ToolGPA

NOVEMBER 2026

WhiteSmoke

The Insider’s Guide

Grammar, spelling and style checker with a built-in translator

Every plan, grade, refund rule and rival among writing tools, read from WhiteSmoke’s own pages.

Made by WhiteSmoke Inc. · checked Nov 13, 2026 · toolgpa.com

2.2
GPA



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ToolGPA put this guide together from WhiteSmoke's own pages, its app-store listings and our grades. Every fact in it is on WhiteSmoke's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 35 of the 136 other writing tools we grade

WhiteSmoke is an English grammar, spelling, punctuation and style checker sold as a web editor, a desktop edition that plugs into Microsoft Word and Outlook, and a mobile app. Paid plans add a plagiarism checker, a translator covering more than 50 languages and document templates. The vendor also lists a free Chrome add-on.

> "
>
> **Desktop editions and integrations to install and set up.**
>
> From our grade for ease of use

To get you started, here are **8 things to know about WhiteSmoke**, taken from its own pages and our grades.

1 **Best for grammar checks plus a translator**

WhiteSmoke is a grammar, style and plagiarism checker with a built-in translator, from $5 a month billed as $59.95 a year.

2 **Paid plans start at $5 a month**

As its pricing page puts it: $5 per month, billed as one yearly payment of $59.95.

3 **It runs on 5 platforms**

Web, macOS, Windows, iOS and Android, with a browser extension too.

4 **Grammar and style checking**

Checks spelling, grammar, punctuation and style, and explains each error. The vendor says it uses patented natural-language technology.

5 **Plagiarism checker**

Included on all three plans with 500 credits; the store page says more credits can be bought.

6 **Translator**

Translates full text between more than 50 languages, with a dictionary in the Premium edition.

7 **A 2.2 GPA, above 35 of 136**

That is against the other writing tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

The plain part of WhiteSmoke you could make: templates. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

WhiteSmoke at a glance

PRICING
Paid, from $5 per month, billed as one yearly payment of $59.95

FREE PLAN
No

FREE TRIAL
None stated

RUNS ON
Web, macOS, Windows, iOS, Android, Browser extension

MADE BY
WhiteSmoke Inc.

CATEGORY
Writing Tools

OUR GRADE
2.2 GPA, fair

The report card

Best for grammar checks plus a translator

WhiteSmoke is a grammar, style and plagiarism checker with a built-in translator, from $5 a month billed as $59.95 a year. There is no free plan, every price is shown as a 50%-off sale with no end date, and the desktop store page names Windows 7, 8 and 10 only.

TOOLGPA REPORT CARD	WhiteSmoke	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	B	$5 a month, billed as one $59.95 payment, inside the category's cheaper quarter at $5.75. Premium is $6.66 and Business $11.50.
Free plan and trial	F	No free plan or trial is listed; every plan is a paid yearly payment.
Features	C	Grammar and style checking, plagiarism checks, translation, Office integration and templates. Plagiarism checks use credits, 500 included.
Ease of use	C	No store rating on record. Desktop editions and integrations to install and set up.
Platforms and integrations	A	Web, Windows, Mac, iPhone, Android and browser, with Word, Outlook and Gmail integrations.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who WhiteSmoke is for

- ✓ Fits if you want grammar checks and a translator in one subscription
- ✓ Works for people who write in Word, Outlook and Gmail

Who it is not for

- ✗ Skip it if you want a free plan or trial, as none is listed
- ✗ Tight if you want one licence to cover many machines: Premium is one computer, Business three
- ✗ Watch out: every price is a 50% sale with no end date, and list prices are double
- ✗ Watch out: the store page names Windows 7, 8 and 10 for desktop, and extra plagiarism credits cost more

Good to know

Good for

- ✓ People who write in English as a second language and also need translation
- ✓ Writers who want checking inside Word and Outlook on Windows or Mac
- ✓ Buyers who prefer one yearly payment over a monthly subscription

Worth knowing

- ⓘ All prices are shown as 50%-off sale prices with no end date given; the crossed-out prices are twice as high.
- ⓘ Premium is licensed for one computer and Business for three.
- ⓘ Plagiarism checks use credits, 500 of which are included; extra credits are sold separately.
- ⓘ The store page lists Windows 7, 8 and 10 for the desktop editions; newer versions are not named.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$5
A month to start

WhiteSmoke is a paid product, starting at $5 per month, billed as one yearly payment of $59.95.

