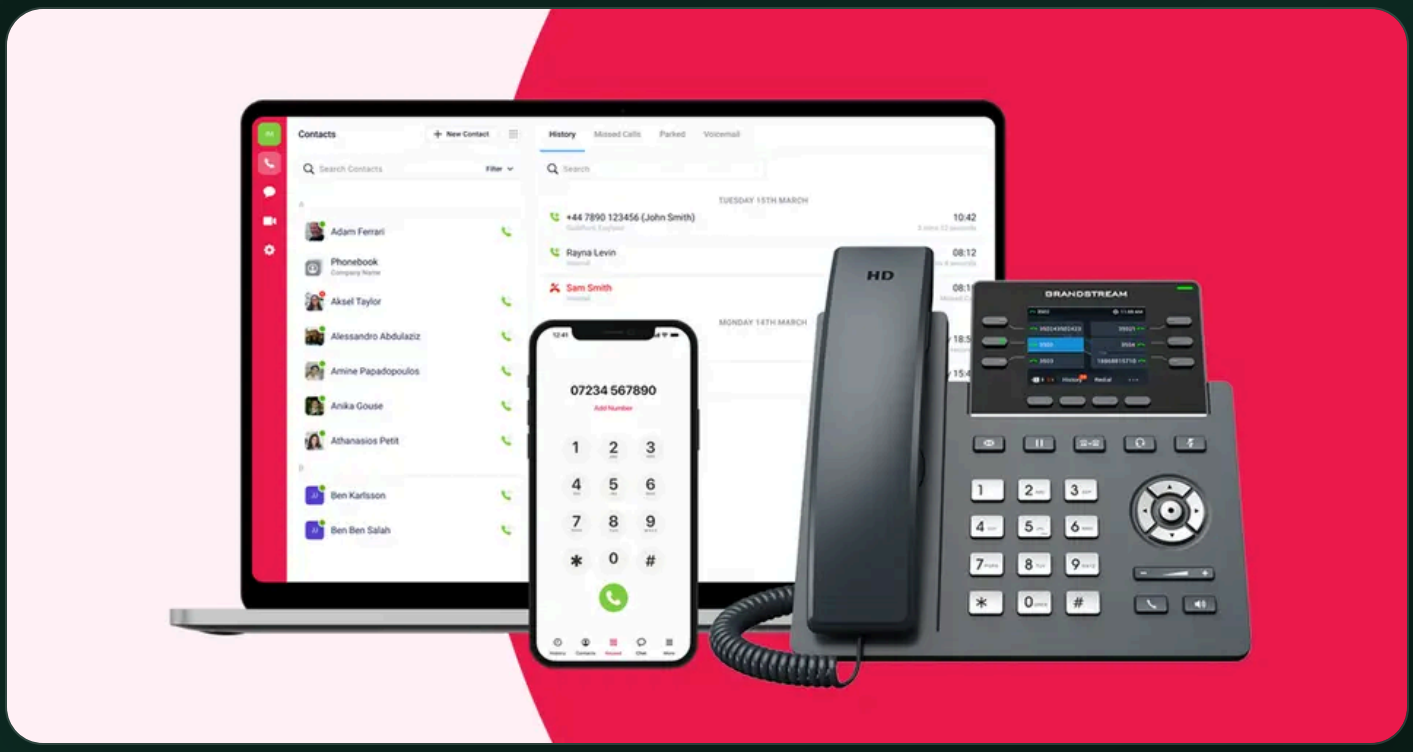
ToolGPA

NOVEMBER 2026

Yay.com

The Insider's Guide

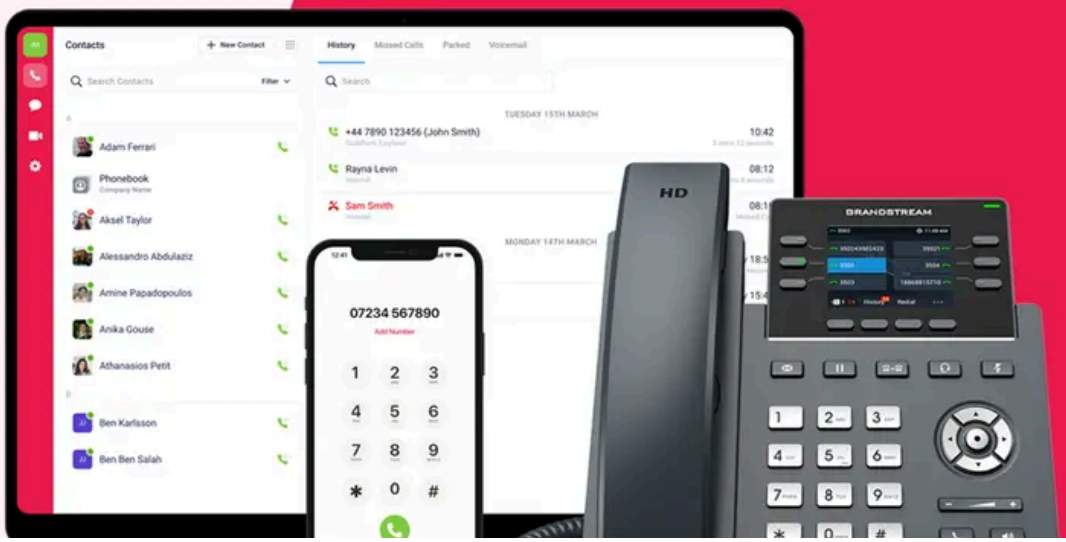
UK cloud PBX sold per user in Core, Standard and Premium plans



Every plan, grade, refund rule and rival among business phone systems, read from Yay.com's own pages.

Made by Yay.com · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Yay.com's own pages, its app-store listings and our grades. Every fact in it is on Yay.com's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 12 of the 77 other business phone systems we grade

Yay.com is a UK provider of hosted business phone systems, SIP trunks and phone numbers. It sells three per-user plans that differ mainly in the outbound minutes included, with desktop, mobile and browser apps on all of them. Its prices load only after a user count is chosen, so they could not be confirmed here.

To get you started, here are **7 things to know about Yay.com**, taken from its own pages and our grades.

> **Prices only appear after you pick a user count, and Core and Standard cap outbound minutes.**
>
> From our report card of Yay.com

1 **Best for a UK cloud phone system with no contract**

Yay.com is a UK cloud phone system in Core, Standard and Premium plans with apps and no contract.

2 **It runs on 4 platforms**

Web, macOS, iOS and Android.

3 **Core, Standard and Premium plans**

Core includes 100 outbound minutes per user and a free local number; Standard includes 750; Premium has unlimited outbound minutes. Inbound is unlimited on all three.

4 **Softphone apps**

Desktop, browser and smartphone apps, with the iOS, Android and macOS apps listed on the homepage.

