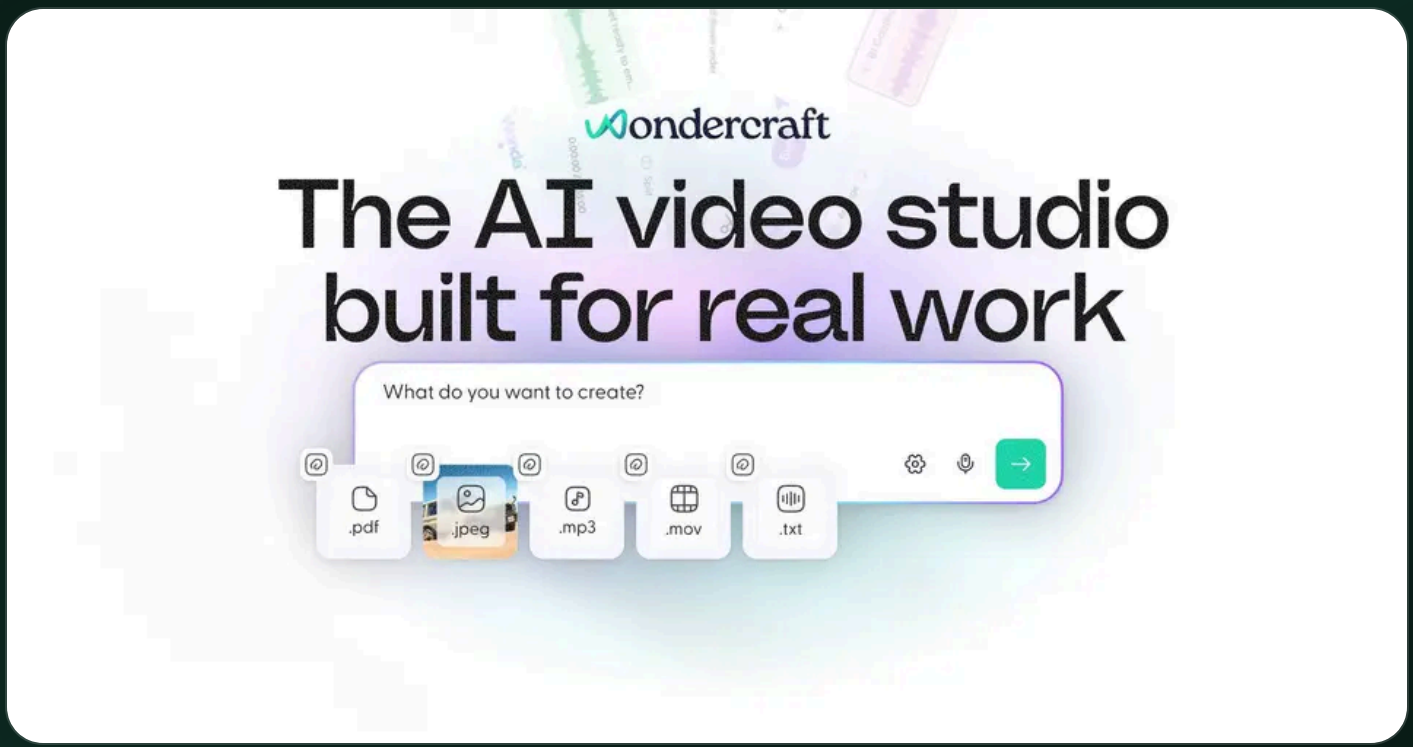
ToolGPA

NOVEMBER 2026

Wondercraft

The Insider's Guide

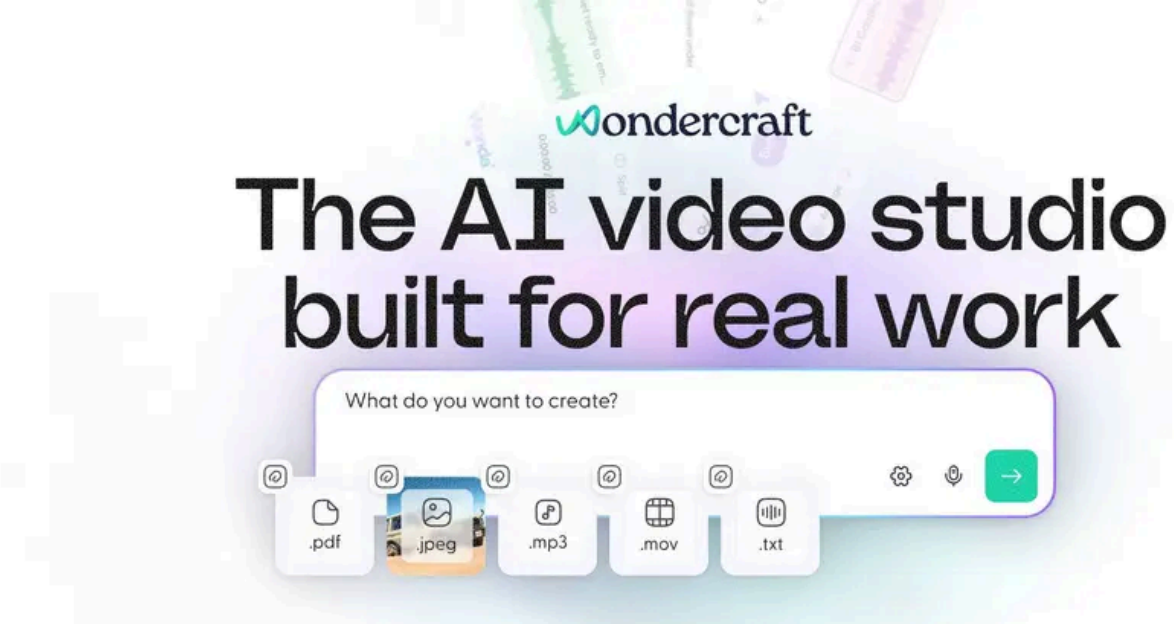
AI audio and video creation with voices, podcasts and avatars



Every plan, grade, refund rule and rival among AI voice generators, read from Wondercraft's own pages.

Made by Wondercraft · checked Nov 13, 2026 · toolgpa.com

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Wondercraft's own pages, its app-store listings and our grades. Every fact in it is on Wondercraft's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 30 of the 72 other AI voice generators we grade

Wondercraft is a credit-based creation platform for AI audio and video. Tools on the site cover text to speech, voice cloning, a podcast generator, guided meditations, AI avatars and text-to-video. A free plan gives 150 credits, and paid plans add commercial rights, premium models and API access.

> "
>
> **No store rating on record, and credits and tools take working out.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Wondercraft**, taken from its own pages and our grades.

1 **Best for audio and video with voices, podcasts and avatars**

Wondercraft makes audio and video from text, with voices, podcasts and avatars on credits.

2 **Paid plans start at $21 a month**

As its pricing page puts it: $21 per month, billed annually ($25 billed monthly).

3 **There is a free plan**

150 credits, limited access to AI models, 720p export.

4 **It runs on Web**

Web.

5 **Text to speech**

Converts scripts to audio in many styles and languages, with a library of voices and sound effects.

6 **Voice cloning**

Builds a voice from samples for narration, dubbing and other versions of a script.

7 **Podcast generator**

Plans, records and auto-edits episodes with music and chapters.

8 **A 2.2 GPA, above 30 of 72**

That is against the other AI voice generators we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Wondercraft you would be making a voice model, which you can rent by the minute but not make. That is not a weekend's work, with an AI app builder or without one.

Wondercraft at a glance

PRICING Free plan, from $21 per month, billed annually ($25 billed monthly)	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY Wondercraft	CATEGORY AI Voices & Text to Speech
OUR GRADE 2.2 GPA, fair	

The report card

Best for audio and video with voices, podcasts and avatars

Wondercraft makes audio and video from text, with voices, podcasts and avatars on credits. Creator is $21 a month on annual billing, and the free plan has limited models and 720p export.

