ToolGPA

NOVEMBER 2026

Yello

The Insider's Guide

Campus recruiting platform with an AI scheduling agent

Every plan, grade, refund rule and rival among hiring and applicant tracking tools, read from Yello's own pages.

Made by Yello · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Yello's own pages, its app-store listings and our grades. Every fact in it is on Yello's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 6 of the 101 other hiring and applicant tracking tools we grade

Yello is a recruiting platform built for campus and early-talent hiring. It covers campus planning, sourcing through the WayUp candidate database, event management, post-offer engagement and recruiting operations, and an AI agent handles event setup, sourcing and interview scheduling. A FedRAMP-authorized edition serves government employers.

To get you started, here are **7 things to know about Yello**, taken from its own pages and our grades.

> **It's built for campus hiring, so it's the wrong shape for mid-career roles, and there's no price on the site.**
>
> From our report card of Yello

1 **Best for campus and early-talent recruiting**

Yello handles campus planning, events, sourcing through the WayUp database and post-offer engagement, with an AI agent for scheduling.

2 **It runs on Web**

Web.

3 **Campus Recruiting Agent**

An AI agent that takes on event building, candidate sourcing and interview scheduling so recruiters spend time on candidate conversations.

4 **Campus planning**

Analytics on recruiting results by school, used to decide which campuses to target against hiring goals.

5 **Sourcing**

Access to WayUp's database of student and early-career candidates for outreach.

6 **A 1.6 GPA, above 6 of 101**

That is against the other hiring and applicant tracking tools we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace Yello you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

Yello at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Yello	CATEGORY Hiring & Applicant Tracking
OUR GRADE 1.6 GPA, weak	

The report card

Best for campus and early-talent recruiting

Yello handles campus planning, events, sourcing through the WayUp database and post-offer engagement, with an AI agent for scheduling. It's built for campus hiring, so it's the wrong shape for mid-career roles, and there's no price on the site.

TOOLGPA REPORT CARD

Yello

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No price is published, so we can't set it against the $74 to $149 a month this category charges. That leaves it at C.
Free plan and trial	F	No free plan and no trial is listed; the site routes you to a demo. A demo request isn't a trial.
Features	C	Campus planning, events, sourcing, scheduling and post-offer engagement. It does campus hiring fully, but that's a smaller job than general hiring.
Ease of use	C	No store rating on record, and the listing shows events and campus programs to set up. That puts it at C.
Platforms and integrations	C	Web product whose one listed connection is WayUp. No desktop or phone app on record, so C.

Grade point average Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Yello is for

- ✓ Fits if you recruit at universities and run career fairs and events
- ✓ Works for government employers, since there's a FedRAMP-authorized edition

Who it is not for

- ✕ Skip it if you hire experienced staff, because it's built for campus and early talent
- ✕ Not for you if you want a price: the site points to a demo request
- ✕ Watch out: the vendor says it won't double a renewal price, but the numbers aren't shown
- ✕ Tight if you want a trial, as none is listed

Good to know

Good for

- ✓ Enterprises with a regular campus or early-talent hiring program
- ✓ Government recruiters who need a FedRAMP-authorized system

Worth knowing

- ⓘ No prices are published; the site points to a demo request.
- ⓘ It is built for campus recruiting and not for general mid-career hiring.
- ⓘ The vendor says it will not double a renewal price and will commit to annual price changes by contract.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Yello's current pricing could not be confirmed from its own site.

> **No free plan and no trial is listed; the site routes you to a demo.**

From our grade for free plan and trial

We could not confirm Yello's current prices from its own site, so this guide lists no plans. yello.co has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Campus recruiting platform with an AI scheduling agent. Here is what it does, as its own site describes it, and what it covers: AI features, auto-scheduling, workflow automation, reports, applicant tracking.

"

Campus planning, events, sourcing, scheduling and post-offer engagement.

From our grade for features

Campus Recruiting Agent

An AI agent that takes on event building, candidate sourcing and interview scheduling so recruiters spend time on candidate conversations.

Campus planning

Analytics on recruiting results by school, used to decide which campuses to target against hiring goals.

Sourcing

Access to WayUp's database of student and early-career candidates for outreach.

Campus events

Tools for promoting and running career fairs and other events, including evaluating candidates on the spot.

Post-offer engagement

Keeps incoming hires engaged from pre-boarding onward; the vendor says customers see 27% better conversion and 50% fewer reneges on average.

