ToolGPA

NOVEMBER 2026

Webstudio

The Insider's Guide

Open-source visual website builder you can host anywhere



Every plan, grade, refund rule and rival among website and landing page builders, read from Webstudio's own pages.

Made by Webstudio, Inc. · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Webstudio's own pages, its app-store listings and our grades. Every fact in it is on Webstudio's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 6 of the 104 other website and landing page builders we grade

Webstudio is an open-source visual builder for websites that supports CSS properties directly and can connect to a headless CMS. Projects can be published on Webstudio's own hosting or exported and deployed to services such as Cloudflare Pages, Netlify or Vercel. The core code is released under the AGPL-3.0 license.

To get you started, here are **7 things to know about Webstudio**, taken from its own pages and our grades.

> **Pricing could not be read, the docs say self-hosting the builder itself is not recommended for production, and static exports are limited.**
>
> From our report card of Webstudio

1 **Best for an open-source visual builder with full CSS**

Webstudio is an open-source visual builder that supports all CSS properties and can connect to a headless CMS.

2 **It runs on Web**

Web.

3 **Visual builder with full CSS**

A design canvas that exposes all CSS properties, with design tokens and reusable components.

4 **Headless CMS connection**

Per its repository description, the builder can connect to any headless CMS for content.

5 **Export and self-host sites**

Projects export through the CLI or a download button, as a JavaScript app or a static site.

6 **A 1.8 GPA, above 6 of 104**

That is against the other website and landing page builders we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace Webstudio you would be making a builder that other people can use without writing code. That is not a weekend's work, with an AI app builder or without one.

Webstudio at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Webstudio, Inc.	CATEGORY Website & Landing Page Builders
OUR GRADE 1.8 GPA, weak	

The report card

Best for an open-source visual builder with full CSS

Webstudio is an open-source visual builder that supports all CSS properties and can connect to a headless CMS. Pricing could not be read, the docs say

self-hosting the builder itself is not recommended for production, and static exports are limited.

TOOLGPA REPORT CARD	Webstudio	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	No plan or price was read, because the pricing page refused automated access. There is nothing to set against the category's $6.75 to $22.
Free plan and trial	F	No free plan or free trial is on record, though the core code is open source under AGPL-3.0.
Features	C	Visual builder with full CSS, a headless CMS link and export to Cloudflare Pages, Netlify or Vercel. Static exports have less functionality than the dynamic export.
Ease of use	C	No rating on record. You build the site from CSS properties and connect a CMS or deploy target yourself.
Platforms and integrations	B	Web only, with Cloudflare Pages, Netlify, Vercel and GitHub Pages as deploy targets.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Webstudio is for

- ✓ Fits if you know CSS and want a visual builder that exports a site you can host
- ✓ Works for people who connect a headless CMS

Who it is not for

- ✗ Skip it if you want a price you can check, because plans are unverified here
- ✗ Not for you if you want to self-host the builder: the docs say that is not recommended for production
- ✗ Too light for dynamic sites when you export static: functionality is limited
- ✗ Watch out: the GitHub page and docs were the only pages read, since the pricing page refused automated access

Good to know

Good for

- ✓ Designers who want Webflow-style control over CSS
- ✓ Developers who want to host exported sites themselves
- ✓ Teams that prefer open-source tooling

Worth knowing

- ⓘ Pricing could not be read: the pricing page refused automated access, so plans are unverified.
- ⓘ The docs say self-hosting the Builder itself is not recommended for production; only exported sites are.
- ⓘ Static exports have limited functionality compared with the dynamic JavaScript export.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Webstudio's current pricing could not be confirmed from its own site.

> **No plan or price was read, because the pricing page refused automated access.**
>
> From our grade for value for money

We could not confirm Webstudio's current prices from its own site, so this guide lists no plans. webstudio.is has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Open-source visual website builder you can host anywhere. Here is what it does, as its own site describes it, and what it covers: open source, self-hostable, no-code.

> **Visual builder with full CSS, a headless CMS link and export to Cloudflare Pages, Netlify or Vercel.**
>
> From our grade for features

Visual builder with full CSS

A design canvas that exposes all CSS properties, with design tokens and reusable components.

Headless CMS connection

Per its repository description, the builder can connect to any headless CMS for content.

Export and self-host sites

Projects export through the CLI or a download button, as a JavaScript app or a static site.

Deploy targets in the docs

Documentation covers Cloudflare Pages, GitHub Pages, Netlify, Vercel, Docker on a VPS and Coolify.

Open-source core

The core repository is AGPL-3.0; one optional animation package is proprietary under a separate EULA.