5 **Call handling**

IVR call menus, call queuing, time-of-day routing, call monitoring and voicemail-to-email, with the more advanced ones on higher plans.

6 **A 1.8 GPA, above 12 of 77**

That is against the other business phone systems we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace Yay.com you would be making phone numbers and calls carried over the phone network. That is not a weekend's work, with an AI app builder or without one.

Yay.com at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web, macOS, iOS, Android
MADE BY Yay.com	CATEGORY Business Phone Systems
OUR GRADE 1.8 GPA, weak	

The report card

Best for a UK cloud phone system with no contract

Yay.com is a UK cloud phone system in Core, Standard and Premium plans with apps and no contract. Prices only appear after you pick a user count, and Core and Standard cap outbound minutes.

TOOLGPA REPORT CARD	Yay.com	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	Prices show only after you choose users and billing period, so it can't be set against the category's $19 middle. They exclude VAT.
Free plan and trial	F	No free plan and no free trial is offered on the pages we read.
Features	C	Softphone apps, call handling, number buying and porting, and no contract. Outbound minutes cap at 100 a user on Core and 750 on Standard.
Ease of use	C	No store rating on record. You choose plans, numbers and users to set up.
Platforms and integrations	B	Web, Mac, iOS and Android, with no integrations listed.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Yay.com is for

- ✓ Fits if you run a UK office and want no contract
- ✓ Works for small teams that make few outbound calls

