ToolGPA

NOVEMBER 2026

Whapi.Cloud

The Insider's Guide

WhatsApp API for developers, priced per linked number



Every plan, grade, refund rule and rival among SMS and chat marketing tools, read from Whapi.Cloud's own pages.

Made by Whapi.Cloud · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Whapi.Cloud's own pages, its app-store listings and our grades. Every fact in it is on Whapi.Cloud's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 16 of the 77 other SMS and chat marketing tools we grade

Whapi.Cloud is a developer-oriented WhatsApp API that links an existing WhatsApp number through a QR code instead of the official Meta Business API. Developers send and receive messages, manage groups, channels and statuses, and receive webhooks with plain HTTP requests. Pricing is a flat monthly fee per connected number with no per-message charge.

To get you started, here are **9 things to know about Whapi.Cloud**, taken from its own pages and our grades.

1 **Best for developers who want a WhatsApp API without Meta approval**

Whapi.Cloud is a plain WhatsApp API for developers, linked to an ordinary number by QR code with no Meta approval.

2 **Paid plans start at $29 a month**

As its pricing page puts it: $29 per number / month, billed annually ($35 billed monthly).

3 **There is a free plan**

Developer Sandbox: full API for testing with up to 5 active conversations a month, 150 messages a day, 30 number checks a day and 1,000 API requests a month.

4 **It runs on Web**

Web.

5 **Existing number, no approval**

Link any WhatsApp number by QR or pairing code; the vendor says no Meta approval or message templates are needed.

6 **Groups, Channels and Statuses**

The API covers WhatsApp groups, communities, channels and status updates in addition to ordinary messages.

7 **Webhooks**

Real-time events for incoming messages, delivery and read status, reactions and group changes.

8 **A 1.8 GPA, above 16 of 77**

That is against the other SMS and chat marketing tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Whapi.Cloud you would be making the WhatsApp Business API, which Meta opens only through approved partners. That is not a weekend's work, with an AI app builder or without one.

Whapi.Cloud at a glance

PRICING
Free plan, from $29 per number / month, billed annually ($35 billed monthly)

FREE PLAN
Yes

FREE TRIAL
5-day free trial of the paid plan, no credit card required

RUNS ON
Web

MADE BY
Whapi.Cloud

CATEGORY
SMS & Chat Marketing

OUR GRADE
1.8 GPA, weak

The report card

Best for developers who want a WhatsApp API without Meta approval

Whapi.Cloud is a plain WhatsApp API for developers, linked to an ordinary number by QR code with no Meta approval. It is $29 a month per number on yearly billing with no per-message fee. It is not the official Business API, so WhatsApp can restrict numbers that send spam-like traffic, and there is no inbox or campaign screen at all.

TOOLGPA REPORT CARD — **Whapi.Cloud** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$29 a month per number on yearly billing ($35 monthly), with no per-message charge. That is the middle of the category, and every extra number is another subscription.
Free plan and trial	C	A free Developer Sandbox for testing, capped at 5 conversations a month and 150 messages a day, plus a 5-day trial with no card. It is built for testing, not for running a business.
Features	D	It is an API only: messages, groups, channels and webhooks. There is no inbox, no campaign screen and no bot builder, so teams without developers need Make, n8n or Zapier.
Ease of use	D	You write HTTP requests and keep a linked WhatsApp session alive; the phone has to be used at least every 14 days.

SUBJECT	GRADE	COMMENT
Platforms and integrations	B	Web only, but with webhooks, an API and Make, n8n and Zapier connections.

Grade point average Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Whapi.Cloud is for

- ✓ Fits if you write code and want to send WhatsApp messages from your own app
- ✓ Works for testing an idea on an existing number before moving to the official API

Who it is not for

- ✗ Not for you if you want an inbox or campaign screen, because there isn't one
- ✗ Skip it if you need the official WhatsApp Business API, as this uses a linked-device session
- ✗ Watch out: WhatsApp can restrict numbers that send spam-like traffic
- ✗ Watch out: the phone must be used every 14 days or the session may reset
- ✗ Tight if you run several numbers, since the price is per connected number

Good to know

Good for

- ✓ Developers who want WhatsApp messaging without Meta's template approvals
- ✓ Teams that need to automate WhatsApp groups and channels
- ✓ Small projects that prefer one flat fee per number

Worth knowing

- ⓘ It uses a linked-device session on a regular WhatsApp number, not the official Business API, and the vendor says WhatsApp can restrict numbers that send spam-like traffic.
- ⓘ The phone should be used at least once every 14 days to keep the linked session active, and WhatsApp may reset it and ask for re-authorization.
- ⓘ There is no inbox or campaign interface; the product is an API, so teams without developers rely on Make, n8n or Zapier.
- ⓘ The price is per connected number, so a business with several numbers pays for each channel.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$29

A month to start. There is a free plan too

Whapi.Cloud has a free plan. Paid plans start at $29 per number / month, billed annually ($35 billed monthly).

