ToolGPA

NOVEMBER 2026

Wondershare Virbo

The Insider's Guide

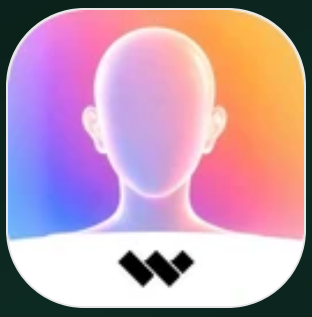
AI marketing video maker with AI sales influencers



Every plan, grade, refund rule and rival among screen recording and video tools, read from Wondershare Virbo's own pages.

Made by Wondershare · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Wondershare Virbo's own pages, its app-store listings and our grades. Every fact in it is on Wondershare Virbo's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 1 of the 133 other screen recording and video tools we grade

Virbo AI, from Wondershare, generates marketing and product videos from a product image and a short description. It offers AI influencer presenters, templates based on trending ads, product selling-point analysis and batch creation of versions in several languages. It runs in the browser and has a mobile app on the App Store.

To get you started, here are **8 things to know about Wondershare Virbo**, taken from its own pages and our grades.

> **There is no free plan or trial on record, billing is weekly or yearly, and the Premium price wasn't readable.**
>
> From our report card of Wondershare Virbo

1 **Best for product ad videos with AI presenters**

Virbo makes marketing videos from a product image with AI influencers, ad templates and batch variants in several languages.

2 **Paid plans start at $9.08 a month when paid by the year**

As its pricing page puts it: $109 per year (Basic, 600 credits a month), or $9.9 per week.

3 **It runs on 2 platforms**

Web and iOS.

4 **AI influencer videos**

Choose an AI sales influencer of varied looks and languages and generate a product video from product assets.

5 **Viral video remake**

Analyzes trending ads to produce custom scripts and videos, swapping in your own product.

6 **Selling-point analysis**

Reads an uploaded product image to extract selling points that guide the script.

7 **A 1.6 GPA, above 1 of 133**

That is against the other screen recording and video tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace Wondershare Virbo you would be making a video model, which you can rent by the second but not make. That is not a weekend's work, with an AI app builder or without one.

Wondershare Virbo at a glance

PRICING Paid, from $109 per year (Basic, 600 credits a month), or $9.9 per week	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web, iOS
MADE BY Wondershare	CATEGORY Screen Recording & Video
OUR GRADE 1.6 GPA, weak	

The report card

Best for product ad videos with AI presenters

Virbo makes marketing videos from a product image with AI influencers, ad templates and batch variants in several languages. There is no free

plan or trial on record, billing is weekly or yearly, and the Premium price wasn't readable.

TOOLGPA REPORT CARD	Wondershare Virbo	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	Basic is $109 a year, about $9.08 a month, just above the $8.33 where the cheaper quarter starts. The weekly option is $9.90 a week.
Free plan and trial	F	No free plan or trial confirmed. The interface shows a Free label beside an Upgrade button.
Features	C	AI influencer videos, viral-ad remakes, selling-point analysis and batch variants. It does one job, product ads, and a monthly price wasn't seen.
Ease of use	C	No store rating on record. You upload product assets and pick presenters, templates and languages.
Platforms and integrations	C	Web plus an iOS app. No desktop app and no integrations listed.
Grade point average		Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Wondershare Virbo is for

- ✓ Fits if you sell products online and want ad videos with an AI presenter
- ✓ Works for sellers who need the same ad in several languages

Who it is not for

- ✗ Skip it if you want to try it free first, as no free tier or trial is confirmed
- ✗ Too light for general video editing: it makes product ads
- ✗ Pricey if you pay weekly, at $9.90 a week against $109 for the year
- ✗ Watch out: the Premium plan shows 1,700 credits a month but its price wasn't readable
- ✗ Watch out: plans auto-renew, and credits run out monthly or weekly

Good to know

Good for

- ✓ E-commerce sellers making many short product ads
- ✓ Marketing teams producing multilingual video variants

Worth knowing

- ⓘ The Premium Membership shows 1,700 credits a month and access to all AI models, but its price was not readable in the page text.
- ⓘ Plan prices were read from the rendered membership panel, which shows the annual and weekly options; a monthly price was not seen.
- ⓘ A free tier or trial was not confirmed; the interface shows a Free label next to an Upgrade button.
- ⓘ Enterprise partnership plans with custom credits and API support are arranged by contacting the vendor.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$9.08

A month to start, paid by the year

Wondershare Virbo is a paid product, starting at $109 per year (Basic, 600 credits a month), or $9.9 per week.

