ToolGPA

NOVEMBER 2026

Wheelhouse

The Insider's Guide

Dynamic pricing and market data for short and mid-term rentals

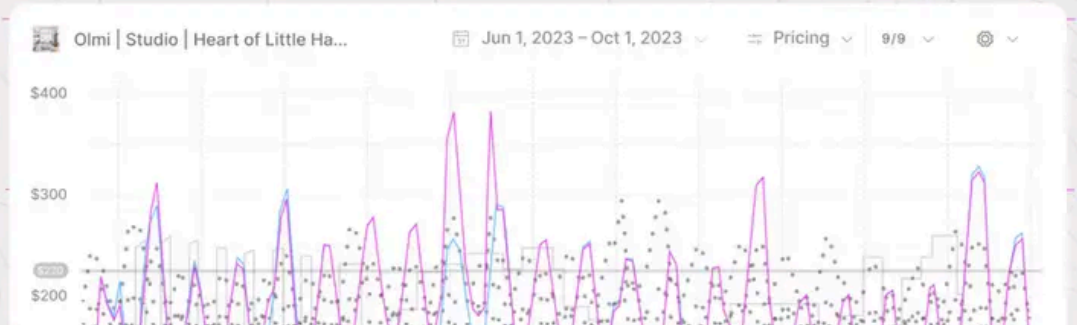


Every plan, grade, refund rule and rival among vacation rental tools, read from Wheelhouse's own pages.

Made by Wheelhouse · checked Nov 12, 2026 · toolgpa.com

2.2
GPA

Wheelhouse



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Wheelhouse's own pages, its app-store listings and our grades. Every fact in it is on Wheelhouse's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 13 of the 29 other vacation rental tools we grade

Wheelhouse is a revenue platform for short-term and mid-term rental operators. Its Dynamic Pricing product sets nightly rates by listing using rule-based or data-driven strategies, and Dynamic Sets groups listings into custom benchmarks. It links to Airbnb and to many property management systems, and exposes APIs.

To get you started, here are **9 things to know about Wheelhouse**, taken from its own pages and our grades.

> **The free tier lets you link listings and try settings, but paid pricing is per listing, and cost climbs with every listing you add.**
>
> From our report card of Wheelhouse

1 **Best for setting nightly rental prices**

Wheelhouse sets nightly prices for each listing using rules or market data, and it links to Airbnb and a long list of booking systems.

2 **Paid plans start at $19.99 a month**

As its pricing page puts it: $19.99 per listing / month (or 1% of revenue, $2.99 minimum).

3 There is a free plan

Free tier for every listing: link listings, read the market report and test pricing settings without a card.

4 It runs on Web

Web.

5 Three pricing strategies

Mixes rule-based and data-driven approaches, with 15+ settings to control how the engine treats a day, event or season.

6 Dynamic Sets

Groups from 1 to 1,000+ listings, across one or several markets, used for benchmarking, owner acquisition and merchandising.

7 Portfolio view and history

Shows strategies and calendars across a portfolio, with 15 months of listing history and 6 months of forward-looking performance.

8 A 2.2 GPA, above 13 of 29

That is against the other vacation rental tools we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

The plain part of Wheelhouse you could make: reports and calendar. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

Wheelhouse at a glance

PRICING
Free plan, from $19.99 per listing / month (or 1% of revenue, $2.99 minimum)

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Wheelhouse

CATEGORY
Vacation Rental Software

OUR GRADE
2.2 GPA, fair

The report card

Best for setting nightly rental prices

Wheelhouse sets nightly prices for each listing using rules or market data, and it links to Airbnb and a long list of booking systems. The free tier lets you link listings and try settings, but paid pricing is per listing, and cost climbs with every listing you add.

TOOLGPA REPORT CARD	Wheelhouse	Graded Nov 12, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	$19.99 per listing a month, or 1% of revenue with a $2.99 minimum. That sits between the category's middle and its dearer quarter, and it multiplies by every listing.
Free plan and trial	C	Every listing can be linked free, with no card, to read the market report and test settings. That's a look at the tool, not live pricing.
Features	C	Rule-based and data-driven pricing, groups of listings, a portfolio view and daily price sync. A focused tool that does its one job fully, but pricing is the only job, and groups are a separate $12.99 plan.
Ease of use	C	No store rating on record. You link accounts and tune settings before it does anything useful.
Platforms and integrations	B	Web only, with links to Airbnb, Guesty, Hostaway, Hostfully and others, and APIs.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Wheelhouse is for