Where it runs

Web

What it works with

WayUp

Yello is made by Yello.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

6/101

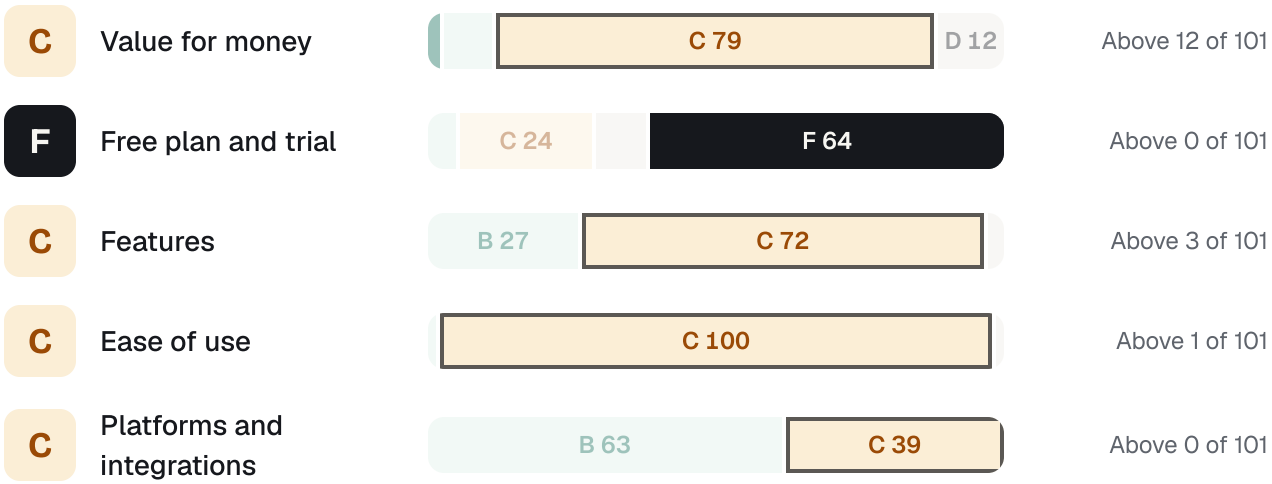
Other hiring and applicant tracking tools it is graded above

Yello's GPA of 1.6 is higher than 6 of the 101 other hiring and applicant tracking tools we grade, and level with 23.

It stands best on value for money (C, above 12 of 101) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 102 hiring and applicant tracking tools we grade, cut by the letter each got. Yello's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Yello you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 72 of the 101 other hiring and applicant tracking tools grade higher.

What you could make

- Applicant tracking and reports: an app builder makes these well.

What you could not

- Connections to other products, each kept working as those products change.
- A scheduler that rearranges your day as things move.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Yello's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Handshake, Symphony Talent, iCIMS, Beamery and Greenhouse

The 5 tools Yello is most often weighed against, with where each one differs from it.

2.0 GPA

Handshake

Free plan · from $450/mo

Early-career hiring network with free job posting.

- Handshake has a free plan. Yello does not.
- Yello also covers auto-scheduling and workflow automation.
- Handshake also covers job board posting.

Yello and Handshake compared in full

1.6 GPA

Symphony Talent

Paid

Recruitment marketing suite with CRM, career sites and ads.

- Yello also covers auto-scheduling and workflow automation.
- Symphony Talent also covers marketing automation, job board posting, skills tests and chatbots.

Yello and Symphony Talent compared in full



1.8
GPA

iCIMS

Paid

Enterprise recruiting software and applicant tracking system.

- Yello also covers auto-scheduling and reports.
- iCIMS also covers job board posting and chatbots.

Yello and iCIMS compared in full



1.8
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Beamery

Paid

Talent CRM and workforce intelligence platform for large employers.

- Yello also covers auto-scheduling, workflow automation, reports and applicant tracking.
- Beamery also covers AI agents.

Yello and Beamery compared in full



2.0
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Greenhouse

Paid

Structured-hiring ATS for growing and large companies, by quote.

- Only Greenhouse lists iOS and Android apps.
- Only Greenhouse lists a browser extension.
- Yello also covers auto-scheduling.

Yello and Greenhouse compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Yello free?

No. Yello is a paid product.

What platforms does Yello work on?

Yello is available on Web.

Does Yello have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Yello is listed for Web.

Does Yello have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Yello is listed for Web.

Is Yello open source?

Yello is not described as open source on its own site, as read on Nov 13, 2026.

What does Yello integrate with?

Yello's listing names WayUp. A listing names up to eight integrations, so it may connect to more.

Who makes Yello?

Yello is made by a company of the same name.

What are the alternatives to Yello?

The closest alternatives to Yello in our directory are Handshake, Symphony Talent, iCIMS, Beamery and Greenhouse.

How does Yello compare with other hiring and applicant tracking tools?

Yello's GPA of 1.6 is higher than 6 of the 101 other hiring and applicant tracking tools we grade, and level with 23.

Could I make my own version of Yello?

To replace Yello you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from Yello's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Yello's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Yello. Prices change, so check yello.co before you buy.

yello.co

yello.co/why-yello/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Yello, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/yello

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Yello: The Insider's Guide", checked
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Know someone choosing between hiring and applicant tracking tools?

Send them this guide: toolgpa.com/tools/yello/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded hiring and applicant tracking tools after Yello, each with an Insider's Guide of its own.

Hiring & Applicant Tracking Insider's Guide

Every one of the 102 hiring and applicant tracking tools we grade, compared

Manatal Insider's Guide

Low-cost per-user ATS and recruitment CRM with AI candidate matching

2.8 GPA

Breezy HR Insider's Guide

Flat-priced applicant tracking with a free one-job plan

2.6 GPA

JOIN Insider's Guide

Multiposting and applicant management priced per open job

2.6 GPA

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Yello's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Yello is a trademark of its owner, and this guide is not made, paid for or approved by Yello. Prices and plans change: check yello.co before you buy.