ToolGPA

NOVEMBER 2026

Wellfound

The Insider's Guide

Startup job board with AI sourcing and recruiter service



Every plan, grade, refund rule and rival among hiring and applicant tracking tools, read from Wellfound's own pages.

Made by Wellfound · checked Nov 12, 2026 · toolgpa.com

2.6
GPA

wellfound:

Where great companies *meet great people.*



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Wellfound's own pages, its app-store listings and our grades. Every fact in it is on Wellfound's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.6

GPA, above 44 of the 48 other hiring and applicant tracking tools we grade

Wellfound is a startup-focused hiring platform. Employers can post unlimited jobs for free, pay for promoted job ads, source candidates with AI agents that send outreach from their own inbox, or hire a Wellfound recruiter per open role. It syncs with Greenhouse, Lever, Ashby and Workable.

> "
>
> **You set up listings and sourcing agents yourself.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Wellfound**, taken from its own pages and our grades.

1 **Best for posting jobs to a startup audience**

Wellfound is a startup job board where posting jobs is free, with a built-in ATS.

2 **Paid plans start at $135 a month for each person**

As its pricing page puts it: $135 per seat / month for Reach Starter; job posts are free.

3 **There is a free plan**

Job Posts are free: unlimited listings with a built-in ATS. Reach Explore is $0 with 20 contact reveals a month.

4 **It runs on Web**

Web.

5 **Free job posts**

Unlimited listings are broadcast through Wellfound search, candidate email alerts and the weekly newsletter, with a built-in ATS for applicants.

6 **Promoted Job Ads**

An add-on from $200 per ad that adds top-of-search placement, a dedicated email blast and a spot in the newsletter.

7 **Reach AI sourcing**

Self-serve agents find candidates, write personalized outreach and send it from the recruiter's own Gmail or Outlook.

8 **A 2.6 GPA, above 44 of 48**

That is against the other hiring and applicant tracking tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Wellfound you would be making jobs posted to dozens of job boards at once, which takes an agreement with each board. That is not a weekend's work, with an AI app builder or without one.

Wellfound at a glance

PRICING
Free plan, from $135 per seat / month for Reach Starter; job posts are free

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Wellfound

CATEGORY
Hiring & Applicant Tracking

OUR GRADE
2.6 GPA, good

The report card

Best for posting jobs to a startup audience

Wellfound is a startup job board where posting jobs is free, with a built-in ATS. The paid parts are costly: AI sourcing from $135 a seat a month, promoted ads from $200 each, and Autopilot at $500 a month per role plus a 10% fee.

TOOLGPA REPORT CARD	Wellfound	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	B	Job posts are free and unlimited. Reach starts at $135 a seat a month, Growth at $199, and Autopilot is $500 a month per open role plus 10% of a hire.
Free plan and trial	B	Job Posts are free with unlimited listings and a built-in ATS. Reach Explore is free too, but only 20 contact reveals a month.
Features	C	Job board, promoted ads, AI sourcing, an optional recruiter and ATS sync. Its reach is mainly startups, and ATS links come with Reach Growth.
Ease of use	C	No rating on record. You set up listings and sourcing agents yourself.
Platforms and integrations	B	Web only, but it syncs with Greenhouse, Lever, Ashby and Workable, plus Gmail and Outlook.
Grade point average		Good, out of 4.0 **2.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Wellfound is for

- ✓ Fits if you're a startup that wants to post roles without paying
- ✓ Works for a solo recruiter who wants AI sourcing at $135 a seat

Who it is not for

- ✗ Tight if you source a lot: Reach's free plan stops at 20 contact reveals a month
- ✗ Pricey if you want Autopilot, at $500 a month per open role plus a 10% placement fee
- ✗ Watch out: promoted job ads start at $200 each on top of the free listing
- ✗ Watch out: Reach is per seat, $135 or $199, and Scale is sold through sales only
- ✗ Too light for non-startup hiring, since the audience is startups

Good to know

Good for

- ✓ Startups that want to post jobs without paying
- ✓ Recruiters sourcing candidates from their own inbox
- ✓ Teams that want a recruiter paid per open role

Worth knowing

- ⓘ Reach plans are per seat: $135 or $199 a month, and Scale is sold through sales only.
- ⓘ Autopilot adds a 10% placement fee on top of $500 a month per open role.
- ⓘ Promoted Job Ads start at $200 per ad on top of the free listing.
- ⓘ The Reach free plan stops at 20 contact reveals a month.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$135

A month to start, for each person.
There is a free plan too

Wellfound has a free plan. Paid plans start at $135 per seat / month for Reach Starter; job posts are free.