- ✓ Fits if you have several listings and want prices to move with demand
- ✓ Works for managers who already run Airbnb and a booking system and want pricing on top

Who it is not for

- ✗ Skip it if you want a booking system, because it only sets prices
- ✗ Pricey if you have many listings, at $19.99 each a month, and 50+ are quote only
- ✗ Watch out: the 1% option takes a share of revenue, with a $2.99 monthly minimum
- ✗ Watch out: Dynamic Sets is a separate $12.99 per set a month
- ✗ Tight if you hate cards, since one is needed once a listing goes paid

Good to know

Good for

- ✓ Operators who want to mix rule-based and data-driven pricing
- ✓ Hosts who want to try the platform on a free tier before paying
- ✓ Portfolios that want to benchmark against custom sets of listings

Worth knowing

- ⓘ Paid pricing applies per listing; 50+ listings are quoted by contacting the vendor.
- ⓘ Pro Flex takes a share of revenue, with a $2.99 monthly minimum, instead of a flat fee.
- ⓘ Dynamic Sets is a separate $12.99 per set per month plan.
- ⓘ A card is required once any listing moves to a paid tier.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$19.99

A month to start. There is a free plan too

Wheelhouse has a free plan. Paid plans start at $19.99 per listing / month (or 1% of revenue, $2.99 minimum).

> **That sits between the category's middle and its dearer quarter, and it multiplies by every listing.**
>
> From our grade for value for money

FREE

$0

Link listings, explore the market report and try settings. No card needed; every listing starts here.

PRO FLEX

1%

of revenue per listing, $2.99 minimum monthly fee

Billed at time of reservation, excluding taxes and fees; cancellations are refunded. Discounts at 50+ listings by contact.

PRO FLAT

$19.99

per listing / month

Flat fee per listing. $16.99 (15% off) at 10 to 49 listings; 50+ listings by contact.

DYNAMIC SETS

$12.99

per set / month

Navigator map with 18 filter categories to build Sets that feed pricing strategy.

ENTERPRISE

Custom

For portfolios of 50+ listings, with onboarding and a revenue success team.

The free plan

Free tier for every listing: link listings, read the market report and test pricing settings without a card.

Read from usewheelhouse.com on Nov 12, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Dynamic pricing and market data for short and mid-term rentals. Here is what it does, as its own site describes it, and what it covers: public API, calendar, reports, dashboards.

> **Rule-based and data-driven pricing, groups of listings, a portfolio view and daily price sync.**
>
> From our grade for features

Three pricing strategies

Mixes rule-based and data-driven approaches, with 15+ settings to control how the engine treats a day, event or season.

Dynamic Sets

Groups from 1 to 1,000+ listings, across one or several markets, used for benchmarking, owner acquisition and merchandising.

Portfolio view and history

Shows strategies and calendars across a portfolio, with 15 months of listing history and 6 months of forward-looking performance.

Daily price syncing

Prices sync daily to connected accounts, with 18 months of forward pricing and unlimited custom fixed rates for key dates.

Alerts, notes and version history

Notifications for chosen events, notes on dates or ranges for teammates, and a way to revert changes to a strategy.

APIs

The platform is built so teams can build their own tools on its APIs. The homepage also lists MCP and Skills.

Where it runs

Web

What it works with

Airbnb · Avantio · Barefoot · Escapia · Guesty · Hospitable · Hostaway · Hostfully

Wheelhouse is made by Wheelhouse.

Where it stands

Its grades against its category, and whether to keep it or make your own

13/29

Other vacation rental tools it is graded above

Wheelhouse's GPA of 2.2 is higher than 13 of the 29 other vacation rental tools we grade, and level with 5.