> **That is the middle of the category, and every extra number is another subscription.**
>
> From our grade for value for money

DEVELOPER SANDBOX

$0

Testing and development only, with daily and monthly usage caps, periodic activity required and standard support.

DEVELOPER PREMIUM

$29

per number / month, billed annually ($35 billed monthly)

Unlimited messaging and media, groups, channels and webhooks, number warming, and priority live support. Discounts apply for multiple numbers.

The free plan

Developer Sandbox: full API for testing with up to 5 active conversations a month, 150 messages a day, 30 number checks a day and 1,000 API requests a month.

Trying it first

5-day free trial of the paid plan, no credit card required

Read from whapi.cloud on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Annual billing at $29 instead of $35

The pricing FAQ gives $35 a month per channel billed monthly and $29 a month per channel when paid annually.

Stated on whapi.cloud

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

WhatsApp API for developers, priced per linked number. Here is what it does, as its own site describes it, and what it covers: public API, workflow automation, whatsApp messaging, chatbots.

> "
>
> **It is an API only: messages, groups, channels and webhooks.**
>
> From our grade for features

Existing number, no approval

Link any WhatsApp number by QR or pairing code; the vendor says no Meta approval or message templates are needed.

Groups, Channels and Statuses

The API covers WhatsApp groups, communities, channels and status updates in addition to ordinary messages.

Webhooks

Real-time events for incoming messages, delivery and read status, reactions and group changes.

Number validation

Check whether phone numbers are registered on WhatsApp before sending.

No-code and AI connections

Native Make and n8n connections, Zapier through HTTP, and an MCP server for tools such as Cursor and Claude Code.

White label and partner program

Agencies can resell the API inside their own product under their own name.

Where it runs

Web

What it works with

Make · n8n · Zapier · Botize · Cursor · Claude Code

Whapi.Cloud is made by Whapi.Cloud.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

16/77

Other SMS and chat marketing tools it is graded above

Whapi.Cloud's GPA of 1.8 is higher than 16 of the 77 other SMS and chat marketing tools we grade, and level with 10.

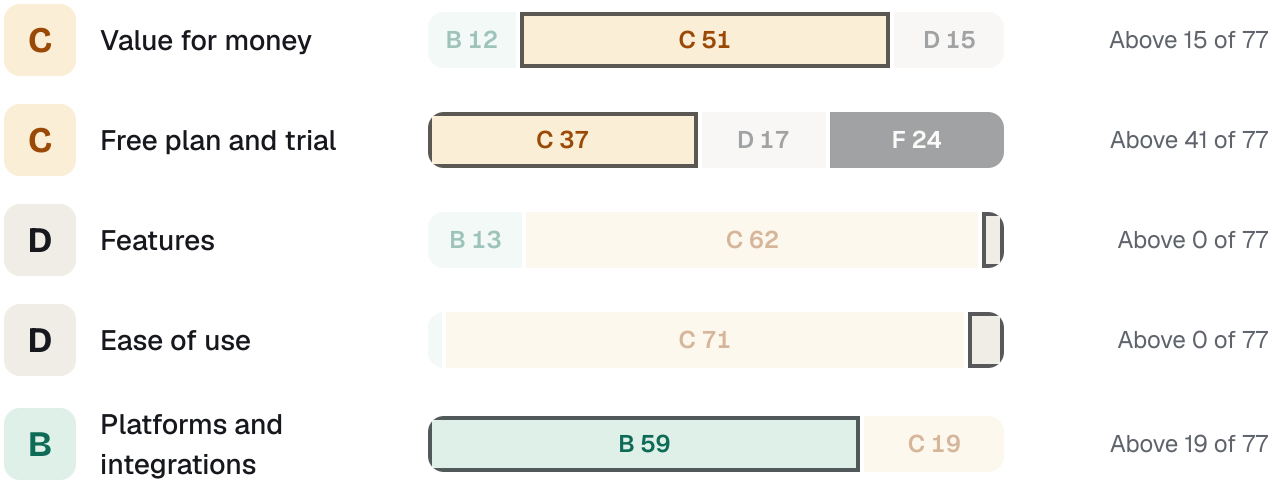
It stands best on platforms and integrations (B, above 19 of 77) and worst on features (D, above 0).

