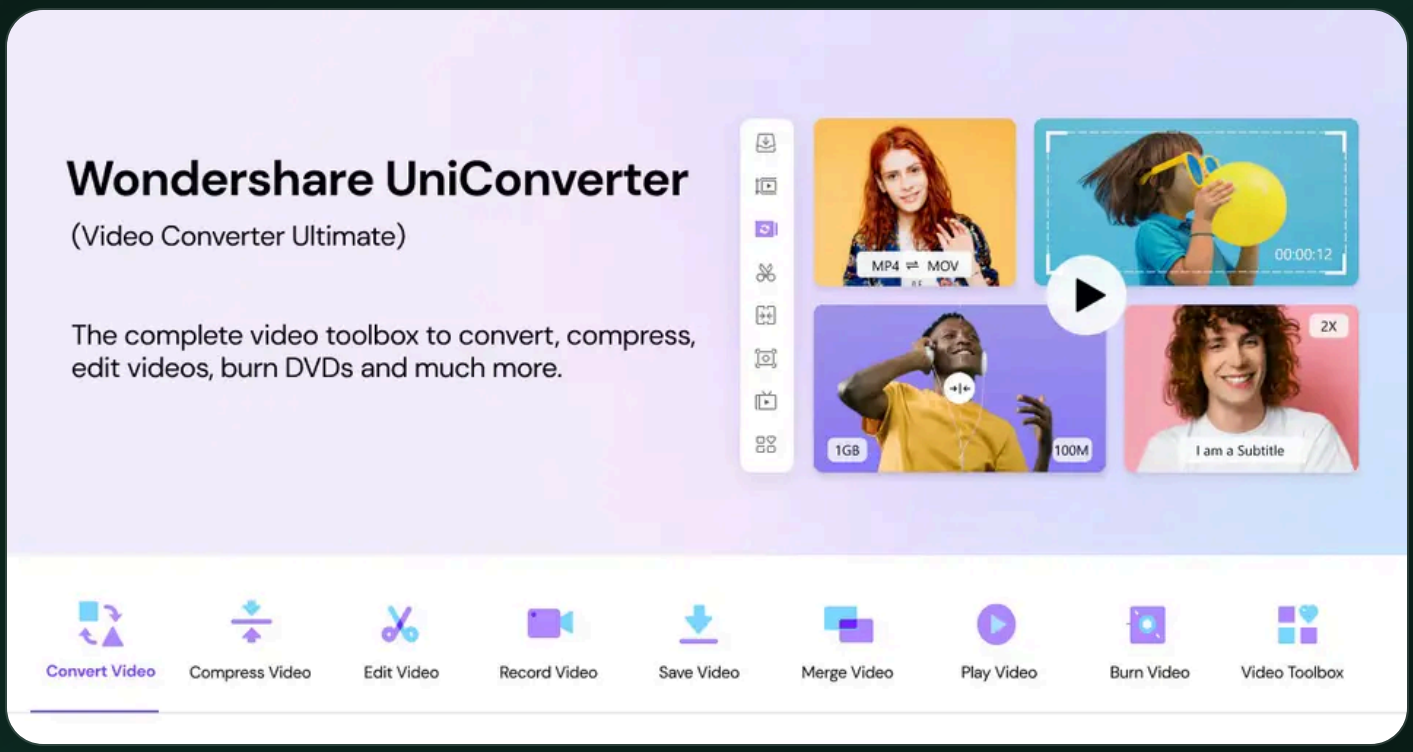
ToolGPA

NOVEMBER 2026

Wondershare UniConverter

The Insider's Guide

Desktop video converter, compressor and downloader with AI tools



Every plan, grade, refund rule and rival among screen recording and video tools, read from Wondershare UniConverter's own pages.

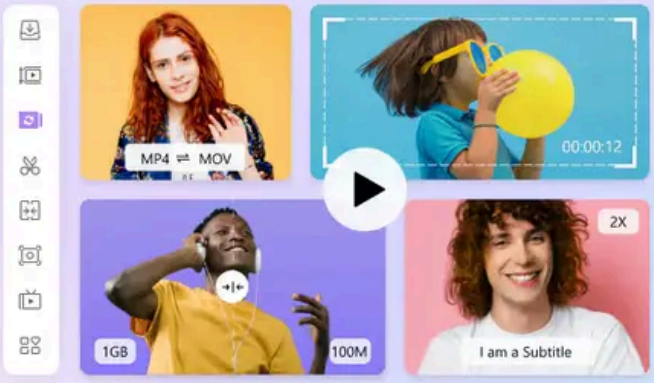
Made by Wondershare · checked Nov 13, 2026 · toolgpa.com

2.2
GPA

Wondershare UniConverter

(Video Converter Ultimate)

The complete video toolbox to convert, compress, edit videos, burn DVDs and much more.



