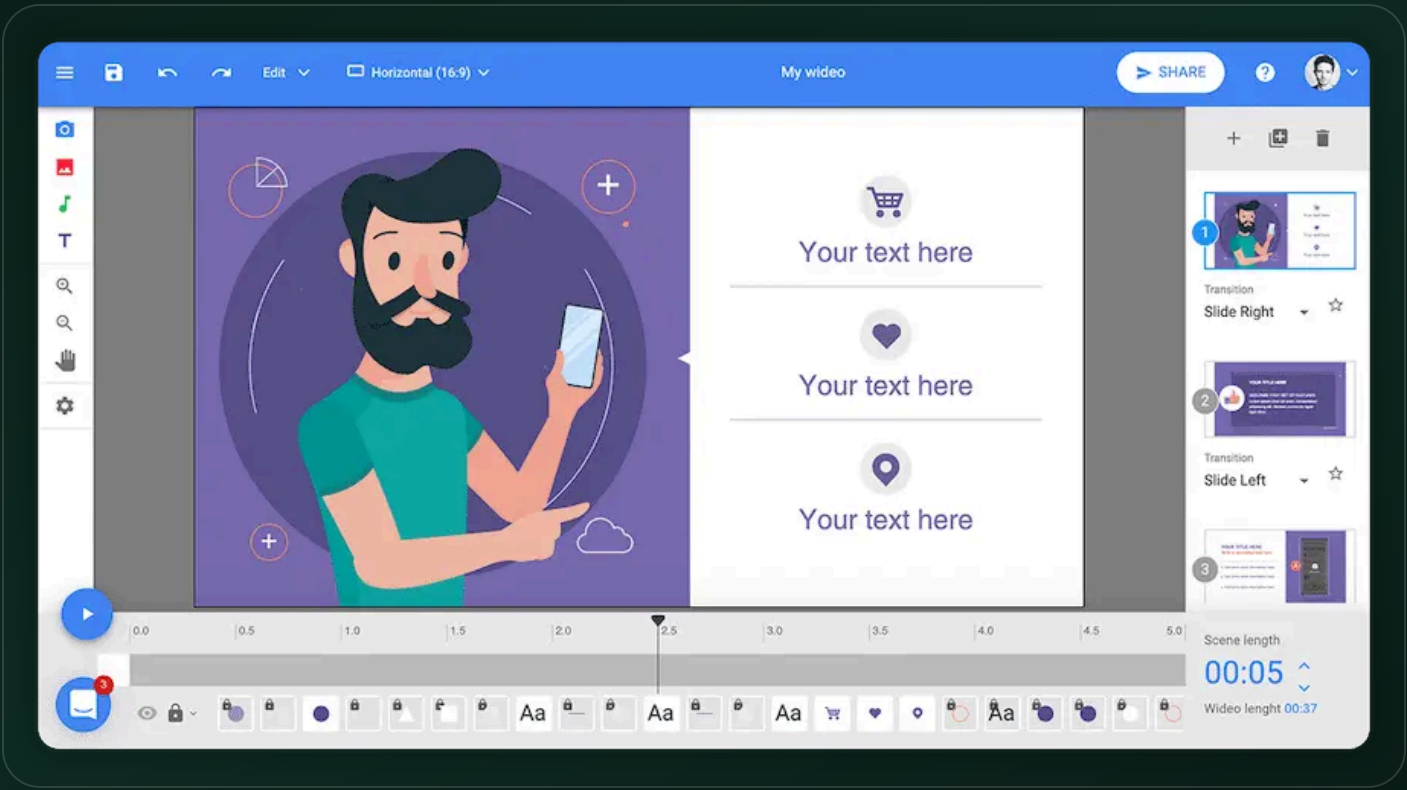
ToolGPA

NOVEMBER 2026

Wideo

The Insider's Guide

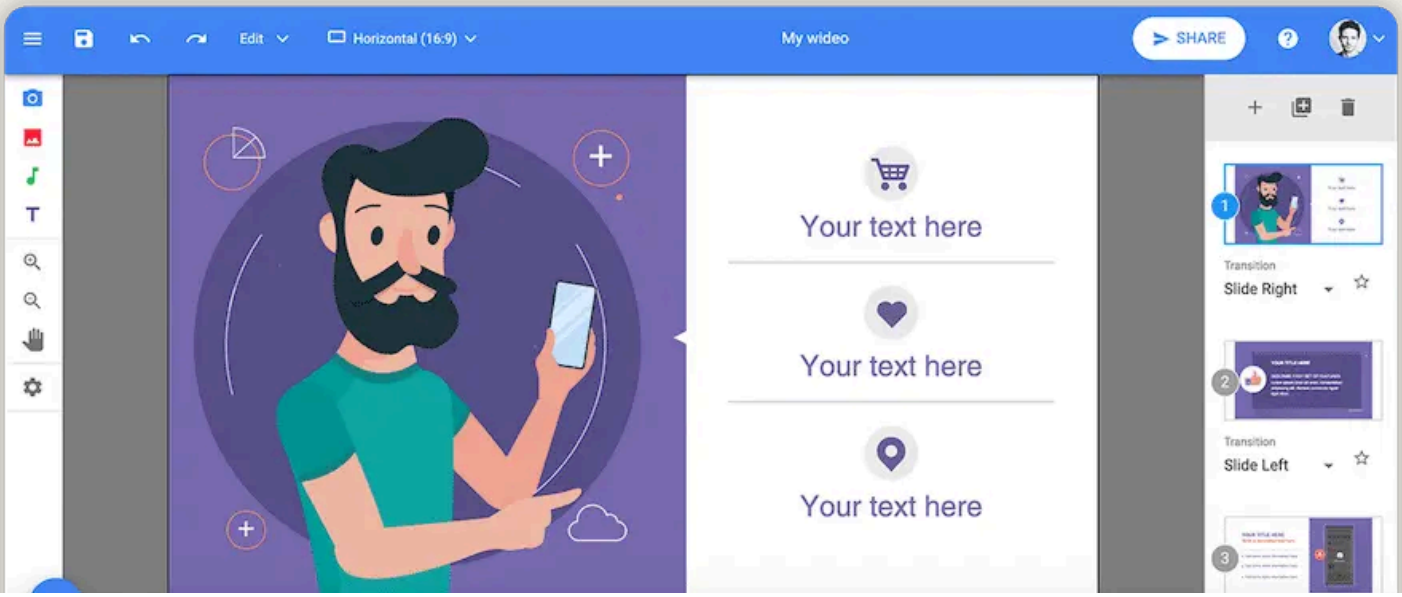
Online maker for animated explainer and marketing videos



Every plan, grade, refund rule and rival among screen recording and video tools, read from Wideo's own pages.

Made by Wideo · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Wideo's own pages, its app-store listings and our grades. Every fact in it is on Wideo's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 14 of the 133 other screen recording and video tools we grade

Wideo is a browser-based video maker built around templates, with libraries of graphics, music and scenes, and an interactive-video option. Plans differ by downloads per month, maximum video length and storage. Paid plans remove the Wideo branding.

To get you started, here are **9 things to know about Wideo**, taken from its own pages and our grades.

> "
>
> **No store rating on record, and you assemble each video from templates.**
>
> From our grade for ease of use

1 **Best for animated marketing videos from templates**

Wideo is an online maker for animated explainer and marketing videos.

2 **Paid plans start at $19 a month**

As its pricing page puts it: $19 per month, billed annually ($59 billed monthly).

3 **There is a free plan**

Branded videos up to 1 minute, 10 templates and 50 MB of storage.

4 **It runs on Web**

Web.

5 **Template library**

Starts from video templates: 10 on Free, 33 on Basic and the full gallery on Pro and Pro +.

6 **Graphic, music and scene libraries**

Paid plans include the full libraries and a presentation mode for showing videos.

7 **Interactive videos**

Pro and Pro + can add interactive elements to a video.

8 **A 2.0 GPA, above 14 of 133**

That is against the other screen recording and video tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Wideo you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

Wideo at a glance

PRICING
Free plan, from $19 per month, billed annually ($59 billed monthly)

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Wideo

CATEGORY
Screen Recording & Video

OUR GRADE
2.0 GPA, fair

The report card

Best for animated marketing videos from templates

Wideo is an online maker for animated explainer and marketing videos. Free videos are 1 minute and branded, Basic is limited to 10 downloads a month, and the page showed a sale with no end date.

