ToolGPA

NOVEMBER 2026

Wonderlic

The Insider's Guide

Pre-hire cognitive and personality assessments plus team development



Every plan, grade, refund rule and rival among hiring and applicant tracking tools, read from Wonderlic's own pages.

Made by Wonderlic · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Wonderlic's own pages, its app-store listings and our grades. Every fact in it is on Wonderlic's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 6 of the 101 other hiring and applicant tracking tools we grade

Wonderlic sells assessments that measure cognitive ability, personality and motivation for hiring through Wonderlic Select, and a development product, Wonderlic Develop, for coaching existing employees and teams. Pricing is available through its sales team.

To get you started, here are **7 things to know about Wonderlic**, taken from its own pages and our grades.

> **There are no prices and no skills or coding tests, and the pricing page returns an error.**
>
> From our report card of Wonderlic

1 **Best for cognitive and personality tests before hiring**

Wonderlic measures cognitive ability, personality and motivation for hiring, and sells a separate product for coaching current staff.

2 **It runs on Web**

Web.

3 **Wonderlic Select**

A pre-employment assessment that measures cognitive ability, personality and motivation for each candidate.

4 **Wonderlic Develop**

Employee development insights showing how people naturally work, so managers can coach and retain them.

5 **Team dynamics**

Insights on how teams work together, offered as part of the development side of the platform.

6 **A 1.6 GPA, above 6 of 101**

That is against the other hiring and applicant tracking tools we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

The plain part of Wonderlic you could make: reports and employee records. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

Wonderlic at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Wonderlic	CATEGORY Hiring & Applicant Tracking
OUR GRADE 1.6 GPA, weak	

The report card

Best for cognitive and personality tests before hiring

Wonderlic measures cognitive ability, personality and motivation for hiring, and sells a separate product for coaching current staff. There are no prices

and no skills or coding tests, and the pricing page returns an error.

TOOLGPA REPORT CARD	Wonderlic	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	No price is published, so we can't set it against the $74 to $149 a month this category charges. That leaves it at C.
Free plan and trial	F	No free plan and no trial is listed; the site routes you to a demo. A demo request isn't a trial.
Features	C	Cognitive, personality and motivation tests with role-specific results. Coding and skills-specific tests aren't what its pages describe.
Ease of use	C	No store rating on record, and the listing shows tests to choose and results to read. That puts it at C.
Platforms and integrations	C	Web only, with no separate app on record. One kind of device, so C.
Grade point average		Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Wonderlic is for

- ✓ Fits if you want an aptitude score on every candidate before the interview
- ✓ Works for teams that also want a development tool for current staff

Who it is not for

- ✗ Not for you if you need coding or skills tests, because the pages don't describe them
- ✗ Skip it if you want a price: the site points to a demo and sales, and a pricing page returns an error
- ✗ Tight if you want a free plan or trial, as none is described
- ✗ Watch out: the development product is a separate sale

Good to know

Good for

- ✓ HR teams adding a cognitive test to hiring
- ✓ Employers who also want development tools for current staff
- ✓ Organizations that prefer an established testing brand

Worth knowing

- ⓘ No prices are published: the site points to a demo and a sales contact, and a pricing page returns an error.
- ⓘ No free plan or self-serve trial is described on the pages read.
- ⓘ Coding and skills-specific tests are not what the product pages describe.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Wonderlic's current pricing could not be confirmed from its own site.

"

No free plan and no trial is listed; the site routes you to a demo.

From our grade for free plan and trial

We could not confirm Wonderlic's current prices from its own site, so this guide lists no plans. wonderlic.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Pre-hire cognitive and personality assessments plus team development. Here is what it does, as its own site describes it, and what it covers: reports, skills tests, employee records.

"

Cognitive, personality and motivation tests with role-specific results.

From our grade for features

Wonderlic Select

A pre-employment assessment that measures cognitive ability, personality and motivation for each candidate.

Wonderlic Develop

Employee development insights showing how people naturally work, so managers can coach and retain them.

Team dynamics

Insights on how teams work together, offered as part of the development side of the platform.

Role-specific results

The vendor says results predict on-the-job performance without customization for each role.

Candidate results

Candidates receive insights on their assessment results after taking it.

Where it runs

Web

What it works with

Its own pages name no integrations.

Wonderlic is made by Wonderlic.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