> **Job Posts are free with unlimited listings and a built-in ATS.**

From our grade for free plan and trial

JOB POSTS

$0

Unlimited job listings and applicant management, with a built-in ATS or sync to your own.

REACH EXPLORE

$0

per month

AI sourcing agents with 20 contact reveals a month and 3 active agents.

REACH STARTER

$135

per seat / month

250 contact reveals a month and unlimited agents, for a solo recruiter.

REACH GROWTH

$199

per seat / month

1,000 contact reveals a month plus ATS integration and applicants.

REACH SCALE

Custom

Unlimited contact reveals, ATS integration and SSO, sold through sales.

AUTOPILOT

$500

per month for each open role

A dedicated Wellfound recruiter, plus a 10% placement fee on a successful hire.

The free plan

Job Posts are free: unlimited listings with a built-in ATS. Reach Explore is $0 with 20 contact reveals a month.

Read from wellfound.com on Nov 12, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Startup job board with AI sourcing and recruiter service. Here is what it does, as its own site describes it, and what it covers: AI features, AI agents, applicant tracking, job board posting.

> **Job board, promoted ads, AI sourcing, an optional recruiter and ATS sync.**

From our grade for features

Free job posts

Unlimited listings are broadcast through Wellfound search, candidate email alerts and the weekly newsletter, with a built-in ATS for applicants.

Promoted Job Ads

An add-on from $200 per ad that adds top-of-search placement, a dedicated email blast and a spot in the newsletter.

Reach AI sourcing

Self-serve agents find candidates, write personalized outreach and send it from the recruiter's own Gmail or Outlook.

Autopilot recruiter

A dedicated recruiter sources, pitches and schedules, and the page says to expect 5 to 10 candidates delivered each week.

ATS sync

Two-way sync with Greenhouse, Lever, Ashby and Workable is included on every plan, and more can be requested.

Where it runs

Web

What it works with

Greenhouse
Lever
Ashby
Workable
Gmail
Outlook

Wellfound is made by Wellfound.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

44/48

Other hiring and applicant tracking tools it is graded above

Wellfound's GPA of 2.6 is higher than 44 of the 48 other hiring and applicant tracking tools we grade, and level with 3.

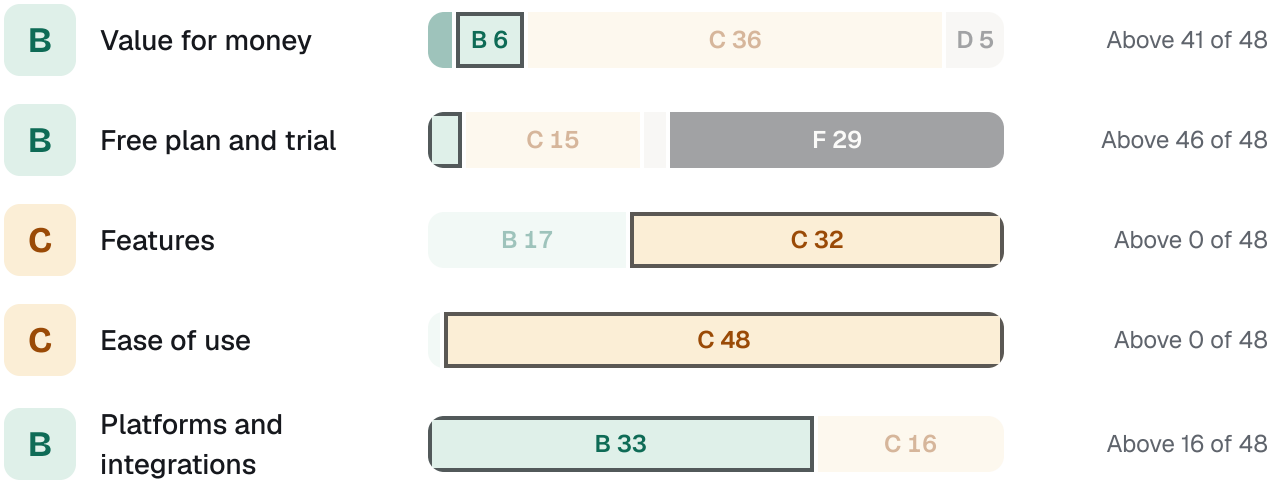
It stands best on free plan and trial (B, above 46 of 48) and worst on features (C, above 0).