Its paid plans start at $29 a month, against a middle price of $36 for the category: 16 of the 50 others that charge start lower.

On features, ease of use and platforms it scores 1.7 out of 4. 16 tools score higher and cost less.

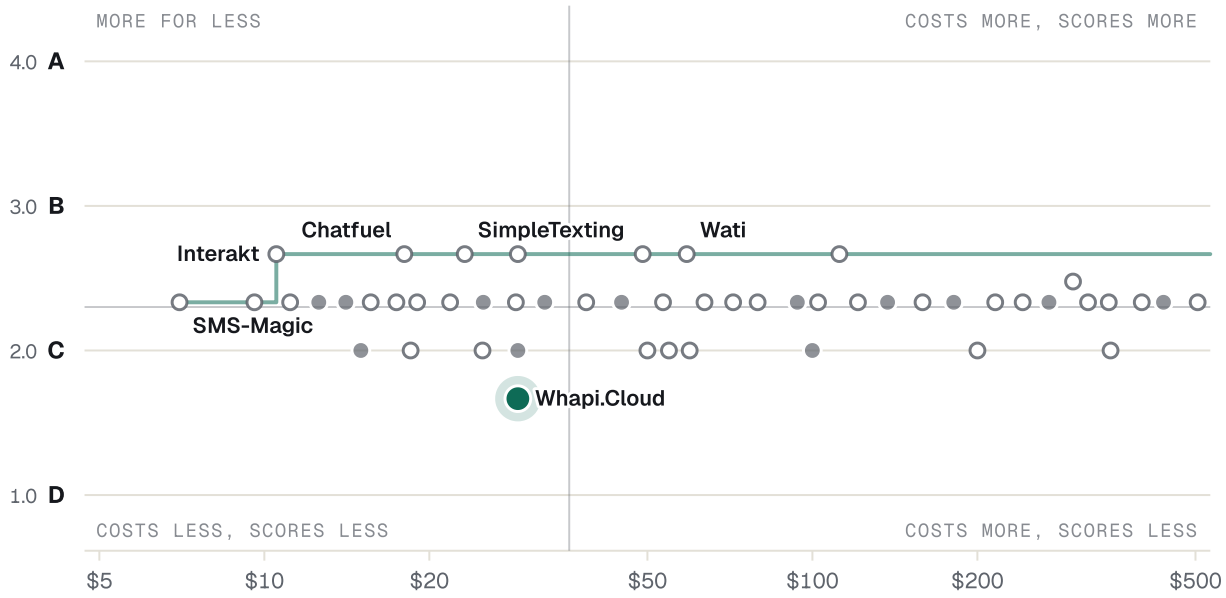
Each grade against the category

Every bar is all 78 SMS and chat marketing tools we grade, cut by the letter each got. Whapi.Cloud's own letter is outlined.



Price against what you get

Each dot is one of 51 SMS and chat marketing tools. Further left costs less; higher up scores better on features, ease of use and platforms. Whapi.Cloud is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Whapi.Cloud you would be making the WhatsApp Business API, which Meta opens only through approved partners. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 51 of the 77 other SMS and chat marketing tools grade higher. It costs $348 a year.

What you could not

- ✕ The WhatsApp Business API, which Meta opens only through approved partners.
- ✕ Connections to other products, each kept working as those products change.

- ✕ A chatbot builder hooked into the messaging apps.

What this rests on. Whapi.Cloud's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Wassenger, 360dialog, YCloud, Wapikit and Gupshup

The 5 tools Whapi.Cloud is most often weighed against, with where each one differs from it.

2.2 GPA

Wassenger

Free trial · from $33.25/mo

WhatsApp team inbox, campaigns and API on the official Business API.

- Whapi.Cloud has a free plan. Wassenger does not, though it has a free trial.
- Only Wassenger lists iOS and Android apps.
- Wassenger also covers shared inbox and marketing automation.

Whapi.Cloud and Wassenger compared in full

1.6 GPA

360dialog

From €49/mo

WhatsApp Business API access priced per number, plus a partner plan.