> **The interface shows a Free label beside an Upgrade button.**
>
> From our grade for free plan and trial

BASIC MEMBERSHIP, ANNUAL

$109

per year, auto-renews

600 credits a month, up to 200 product videos, templates in one tap and no brand watermark.

BASIC MEMBERSHIP, WEEKLY

$9.9

per week, auto-renews

500 credits a week with the same Basic features; the page shows this beside the annual option.

Read from virbo.ai on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: Web and iOS

AI marketing video maker with AI sales influencers. Here is what it does, as its own site describes it, and what it covers: AI features, video generation, ad creative.

"

AI influencer videos, viral-ad remakes, selling-point analysis and batch variants.

From our grade for features

AI influencer videos

Choose an AI sales influencer of varied looks and languages and generate a product video from product assets.

Viral video remake

Analyzes trending ads to produce custom scripts and videos, swapping in your own product.

Selling-point analysis

Reads an uploaded product image to extract selling points that guide the script.

Templates and batch variants

High-converting templates, and batch creation of versions with different characters, languages and openings.

Where it runs

Web iOS

What it works with

Its own pages name no integrations.

Wondershare Virbo is made by Wondershare.

Where it stands

Its grades against its category, and whether to keep it or make your own

1/133

Other screen recording and video tools it is graded above

Wondershare Virbo's GPA of 1.6 is higher than 1 of the 133 other screen recording and video tools we grade, and level with 6.

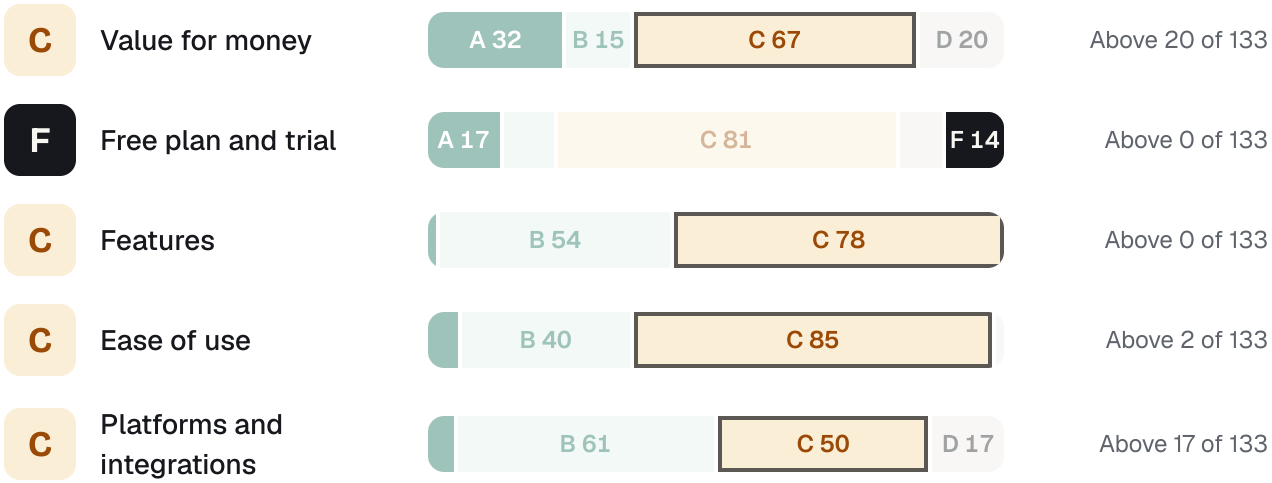
It stands best on value for money (C, above 20 of 133) and worst on free plan and trial (F, above 0).