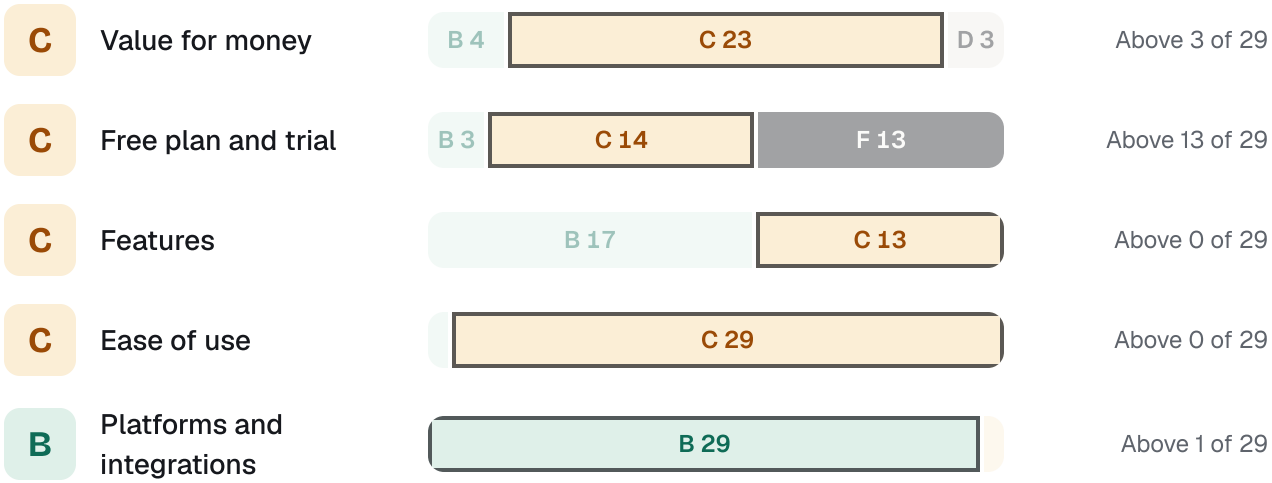
It stands best on platforms and integrations (B, above 1 of 29) and worst on features (C, above 0).

Its paid plans start at $19.99 a month, against a middle price of $19.99 for the category: 7 of the 19 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 4 tools score higher and cost less.

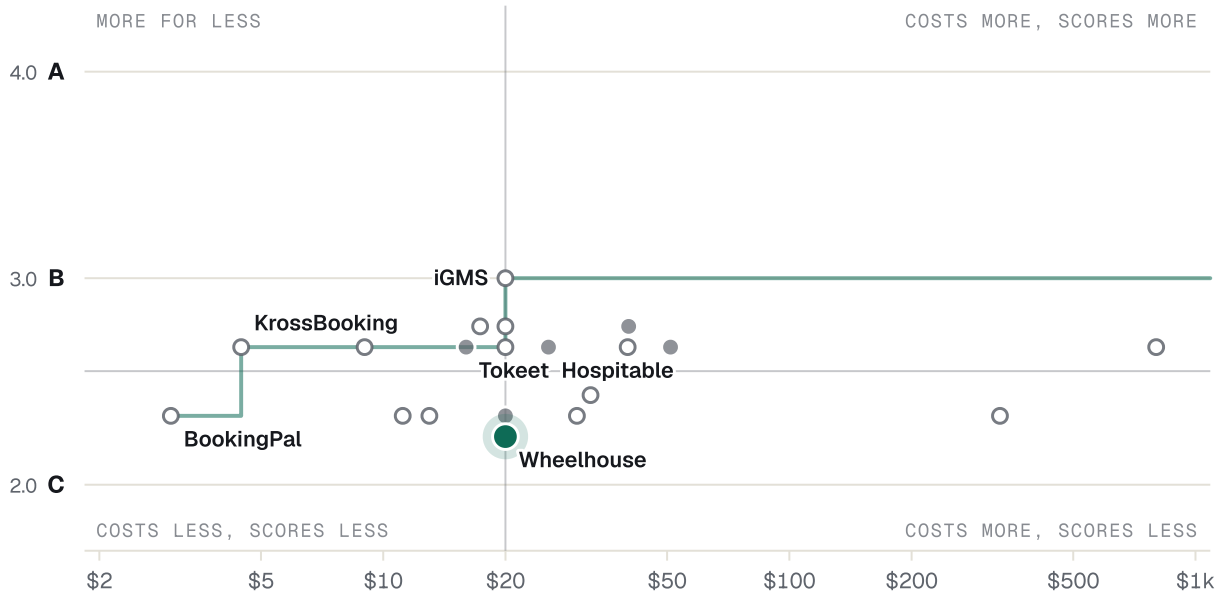
Each grade against the category

Every bar is all 30 vacation rental tools we grade, cut by the letter each got. Wheelhouse's own letter is outlined.



Price against what you get

Each dot is one of 20 vacation rental tools. Further left costs less; higher up scores better on features, ease of use and platforms. Wheelhouse is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Wheelhouse you could make: reports and calendar. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

It costs $239.88 a year.

What you could make

- Reports and calendar: an app builder makes these well.

What you could not

- Connections that pull numbers from dozens of other services.

