with mobile-optimized layouts.

6 **Online store**

Store included on some plans and optional on others, per the plan cards.

7 **Domain name**

Annual Growth, Advanced and VIP plans include a free domain for one year.

8 **A 2.2 GPA, above 40 of 104**

That is against the other website and landing page builders we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Webself you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

Webself at a glance

PRICING
Free trial, from $4.5 per month, billing basis not shown on the page

FREE PLAN
No

FREE TRIAL
30-day free trial of the Growth plan

RUNS ON
Web

MADE BY
WebSelf

CATEGORY
Website & Landing Page Builders

OUR GRADE
2.2 GPA, fair

The report card

Best for a small-business site on a low monthly price

WebSelf Simple is a drag-and-drop builder for small business sites and stores, from $4.50 a month. The price page does not say whether that is a monthly or yearly figure, and the cheapest plan has 10 pages and keeps WebSelf's branding.

TOOLGPA REPORT CARD	Webself	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	$4.50 a month for Starter and $7.50 for Growth, against a category middle of $12. The page does not say whether these are monthly or yearly figures.
Free plan and trial	C	A 30-day trial of the Growth plan, and no free plan. The page does not say whether a card is needed.
Features	C	Drag-and-drop editor, online store, domain name, multilingual sites and statistics. Starter is capped at 10 pages and 1 GB.
Ease of use	C	No rating on record. You build the pages and store yourself.
Platforms and integrations	C	Web only, with no integrations on record.

Grade point average — Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Webself is for

- ✓ Fits if you want a small site and a low monthly price
- ✓ Works for a shop that needs a site in English, French or Spanish

Who it is not for

- ✕ Tight if you want more than 10 pages on Starter, which also keeps WebSelf branding
- ✕ Watch out: the page does not say if the prices are monthly or annual, and it advertises 15% off yearly while its FAQ says up to 30%
- ✕ Watch out: the 14-day full refund applies to annual plans only
- ✕ Watch out: only Visa, Mastercard and American Express are accepted
- ✕ Skip it if you want a free plan, because there is none

Good to know

Good for

- ✓ Small businesses wanting a low-cost entry plan
- ✓ French- and Spanish-speaking site owners

Worth knowing

- ⓘ The pricing page does not say whether the displayed prices are monthly or annual figures; it advertises a 15% annual saving.
- ⓘ A 14-day full refund applies to annual plans only.
- ⓘ Starter keeps WebSelf branding and has a 10-page limit.
- ⓘ Payment is by Visa, Mastercard or American Express.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$4.50

A month to start

Webself is a paid product with a free trial, starting at $4.5 per month, billing basis not shown on the page.

> **"The page does not say whether these are monthly or yearly figures.**
>
> From our grade for value for money

STARTER

$4.5

per month, billing basis not shown

10 pages, 1 GB storage, blog, connect your own domain and WebSelf branding stays.

GROWTH

$7.5

per month, billing basis not shown

25 pages, 2 GB storage, domain name included, 1 email address and base statistics.

ADVANCED

$14

per month, billing basis not shown

100 pages, 15 GB storage, 2 languages, 2 email addresses and advanced statistics.

VIP

$37

per month, billing basis not shown

Unlimited pages, 50 GB storage, unlimited languages and 5 email addresses.

Trying it first

30-day free trial of the Growth plan

Read from en.webself.net on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save up to 30% on yearly plans

The pricing FAQ says yearly plans can save up to 30% against monthly, charged as one payment for the year.

Stated on en.webself.net

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Website and online store builder with a 30-day free trial. Here is what it does, as its own site describes it, and what it covers: templates, no-code, online store.

> **Drag-and-drop editor, online store, domain name, multilingual sites and statistics.**

From our grade for features

Drag-and-drop editor

Build pages from templates and section templates without code, with mobile-optimized layouts.

Online store

Store included on some plans and optional on others, per the plan cards.

Domain name

Annual Growth, Advanced and VIP plans include a free domain for one year.

Multilingual sites

2 languages on Advanced and unlimited on VIP.

Statistics

Base statistics on Growth, advanced and professional statistics on higher tiers.

Hosting and HTTPS

Hosting and an HTTPS-secured connection come with every plan.

Where it runs

Web

What it works with

Its own pages name no integrations.

Webself is made by WebSelf.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

40/104

Other website and landing page builders it is graded above

Webself's GPA of 2.2 is higher than 40 of the 104 other website and landing page builders we grade, and level with 29.

