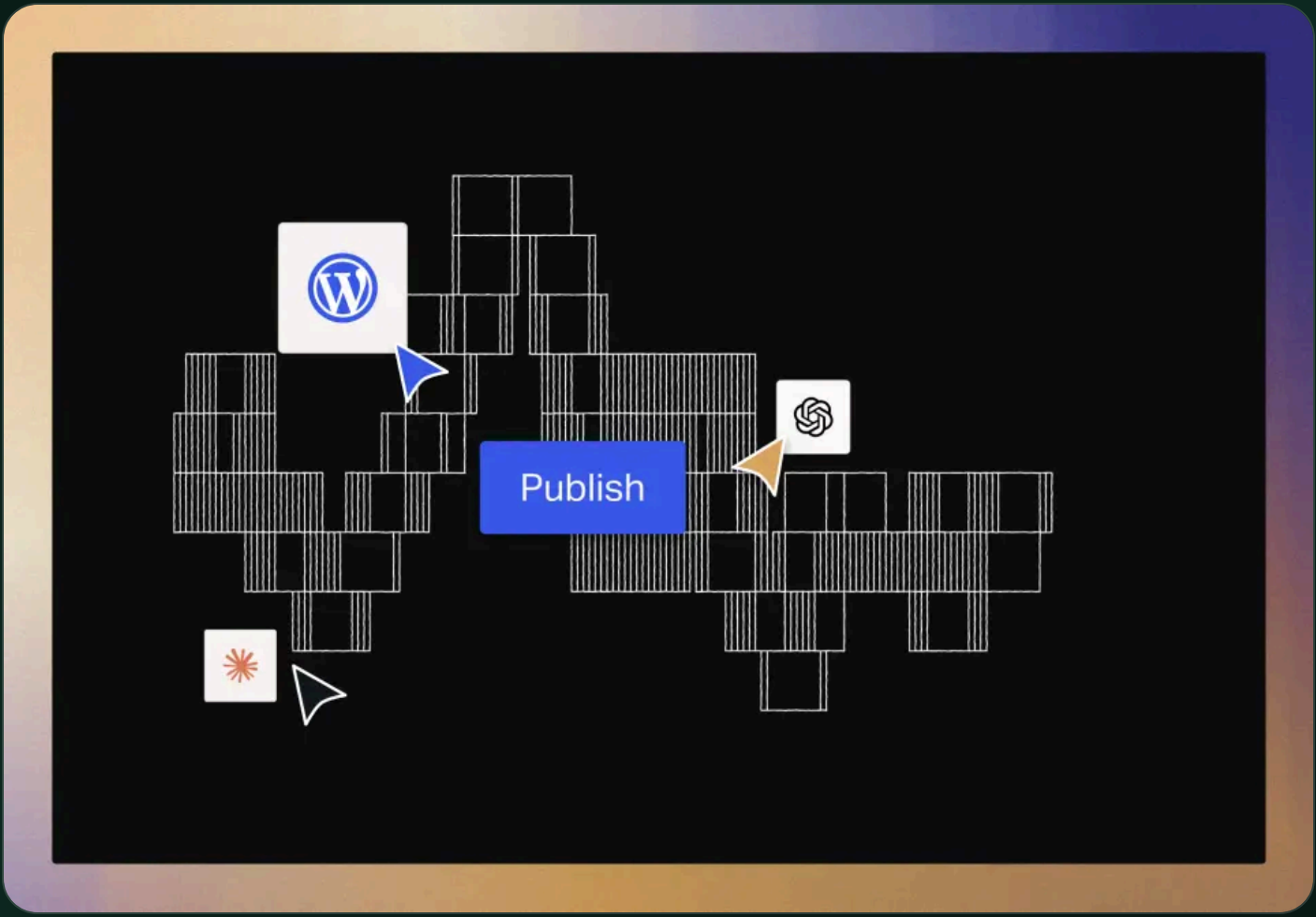
ToolGPA

NOVEMBER 2026

WordPress VIP

The Insider's Guide

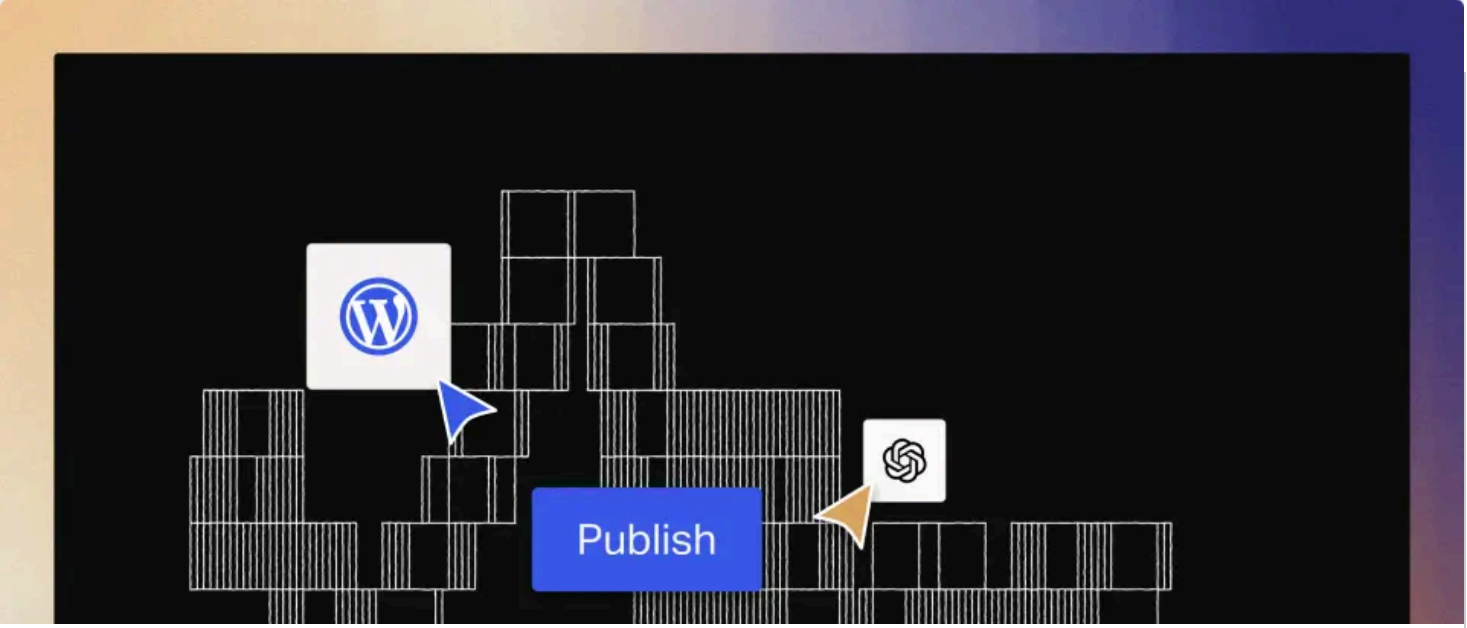
Managed enterprise WordPress hosting from Automattic



Every plan, grade, refund rule and rival among web hosts, read from WordPress VIP's own pages.

Made by Automattic · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from WordPress VIP's own pages, its app-store listings and our grades. Every fact in it is on WordPress VIP's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 5 of the 122 other web hosts we grade

WordPress VIP is Automattic's managed hosting and content platform for large organizations running WordPress. It combines hosting, security and compliance controls, editorial tooling and Parse.ly analytics, with support tiers measured in response-time SLAs. Pricing is set by contract after a conversation with sales.

To get you started, here are **7 things to know about WordPress VIP**, taken from its own pages and our grades.

> **No prices are published, contracts are annual, and the features that matter at scale sit above the Standard tier.**
>
> From our report card of WordPress VIP

1 **Best for enterprise WordPress hosting from Automattic**

WordPress VIP is managed WordPress hosting for large publishers and companies, with security, governance and Parse.ly analytics.

2 **It runs on Web**

Web.

3 Managed enterprise hosting

Hosting on a managed platform with a 99.95% uptime SLA on Standard and 99.99% on Enhanced and Signature, with no overage charges for traffic spikes.

4 Security and governance

The vendor lists enterprise security, compliance and governance controls, aimed at government and other regulated publishers.

5 Parse.ly analytics

Parse.ly content analytics can be used inside the WordPress editor, and the vendor says it is integrated natively.

6 A 1.6 GPA, above 5 of 122

That is against the other web hosts we grade, on value, the free plan, features, ease of use and platforms.

7 Keep it

To replace WordPress VIP you would be making servers kept running, patched and backed up for you. That is not a weekend's work, with an AI app builder or without one.

WordPress VIP at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Automattic	CATEGORY Web Hosting
OUR GRADE 1.6 GPA, weak	

The report card

Best for enterprise WordPress hosting from Automattic

WordPress VIP is managed WordPress hosting for large publishers and companies, with security, governance and Parse.ly analytics. No prices are published, contracts are annual, and the features that matter at scale sit above the Standard tier.

