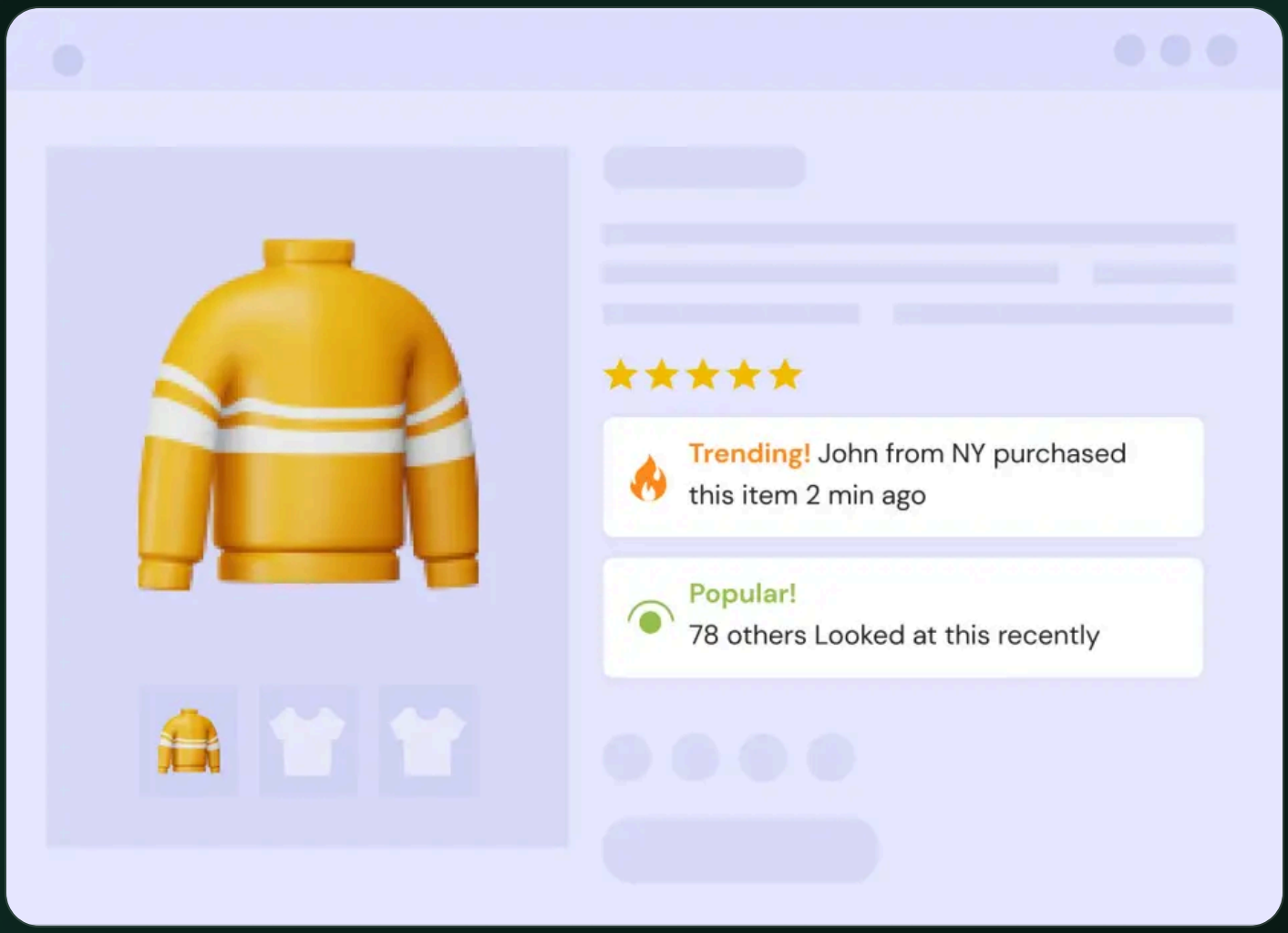
ToolGPA

NOVEMBER 2026

WiserNotify

The Insider's Guide

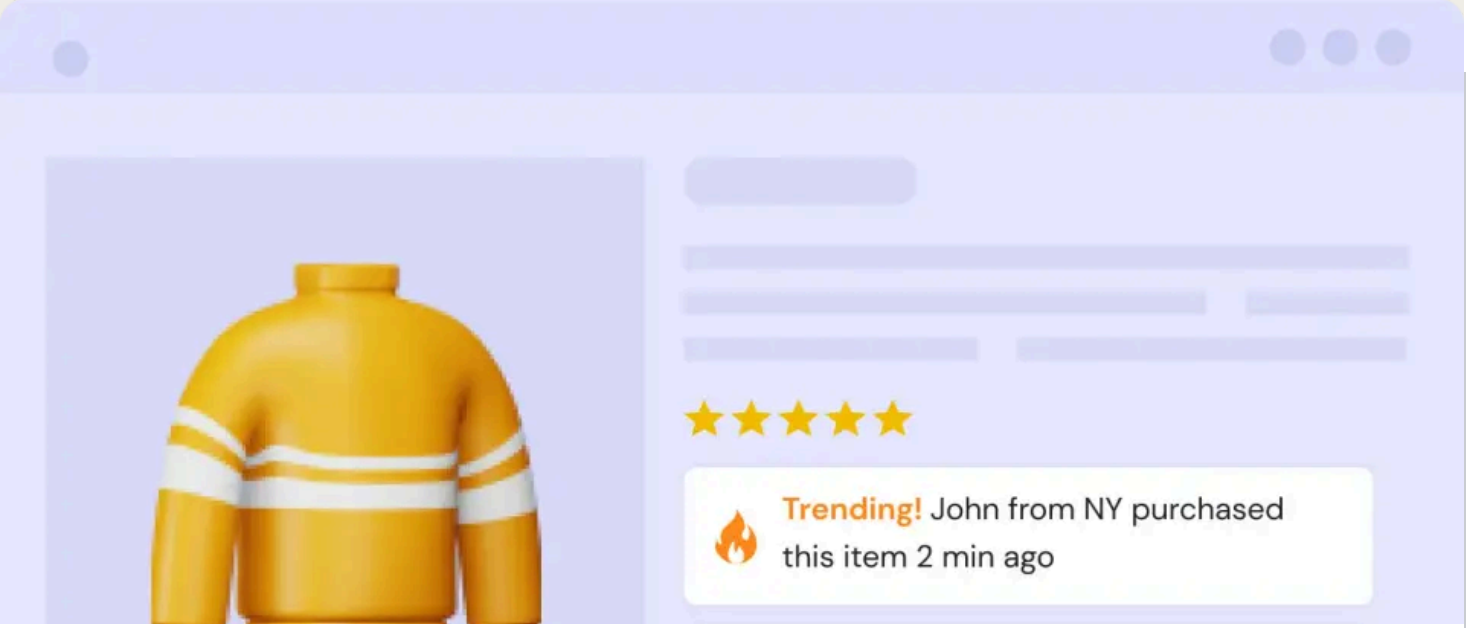
Social proof popups and widgets for websites and online stores



Every plan, grade, refund rule and rival among popup and widget tools, read from WiserNotify's own pages.

Made by WiserNotify · checked Nov 13, 2026 · toolgpa.com

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from WiserNotify's own pages, its app-store listings and our grades. Every fact in it is on WiserNotify's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 14 of the 54 other popup and widget tools we grade

WiserNotify is a social proof tool that shows sales popups, live visitor counts, reviews, counters and countdown timers on a website. Pricing follows monthly visitors, every plan starts with a 7-day free trial, and it lists more than 200 integrations with store and site builders.

To get you started, here are **9 things to know about WiserNotify**, taken from its own pages and our grades.

> **You connect a store or data source and set up each widget type.**
>
> From our grade for ease of use

1 **Best for social proof popups for stores, with a 7-day trial**

The page doesn't say whether the trial needs a card.

2 **Paid plans start at $4.92 a month when paid by the year**

As its pricing page puts it: $59 per year for 5,000 visitors a month, yearly billing only.

3 **You can try it first**

7-day free trial on every plan

4 **It runs on Web**

Web.

5 **Social proof widgets**

Sales popups, live visitor counts, reviews, counters and countdown timers, all included on every plan.

6 **Integrations**

Lists more than 200 integrations, including store apps for Shopify, WooCommerce, BigCommerce, Magento and PrestaShop.

7 **A/B testing and goals**

On Pro and above, notification text, colors and calls to action can be split-tested against website goals.

8 **A 2.2 GPA, above 14 of 54**

That is against the other popup and widget tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of WiserNotify you could make: popups and reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

WiserNotify at a glance

PRICING Free trial, from $59 per year for 5,000 visitors a month, yearly billing only	FREE PLAN No
FREE TRIAL 7-day free trial on every plan	RUNS ON Web
MADE BY WiserNotify	CATEGORY Popups & Website Widgets
OUR GRADE 2.2 GPA, fair	

The report card

Best for social proof popups for stores, with a 7-day trial

WiserNotify shows social proof popups and widgets on a site, with a 7-day trial on every plan and paid plans from $59 a year for 5,000 visitors. The cheap plan has limited templates and is yearly only, and the real features start on Pro at $16 a month. The page doesn't say whether the trial needs a card.