> **No free plan or trial is listed; every plan is a paid yearly payment.**

From our grade for free plan and trial

WEB

$5

per month, billed yearly as one payment of $59.95

Browser-based grammar and plagiarism checker and translator; shown at 50% off a crossed-out $10.00.

PREMIUM

$6.66

per month, billed yearly as one payment of $79.95

Windows or Mac edition with Word, Outlook and Gmail integration, 1-computer license; shown at 50% off $13.33.

BUSINESS

$11.50

per month, billed yearly as one payment of $137.95

Premium features for 3 computers, plus phone support and extended download warranty; shown at 50% off $22.99.

Read from buy.whitesmoke.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

6

Places it runs: Web, macOS, Windows, iOS, Android and Browser extension

Grammar, spelling and style checker with a built-in translator. Here is what it does, as its own site describes it, and what it covers: AI features, templates, grammar & style.

> **Grammar and style checking, plagiarism checks, translation, Office integration and templates.**
>
> From our grade for features

Grammar and style checking

Checks spelling, grammar, punctuation and style, and explains each error. The vendor says it uses patented natural-language technology.

Plagiarism checker

Included on all three plans with 500 credits; the store page says more credits can be bought.

Translator

Translates full text between more than 50 languages, with a dictionary in the Premium edition.

Microsoft Office integration

The Premium and Business editions work inside Word and Outlook and, per the store page, Gmail.

Templates

Over 100 document and letter templates are listed with the Premium edition.

Mobile app

A separate app for Android and iOS checks text and shows error explanations and writing tutorials.

Where it runs

- Web
- macOS
- Windows
- iOS
- Android
- Browser extension

What it works with

- Microsoft Word
- Microsoft Outlook
- Gmail

WhiteSmoke is made by WhiteSmoke Inc.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

35/136

Other writing tools it is graded above

WhiteSmoke's GPA of 2.2 is higher than 35 of the 136 other writing tools we grade, and level with 23.

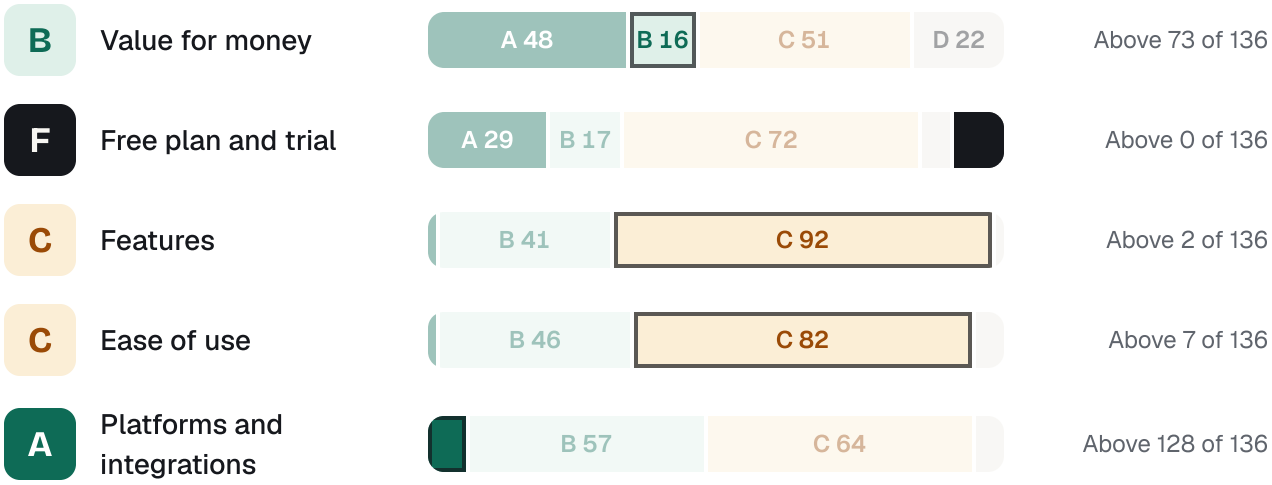
It stands best on platforms and integrations (A, above 128 of 136) and worst on free plan and trial (F, above 0).