TOOLGPA REPORT CARD

WordPress VIP

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No price is published: every package is quoted by sales on an annual contract, so it sits at C for want of a figure.
Free plan and trial	F	Nothing is free: no free plan and no trial are listed.
Features	C	Managed enterprise hosting, security and governance, Parse.ly analytics, real-time collaboration and network sites. Failover, APM monitoring and GitHub Codespaces are missing from Standard.
Ease of use	C	No store rating on record. It is an enterprise platform with sales onboarding and a development workflow.
Platforms and integrations	C	Web only, with a short integrations list: Parse.ly and GitHub.

Grade point average — Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who WordPress VIP is for

- ✓ Fits if you run a large WordPress property with traffic and compliance needs
- ✓ Works for newsrooms that want WordPress with editorial workflows

Who it is not for

- ✕ Skip it if you want to see a price, as every package is quoted by sales
- ✕ Tight if you need failover or APM monitoring, which Standard leaves out
- ✕ Skip it if you run a small site, since it is built for enterprise scale
- ✕ Watch out: contracts are annual with renewal terms agreed at signature

Good to know

Good for

- ✓ Large publishers and media organizations on WordPress
- ✓ Government and regulated organizations needing audit-ready hosting
- ✓ Teams managing many sites in a WordPress multisite network

Worth knowing

- ⓘ No prices are published; every package is quoted by the sales team after a form or demo request.
- ⓘ Contracts are annual, with renewal terms agreed upfront, and pricing is fixed at signature for the term.
- ⓘ Failover, APM monitoring and GitHub Codespaces appear on Enhanced and Signature but not on Standard.
- ⓘ It is built for enterprise scale; the vendor's own pricing page frames plans around traffic, site counts and support needs.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

WordPress VIP's current pricing could not be confirmed from its own site.

> **No price is published: every package is quoted by sales on an annual contract, so it sits at C for want of a figure.**
>
> From our grade for value for money

We could not confirm WordPress VIP's current prices from its own site, so this guide lists no plans. wpvip.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Managed enterprise WordPress hosting from Automattic. Here is what it does, as its own site describes it, and what it covers: real-time collaboration, managed WordPress, web analytics.

> **Managed enterprise hosting, security and governance, Parse.ly analytics, real-time collaboration and network sites.**
>
> From our grade for features

Managed enterprise hosting

Hosting on a managed platform with a 99.95% uptime SLA on Standard and 99.99% on Enhanced and Signature, with no overage charges for traffic spikes.

Security and governance

The vendor lists enterprise security, compliance and governance controls, aimed at government and other regulated publishers.

Parse.ly analytics

Parse.ly content analytics can be used inside the WordPress editor, and the vendor says it is integrated natively.

Real-time collaboration

Concurrent editing is capped by package: up to 10 users on Standard and up to 300 on Enhanced and Signature.

Network sites and applications

Standard allows up to 10 network sites and 10 applications, Enhanced 100 sites, and Signature 1,000 sites, with unlimited applications on both higher tiers.

Tiered support

Urgent-ticket response SLAs are 60 minutes (Standard), 30 minutes (Enhanced) and 15 minutes (Signature), which also adds technical account management.

Where it runs

Web

What it works with

Parse.ly

GitHub

WordPress VIP is made by Automattic.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

5/122

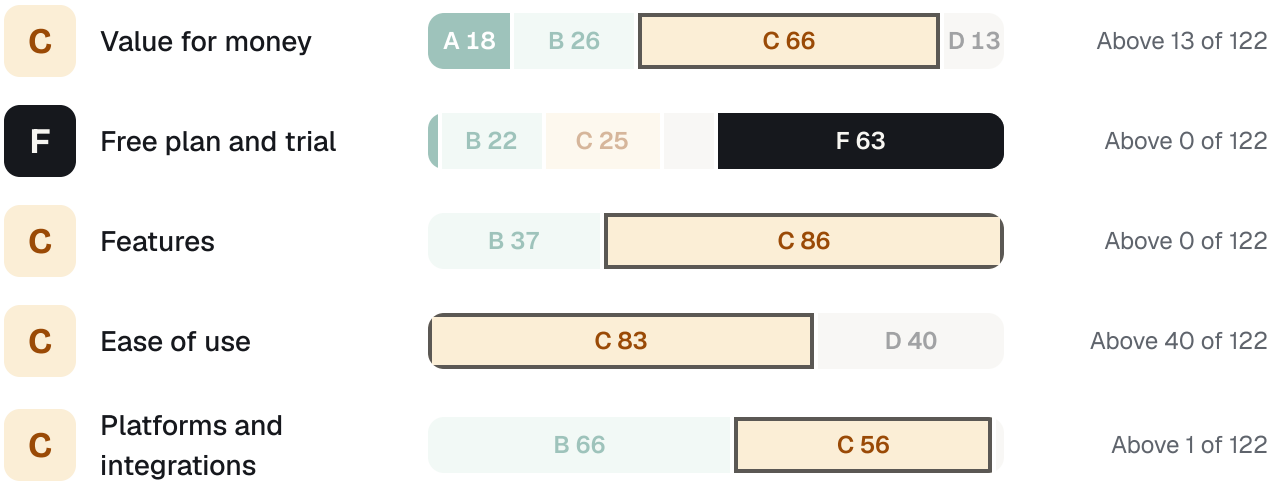
Other web hosts it is graded above

WordPress VIP's GPA of 1.6 is higher than 5 of the 122 other web hosts we grade, and level with 23.