Who it is not for

- ✕ Skip it if you want a price on the page, as it appears only after choosing users
- ✕ Tight if you call a lot, as outbound minutes cap at 100 a user on Core and 750 on Standard
- ✕ Watch out: plan prices exclude VAT
- ✕ Not for you if you want to link a CRM, as no integrations are listed

Good to know

Good for

- ✓ UK sole traders and startups that want a business number with softphone apps
- ✓ Growing businesses that want to match plans to how much outbound calling each person does

Worth knowing

- ⓘ Prices appear only after choosing a user count and billing period, and could not be read from the page, so pricing is unverified.
- ⓘ Prices are shown excluding VAT, according to the plans page.
- ⓘ Outbound minutes cap at 100 per user on Core and 750 on Standard; only Premium is unlimited.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Yay.com's current pricing could not be confirmed from its own site.

"

No free plan and no free trial is offered on the pages we read.

From our grade for free plan and trial

We could not confirm Yay.com's current prices from its own site, so this guide lists no plans. yay.com has them.

Ways to pay less

ANNUAL DISCOUNT

Up to 25% off with yearly billing

The plans page says choosing yearly billing instead of monthly saves up to 25%, with the exact saving varying by plan.

Stated on yay.com

What it does

Its main features, where it runs, what it works with and who makes it

4

Places it runs: Web, macOS, iOS and Android

UK cloud PBX sold per user in Core, Standard and Premium plans. Here is what it does, as its own site describes it, and what it covers: business phone line, business texting.

> **Softphone apps, call handling, number buying and porting, and no contract.**

From our grade for features

Core, Standard and Premium plans

Core includes 100 outbound minutes per user and a free local number; Standard includes 750; Premium has unlimited outbound minutes. Inbound is unlimited on all three.

Softphone apps

Desktop, browser and smartphone apps, with the iOS, Android and macOS apps listed on the homepage.

Call handling

IVR call menus, call queuing, time-of-day routing, call monitoring and voicemail-to-email, with the more advanced ones on higher plans.

Number buying and porting

Business numbers can be bought online or transferred in from another provider.

No contract

Pay monthly with no installation or cancellation fees; yearly billing saves up to 25%, according to the plans page.

Where it runs

Web · macOS · iOS · Android

What it works with

Its own pages name no integrations.

Yay.com is made by Yay.com.

Where it stands

Its grades against its category, and whether to keep it or make your own

12/77

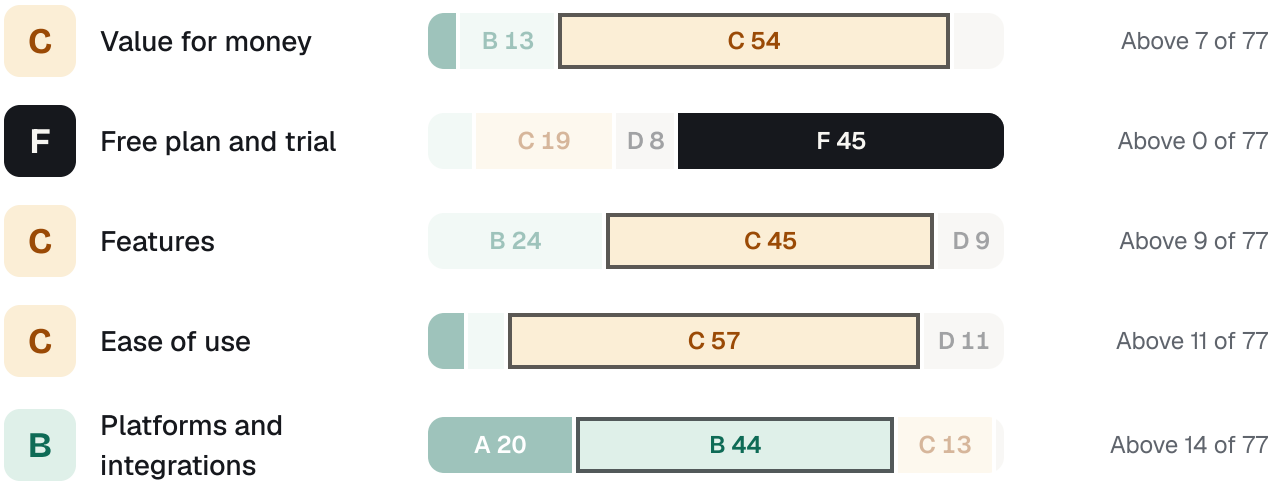
Other business phone systems it is graded above

Yay.com's GPA of 1.8 is higher than 12 of the 77 other business phone systems we grade, and level with 15.