TOOLGPA REPORT CARD **WiserNotify** Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	Basic is $59 a year for 5,000 visitors, about $4.92 a month, but with limited templates. A/B testing, premium templates and custom CSS start on Pro at $16 a month, around the middle for the category.
Free plan and trial	D	A 7-day trial on every plan and no free plan. The page does not say whether a card is needed.
Features	C	Social proof widgets, A/B testing and goals, reporting and branding control. It is a narrower job than a full popup tool, and A/B testing, branding control and custom CSS need Pro.
Ease of use	C	No store rating on record. You connect a store or data source and set up each widget type.
Platforms and integrations	B	Web app that connects with Shopify, WooCommerce, BigCommerce, Magento, PrestaShop, Wix, Squarespace and Webflow. No phone or desktop app.

Grade point average Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who WiserNotify is for

- ✓ Fits if you run a store and want live-purchase style notifications
- ✓ Makes sense if 5,000 visitors a month is enough for you

Who it is not for

- ✗ Skip it if you want a free plan, since there is only a 7-day trial
- ✗ Tight if you want the cheap Basic plan: it is yearly only and has limited templates
- ✗ Pricey if your traffic grows, because Growth starts at 100,000 visitors for $65 a month
- ✗ Watch out: the page does not say which billing basis the $16 and $65 figures use, and the trial's card rule is not stated

Good to know

Good for

- ✓ Online stores adding recent-sale and live-visitor popups
- ✓ Coaching and digital-product sellers using funnel builders
- ✓ Agencies and high-traffic sites that need a dedicated account manager

Worth knowing

- ⓘ The pricing page has a monthly/yearly toggle (yearly saves 33%) but the text does not say which basis the $16 and $65 figures are on.
- ⓘ The Basic plan is sold yearly only and uses a limited set of templates.
- ⓘ Pricing climbs with monthly visitors; the Growth plan starts at 100,000 visitors.
- ⓘ The page says there is a 14-day money-back guarantee.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$4.92

A month to start, paid by the year

WiserNotify is a paid product with a free trial, starting at $59 per year for 5,000 visitors a month, yearly billing only.

> **The page does not say whether a card is needed.**
>
> From our grade for free plan and trial

BASIC

$59

per year for up to 5,000 visitors a month

Yearly billing only. Limited templates, unlimited notifications, all widget types and live chat support.

PRO

$16

per month for up to 10,000 visitors, billing basis not shown

Adds premium templates, branding control, A/B testing, custom CSS and 1 teammate; steps up to 50,000 visitors.

GROWTH

$65

per month for up to 100,000 visitors, billing basis not shown

Adds inline messaging, a dedicated account manager and 10 teammates; steps up to 1,000,000 visitors.

Trying it first

7-day free trial on every plan

Read from wisernotify.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save 33% on yearly billing

The pricing page's Pay yearly option is labeled as saving 33% compared with paying monthly.

Stated on wisernotify.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Social proof popups and widgets for websites and online stores. Here is what it does, as its own site describes it, and what it covers: reports, a/B testing, popups.

> **Social proof widgets, A/B testing and goals, reporting and branding control.**

From our grade for features

Social proof widgets

Sales popups, live visitor counts, reviews, counters and countdown timers, all included on every plan.

Integrations

Lists more than 200 integrations, including store apps for Shopify, WooCommerce, BigCommerce, Magento and PrestaShop.

A/B testing and goals

On Pro and above, notification text, colors and calls to action can be split-tested against website goals.

Reporting and display controls

Reports cover hovers, clicks and engagement, with settings for order, loops, timing and data thresholds.

Branding control

On Pro and Growth, the 'Verified by WiserNotify' badge on notifications can be changed, hidden or customized.

Where it runs

Web

What it works with

Shopify
WooCommerce
BigCommerce
Magento
PrestaShop
Wix
Squarespace
Webflow

WiserNotify is made by WiserNotify.

Where it stands

Its grades against its category, and whether to keep it or make your own

14/54

Other popup and widget tools it is graded above

WiserNotify's GPA of 2.2 is higher than 14 of the 54 other popup and widget tools we grade, and level with 19.