Its paid plans start at $135 a month for each person, against a middle price of $84.17 for the category: 18 of the 25 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 6 tools score higher and cost less.

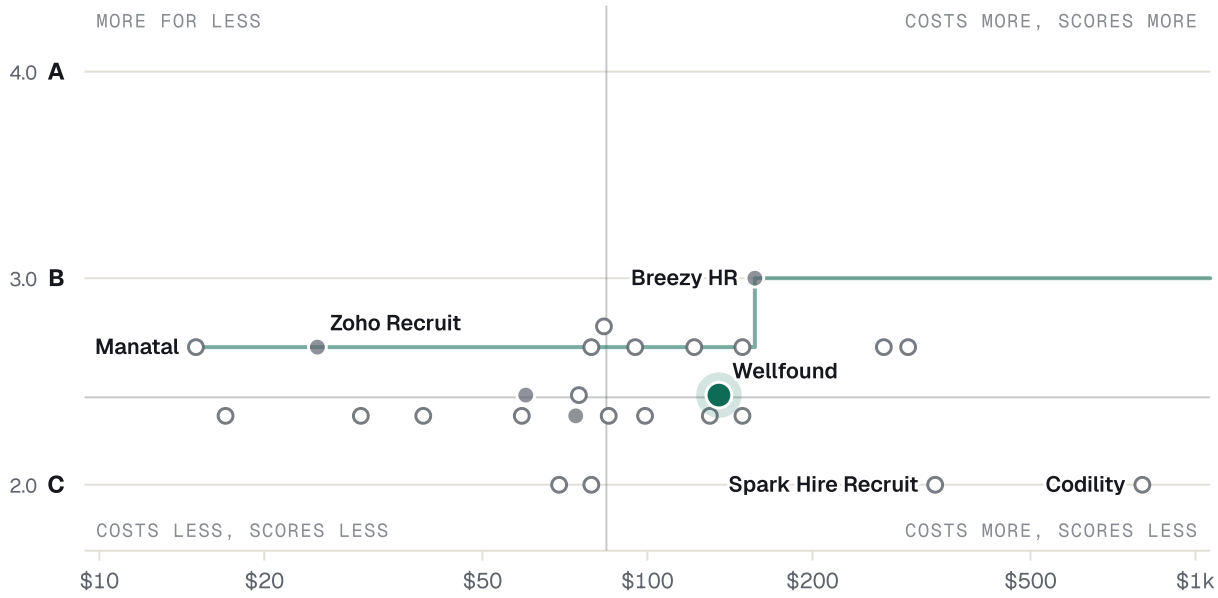
Each grade against the category

Every bar is all 49 hiring and applicant tracking tools we grade, cut by the letter each got. Wellfound's own letter is outlined.



Price against what you get

Each dot is one of 26 hiring and applicant tracking tools. Further left costs less; higher up scores better on features, ease of use and platforms. Wellfound is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Wellfound you would be making jobs posted to dozens of job boards at once, which takes an agreement with each board. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.6 is higher than 44 of the 48 other hiring and applicant tracking tools we grade. It costs $1,620 a year.