TOOLGPA REPORT CARD	Wondercraft	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	$21 a month on annual billing ($25 monthly), just above the category's $20 dearer quarter.
Free plan and trial	C	A free plan with 150 credits, limited AI models and 720p export.
Features	B	Text to speech, voice cloning, a podcast generator, video and avatars, and an API on a credit system.
Ease of use	C	No store rating on record, and credits and tools take working out.
Platforms and integrations	C	Web only, with an API but no phone or desktop apps.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Wondercraft is for

- ✓ Fits if you want podcasts and video from text in one tool
- ✓ Works for a team making audio for several projects

Who it is not for

- ✕ Skip it if you want commercial rights free, as no-watermark output and rights start on Creator
- ✕ Tight if you are on Free: 150 credits and 720p
- ✕ Pricey if you need more credits, as Pro is $42 for 2,000
- ✕ Watch out: its own FAQ lists different monthly prices from the current table
- ✕ Watch out: Pro covers up to 3 users

Good to know

Good for

- ✓ Creators making podcasts, narration or short videos from one tool
- ✓ Small teams that want shared credits with commercial rights

Worth knowing

- ⓘ The Free plan has limited model access, 720p export and no commercial-rights line; the Creator plan adds no-watermark output and full commercial rights.
- ⓘ Pro prices rise with the credit step chosen; $42 is the 2,000-credit step.
- ⓘ The Pro plan covers up to 3 users; larger teams go to Enterprise or the Business pricing the FAQ mentions.
- ⓘ Its own FAQ data lists different monthly prices from the current table, so check the table at checkout.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$21

A month to start. There is a free plan too

Wondercraft has a free plan. Paid plans start at $21 per month, billed annually ($25 billed monthly).

FREE

$0

150 credits, limited access to AI models, all video editing and up to 720p export.

CREATOR

$21

per month, billed annually ($25 billed monthly)

1,000 credits, no watermark, full commercial rights, premium AI models, 1 custom AI character and API access.

PRO

$42

per month for 2,000 credits, billed annually

Up to 3 users, unlimited custom AI characters, 4K upscaling and 3 concurrent video generations. 4,000 and 6,000 credit steps cost more.

ENTERPRISE

Custom

Custom credits and seats, SLA and DPA terms, indemnity on output, permission controls and a dedicated account manager.

The free plan

150 credits, limited access to AI models, 720p export.

Read from wondercraft.ai on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

2 months off on annual billing

The pricing page shows a Yearly toggle labeled 2 months off, with Creator at $21 a month against $25 billed monthly.

Stated on wondercraft.ai

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI audio and video creation with voices, podcasts and avatars. Here is what it does, as its own site describes it, and what it covers: public API, AI features, video generation, text to speech, voice cloning.

> **Text to speech, voice cloning, a podcast generator, video and avatars, and an API on a credit system.**
>
> From our grade for features

Text to speech

Converts scripts to audio in many styles and languages, with a library of voices and sound effects.

Voice cloning

Builds a voice from samples for narration, dubbing and other versions of a script.

Podcast generator

Plans, records and auto-edits episodes with music and chapters.

Video and avatars

Generates clips from prompts or images and creates on-screen AI presenters with voices.

Credit-based usage

Each plan includes a monthly pool of credits, which the site describes as a unit used to create AI content.

API access

Generation, models and editing are available by API from the Creator plan.

Where it runs

Web

What it works with

Its own pages name no integrations.

Wondercraft is made by Wondercraft.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

30/72

Other AI voice generators it is graded above

Wondercraft's GPA of 2.2 is higher than 30 of the 72 other AI voice generators we grade, and level with 16.