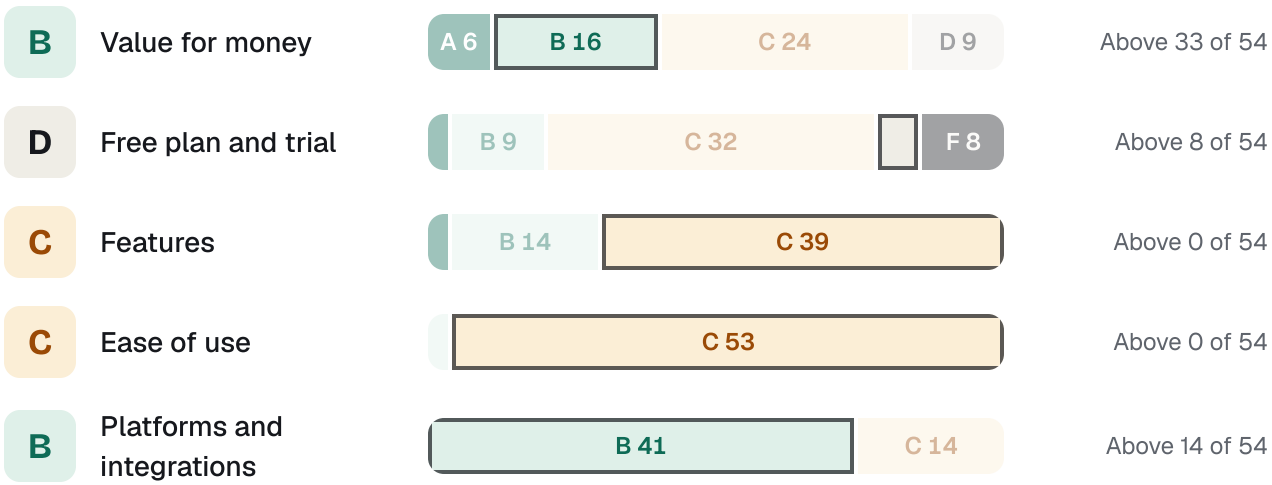
It stands best on value for money (B, above 33 of 54) and worst on free plan and trial (D, above 8).

Its paid plans start at $4.92 a month when paid by the year, against a middle price of $14 for the category: 5 of the 48 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 2 tools score higher and cost less.

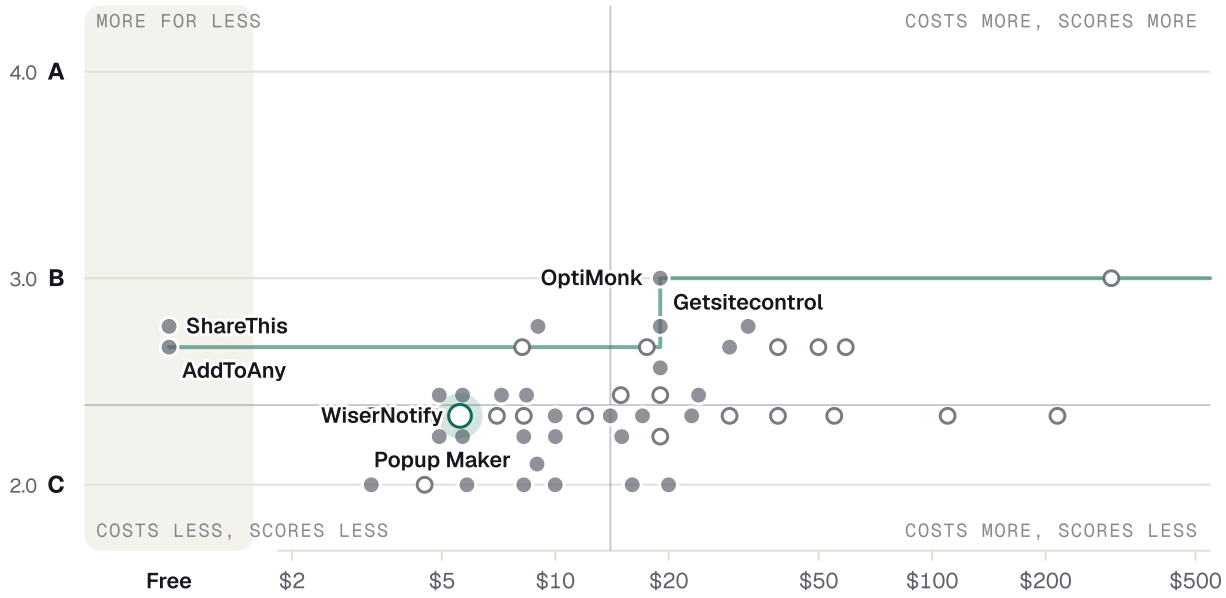
Each grade against the category

Every bar is all 55 popup and widget tools we grade, cut by the letter each got. WiserNotify's own letter is outlined.



