ToolGPA

NOVEMBER 2026

Zakeke

The Insider's Guide

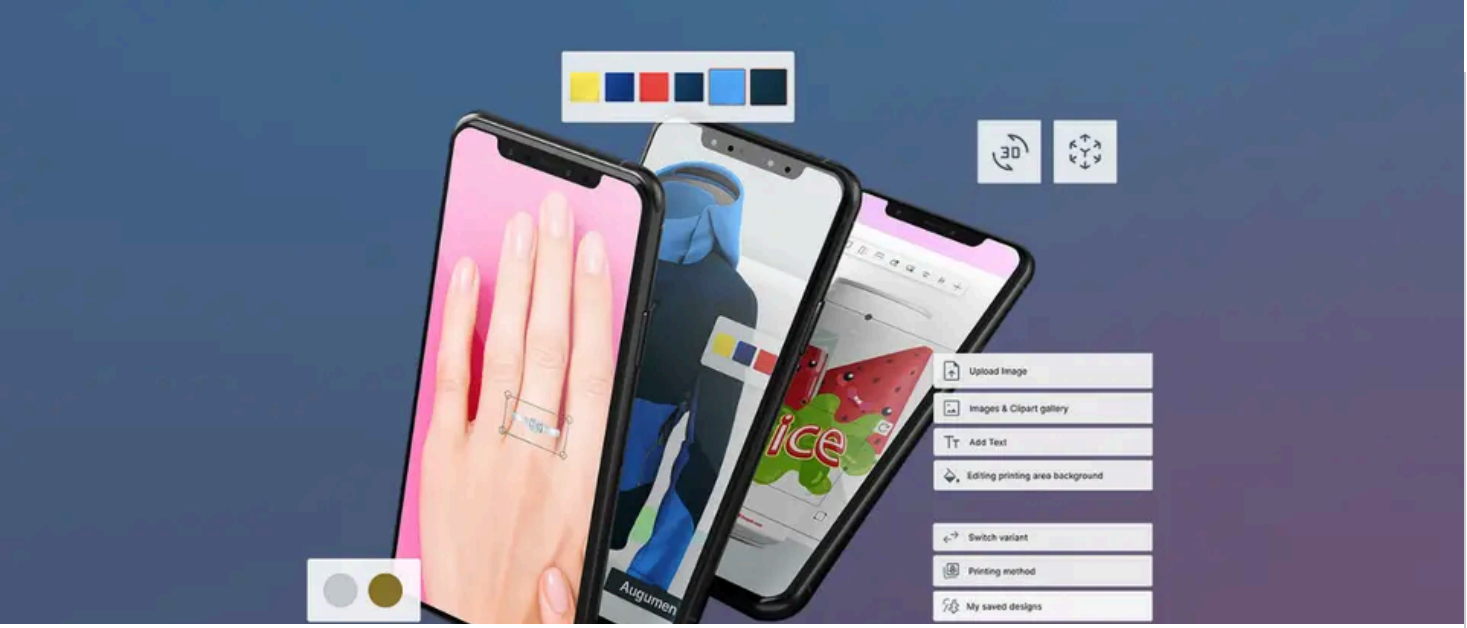
Product customizer, 3D configurator and AR viewer for online stores



Every plan, grade, refund rule and rival among print-on-demand and dropshipping services, read from Zakeke's own pages.

Made by Zakeke · checked Nov 13, 2026 · toolgpa.com

2.2
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Zakeke's own pages, its app-store listings and our grades. Every fact in it is on Zakeke's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 16 of the 70 other print-on-demand and dropshipping services we grade

Zakeke is a plug-in for online stores that lets shoppers personalize products with text and images, configure them in 3D or view them in AR. It produces print-ready files for personalized orders and plugs into platforms such as Shopify, BigCommerce, PrestaShop and Etsy. Plans are a monthly fee plus a small fee on each customized sale.

To get you started, here are **9 things to know about Zakeke**, taken from its own pages and our grades.

> "
>
> **You set up each customizable product and connect your store.**
>
> From our grade for ease of use

1 **Best for product customisers and 3D configurators for online shops**

Zakeke adds a visual product customizer, 3D configurator and AR viewer to your store, from $59 a month billed annually.

2 **Paid plans start at $59 a month**

As its pricing page puts it: $59 per month, billed annually ($69.90 billed monthly).