- It plugs into other products, Airbnb, Avantio and Barefoot among them, and has an API.

What this rests on. Wheelhouse's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



PriceLabs, Beyond, Hostaway, Guesty and Hospitable

The 5 tools Wheelhouse is most often weighed against, with where each one differs from it.

2.4 GPA

PriceLabs

Free trial · from $19.99/mo

Dynamic pricing and market data for rentals and hotels.

- Wheelhouse has a free plan. PriceLabs does not, though it has a free trial.
- Wheelhouse also covers calendar.

Wheelhouse and PriceLabs compared in full

2.2 GPA

Beyond

Free plan

Dynamic pricing for short-term rentals, billed as a share of bookings.

- Only Beyond lists an iOS app.

Wheelhouse and Beyond compared in full

Hostaway

2.0 GPA

Paid

Vacation rental PMS and channel manager for property managers.

- Wheelhouse has a free plan. Hostaway does not.
- Only Hostaway lists iOS and Android apps.
- Wheelhouse also covers calendar and dashboards.

Wheelhouse and Hostaway compared in full

Guesty

2.4 GPA

Free trial · from $9/mo

Property management software for short-term rental hosts and managers.

- Wheelhouse has a free plan. Guesty does not, though it has a free trial.
- Only Guesty lists iOS and Android apps.
- Wheelhouse also covers calendar and dashboards.

Wheelhouse and Guesty compared in full

Hospitable

2.6 GPA

Free plan · from $25.52/mo

Guest messaging, channel sync and operations for short-term rentals.

- Only Hospitable lists iOS and Android apps.
- Wheelhouse also covers calendar, reports and dashboards.
- Hospitable also covers tasks, shared inbox and channel manager.

Wheelhouse and Hospitable compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Wheelhouse free?

Wheelhouse has a free plan. Free tier for every listing: link listings, read the market report and test pricing settings without a card.

How much does Wheelhouse cost?

Wheelhouse lists 5 plans. Free: $0.

What platforms does Wheelhouse work on?

Wheelhouse is available on Web.

Does Wheelhouse have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Wheelhouse is listed for Web.

Does Wheelhouse have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Wheelhouse is listed for Web.

Is Wheelhouse open source?

Wheelhouse is not described as open source on its own site, as read on Nov 12, 2026.

Does Wheelhouse have an API?

Yes. Wheelhouse offers a public API, according to its own site.

What does Wheelhouse integrate with?

Wheelhouse's listing names Airbnb, Avantio, Barefoot, Escapia, Guesty, Hospitable, Hostaway and Hostfully.

Who makes Wheelhouse?

Wheelhouse is made by a company of the same name.

What are the alternatives to Wheelhouse?

The closest alternatives to Wheelhouse in our directory are PriceLabs, Beyond, Hostaway, Guesty and Hospitable.

How does Wheelhouse compare with other vacation rental tools?

Wheelhouse's GPA of 2.2 is higher than 13 of the 29 other vacation rental tools we grade, and level with 5.

Is Wheelhouse good value for money?

ToolGPA grades Wheelhouse C for value for money. Its paid plans start at $19.99 a month, against a middle price of $19.99 for the category: 7 of the 19 others that charge start lower.

Could I make my own version of Wheelhouse?

The plain part of Wheelhouse you could make: reports and calendar. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Wheelhouse's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Wheelhouse's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Wheelhouse. Prices change, so check usewheelhouse.com before you buy.

usewheelhouse.com/pricing
usewheelhouse.com/integrations

usewheelhouse.com

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038
Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

5,038
tools graded

95
categories

739
price changes on record

579
apps priced in 12 countries

What else is on toolgpa.com

Wheelhouse, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/wheelhouse

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Wheelhouse: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/wheelhouse
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Send them this guide:
toolgpa.com/tools/wheelhouse/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded vacation rental tools after Wheelhouse, each with an Insider's Guide of its own.

Vacation Rental Software Insider's Guide

Every one of the 30 vacation rental tools we grade, compared

Hospitable Insider's Guide

Guest messaging, channel sync and operations for short-term rentals

2.6 GPA

iGMS Insider's Guide

Short-term rental software with a pay-per-booked-night plan

2.6 GPA

KrossBooking Insider's Guide

Property management with channel manager and booking engine

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Wheelhouse's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Wheelhouse is a trademark of its owner, and this guide is not made, paid for or approved by Wheelhouse. Prices and plans change: check usewheelhouse.com before you buy.