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Wondershare UniConverter's own pages, its app-store listings and our grades. Every fact in it is on Wondershare UniConverter's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 42 of the 133 other screen recording and video tools we grade

UniConverter is a Windows and Mac program that converts video, audio and images, compresses files, downloads video from links, trims and batch-edits clips, records the screen and burns discs. A set of AI tools, including a video enhancer, text-to-speech and a subtitle generator, is sold with the paid plans.

To get you started, here are **8 things to know about Wondershare UniConverter**, taken from its own pages and our grades.

> **The store page's yearly, perpetual and two-year prices did not agree, and the free version converts only a third of each file.**
>
> From our report card of Wondershare UniConverter

1 **Best for converting and compressing video files**

UniConverter is a desktop converter, compressor and downloader with AI tools.

2 **There is a free plan**

Conversion and compression of up to one third of a file's length, one file at a time, and a 1-minute recording.

3 **It runs on 2 platforms**

Windows and macOS.

4 **Format conversion**

Convert video, audio and images in batches, including 4K and 8K files, with GPU acceleration.

5 **Compression**

Shrink video and audio files, with an AI mode the vendor says can cut file size by up to 50%.

6 **Video download**

Save video from links on 1,000+ sites, including playlists and 2K, 4K and 8K downloads.

7 **A 2.2 GPA, above 42 of 133**

That is against the other screen recording and video tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace Wondershare UniConverter you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

Wondershare UniConverter at a glance

PRICING Free plan	FREE PLAN Yes
FREE TRIAL 7-day free trial of the AI creation tools, then auto-renews monthly.	RUNS ON macOS, Windows
MADE BY Wondershare	CATEGORY Screen Recording & Video
OUR GRADE 2.2 GPA, fair	

The report card

Best for converting and compressing video files

UniConverter is a desktop converter, compressor and downloader with AI tools. The store page's yearly, perpetual and two-year prices did not agree,

and the free version converts only a third of each file.

TOOLGPA REPORT CARD	Wondershare UniConverter	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	No plan price is recorded because the store's price cards and comparison table disagreed, so it sits in the middle.
Free plan and trial	C	A free version that converts up to one third of each file, one file at a time, plus a 1-minute recording.
Features	B	Conversion, compression, video download, batch editing, recording and AI tools cover the job.
Ease of use	C	No store rating on record, and the AI tools run on credits you track.
Platforms and integrations	C	Windows and Mac desktop programs only; no phone or web version.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Wondershare UniConverter is for

- ✓ Fits if you convert and shrink video files on a desktop
- ✓ Works for people who also want to download and record clips

Who it is not for

- ✕ Tight if you stay free, as conversion covers only one third of each file and one file at a time
- ✕ Watch out: the AI trial renews at $19.99 a month
- ✕ Watch out: AI tools run on credits, 600 or 1,000 one-time on the plans
- ✕ Skip it if you want a video editor, as Filmora is a separate product
- ✕ Skip it if you want a phone or web version, as it is a desktop program

Good to know

Good for

- ✓ Converting and compressing large batches of video files
- ✓ Saving videos from sites to a local library
- ✓ Occasional trimming, subtitling and disc burning in one app

Worth knowing

- ⓘ No plan prices are recorded: the store page's yearly, perpetual and 2-year figures did not agree between its price cards and its comparison table.
- ⓘ The free version limits conversion to one third of each file's length and allows one file at a time.
- ⓘ AI tools run on bonus credits; the plans list 600 or 1,000 one-time credits, and the AI trial renews at $19.99 per month.
- ⓘ Wondershare also sells a separate editor, Filmora, which is not part of UniConverter.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Wondershare UniConverter's current pricing could not be confirmed from its own site.