TOOLGPA REPORT CARD	Wideo	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	Basic is $19 a month billed yearly ($59 monthly), though the page showed a 30% sale and monthly Pro costs $99.
Free plan and trial	C	A free plan with branded 1-minute videos, 10 templates and 50 MB of storage.
Features	C	Templates and an animation editor, but Basic caps videos at 90 seconds and 10 downloads a month.
Ease of use	C	No store rating on record, and you assemble each video from templates.
Platforms and integrations	C	Web only, with no desktop or phone app listed.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Wideo is for

- ✓ Fits if you make short animated promo videos from templates
- ✓ Works for small teams that want an online editor

Who it is not for

- ✗ Tight if you stay free, as videos are 1 minute and carry Wideo branding
- ✗ Pricey if you pay monthly, at $59 for Basic against $19 billed yearly
- ✗ Watch out: Basic allows 10 downloads a month and 90-second videos
- ✗ Watch out: the page showed a 30% off banner marked this week only, so annual prices may be a sale
- ✗ Watch out: extra team members cost $59 per user per year

Good to know

Good for

- ✓ Small businesses making short explainer videos from templates
- ✓ Marketers who want branded video without a video editor
- ✓ Agencies producing videos for clients

Worth knowing

- ⓘ The pricing page was showing a 30% off annual-plans banner marked this week only, with no end date; the annual prices recorded may be that sale.
- ⓘ Free videos are capped at 1 minute and carry Wideo branding.
- ⓘ Basic is limited to 10 downloads a month and 90-second videos.
- ⓘ Extra team members cost $59 per user per year as listed on the page.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$19

A month to start. There is a free plan too

Wideo has a free plan. Paid plans start at $19 per month, billed annually ($59 billed monthly).

FREE

$0

Branded videos up to 1 minute, 10 templates, 50 MB storage.

BASIC

$19

per month, billed annually ($59 billed monthly)

10 HD downloads a month, 1.5-minute videos, 33 templates, 2 GB storage, no branding.

PRO

$39

per month, billed annually ($99 billed monthly)

Unlimited Full HD downloads, 10-minute videos, full template gallery, interactive videos.

PRO +

$79

per month, billed annually ($199 billed monthly)

30-minute videos, 3 additional seats, premium support, Zapier automation for 50 videos a month.

The free plan

Branded videos up to 1 minute, 10 templates and 50 MB of storage.

Read from wideo.co on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Annual billing lowers the monthly rate

The pricing page shows annual-billed monthly rates of $19, $39 and $79 against $59, $99 and $199 billed monthly.

Stated on wideo.co

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Online maker for animated explainer and marketing videos. Here is what it does, as its own site describes it, and what it covers: templates, video editing, text to speech.

> **Web only, with no desktop or phone app listed.**

From our grade for platforms and integrations

Template library

Starts from video templates: 10 on Free, 33 on Basic and the full gallery on Pro and Pro +.

Graphic, music and scene libraries

Paid plans include the full libraries and a presentation mode for showing videos.

Interactive videos

Pro and Pro + can add interactive elements to a video.

Publishing and sharing

Share by URL or embed, with uploads to YouTube, Facebook and HubSpot, and GIF export on paid plans.

Text to speech

A text-to-speech tool is included, limited by characters on Free and Basic and unlimited on Pro.

Zapier automation

Pro + allows Zapier automation for up to 50 videos a month.