Its paid plans start at $5 a month, against a middle price of $8.66 for the category: 14 of the 81 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 6 tools score higher and cost less.

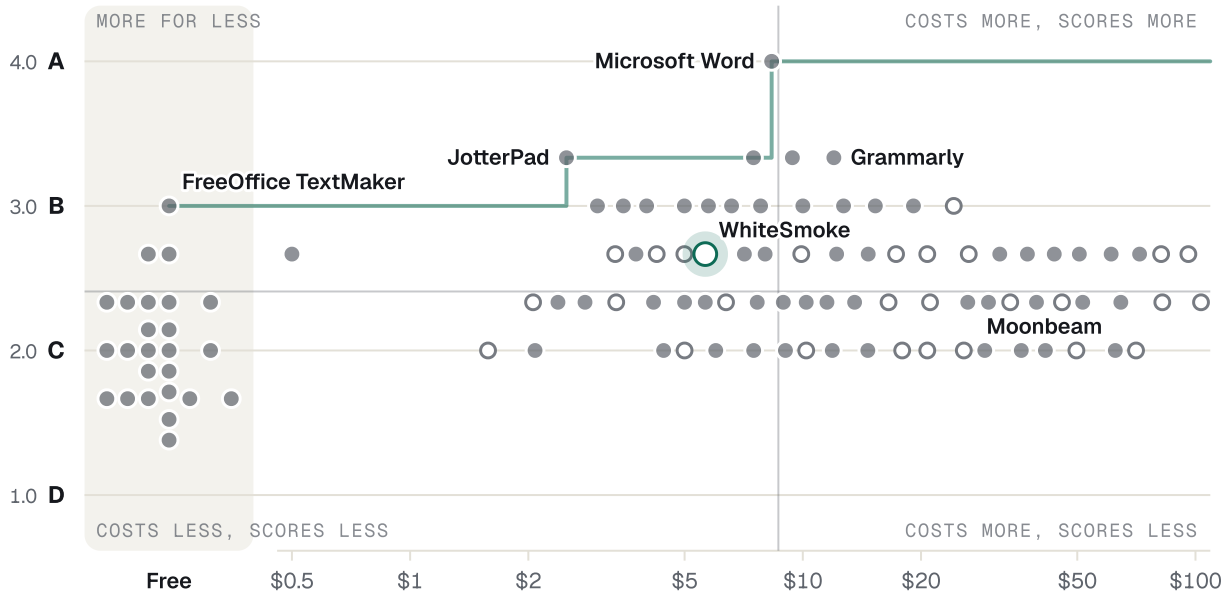
Each grade against the category

Every bar is all 137 writing tools we grade, cut by the letter each got. WhiteSmoke's own letter is outlined.



Price against what you get

Each dot is one of 107 writing tools. Further left costs less; higher up scores better on features, ease of use and platforms. WhiteSmoke is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of WhiteSmoke you could make: templates. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 78 of the 136 other writing tools grade higher. It costs $60 a year.

What you could make

- Templates: an app builder makes this well.

What you could not

- Grammar checking as you type, wherever you type.

- Apps for macOS, Windows, iOS and Android that stay in step with each other.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. WhiteSmoke's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives



The tools it is most often weighed against, side by side

Grammarly, ProWritingAid, LanguageTool, Ginger Software and Linguix

The 5 tools WhiteSmoke is most often weighed against, with where each one differs from it.

3.0 GPA

Grammarly

Free plan · from $12/mo

Writing assistant for grammar, tone and rewrites in any app.

- Grammarly has a free plan. WhiteSmoke does not.
- WhiteSmoke also covers templates.
- Grammarly also covers AI agents, citations and documents.