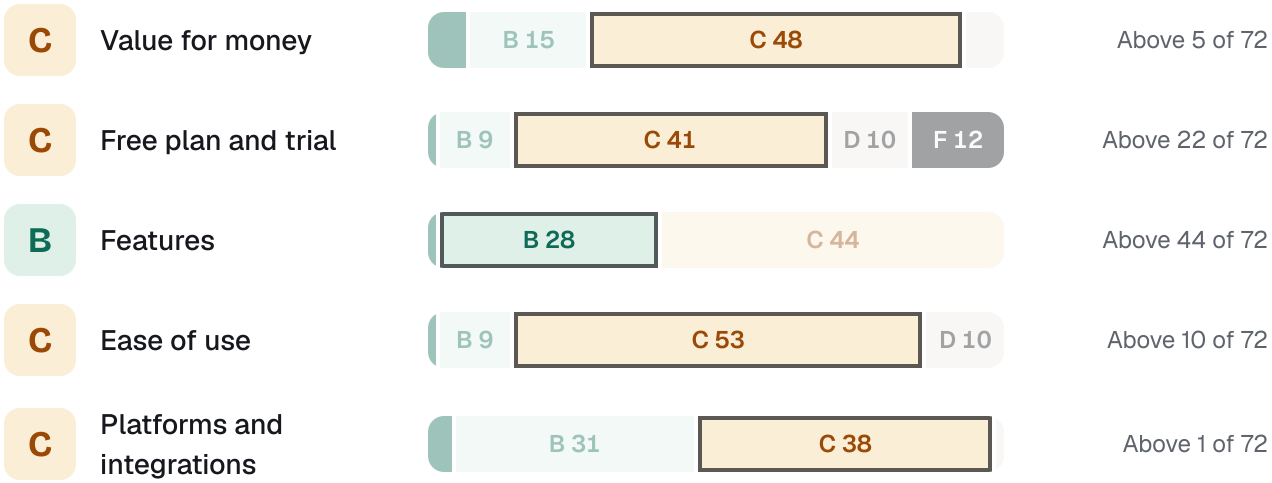
It stands best on features (B, above 44 of 72) and worst on platforms and integrations (C, above 1).

Its paid plans start at $21 a month, against a middle price of $9.99 for the category: 39 of the 50 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 10 tools score higher and cost less.

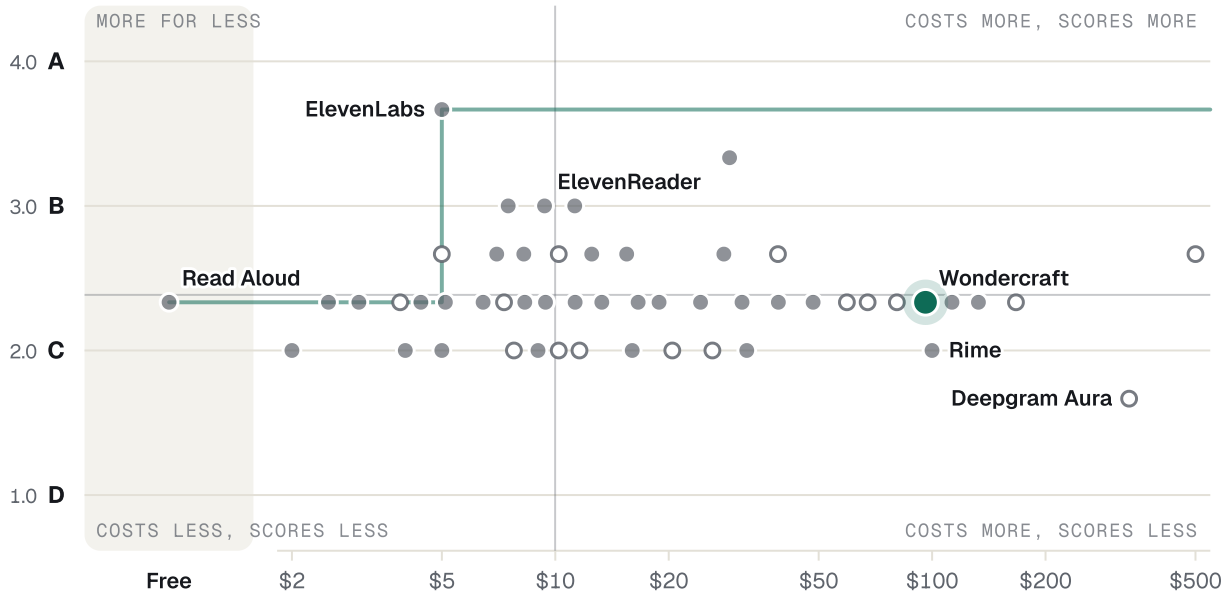
Each grade against the category

Every bar is all 73 AI voice generators we grade, cut by the letter each got. Wondercraft's own letter is outlined.



Price against what you get

Each dot is one of 52 AI voice generators. Further left costs less; higher up scores better on features, ease of use and platforms. Wondercraft is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Wondercraft you would be making a voice model, which you can rent by the minute but not make. That is not a weekend's work, with an AI app builder or without one.

It costs $252 a year.