Its paid plans start at $9.08 a month when paid by the year, against a middle price of $12.25 for the category: 30 of the 88 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 31 tools score higher and cost less.

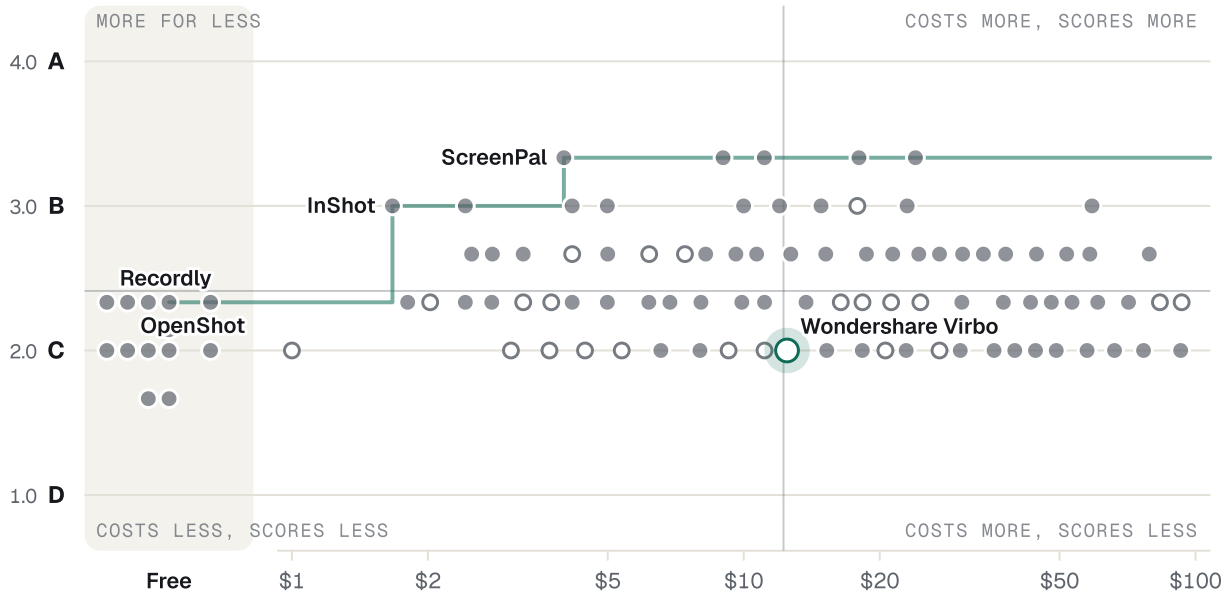
Each grade against the category

Every bar is all 134 screen recording and video tools we grade, cut by the letter each got. Wondershare Virbo's own letter is outlined.



Price against what you get

Each dot is one of 102 screen recording and video tools. Further left costs less; higher up scores better on features, ease of use and platforms. Wondershare Virbo is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Wondershare Virbo you would be making a video model, which you can rent by the second but not make. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 126 of the 133 other screen recording and video tools grade higher. It costs $109 a year.

What you could not

- ✕ A video model, which you can rent by the second but not make.
- ✕ Ad images and videos made to each network's sizes.

- ✕ A real app for iOS. Something home-made would be a web page.
- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. Wondershare Virbo's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



HeyGen, Synthesia, Captions, Wondershare DemoCreator and Vyond

The 5 tools Wondershare Virbo is most often weighed against, with where each one differs from it.

2.6 GPA

HeyGen

Free plan · from $24/mo

AI video generator with realistic avatars and video translation.

- HeyGen has a free plan. Wondershare Virbo does not.
- Only HeyGen lists an Android app.
- Wondershare Virbo also covers video generation and ad creative.

