ToolGPA

NOVEMBER 2026

Writecream

The Insider's Guide

AI marketing agents for blogs, emails, social and reviews



Every plan, grade, refund rule and rival among writing tools, read from Writecream's own pages.

Made by Writecream · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Writecream's own pages, its app-store listings and our grades. Every fact in it is on Writecream's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 0 of the 136 other writing tools we grade

Writecream now presents itself as an AI marketing crew: you add a website or business name and a set of software agents handles tasks such as blog posts, cold emails, social posts, review replies and directory listings. Each website gets its own plan and a monthly allowance of agent work hours. The older Writecream writing tools are kept as a classic version for existing users.

To get you started, here are **9 things to know about Writecream**, taken from its own pages and our grades.

> **Agents, schedules and approvals to set up.**
>
> From our grade for ease of use

1 **Best for AI agents that run a site's marketing**

Each website needs its own plan, hours don't carry over, and payments after the trial aren't refunded.

2 **Paid plans start at $49 a month**

As its pricing page puts it: $49 per month per website.

3 You can try it first

7-day free trial with 75 agent work hours; a card is asked for and cancelling before the end costs nothing

4 It runs on Web

Web.

5 A crew of agents

More than 78 agents covering blog posts, AI search visibility, directories, cold emails, website chat and social posts.

6 Scheduled work

After setup the agents run on their own schedule, with a weekly briefing on what changed.

7 Check first

Any agent can be set to ask for approval before it publishes or sends, and any agent can be paused.

8 A 1.6 GPA, above 0 of 136

That is against the other writing tools we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace Writecream you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

Writecream at a glance

PRICING
Free trial, from $49 per month per website

FREE PLAN
No

FREE TRIAL
7-day free trial with 75 agent work hours; a card is asked for and cancelling before the end costs nothing

RUNS ON
Web

MADE BY
Writecream

CATEGORY
Writing Tools

OUR GRADE
1.6 GPA, weak

The report card

Best for AI agents that run a site's marketing

Writecream sells a crew of AI agents that write blogs, emails, social posts and review replies for one website, at $49 a month. Each website needs its own plan, hours don't carry over, and payments after the trial aren't refunded.

TOOLGPA REPORT CARD — **Writecream** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$49 a month per website, above the dearest tenth of the writing category, which starts at $25. Pro is $99 per website.
Free plan and trial	D	A 7-day trial with 75 agent work hours, and it asks for a card.

SUBJECT	GRADE	COMMENT
Features	C	78+ agents, scheduled work and a check-first option. It's a different kind of product, and the scope depends on work hours.
Ease of use	C	No store rating on record. Agents, schedules and approvals to set up.
Platforms and integrations	C	Web only, with team logins; no integrations are listed.
Grade point average		Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Writecream is for

- ✓ Fits if you want agents to run a blog and emails for one site
- ✓ Works for a small store with a steady posting schedule

Who it is not for

- ✗ Pricey if you run several sites, because each website needs its own plan
- ✗ Not for you if you want to try without a card, as the trial asks for one
- ✗ Tight if you use all your hours: they don't carry over and new work pauses until the 1st
- ✗ Watch out: payments after the trial are not refunded, and blog posts can publish without approval unless check-first is on

Good to know

Good for

- ✓ Small businesses and agencies that want routine marketing tasks run in the background
- ✓ Owners of a single site who want one flat price
- ✓ People who prefer approving output before it goes out

Worth knowing

- ⓘ Each website needs its own plan; there is no multi-site plan.
- ⓘ Unused agent work hours do not carry over, and hitting the limit pauses new work until the 1st.
- ⓘ Payments after the 7-day trial are not refunded, according to the pricing page FAQ.
- ⓘ Blog posts and partner links can publish on the site without approval unless the check-first option is turned on.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$49
A month to start

Writecream is a paid product with a free trial, starting at $49 per month per website.

GROWTH

$49

per month per website, billed monthly

250 agent work hours a month for one website, with all 78+ agents. The page lists a Black Friday price of $44.10 (see offers).

PRO

$99

per month per website, billed monthly

The same agents with 750 agent work hours a month for one website, for busy sites, stores and larger clients. The page lists a Black Friday price of $89.10.

Trying it first

7-day free trial with 75 agent work hours; a card is asked for and cancelling before the end costs nothing

Read from writecream.com on Nov 13, 2026.

Ways to pay less

OTHER SAVINGS

Black Friday: 10% off for as long as the plan is kept

The pricing page lists Growth at $44.10 and Pro at $89.10 a month per website for plans started by December 1, 2026.

Stated on writecream.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI marketing agents for blogs, emails, social and reviews. Here is what it does, as its own site describes it, and what it covers: AI features, workflow automation, AI agents, long-form writing.

"

It's a different kind of product, and the scope depends on work hours.