- Whapi.Cloud has a free plan. 360dialog does not.

Whapi.Cloud and 360dialog compared in full

2.2 GPA

YCloud

Free plan · from $39/mo

WhatsApp API platform with campaigns, inbox, AI agents and a free plan.

- Whapi.Cloud also covers workflow automation.
- YCloud also covers shared inbox and marketing automation.

Whapi.Cloud and YCloud compared in full

1.8 GPA

Wapikit

Paid

WhatsApp marketing, AI replies and team inbox for online stores.

- Whapi.Cloud has a free plan. Wapikit does not.
- Whapi.Cloud also covers workflow automation.
- Wapikit also covers shared inbox and marketing automation.

Whapi.Cloud and Wapikit compared in full

2.0 GPA

Gupshup

Paid

WhatsApp, RCS, SMS and voice messaging with AI agents.

- Whapi.Cloud has a free plan. Gupshup does not.
- Whapi.Cloud also covers workflow automation.
- Gupshup also covers marketing automation, AI agents and sMS marketing.

Whapi.Cloud and Gupshup compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

15

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Whapi.Cloud free?

Whapi.Cloud has a free plan. Developer Sandbox: full API for testing with up to 5 active conversations a month, 150 messages a day, 30 number checks a day and 1,000 API requests a month.

How much does Whapi.Cloud cost?

Whapi.Cloud lists 2 plans. Developer Sandbox: $0.

What platforms does Whapi.Cloud work on?

Whapi.Cloud is available on Web.

Does Whapi.Cloud offer any discounts?

Whapi.Cloud publicly lists the following: Annual billing at $29 instead of $35.

Does Whapi.Cloud have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Whapi.Cloud is listed for Web.

Does Whapi.Cloud have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Whapi.Cloud is listed for Web.

Is Whapi.Cloud open source?

Whapi.Cloud is not described as open source on its own site, as read on Nov 13, 2026.

Does Whapi.Cloud have an API?

Yes. Whapi.Cloud offers a public API, according to its own site.

What does Whapi.Cloud integrate with?

Whapi.Cloud's listing names Make, n8n, Zapier, Botize, Cursor and Claude Code.

Does Whapi.Cloud have a free trial?

Yes. 5-day free trial of the paid plan, no credit card required.

Who makes Whapi.Cloud?

Whapi.Cloud is made by a company of the same name.

What are the alternatives to Whapi.Cloud?

The closest alternatives to Whapi.Cloud in our directory are Wassenger, 360dialog, YCloud, Wapikit and Gupshup.

How does Whapi.Cloud compare with other SMS and chat marketing tools?

Whapi.Cloud's GPA of 1.8 is higher than 16 of the 77 other SMS and chat marketing tools we grade, and level with 10.

Is Whapi.Cloud good value for money?

ToolGPA grades Whapi.Cloud C for value for money. Its paid plans start at $29 a month, against a middle price of $36 for the category: 16 of the 50 others that charge start lower.

Could I make my own version of Whapi.Cloud?

To replace Whapi.Cloud you would be making the WhatsApp Business API, which Meta opens only through approved partners.

Where this guide comes from

The prices, plans, platforms and features were read from Whapi.Cloud's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Whapi.Cloud's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Whapi.Cloud. Prices change, so check whapi.cloud before you buy.

whapi.cloud/price

whapi.cloud/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Whapi.Cloud, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/whapi-cloud

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Whapi.Cloud: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/whapi-cloud
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Know someone choosing between SMS and chat marketing tools?

Send them this guide:
toolgpa.com/tools/whapi-cloud/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded SMS and chat marketing tools after Whapi.Cloud, each with an Insider's Guide of its own.

SMS & Chat Marketing Insider's Guide

Every one of the 78 SMS and chat marketing tools we grade, compared

Chatfuel Insider's Guide

AI chatbots for WhatsApp, Instagram and Facebook with a usage wallet

2.6 GPA

Interakt Insider's Guide

WhatsApp and Instagram marketing, inbox and chatbots for Indian brands

2.6 GPA

AiSensy Insider's Guide

WhatsApp API for broadcasts, retargeting and click-to-WhatsApp ads

2.4 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Whapi.Cloud's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Whapi.Cloud is a trademark of its owner, and this guide is not made, paid for or approved by Whapi.Cloud. Prices and plans change: check whapi.cloud before you buy.