Price against what you get

Each dot is one of 51 popup and widget tools. Further left costs less; higher up scores better on features, ease of use and platforms. WiserNotify is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of WiserNotify you could make: popups and reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 21 of the 54 other popup and widget tools grade higher. It costs $59 a year.

What you could make

- Popups and reports: an app builder makes these well.

What you could not

- Splitting visitors between versions and telling you which won.

- It plugs into other products, Shopify, WooCommerce and BigCommerce among them.
- Hooks into the device itself: widgets.

What this rests on. WiserNotify's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



TrustPulse, ProveSource, Nudgify and Provely

The 4 tools WiserNotify is most often weighed against, with where each one differs from it.

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TrustPulse

Free plan · from $9/mo

Social proof notifications that show real visitor activity.

- TrustPulse has a free plan. WiserNotify does not, though it has a free trial.
- WiserNotify also covers a/B testing.

WiserNotify and TrustPulse compared in full

2.2
GPA

ProveSource

Free plan · from $24/mo

Social proof notifications for websites and online stores.

- ProveSource has a free plan. WiserNotify does not, though it has a free trial.
- WiserNotify also covers a/B testing.

WiserNotify and ProveSource compared in full



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GPA

Nudgify

Free plan · from $9/mo

Social proof and urgency notifications for stores and sites.

- Nudgify has a free plan. WiserNotify does not, though it has a free trial.
- WiserNotify also covers a/B testing.

WiserNotify and Nudgify compared in full



2.0
GPA

Provely

Free plan · from $16/mo

Social proof and urgency notifications for websites.

- Provely has a free plan. WiserNotify does not, though it has a free trial.
- WiserNotify also covers a/B testing.

WiserNotify and Provely compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is WiserNotify free?

No, WiserNotify is a paid product, but you can try it first. 7-day free trial on every plan.

How much does WiserNotify cost?

WiserNotify lists 3 plans. Basic: $59 per year for up to 5,000 visitors a month.

What platforms does WiserNotify work on?

WiserNotify is available on Web.

Does WiserNotify offer any discounts?

WiserNotify publicly lists the following: Save 33% on yearly billing.

Does WiserNotify have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. WiserNotify is listed for Web.

Does WiserNotify have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. WiserNotify is listed for Web.

Is WiserNotify open source?

WiserNotify is not described as open source on its own site, as read on Nov 13, 2026.

What does WiserNotify integrate with?

WiserNotify's listing names Shopify, WooCommerce, BigCommerce, Magento, PrestaShop, Wix, Squarespace and Webflow.

Who makes WiserNotify?

WiserNotify is made by a company of the same name.

What are the alternatives to WiserNotify?

The closest alternatives to WiserNotify in our directory are TrustPulse, ProveSource, Nudgify and Provely.

How does WiserNotify compare with other popup and widget tools?

WiserNotify's GPA of 2.2 is higher than 14 of the 54 other popup and widget tools we grade, and level with 19.

Is WiserNotify good value for money?

ToolGPA grades WiserNotify B for value for money. Its paid plans start at $4.92 a month when paid by the year, against a middle price of $14 for the category: 5 of the 48 others that charge start lower.

Could I make my own version of WiserNotify?

The plain part of WiserNotify you could make: popups and reports. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from WiserNotify's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from WiserNotify's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by WiserNotify. Prices change, so check wisernotify.com before you buy.

wisernotify.com/pricing/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

WiserNotify, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/wiser-notify

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "WiserNotify: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/wiser-notify
```

Know someone choosing between popup and widget tools?

Send them this guide:
toolgpa.com/tools/wiser-notify/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded popup and widget tools after WiserNotify, each with an Insider's Guide of its own.

Popups & Website Widgets Insider's Guide

Every one of the 55 popup and widget tools we grade, compared

AddToAny Insider's Guide

Free share buttons for websites and WordPress

3.2 GPA

ShareThis Insider's Guide

Free share, follow and reaction buttons for publishers

3.2 GPA

Getsitecontrol Insider's Guide

Popups, bars, forms and surveys, with email campaigns built in

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what WiserNotify's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. WiserNotify is a trademark of its owner, and this guide is not made, paid for or approved by WiserNotify. Prices and plans change: check wisernotify.com before you buy.