Where it runs

Web

What it works with

Cloudflare Pages
Netlify
Vercel
GitHub Pages

Webstudio is made by Webstudio, Inc.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

6/104

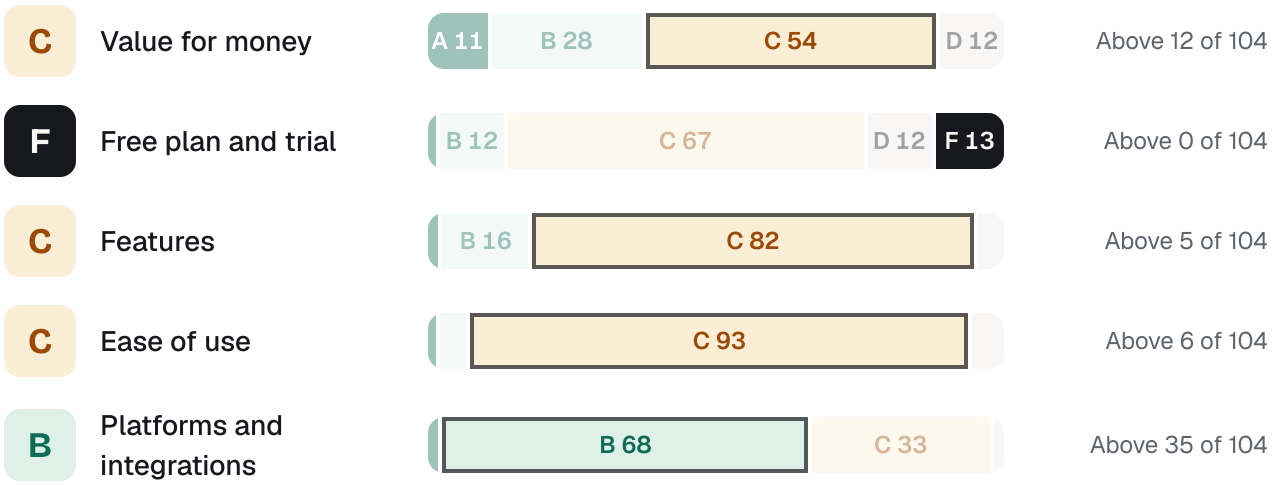
Other website and landing page builders it is graded above

Webstudio's GPA of 1.8 is higher than 6 of the 104 other website and landing page builders we grade, and level with 9.

It stands best on platforms and integrations (B, above 35 of 104) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 105 website and landing page builders we grade, cut by the letter each got. Webstudio's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Webstudio you would be making a builder that other people can use without writing code. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 89 of the 104 other website and landing page builders grade higher. Webstudio is open source, so there is a third way: take its code and run it yourself.

What you could not

- A builder that other people can use without writing code.

What this rests on. Webstudio's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Webflow, Plasmic, Bricks and Sanity

The 4 tools Webstudio is most often weighed against, with where each one differs from it.

2.4 GPA

Webflow

Free plan · from $15/mo

Visual website builder with a CMS, hosting and code-level control.

- Webflow has a free plan. Webstudio does not.
- Webstudio is open source and self-hostable, according to its own site.
- Webflow also covers forms.

Webstudio and Webflow compared in full

2.4 GPA

Plasmic

Free plan · from $39/mo

Visual builder that plugs into your own React codebase.

- Plasmic has a free plan. Webstudio does not.
- Webstudio is open source and self-hostable, according to its own site.
- Plasmic also covers a/B testing.

Webstudio and Plasmic compared in full



1.8
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Bricks

Free trial · from $79/yr

Visual site builder delivered as a WordPress theme.

- Webstudio is open source and self-hostable, according to its own site.
- Bricks also covers templates, online store and popups.

Webstudio and Bricks compared in full



2.2
GPA

Sanity

Free plan · from $15/mo

Headless content platform with a customizable editing studio.

- Sanity has a free plan. Webstudio does not.
- Webstudio is open source and self-hostable, according to its own site.
- Webstudio also covers no-code.

Webstudio and Sanity compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Webstudio free?

No. Webstudio is a paid product.

What platforms does Webstudio work on?

Webstudio is available on Web.

Does Webstudio have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Webstudio is listed for Web.

Does Webstudio have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Webstudio is listed for Web.

Is Webstudio open source?

Yes. Webstudio is open source, according to its own site.

What does Webstudio integrate with?

Webstudio's listing names Cloudflare Pages, Netlify, Vercel and GitHub Pages.

Who makes Webstudio?

Webstudio is made by Webstudio, Inc.

What are the alternatives to Webstudio?

The closest alternatives to Webstudio in our directory are Webflow, Plasmic, Bricks and Sanity.

How does Webstudio compare with other website and landing page builders?

Webstudio's GPA of 1.8 is higher than 6 of the 104 other website and landing page builders we grade, and level with 9.

Could I make my own version of Webstudio?

To replace Webstudio you would be making a builder that other people can use without writing code.

Where this guide comes from

The prices, plans, platforms and features were read from Webstudio's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Webstudio's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Webstudio, Inc. Prices change, so check webstudio.is before you buy.

github.com/webstudio-is/webstudio

docs.webstudio.is/university/self-hosting

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Webstudio, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/webstudio

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Webstudio: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/webstudio
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Know someone choosing between website and landing page builders?

Send them this guide:
toolgpa.com/tools/webstudio/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded website and landing page builders after Webstudio, each with an Insider's Guide of its own.

Website & Landing Page Builders Insider's Guide

Every one of the 106 website and landing page builders we grade, compared

WordPress.com Insider's Guide

Hosted WordPress with themes, plugins and a free plan

3.4 GPA

Zion Builder Insider's Guide

Lightweight visual page builder plugin for WordPress

3.0 GPA

Publii Insider's Guide

Free open-source desktop CMS that publishes static websites

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Webstudio's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Webstudio is a trademark of its owner, and this guide is not made, paid for or approved by Webstudio, Inc. Prices and plans change: check webstudio.is before you buy.