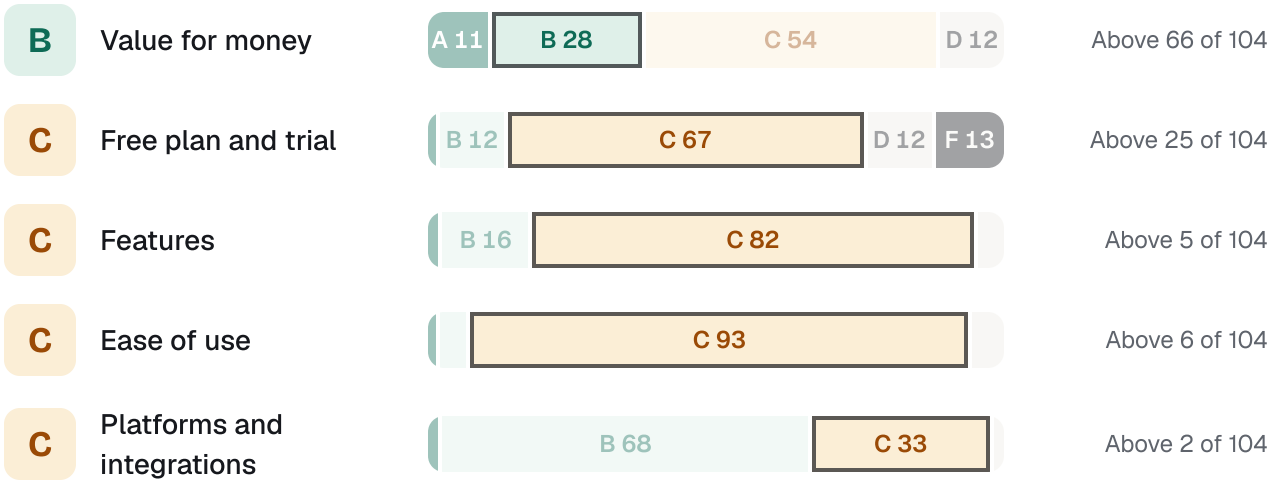
It stands best on value for money (B, above 66 of 104) and worst on platforms and integrations (C, above 2).

Its paid plans start at $4.50 a month, against a middle price of $11.50 for the category: 10 of the 89 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 8 tools score higher and cost less.

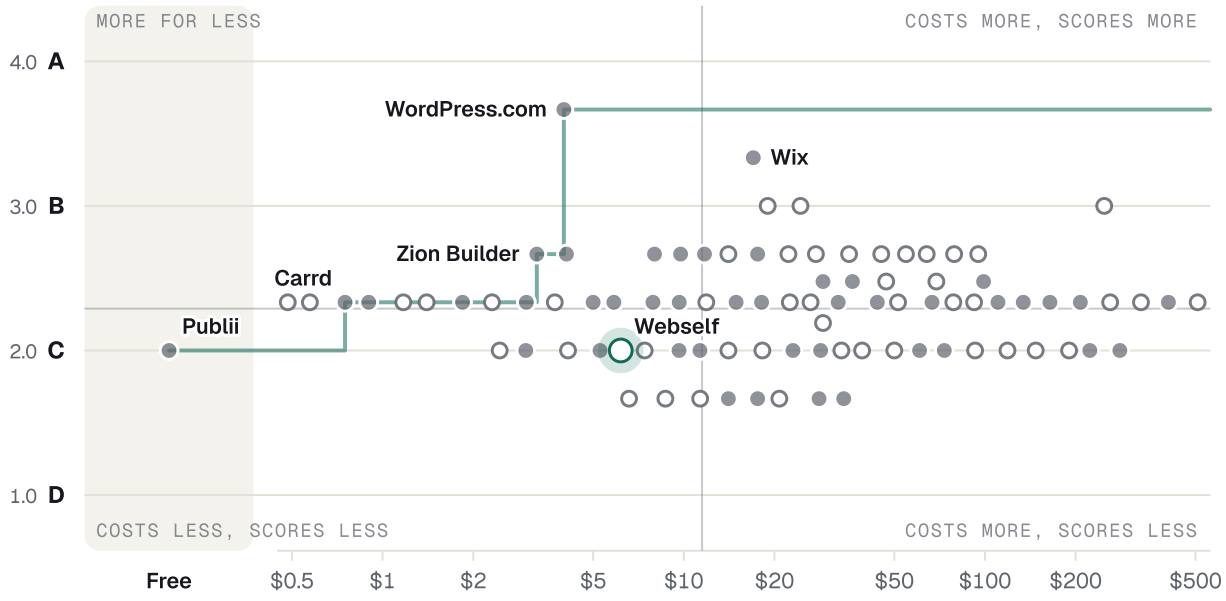
Each grade against the category

Every bar is all 105 website and landing page builders we grade, cut by the letter each got. Webself's own letter is outlined.