It stands best on platforms and integrations (B, above 14 of 77) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 78 business phone systems we grade, cut by the letter each got. Yay.com's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Yay.com you would be making phone numbers and calls carried over the phone network. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 50 of the 77 other business phone systems grade higher.

What you could not

- ✕ Phone numbers and calls carried over the phone network.
- ✕ Texts from a business number, registered with the carriers.
- ✕ Apps for macOS, iOS and Android that stay in step with each other.

What this rests on. Yay.com's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Gradwell, Voipfone, VoIPstudio and NFON

The 4 tools Yay.com is most often weighed against, with where each one differs from it.

2.0 GPA

Gradwell

From £7.90/mo

UK cloud phone system, Wave, with per-user minute bundles.

- Only Yay.com lists a macOS app.
- Yay.com also covers business texting.
- Gradwell also covers transcription and reports.

Yay.com and Gradwell compared in full

2.4 GPA

Voipfone

Free trial · from £2/mo

UK cloud phone lines billed per user with call-minute bundles.

- Only Yay.com lists a macOS app.
- Voipfone also covers online fax.

Yay.com and Voipfone compared in full



2.4
GPA

VoIPstudio

Free trial · from $6/mo

Per-user cloud phone system with pay-as-you-go or minute bundles.

- Only VoIPstudio lists Windows and Linux apps.
- Only VoIPstudio lists a browser extension.
- Yay.com also covers business texting.

Yay.com and VoIPstudio compared in full



1.8
GPA

NFON

From €6.80/mo

European cloud phone system with SIP trunking and a contact center.

- Only Yay.com lists macOS, iOS and Android apps.
- Yay.com also covers business texting.
- NFON also covers video calls.

Yay.com and NFON compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Yay.com free?

No. Yay.com is a paid product.

What platforms does Yay.com work on?

Yay.com is available on Web, macOS, iOS and Android.

Does Yay.com offer any discounts?

Yay.com publicly lists the following: Up to 25% off with yearly billing.

Does Yay.com have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Yay.com is listed for Web, macOS, iOS and Android.

Does Yay.com have a Linux app?

No Linux app was listed when its pages were read on Nov 13, 2026. Yay.com is listed for Web, macOS, iOS and Android.

Is Yay.com open source?

Yay.com is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Yay.com?

Yay.com is made by a company of the same name.

What are the alternatives to Yay.com?

The closest alternatives to Yay.com in our directory are Gradwell, Voipfone, VoIPstudio and NFON.

How does Yay.com compare with other business phone systems?

Yay.com's GPA of 1.8 is higher than 12 of the 77 other business phone systems we grade, and level with 15.

Could I make my own version of Yay.com?

To replace Yay.com you would be making phone numbers and calls carried over the phone network.

Where this guide comes from

The prices, plans, platforms and features were read from Yay.com's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Yay.com's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Yay.com. Prices change, so check yay.com before you buy.

yay.com/plans/
yay.com/plans/standard/
yay.com/
yay.com/plans/core/
yay.com/plans/premium/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721
Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Yay.com, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/yay

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Yay.com: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/yay
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Know someone choosing between business phone systems?

Send them this guide: toolgpa.com/tools/yay/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded business phone systems after Yay.com, each with an Insider's Guide of its own.

Business Phone Systems Insider's Guide

Every one of the 78 business phone systems we grade, compared

Zadarma Insider's Guide

Cloud PBX and virtual numbers in 110+ countries, free to start

3.2 GPA

Grasshopper Insider's Guide

Virtual business number on your own phone, priced per account

3.0 GPA

RingCentral Insider's Guide

Cloud phone system with texting, fax, video meetings and team chat

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Yay.com's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Yay.com is a trademark of its owner, and this guide is not made, paid for or approved by Yay.com. Prices and plans change: check yay.com before you buy.