3 **You can try it first**

14-day free trial, no credit card required

4 **It runs on Web**

Web.

5 **Visual product customizer**

Shoppers add text, upload images and see a printing preview; the store gets print-ready files and can set design and pricing rules.

6 **3D product configurator**

Sell made-to-order products with customizable components and colors shown in 3D, with pricing rules and conditional options.

7 **3D asset manager and AR viewer**

Store 3D models and embed 3D and AR viewers; pro features such as GIF and video generation cost $29.90 a month extra.

8 **A 2.2 GPA, above 16 of 70**

That is against the other print-on-demand and dropshipping services we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Zakeke you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

Zakeke at a glance

PRICING
Free trial, from $59 per month, billed annually ($69.90 billed monthly)

FREE PLAN
No

FREE TRIAL
14-day free trial, no credit card required

RUNS ON
Web

MADE BY
Zakeke

CATEGORY
Print on Demand & Dropshipping

OUR GRADE
2.2 GPA, fair

The report card

Best for product customisers and 3D configurators for online shops

Zakeke adds a visual product customizer, 3D configurator and AR viewer to your store, from $59 a month billed annually. Starter publishes only 10 products, a 1.5% to 1.9% fee applies to each customized product sold, and extra sales channels cost more.

TOOLGPA REPORT CARD — **Zakeke** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$59 a month billed annually ($69.90 monthly) is above the category's dearer quarter of $41.66, and a fee per sale comes on top. Grow is $110 and Scale $255.
Free plan and trial	C	14-day free trial with no card needed. Nothing stays free.
Features	B	Customizer, 3D configurator, AR viewer, virtual try-on and AI Agent Studio. The product caps are limits of plan size rather than missing features.
Ease of use	C	You set up each customizable product and connect your store. No store rating is on record.
Platforms and integrations	B	Web, with Shopify, BigCommerce, Adobe Commerce, PrestaShop, OpenCart, Shopware, Etsy and Amazon.

Grade point average — Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Zakeke is for

- ✓ Fits if you sell personalized or engraved products that need print-ready files
- ✓ Works for brands that want a 3D configurator or AR viewer

Who it is not for

- ✕ Tight if you sell many products, since Starter publishes 10, Grow 50 and Scale 100
- ✕ Pricey if you sell a lot, because 1.5% to 1.9% is taken on each customized product sold
- ✕ Skip it if you want one price, as adding channels costs $49.90 a month on Grow and Scale
- ✕ Watch out: manual orders cost $0.50 each, and the Powered by Zakeke label stays until Grow

Good to know

Good for

- ✓ Stores selling personalized or engraved products that need print-ready files
- ✓ Brands that want a 3D configurator or AR viewer alongside customization

Worth knowing

- ⓘ A per-sale fee of 1.5% to 1.9% applies to customized products on top of the monthly price, and it does not apply to the 3D/AR viewer.
- ⓘ Starter publishes only 10 customizable products; Grow and Scale raise that to 50 and 100.
- ⓘ Adding sales channels costs $49.90 a month extra on Grow and Scale, and manual orders cost $0.50 each.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$59
A month to start

Zakeke is a paid product with a free trial, starting at $59 per month, billed annually ($69.90 billed monthly).

STARTER

$59

per month, billed annually ($69.90 billed monthly)

Up to 10 published products, email support, and a 1.9% fee on each customized product sold (minimum $0.03).

GROW

$110

per month, billed annually ($129.90 billed monthly)

50 published products, removes the "Powered by Zakeke" label, dynamic pricing rules, CMYK and Pantone colors, 1.7% sales fee.

SCALE

$255

per month, billed annually ($299.90 billed monthly)

100 published products, pricing rules for configurations, multiple design areas on 3D products, 1.5% sales fee.

ENTERPRISE

Custom

For businesses with $10M+ in revenue: dedicated account manager and cloud server, custom rates and contract.

Trying it first

14-day free trial, no credit card required

Read from admin.zakeke.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save 15% with yearly billing

Zakeke's pricing page shows lower monthly prices when billed annually, for example $59 against $69.90 a month on Starter.

Stated on admin.zakeke.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Product customizer, 3D configurator and AR viewer for online stores. Here is what it does, as its own site describes it, and what it covers: public API, AI features, online store.