6/101

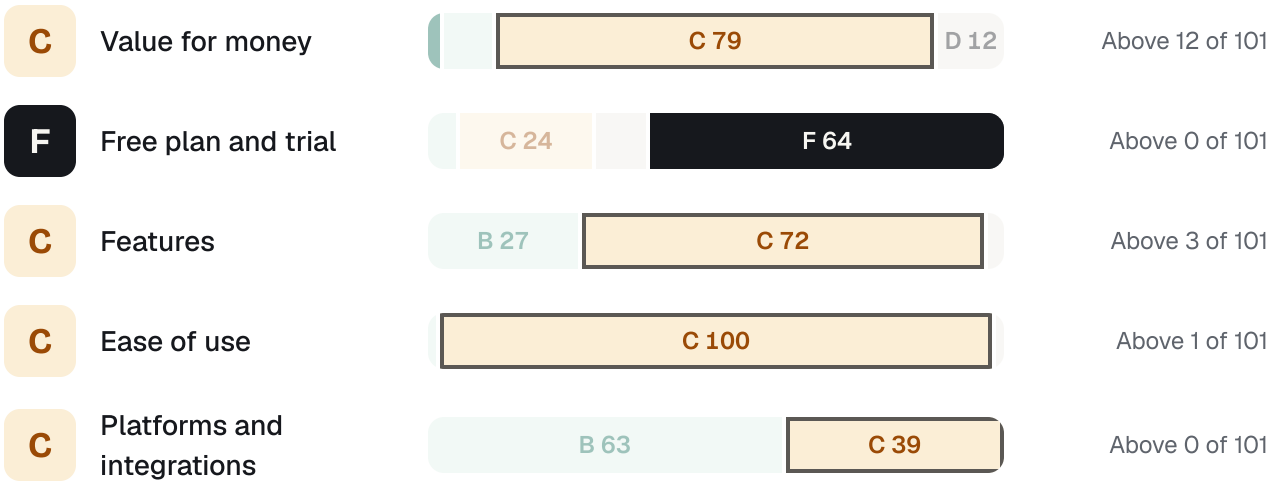
Other hiring and applicant tracking tools it is graded above

Wonderlic's GPA of 1.6 is higher than 6 of the 101 other hiring and applicant tracking tools we grade, and level with 23.

It stands best on value for money (C, above 12 of 101) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 102 hiring and applicant tracking tools we grade, cut by the letter each got. Wonderlic's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Wonderlic you could make: reports and employee records. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 72 of the 101 other hiring and applicant tracking tools grade higher.

What you could make

- Reports and employee records: an app builder makes these well.

What you could not

- A library of tested questions with scores to compare candidates by.
- People on the other end: coaches. No app builder makes those.

What this rests on. Wonderlic's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Criteria Corp, Mercer Mettl, TestGorilla, Vervoe and iMocha

The 5 tools Wonderlic is most often weighed against, with where each one differs from it.

2.0 GPA

Criteria Corp

Paid

Pre-employment assessments and video interviewing platform.

- Wonderlic also covers reports and employee records.
- Criteria Corp also covers video calls and applicant tracking.

Wonderlic and Criteria Corp compared in full

1.6 GPA

Mercer Mettl

Paid

Pre-hire assessments, coding tests and AI-assisted proctoring.

- Wonderlic also covers employee records.
- Mercer Mettl also covers surveys.

Wonderlic and Mercer Mettl compared in full

2.2
GPA

TestGorilla

Free plan · from $74/mo

Skills tests, AI interviews and candidate sourcing for hiring teams.

- TestGorilla has a free plan. Wonderlic does not.
- Wonderlic also covers reports and employee records.

Wonderlic and TestGorilla compared in full

1.8
GPA

Vervoe

Paid

Skills assessments with AI grading and candidate ranking.

- Wonderlic also covers reports and employee records.
- Vervoe also covers applicant tracking.

Wonderlic and Vervoe compared in full

1.8
GPA

iMocha

Paid

Skills assessment and skills intelligence platform for enterprises.

- Wonderlic also covers employee records.

Wonderlic and iMocha compared in full

Quick answers

The questions people ask about it, each answered in a line or two

9

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Wonderlic free?

No. Wonderlic is a paid product.

What platforms does Wonderlic work on?

Wonderlic is available on Web.

Does Wonderlic have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Wonderlic is listed for Web.

Does Wonderlic have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Wonderlic is listed for Web.

Is Wonderlic open source?

Wonderlic is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Wonderlic?

Wonderlic is made by a company of the same name.

What are the alternatives to Wonderlic?

The closest alternatives to Wonderlic in our directory are Criteria Corp, Mercer Mettl, TestGorilla, Vervoe and iMocha.

How does Wonderlic compare with other hiring and applicant tracking tools?

Wonderlic's GPA of 1.6 is higher than 6 of the 101 other hiring and applicant tracking tools we grade, and level with 23.

Could I make my own version of Wonderlic?

The plain part of Wonderlic you could make: reports and employee records.

Where this guide comes from

The prices, plans, platforms and features were read from Wonderlic's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Wonderlic's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Wonderlic. Prices change, so check wonderlic.com before you buy.

wonderlic.com/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Wonderlic, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/wonderlic

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Wonderlic: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/wonderlic
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Know someone choosing between hiring and applicant tracking tools?

Send them this guide:
toolgpa.com/tools/wonderlic/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded hiring and applicant tracking tools after Wonderlic, each with an Insider's Guide of its own.

Hiring & Applicant Tracking Insider's Guide

Every one of the 102 hiring and applicant tracking tools we grade, compared

Manatal Insider's Guide

Low-cost per-user ATS and recruitment CRM with AI candidate matching

2.8 GPA

Breezy HR Insider's Guide

Flat-priced applicant tracking with a free one-job plan

2.6 GPA

JOIN Insider's Guide

Multiposting and applicant management priced per open job

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Wonderlic's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Wonderlic is a trademark of its owner, and this guide is not made, paid for or approved by Wonderlic. Prices and plans change: check wonderlic.com before you buy.