Wondershare Virbo and HeyGen compared in full

2.4 GPA

Synthesia

Free plan · from $14/mo

AI video platform that turns scripts into avatar-presented videos.

- Synthesia has a free plan. Wondershare Virbo does not.
- Only Wondershare Virbo lists an iOS app.
- Only Synthesia lists a browser extension.

Wondershare Virbo and Synthesia compared in full



2.4
GPA

Captions

Free plan · from $4.99/mo

AI video editor and generator for short talking-head videos.

- Captions has a free plan. Wondershare Virbo does not.
- Only Captions lists an Android app.
- Wondershare Virbo also covers video generation and ad creative.

Wondershare Virbo and Captions compared in full



2.8
GPA

Wondershare DemoCreator

Free trial · from $29.99

Screen recorder and video editor for tutorials and demos.

- Only Wondershare Virbo lists an iOS app.
- Only Wondershare DemoCreator lists Windows and macOS apps.
- Only Wondershare DemoCreator lists a browser extension.

Wondershare Virbo and Wondershare DemoCreator compared in full



1.6
GPA

Vyond

Free trial · from $58/mo

Animated and AI avatar video maker for training and business.

- Only Wondershare Virbo lists an iOS app.
- Wondershare Virbo also covers video generation and ad creative.
- Vyond also covers templates, screen recording, video editing, text to speech and voice cloning.

Wondershare Virbo and Vyond compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Wondershare Virbo free?

No. Wondershare Virbo is a paid product, starting at $109 per year (Basic, 600 credits a month), or $9.9 per week.

How much does Wondershare Virbo cost?

Wondershare Virbo lists 2 plans. Basic Membership, annual: $109 per year, auto-renews.

What platforms does Wondershare Virbo work on?

Wondershare Virbo is available on Web and iOS.

Does Wondershare Virbo have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Wondershare Virbo is listed for Web and iOS.

Does Wondershare Virbo have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Wondershare Virbo is listed for Web and iOS.

Is Wondershare Virbo open source?

Wondershare Virbo is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Wondershare Virbo?

Wondershare Virbo is made by Wondershare.

What are the alternatives to Wondershare Virbo?

The closest alternatives to Wondershare Virbo in our directory are HeyGen, Synthesia, Captions, Wondershare DemoCreator and Vyond.

How does Wondershare Virbo compare with other screen recording and video tools?

Wondershare Virbo's GPA of 1.6 is higher than 1 of the 133 other screen recording and video tools we grade, and level with 6.

Is Wondershare Virbo good value for money?

ToolGPA grades Wondershare Virbo C for value for money. Its paid plans start at $9.08 a month when paid by the year, against a middle price of $12.25 for the category: 30 of the 88 others that charge start lower.

Could I make my own version of Wondershare Virbo?

To replace Wondershare Virbo you would be making a video model, which you can rent by the second but not make.

Where this guide comes from

The prices, plans, platforms and features were read from Wondershare Virbo's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Virbo's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Wondershare. Prices change, so check virbo.wondershare.com before you buy.

virbo.wondershare.com

virbo.ai/home?pricing=true

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Wondershare Virbo, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/wondershare-virbo

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Wondershare Virbo: The Insider's
Guide", checked Nov 13, 2026.
https://toolgpa.com/tools/wondershare-virbo
```

Know someone choosing between screen recording and video tools?

Send them this guide: toolgpa.com/tools/wondershare-virbo/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded screen recording and video tools after Wondershare Virbo, each with an Insider's Guide of its own.

Screen Recording & Video Insider's Guide

Every one of the 134 screen recording and video tools we grade, compared

DaVinci Resolve Insider's Guide

Video editing, color, effects and audio post-production in one app

3.4 GPA

Zencastr Insider's Guide

Free podcast recording, chat-based editing and hosting in one app

3.4 GPA

Cap Insider's Guide

Open-source screen recorder with instant share links and an editor

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Wondershare Virbo's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Wondershare Virbo is a trademark of its owner, and this guide is not made, paid for or approved by Wondershare. Prices and plans change: check virbo.wondershare.com before you buy.