> **The product caps are limits of plan size rather than missing features.**

From our grade for features

Visual product customizer

Shoppers add text, upload images and see a printing preview; the store gets print-ready files and can set design and pricing rules.

3D product configurator

Sell made-to-order products with customizable components and colors shown in 3D, with pricing rules and conditional options.

3D asset manager and AR viewer

Store 3D models and embed 3D and AR viewers; pro features such as GIF and video generation cost $29.90 a month extra.

Virtual try-on

Customers try products on virtually, sharing the experience by QR code, link or iframe with no app needed.

AI Agent Studio

Generates product photos, lifestyle visuals and short product videos from existing product images.

Store and API integrations

Connects to Shopify, BigCommerce, Adobe Commerce, PrestaShop, OpenCart, Shopware, Etsy and Amazon, and offers an API.

Where it runs

Web

What it works with

Shopify
BigCommerce
Adobe Commerce
PrestaShop
OpenCart
Shopware
Etsy
Amazon

Zakeke is made by Zakeke.

Where it stands

Its grades against its category, and whether to keep it or make your own

16/70

Other print-on-demand and dropshipping services it is graded above

Zakeke's GPA of 2.2 is higher than 16 of the 70 other print-on-demand and dropshipping services we grade, and level with 16.

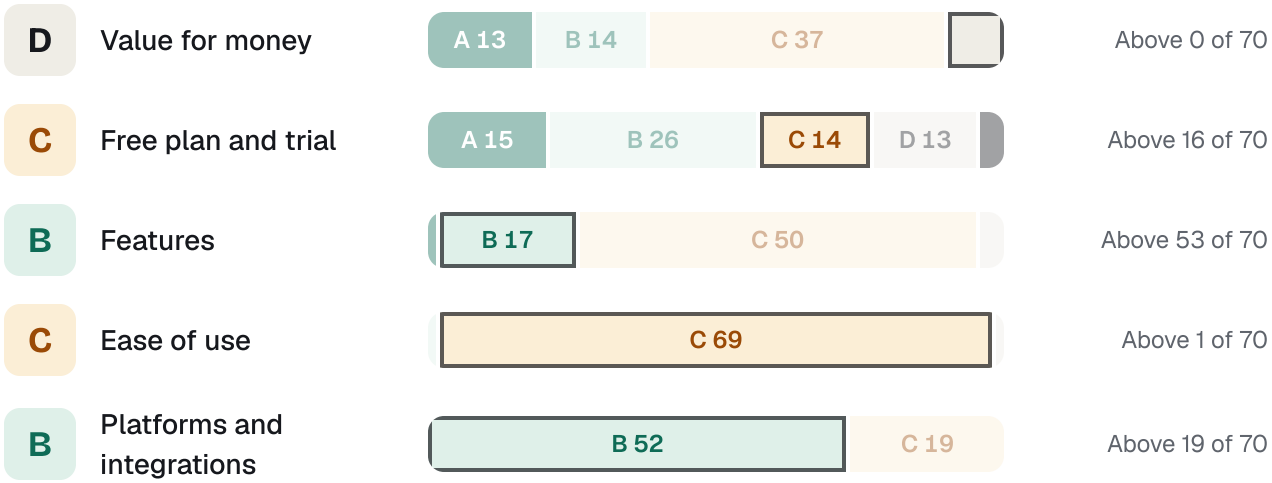
It stands best on features (B, above 53 of 70) and worst on value for money (D, above 0).

Its paid plans start at $59 a month, against a middle price of $25 for the category: 33 of the 36 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 1 tool scores higher and costs less.