WhiteSmoke and Grammarly compared in full

2.6 GPA

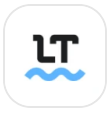
ProWritingAid

Free plan · from $10/mo

Grammar, style and story-critique toolkit for book writers.

- ProWritingAid has a free plan. WhiteSmoke does not.
- Only WhiteSmoke lists iOS and Android apps.
- WhiteSmoke also covers templates.

WhiteSmoke and ProWritingAid compared in full



2.8 GPA

LanguageTool

Free plan · from $4.99/mo

Grammar and style checker for more than 30 languages.

- LanguageTool has a free plan. WhiteSmoke does not.
- Only WhiteSmoke lists an Android app.
- LanguageTool is open source and self-hostable, according to its own site.

WhiteSmoke and LanguageTool compared in full



3.0 GPA

Ginger Software

Free plan · from $3.00/mo

English grammar checker and rephraser for browser and desktop.

- Ginger Software has a free plan. WhiteSmoke does not.
- WhiteSmoke also covers templates.

WhiteSmoke and Ginger Software compared in full



2.2 GPA

Linguix

Free plan · from $11.67/mo

Grammar checker and AI rewriter with typing shortcuts.

- Linguix has a free plan. WhiteSmoke does not.
- Only WhiteSmoke lists macOS, Windows, iOS and Android apps.
- WhiteSmoke also covers templates.

WhiteSmoke and Linguix compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

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Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is WhiteSmoke free?

No. WhiteSmoke is a paid product, starting at $5 per month, billed as one yearly payment of $59.95.

How much does WhiteSmoke cost?

WhiteSmoke lists 3 plans. Web: $5 per month, billed yearly as one payment of $59.95.

What platforms does WhiteSmoke work on?

WhiteSmoke is available on Web, macOS, Windows, iOS and Android. It also has a browser extension.

Does WhiteSmoke have a Linux app?

No Linux app was listed when its pages were read on Nov 13, 2026. WhiteSmoke is listed for Web, macOS, Windows, iOS and Android.

Is WhiteSmoke open source?

WhiteSmoke is not described as open source on its own site, as read on Nov 13, 2026.

What does WhiteSmoke integrate with?

WhiteSmoke's listing names Microsoft Word, Microsoft Outlook and Gmail.

Who makes WhiteSmoke?

WhiteSmoke is made by WhiteSmoke Inc.

What are the alternatives to WhiteSmoke?

The closest alternatives to WhiteSmoke in our directory are Grammarly, ProWritingAid, LanguageTool, Ginger Software and Linguix.

How does WhiteSmoke compare with other writing tools?

WhiteSmoke's GPA of 2.2 is higher than 35 of the 136 other writing tools we grade, and level with 23.

Is WhiteSmoke good value for money?

ToolGPA grades WhiteSmoke B for value for money. Its paid plans start at $5 a month, against a middle price of $8.66 for the category: 14 of the 81 others that charge start lower.

Could I make my own version of WhiteSmoke?

The plain part of WhiteSmoke you could make: templates. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from WhiteSmoke's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from WhiteSmoke's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by WhiteSmoke Inc. Prices change, so check whitesmoke.com before you buy.

whitesmoke.com/
whitesmoke.com/products.html

buy.whitesmoke.com/scs/
whitesmoke.com/whitesmoke_mobile

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

WhiteSmoke, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/whitesmoke

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "WhiteSmoke: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/whitesmoke
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Know someone choosing between writing tools?

Send them this guide:
toolgpa.com/tools/whitesmoke/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded writing tools after WhiteSmoke, each with an Insider's Guide of its own.

Writing Tools Insider's Guide

Every one of the 137 writing tools we grade, compared

FreeOffice TextMaker Insider's Guide

Free word processor that opens and saves Microsoft Word files

3.4 GPA

Microsoft Word Insider's Guide

Word processor sold with Microsoft 365, free in the browser

3.4 GPA

Apache OpenOffice Insider's Guide

Free open-source office suite with the Writer word processor

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what WhiteSmoke's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. WhiteSmoke is a trademark of its owner, and this guide is not made, paid for or approved by WhiteSmoke Inc. Prices and plans change: check whitesmoke.com before you buy.