What you could not

- ✕ A voice model, which you can rent by the minute but not make.
- ✕ A voice model trained on your recordings.

- ✕ A video model, which you can rent by the second but not make.
- ✕ An API that other software can build on.
- ✕ AI features, unless you pay a model provider for each request yourself.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. Wondercraft's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



ElevenLabs, Murf, Fliki, Speechify and Listnr

The 5 tools Wondercraft is most often weighed against, with where each one differs from it.

3.0 GPA

ElevenLabs

Free plan · from $5/mo

AI voice platform for speech, voice cloning, dubbing and voice agents.

- Only ElevenLabs lists iOS and Android apps.
- ElevenLabs also covers transcription.

Wondercraft and ElevenLabs compared in full

2.2 GPA

Murf

Free trial · from $19/mo

AI voiceover studio with dubbing, translation and a speech API.

- Wondercraft has a free plan. Murf does not, though it has a free trial.
- Wondercraft also covers video generation.
- Murf also covers transcription.

Wondercraft and Murf compared in full

2.4
GPA

Fliki

Free plan · from $28/mo

AI video and voiceover maker with voice cloning in 80+ languages.

Wondercraft and Fliki compared in full

2.8
GPA

Speechify

Free plan · from $29/mo

Text-to-speech reader for listening to documents and web pages.

- Only Speechify lists iOS, Android, macOS and Windows apps.
- Only Speechify lists a browser extension.
- Wondercraft also covers video generation.

Wondercraft and Speechify compared in full

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GPA

Listnr

Free trial · from $19/mo

AI voiceover studio with voice cloning and podcast hosting.

- Wondercraft has a free plan. Listnr does not, though it has a free trial.
- Wondercraft also covers video generation.

Wondercraft and Listnr compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Wondercraft free?

Wondercraft has a free plan. 150 credits, limited access to AI models, 720p export.

How much does Wondercraft cost?

Wondercraft lists 4 plans. Free: $0.

What platforms does Wondercraft work on?

Wondercraft is available on Web.

Does Wondercraft offer any discounts?

Wondercraft publicly lists the following: 2 months off on annual billing.

Does Wondercraft have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Wondercraft is listed for Web.

Does Wondercraft have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Wondercraft is listed for Web.

Is Wondercraft open source?

Wondercraft is not described as open source on its own site, as read on Nov 13, 2026.

Does Wondercraft have an API?

Yes. Wondercraft offers a public API, according to its own site.

Who makes Wondercraft?

Wondercraft is made by a company of the same name.

What are the alternatives to Wondercraft?

The closest alternatives to Wondercraft in our directory are ElevenLabs, Murf, Fliki, Speechify and Listnr.

How does Wondercraft compare with other AI voice generators?

Wondercraft's GPA of 2.2 is higher than 30 of the 72 other AI voice generators we grade, and level with 16.

Is Wondercraft good value for money?

ToolGPA grades Wondercraft C for value for money. Its paid plans start at $21 a month, against a middle price of $9.99 for the category: 39 of the 50 others that charge start lower.

Could I make my own version of Wondercraft?

To replace Wondercraft you would be making a voice model, which you can rent by the minute but not make.

Where this guide comes from

The prices, plans, platforms and features were read from Wondercraft's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Wondercraft's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Wondercraft. Prices change, so check wondercraft.ai before you buy.

wondercraft.ai/pricing

wondercraft.ai

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Wondercraft, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/wondercraft

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Wondercraft: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/wondercraft
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Know someone choosing between AI voice generators?

Send them this guide:
toolgpa.com/tools/wondercraft/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI voice generators after Wondercraft, each with an Insider's Guide of its own.

AI Voices & Text to Speech Insider's Guide

Every one of the 73 AI voice generators we grade, compared

ElevenLabs Insider's Guide

AI voice platform for speech, voice cloning, dubbing and voice agents

3.0 GPA

Read Aloud Insider's Guide

Open-source browser extension that reads web pages aloud

3.0 GPA

ElevenReader Insider's Guide

Reader app that reads your files and audiobooks aloud in AI voices

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Wondercraft's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Wondercraft is a trademark of its owner, and this guide is not made, paid for or approved by Wondercraft. Prices and plans change: check wondercraft.ai before you buy.