> **No plan price is recorded because the store's price cards and comparison table disagreed, so it sits in the middle.**
>
> From our grade for value for money

We could not confirm Wondershare UniConverter’s current prices from its own site, so this guide lists no plans. videoconverter.wondershare.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: macOS and Windows

Desktop video converter, compressor and downloader with AI tools. Here is what it does, as its own site describes it, and what it covers: AI features, transcription, screen recording, video editing, text to speech.

> **Conversion, compression, video download, batch editing, recording and AI tools cover the job.**
>
> From our grade for features

Format conversion

Convert video, audio and images in batches, including 4K and 8K files, with GPU acceleration.

Compression

Shrink video and audio files, with an AI mode the vendor says can cut file size by up to 50%.

Video download

Save video from links on 1,000+ sites, including playlists and 2K, 4K and 8K downloads.

Batch editing and recording

Trim, crop, rotate and watermark many videos at once, record the screen or webcam, and burn DVDs or Blu-ray discs.

AI creation tools

A video enhancer, image enhancer, text-to-speech, voice changer, subtitle generator and watermark and background removers.

Where it runs

macOS

Windows

What it works with

Its own pages name no integrations.

Wondershare UniConverter is made by Wondershare.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

42/133

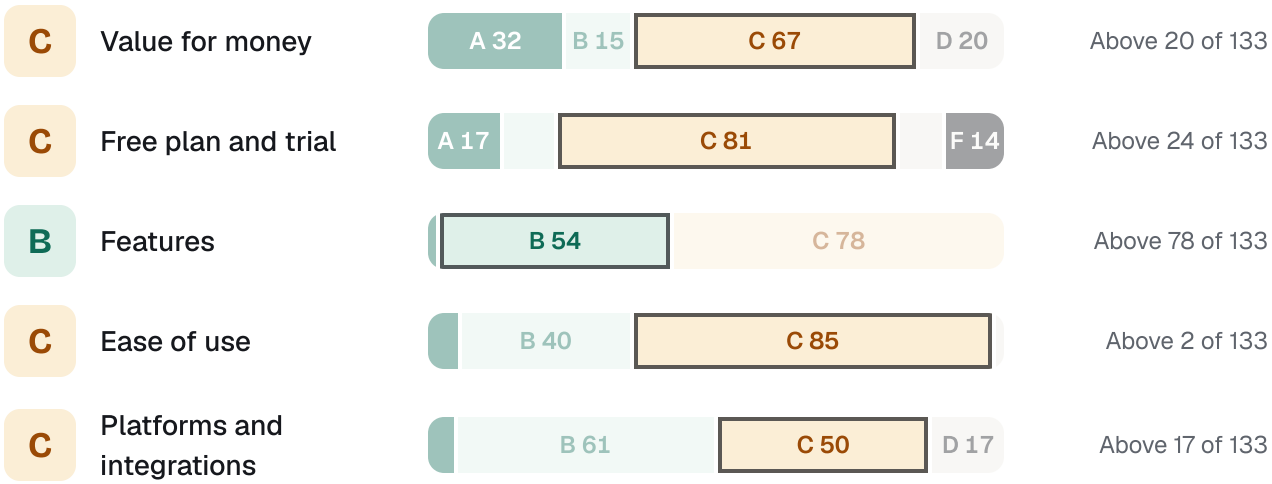
Other screen recording and video tools it is graded above

Wondershare UniConverter's GPA of 2.2 is higher than 42 of the 133 other screen recording and video tools we grade, and level with 23.

It stands best on features (B, above 78 of 133) and worst on ease of use (C, above 2).

Each grade against the category

Every bar is all 134 screen recording and video tools we grade, cut by the letter each got. Wondershare UniConverter's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Wondershare UniConverter you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 68 of the 133 other screen recording and video tools grade higher.

What you could not

- A video editor.
- A voice model, which you can rent by the minute but not make.
- Recording the screen with its sound, and somewhere to keep the video.
- Speech turned into text you can trust.
- A real app for macOS and Windows. Something home-made would be a web page.
- AI features, unless you pay a model provider for each request yourself.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Wondershare UniConverter's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives



HandBrake, Wondershare Filmora, Avidemux, CapCut and PowerDirector

The tools it is most often weighed against, side by side

The 5 tools Wondershare UniConverter is most often weighed against, with where each one differs from it.