From our grade for features

A crew of agents

More than 78 agents covering blog posts, AI search visibility, directories, cold emails, website chat and social posts.

Scheduled work

After setup the agents run on their own schedule, with a weekly briefing on what changed.

Check first

Any agent can be set to ask for approval before it publishes or sends, and any agent can be paused.

Agent work hours

Usage is metered in work hours per website each month; failed runs use none, and hits to the limit pause new work until the 1st rather than billing extra.

Team logins

Up to 5 people on a team get their own login for each website.

Where it runs

Web

What it works with

Its own pages name no integrations.

Writecream is made by Writecream.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

0/136

Other writing tools it is graded above

Writecream's GPA of 1.6 is higher than 0 of the 136 other writing tools we grade, and level with 4.

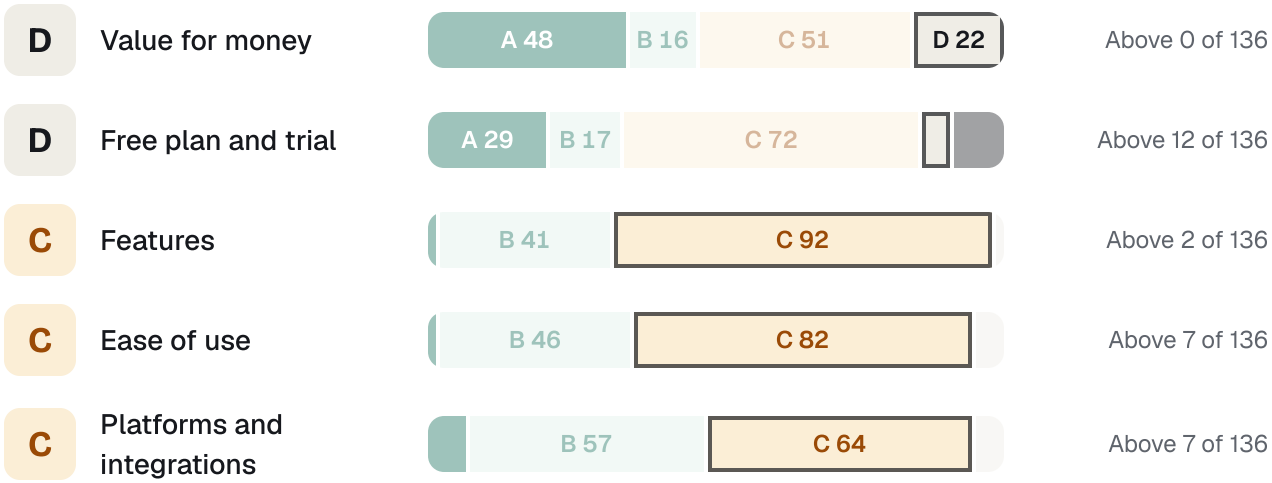
It stands best on ease of use (C, above 7 of 136) and worst on value for money (D, above 0).

Its paid plans start at $49 a month, against a middle price of $8.66 for the category: 78 of the 81 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 69 tools score higher and cost less.

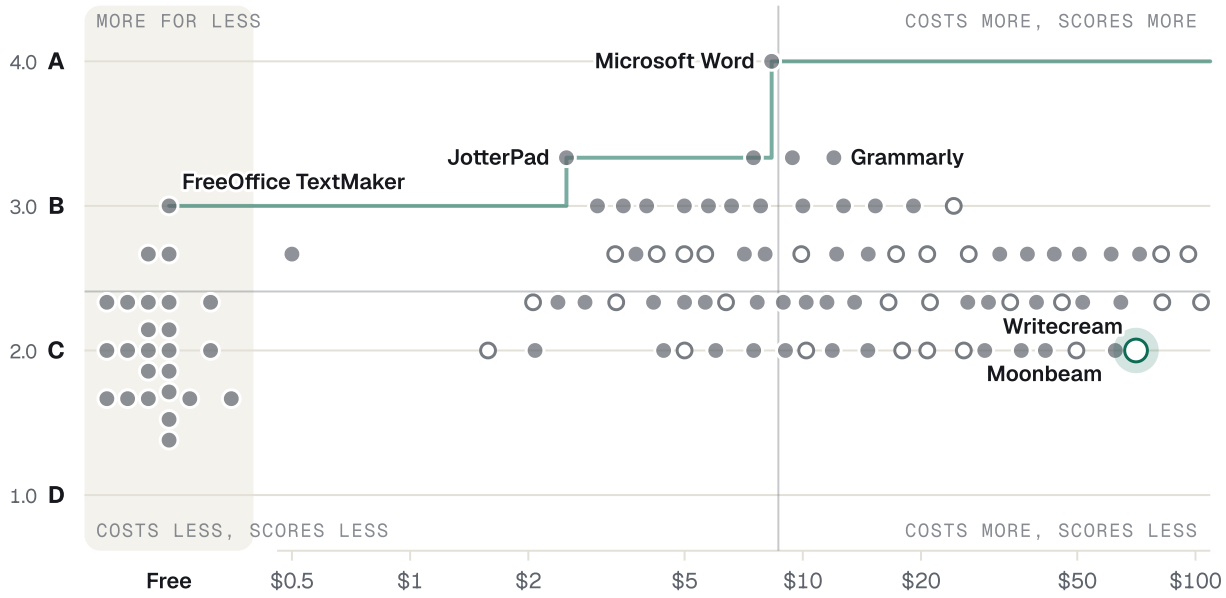
Each grade against the category

Every bar is all 137 writing tools we grade, cut by the letter each got. Writecream's own letter is outlined.