It stands best on ease of use (C, above 40 of 122) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 123 web hosts we grade, cut by the letter each got. WordPress VIP's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace WordPress VIP you would be making servers kept running, patched and backed up for you. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 94 of the 122 other web hosts grade higher.

What you could not

- ✕ Servers kept running, patched and backed up for you.
- ✕ A tracking script and a database that counts every visit.
- ✕ Several people working in it at the same moment.

What this rests on. WordPress VIP's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



WP Engine, Pantheon, Kinsta, Pagely and Acquia Cloud Platform

The 5 tools WordPress VIP is most often weighed against, with where each one differs from it.

1.6 GPA

WP Engine

From $35/mo

Managed WordPress hosting sized by sites and monthly visits.

- WordPress VIP also covers web analytics.

WordPress VIP and WP Engine compared in full

2.0 GPA

Pantheon

Free plan · from $42/mo

Managed WordPress, Drupal and Next.js hosting for teams.

- Pantheon has a free plan. WordPress VIP does not.
- WordPress VIP also covers web analytics.
- Pantheon also covers page speed.

WordPress VIP and Pantheon compared in full



2.2
GPA

Kinsta

Free trial · from $30/mo

Managed WordPress hosting priced by sites, visits or bandwidth.

- WordPress VIP also covers web analytics.
- Kinsta also covers malware protection.

WordPress VIP and Kinsta compared in full



1.4
GPA

Pagely

From $99/mo

Managed WordPress hosting on AWS, from $99 a month.

- WordPress VIP also covers web analytics.
- Pagely also covers reports.

WordPress VIP and Pagely compared in full



2.0
GPA

Acquia Cloud Platform

Free trial

Managed cloud hosting built for enterprise Drupal sites.

- WordPress VIP also covers managed WordPress and web analytics.
- Acquia Cloud Platform also covers workflow automation.

WordPress VIP and Acquia Cloud Platform compared in full

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is WordPress VIP free?

No. WordPress VIP is a paid product.

What platforms does WordPress VIP work on?

WordPress VIP is available on Web.

Does WordPress VIP have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. WordPress VIP is listed for Web.

Does WordPress VIP have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. WordPress VIP is listed for Web.

Is WordPress VIP open source?

WordPress VIP is not described as open source on its own site, as read on Nov 13, 2026.

What does WordPress VIP integrate with?

WordPress VIP's listing names Parse.ly and GitHub. A listing names up to eight integrations, so it may connect to more.

Who makes WordPress VIP?

WordPress VIP is made by Automattic.

What are the alternatives to WordPress VIP?

The closest alternatives to WordPress VIP in our directory are WP Engine, Pantheon, Kinsta, Pagely and Acquia Cloud Platform.

How does WordPress VIP compare with other web hosts?

WordPress VIP's GPA of 1.6 is higher than 5 of the 122 other web hosts we grade, and level with 23.

Could I make my own version of WordPress VIP?

To replace WordPress VIP you would be making servers kept running, patched and backed up for you.

Where this guide comes from

The prices, plans, platforms and features were read from WordPress VIP's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from WordPress VIP's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Automattic. Prices change, so check wpvip.com before you buy.

wpvip.com/pricing

wpvip.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

WordPress VIP, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/wordpress-vip

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "WordPress VIP: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/wordpress-vip
```

Know someone choosing between web hosts?

Send them this guide: toolgpa.com/tools/wordpress-vip/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded web hosts after WordPress VIP, each with an Insider's Guide of its own.

Web Hosting Insider's Guide

Every one of the 123 web hosts we grade, compared

Cloudflare Pages Insider's Guide

Git-based hosting for static sites and full-stack apps

2.8 GPA

GitHub Pages Insider's Guide

Static site hosting built into GitHub repositories

2.8 GPA

Netlify Insider's Guide

Git-based hosting for sites and web apps, priced by monthly credits

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what WordPress VIP's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. WordPress VIP is a trademark of its owner, and this guide is not made, paid for or approved by Automattic. Prices and plans change: check wpvip.com before you buy.