What you could make

- Applicant tracking: an app builder makes this well.

What you could not

- Jobs posted to dozens of job boards at once, which takes an agreement with each board.
- An AI agent, with the models and the safeguards behind it.
- It is priced for each person, which means accounts and billing for a team.
- It plugs into other products, Greenhouse, Lever and Ashby among them.

What this rests on. Wellfound's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Indeed, JOIN, Betterteam and Workable

The 4 tools Wellfound is most often weighed against, with where each one differs from it.

Indeed

2.4 GPA

Free plan

Job search site with free and sponsored job posts for employers.

- Wellfound also covers AI agents.

Wellfound and Indeed compared in full

JOIN

2.6 GPA

Free trial · from $17/mo

Multiposting and applicant management priced per open job.

- Wellfound has a free plan. JOIN does not, though it has a free trial.
- Wellfound also covers AI agents.

Wellfound and JOIN compared in full

2.2 GPA

Betterteam

Free trial · from $39/mo

Job posting to many boards, priced by active jobs.

- Wellfound has a free plan. Betterteam does not, though it has a free trial.
- Wellfound also covers AI agents.

Wellfound and Betterteam compared in full

2.2 GPA

Workable

Free trial · from $299/mo

Applicant tracking and HR software priced by company size.

- Wellfound has a free plan. Workable does not, though it has a free trial.
- Only Workable lists iOS and Android apps.
- Only Workable lists a browser extension.

Wellfound and Workable compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Wellfound free?

Wellfound has a free plan. Job Posts are free: unlimited listings with a built-in ATS.

How much does Wellfound cost?

Wellfound lists 6 plans. Job Posts: $0.

What platforms does Wellfound work on?

Wellfound is available on Web.

Does Wellfound have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Wellfound is listed for Web.

Does Wellfound have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Wellfound is listed for Web.

Is Wellfound open source?

Wellfound is not described as open source on its own site, as read on Nov 12, 2026.

What does Wellfound integrate with?

Wellfound's listing names Greenhouse, Lever, Ashby, Workable, Gmail and Outlook.

Who makes Wellfound?

Wellfound is made by a company of the same name.

What are the alternatives to Wellfound?

The closest alternatives to Wellfound in our directory are Indeed, JOIN, Betterteam and Workable.

How does Wellfound compare with other hiring and applicant tracking tools?

Wellfound's GPA of 2.6 is higher than 44 of the 48 other hiring and applicant tracking tools we grade, and level with 3.

Is Wellfound good value for money?

ToolGPA grades Wellfound B for value for money. Its paid plans start at $135 a month for each person, against a middle price of $84.17 for the category: 18 of the 25 others that charge start lower.

Could I make my own version of Wellfound?

To replace Wellfound you would be making jobs posted to dozens of job boards at once, which takes an agreement with each board.

Where this guide comes from

The prices, plans, platforms and features were read from Wellfound's own pages on Nov 12, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Wellfound's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Wellfound. Prices change, so check wellfound.com before you buy.

wellfound.com/recruit/pricing
wellfound.com/recruit
wellfound.com/recruit/reach

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038
tools graded

95
categories

739
price changes on record

579
apps priced in 12 countries

What else is on toolgpa.com

Wellfound, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/wellfound

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Wellfound: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/wellfound
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Know someone choosing between hiring and applicant tracking tools?

Send them this guide:
toolgpa.com/tools/wellfound/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded hiring and applicant tracking tools after Wellfound, each with an Insider's Guide of its own.

Hiring & Applicant Tracking Insider's Guide

Every one of the 49 hiring and applicant tracking tools we grade, compared

Manatal Insider's Guide

Low-cost per-user ATS and recruitment CRM with AI candidate matching

2.8 GPA

Breezy HR Insider's Guide

Flat-priced applicant tracking with a free one-job plan

2.6 GPA

JOIN Insider's Guide

Multiposting and applicant management priced per open job

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Wellfound's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Wellfound is a trademark of its owner, and this guide is not made, paid for or approved by Wellfound. Prices and plans change: check wellfound.com before you buy.