2.8 GPA

HandBrake

Free

Free open-source video converter for Windows, Mac and Linux.

- Only HandBrake lists a Linux app.
- HandBrake is open source, according to its own site.
- Wondershare UniConverter also covers transcription, screen recording and text to speech.

Wondershare UniConverter and HandBrake compared in full



3.0 GPA

Wondershare Filmora

Free plan · from $49.99/yr

Desktop and mobile video editor with AI tools and a stock library.

- Only Wondershare Filmora lists iOS and Android apps.
- Wondershare Filmora can be bought with a one-time purchase.
- Wondershare UniConverter also covers text to speech.

Wondershare UniConverter and Wondershare Filmora compared in full

A 3.0 GPA

Avidemux

Free

Free open-source editor for simple video cutting and encoding.

- Only Avidemux lists a Linux app.
- Avidemux is open source, according to its own site.
- Wondershare UniConverter also covers transcription, screen recording and text to speech.

Wondershare UniConverter and Avidemux compared in full

2.8 GPA

CapCut

Free plan · from $9.99/mo

Video and photo editor with effects, auto captions and AI tools.

- Only CapCut lists iOS and Android apps.
- Wondershare UniConverter also covers transcription, screen recording and text to speech.

Wondershare UniConverter and CapCut compared in full

2.8 GPA

PowerDirector

Free plan · from $79.99/yr

Desktop video editor with AI tools, subscription or one-time.

- Only PowerDirector lists an Android app.
- PowerDirector can be bought with a one-time purchase.
- Wondershare UniConverter also covers screen recording.

Wondershare UniConverter and PowerDirector compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Wondershare UniConverter free?

Wondershare UniConverter has a free plan. Conversion and compression of up to one third of a file's length, one file at a time, and a 1-minute recording.

What platforms does Wondershare UniConverter work on?

Wondershare UniConverter is available on Windows and macOS.

Does Wondershare UniConverter have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Wondershare UniConverter is listed for Windows and macOS.

Does Wondershare UniConverter have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Wondershare UniConverter is listed for Windows and macOS.

Is Wondershare UniConverter open source?

Wondershare UniConverter is not described as open source on its own site, as read on Nov 13, 2026.

Does Wondershare UniConverter have a free trial?

Yes. 7-day free trial of the AI creation tools, then auto-renews monthly.

Who makes Wondershare UniConverter?

Wondershare UniConverter is made by Wondershare.

What are the alternatives to Wondershare UniConverter?

The closest alternatives to Wondershare UniConverter in our directory are HandBrake, Wondershare Filmora, Avidemux, CapCut and PowerDirector.

How does Wondershare UniConverter compare with other screen recording and video tools?

Wondershare UniConverter's GPA of 2.2 is higher than 42 of the 133 other screen recording and video tools we grade, and level with 23.

Could I make my own version of Wondershare UniConverter?

To replace Wondershare UniConverter you would be making a video editor.

Where this guide comes from

The prices, plans, platforms and features were read from Wondershare UniConverter's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Wondershare's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Wondershare. Prices change, so check videoconverter.wondershare.com before you buy.

videoconverter.wondershare.com/store/windows-i… videoconverter.wondershare.com/store/mac-indivi… videoconverter.wondershare.com

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Wondershare UniConverter, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/wondershare-uniconverter

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Wondershare UniConverter: The Insider's Guide", checked Nov 13, 2026. https://toolgpa.com/tools/wondershare-uniconverter
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Know someone choosing between screen recording and video tools?

Send them this guide: toolgpa.com/tools/wondershare-uniconverter/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded screen recording and video tools after Wondershare UniConverter, each with an Insider's Guide of its own.

Screen Recording & Video Insider's Guide

Every one of the 134 screen recording and video tools we grade, compared

DaVinci Resolve Insider's Guide

Video editing, color, effects and audio post-production in one app

3.4 GPA

Zencastr Insider's Guide

Free podcast recording, chat-based editing and hosting in one app

3.4 GPA

Cap Insider's Guide

Open-source screen recorder with instant share links and an editor

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Wondershare UniConverter's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Wondershare UniConverter is a trademark of its owner, and this guide is not made, paid for or approved by Wondershare. Prices and plans change: check videoconverter.wondershare.com before you buy.