Price against what you get

Each dot is one of 107 writing tools. Further left costs less; higher up scores better on features, ease of use and platforms. Writecream is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Writecream you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 132 of the 136 other writing tools grade higher. It costs $588 a year.

What you could make

- Long-form writing: an app builder makes this well.

What you could not

- An AI agent, with the models and the safeguards behind it.

- Connections to other products, each kept working as those products change.

What this rests on. Writecream's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Jasper, Copy.ai, ContentBot, Rytr and Hypotenuse AI

The 5 tools Writecream is most often weighed against, with where each one differs from it.

2.2 GPA

Jasper

Free trial · from $59/mo

AI content platform with marketing agents and brand voice.

- Only Jasper lists a browser extension.
- Writecream also covers workflow automation and long-form writing.
- Jasper also covers chat assistant.

Writecream and Jasper compared in full

1.6 GPA

Copy.ai

From $24/mo

AI workflow platform for sales and marketing content.

- Writecream also covers AI agents and long-form writing.
- Copy.ai also covers chat assistant.

Writecream and Copy.ai compared in full

1.8 GPA

ContentBot

From $9/mo

AI blog writer with workflows and bulk imports.

- Only ContentBot lists a browser extension.
- Writecream also covers AI agents.
- ContentBot also covers chat assistant.

Writecream and ContentBot compared in full

2.4 GPA

Rytr

Free plan · from $7.50/mo

AI copy generator with 40+ use cases and tone matching.

- Rytr has a free plan. Writecream does not, though it has a free trial.
- Only Rytr lists a browser extension.
- Writecream also covers workflow automation, AI agents and long-form writing.

Writecream and Rytr compared in full

1.8 GPA

Hypotenuse AI

Paid

AI product descriptions and catalog data for ecommerce teams.

- Writecream also covers workflow automation and AI agents.
- Hypotenuse AI also covers content optimization.

Writecream and Hypotenuse AI compared in full

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Writecream free?

No, Writecream is a paid product, but you can try it first. 7-day free trial with 75 agent work hours; a card is asked for and cancelling before the end costs nothing.

How much does Writecream cost?

Writecream lists 2 plans. Growth: $49 per month per website, billed monthly.

What platforms does Writecream work on?

Writecream is available on Web.

Does Writecream offer any discounts?

Writecream publicly lists the following: Black Friday: 10% off for as long as the plan is kept.

Does Writecream have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Writecream is listed for Web.

Does Writecream have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Writecream is listed for Web.

Is Writecream open source?

Writecream is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Writecream?

Writecream is made by a company of the same name.

What are the alternatives to Writecream?

The closest alternatives to Writecream in our directory are Jasper, Copy.ai, ContentBot, Rytr and Hypotenuse AI.

How does Writecream compare with other writing tools?

Writecream's GPA of 1.6 is higher than 0 of the 136 other writing tools we grade, and level with 4.

Is Writecream good value for money?

ToolGPA grades Writecream D for value for money. Its paid plans start at $49 a month, against a middle price of $8.66 for the category: 78 of the 81 others that charge start lower.

Could I make my own version of Writecream?

To replace Writecream you would be making an AI agent, with the models and the safeguards behind it.

Where this guide comes from

The prices, plans, platforms and features were read from Writecream's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Writecream's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Writecream. Prices change, so check writecream.com before you buy.

writecream.com/v2/pricing/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Writecream, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/writecream

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Writecream: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/writecream
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Know someone choosing between writing tools?

Send them this guide:
toolgpa.com/tools/writecream/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded writing tools after Writecream, each with an Insider's Guide of its own.

Writing Tools Insider's Guide

Every one of the 137 writing tools we grade, compared

FreeOffice TextMaker Insider's Guide

Free word processor that opens and saves Microsoft Word files

3.4 GPA

Microsoft Word Insider's Guide

Word processor sold with Microsoft 365, free in the browser

3.4 GPA

Apache OpenOffice Insider's Guide

Free open-source office suite with the Writer word processor

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Writecream's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Writecream is a trademark of its owner, and this guide is not made, paid for or approved by Writecream. Prices and plans change: check writecream.com before you buy.