Where it runs

Web

What it works with

Zapier
YouTube
Facebook
HubSpot

Wideo is made by Wideo.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

14/133

Other screen recording and video tools it is graded above

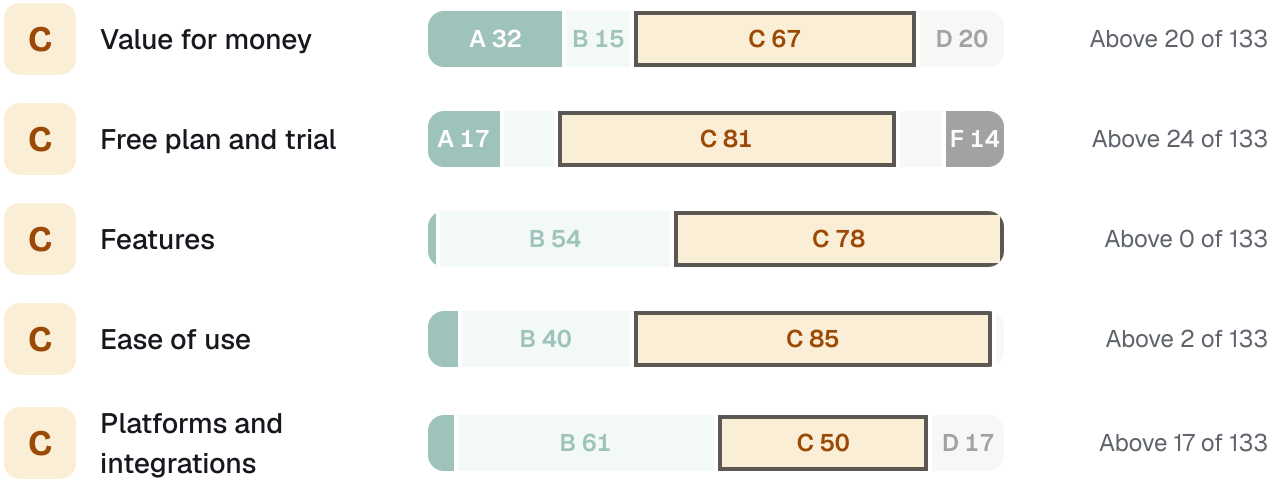
Wideo's GPA of 2.0 is higher than 14 of the 133 other screen recording and video tools we grade, and level with 27.

Its paid plans start at $19 a month, against a middle price of $12.25 for the category: 62 of the 88 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 55 tools score higher and cost less.

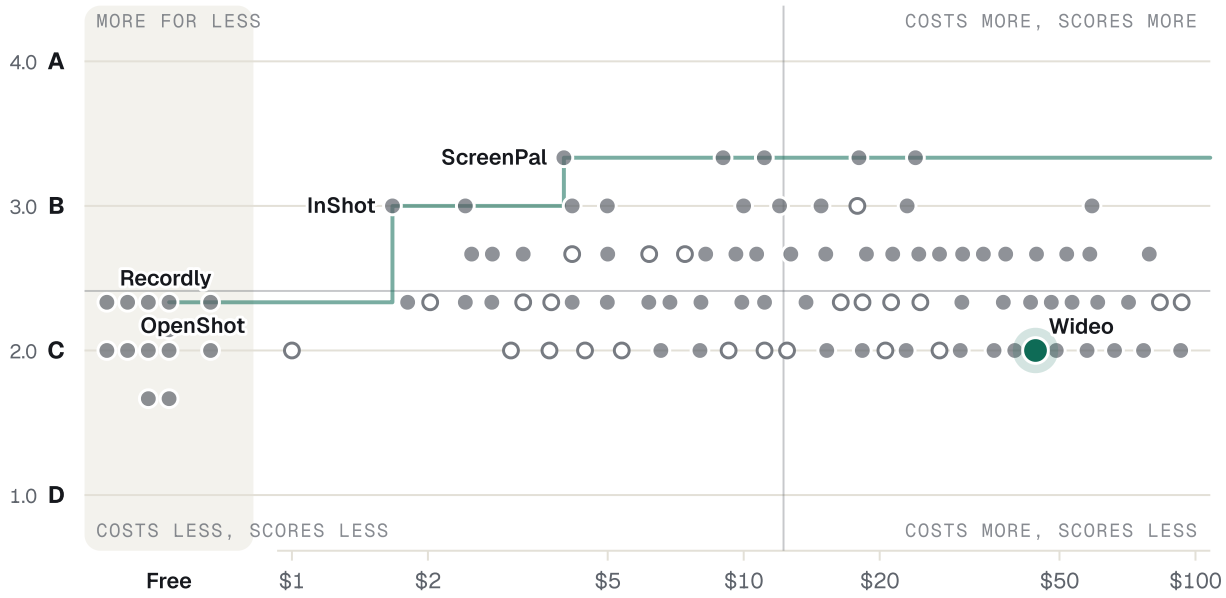
Each grade against the category

Every bar is all 134 screen recording and video tools we grade, cut by the letter each got. Wideo's own letter is outlined.