Price against what you get

Each dot is one of 91 website and landing page builders. Further left costs less; higher up scores better on features, ease of use and platforms. Webself is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Webself you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

It costs $54 a year.

What you could make

- Templates: an app builder makes this well.

What you could not

- Checkout, card payments and sales tax handled for you.

	× A builder that other people can use without writing code.

What this rests on. Webself's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Webnode, Jimdo, SITE123, Mozello and Webador

The 5 tools Webself is most often weighed against, with where each one differs from it.

Webnode

2.2 GPA

Free plan · from $4.50/mo

AI website builder for small businesses with low-cost yearly plans.

- Webnode has a free plan. Webself does not, though it has a free trial.
- Webself also covers no-code and online store.
- Webnode also covers forms.

Webself and Webnode compared in full

Jimdo

2.0 GPA

Free plan · from $11/mo

AI website builder for solo businesses with bookings and invoices.

- Jimdo has a free plan. Webself does not, though it has a free trial.
- Webself also covers templates, no-code and online store.
- Jimdo also covers booking links, forms and invoicing.

Webself and Jimdo compared in full

2.0 GPA

SITE123

Free plan · from $12.80/mo

Free website builder that lays out pages from your content.

- SITE123 has a free plan. Webself does not, though it has a free trial.
- Webself also covers online store.

Webself and SITE123 compared in full

2.4 GPA

Mozello

Free plan · from $9/mo

Website builder with a free plan, online store and bookings.

- Mozello has a free plan. Webself does not, though it has a free trial.
- Webself also covers templates and no-code.
- Mozello also covers forms and appointment booking.

Webself and Mozello compared in full

2.2 GPA

Webador

Free plan · from $6/mo

Drag-and-drop website and online store builder with a free plan.

- Webador has a free plan. Webself does not, though it has a free trial.
- Webself also covers no-code.
- Webador also covers forms.

Webself and Webador compared in full

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Webself free?

No, Webself is a paid product, but you can try it first. 30-day free trial of the Growth plan.

How much does Webself cost?

Webself lists 4 plans. Starter: $4.5 per month, billing basis not shown.

What platforms does Webself work on?

Webself is available on Web.

Does Webself offer any discounts?

Webself publicly lists the following: Save up to 30% on yearly plans.

Does Webself have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Webself is listed for Web.

Does Webself have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Webself is listed for Web.

Is Webself open source?

Webself is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Webself?

Webself is made by WebSelf.

What are the alternatives to Webself?

The closest alternatives to Webself in our directory are Webnode, Jimdo, SITE123, Mozello and Webador.

How does Webself compare with other website and landing page builders?

Webself's GPA of 2.2 is higher than 40 of the 104 other website and landing page builders we grade, and level with 29.

Is Webself good value for money?

ToolGPA grades Webself B for value for money. Its paid plans start at $4.50 a month, against a middle price of $11.50 for the category: 10 of the 89 others that charge start lower.

Could I make my own version of Webself?

To replace Webself you would be making checkout, card payments and sales tax handled for you.

Where this guide comes from

The prices, plans, platforms and features were read from Webself's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from WebSelf's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by WebSelf. Prices change, so check webself.net before you buy.

en.webself.net/pricing

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721
Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Webself, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/webself

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Webself: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/webself
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Know someone choosing between website and landing page builders?

Send them this guide: toolgpa.com/tools/webself/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded website and landing page builders after Webself, each with an Insider's Guide of its own.

Website & Landing Page Builders Insider's Guide

Every one of the 106 website and landing page builders we grade, compared

WordPress.com Insider's Guide

Hosted WordPress with themes, plugins and a free plan

3.4 GPA

Zion Builder Insider's Guide

Lightweight visual page builder plugin for WordPress

3.0 GPA

Publii Insider's Guide

Free open-source desktop CMS that publishes static websites

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Webself's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Webself is a trademark of its owner, and this guide is not made, paid for or approved by WebSelf. Prices and plans change: check webself.net before you buy.