Price against what you get

Each dot is one of 102 screen recording and video tools. Further left costs less; higher up scores better on features, ease of use and platforms. Wideo is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Wideo you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 92 of the 133 other screen recording and video tools grade higher. It costs $228 a year.

What you could make

- Templates: an app builder makes this well.

What you could not

- A video editor.
- A voice model, which you can rent by the minute but not make.

What this rests on. Wideo's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Biteable, Renderforest, FlexClip and Wave.video

The 4 tools Wideo is most often weighed against, with where each one differs from it.

2.0 GPA

Biteable

Free trial · from $15/mo

Template-based online video maker for work videos.

- Wideo has a free plan. Biteable does not, though it has a free trial.
- Biteable also covers screen recording.

Wideo and Biteable compared in full

2.0 GPA

Renderforest

Free plan · from $8/mo

AI video, image, audio and website maker with templates.

- Wideo also covers templates.
- Renderforest also covers image generation, video generation and voice cloning.

Wideo and Renderforest compared in full

2.0
GPA

FlexClip

Free plan · from $11.99/mo

Online video maker and editor with templates and AI tools.

- FlexClip also covers screen recording.

Wideo and FlexClip compared in full

2.0
GPA

Wave.video

Free plan · from $16/mo

Video editor, hosting and live streaming in one browser tool.

- Wave.video also covers webinars and multistreaming.

Wideo and Wave.video compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Wideo free?

Wideo has a free plan. Branded videos up to 1 minute, 10 templates and 50 MB of storage.

How much does Wideo cost?

Wideo lists 4 plans. Free: $0.

What platforms does Wideo work on?

Wideo is available on Web.

Does Wideo offer any discounts?

Wideo publicly lists the following: Annual billing lowers the monthly rate.

Does Wideo have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Wideo is listed for Web.

Does Wideo have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Wideo is listed for Web.

Is Wideo open source?

Wideo is not described as open source on its own site, as read on Nov 13, 2026.

What does Wideo integrate with?

Wideo's listing names Zapier, YouTube, Facebook and HubSpot. A listing names up to eight integrations, so it may connect to more.

Who makes Wideo?

Wideo is made by a company of the same name.

What are the alternatives to Wideo?

The closest alternatives to Wideo in our directory are Biteable, Renderforest, FlexClip and Wave.video.

How does Wideo compare with other screen recording and video tools?

Wideo's GPA of 2.0 is higher than 14 of the 133 other screen recording and video tools we grade, and level with 27.

Is Wideo good value for money?

ToolGPA grades Wideo C for value for money. On features, ease of use and platforms it scores 2.0 out of 4.

Could I make my own version of Wideo?

To replace Wideo you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

Where this guide comes from

The prices, plans, platforms and features were read from Wideo's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Wideo's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Wideo. Prices change, so check wideo.co before you buy.

wideo.co/pricing-guide/

wideo.co/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Wideo, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/wideo

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Wideo: The Insider's Guide", checked
Nov 13, 2026. https://toolgpa.com/tools/wideo
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Know someone choosing between screen recording and video tools?

Send them this guide: toolgpa.com/tools/wideo/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded screen recording and video tools after Wideo, each with an Insider's Guide of its own.

Screen Recording & Video Insider's Guide

Every one of the 134 screen recording and video tools we grade, compared



DaVinci Resolve Insider's Guide

Video editing, color, effects and audio post-production in one app

3.4 GPA



Zencastr Insider's Guide

Free podcast recording, chat-based editing and hosting in one app

3.4 GPA



Cap Insider's Guide

Open-source screen recorder with instant share links and an editor

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Wideo's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Wideo is a trademark of its owner, and this guide is not made, paid for or approved by Wideo. Prices and plans change: check wideo.co before you buy.