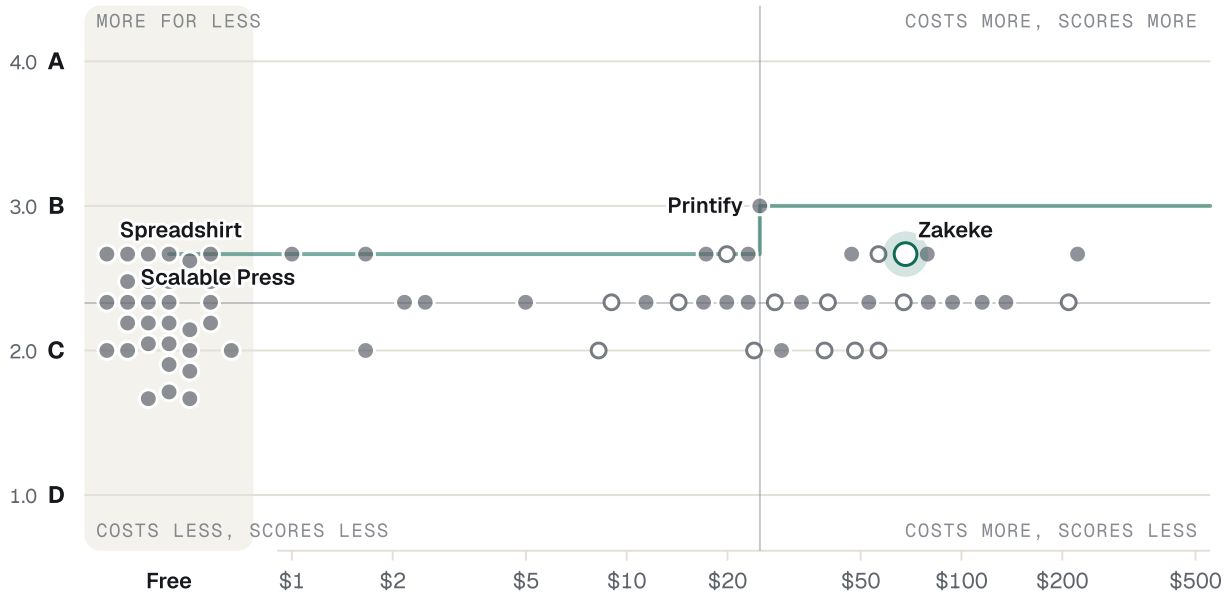
Each grade against the category

Every bar is all 71 print-on-demand and dropshipping services we grade, cut by the letter each got. Zakeke's own letter is outlined.



Price against what you get

Each dot is one of 68 print-on-demand and dropshipping services. Further left costs less; higher up scores better on features, ease of use and platforms. Zakeke is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Zakeke you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 38 of the 70 other print-on-demand and dropshipping services grade higher. It costs $708 a year.

What you could not

- ✕ Checkout, card payments and sales tax handled for you.

- ✕ It plugs into other products, Shopify, BigCommerce and Adobe Commerce among them, and has an API.
- ✕ AI features, unless you pay a model provider for each request yourself.
- ✕ Sharing with other people, which means accounts and invitations.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. Zakeke's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Customily, Teeinblue, Printify, Printful and Podbase

The 5 tools Zakeke is most often weighed against, with where each one differs from it.

1.6 GPA

Customily

Free trial · from $49/mo

Product personalizer for custom-product stores, billed per item sold.

- Zakeke also covers online store.
- Customily also covers print on demand.

Zakeke and Customily compared in full

2.0 GPA

Teeinblue

Free trial · from $49/mo

Product personalization app for Shopify, Etsy and other stores.

- Teeinblue also covers templates and print on demand.

Zakeke and Teeinblue compared in full

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Printify

Free plan · from $24.99/mo

Print-on-demand marketplace with 2,000+ products and 70+ printers.

- Printify has a free plan. Zakeke does not, though it has a free trial.
- Only Printify lists iOS and Android apps.
- Printify also covers print on demand.

Zakeke and Printify compared in full

3.2
GPA

Printful

Free plan · from $24.99/mo

Print-on-demand company that makes and ships orders in-house.

- Printful has a free plan. Zakeke does not, though it has a free trial.
- Printful also covers print on demand.

Zakeke and Printful compared in full

2.6
GPA

Podbase

Free

In-house print-on-demand for phone cases, tech accessories, wall art.

- Podbase has a free plan. Zakeke does not, though it has a free trial.
- Podbase also covers print on demand and dropshipping.

Zakeke and Podbase compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Zakeke free?

No, Zakeke is a paid product, but you can try it first. 14-day free trial, no credit card required.

How much does Zakeke cost?

Zakeke lists 4 plans. Starter: $59 per month, billed annually ($69.90 billed monthly).

What platforms does Zakeke work on?

Zakeke is available on Web.

Does Zakeke offer any discounts?

Zakeke publicly lists the following: Save 15% with yearly billing.

Does Zakeke have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Zakeke is listed for Web.

Does Zakeke have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Zakeke is listed for Web.

Is Zakeke open source?

Zakeke is not described as open source on its own site, as read on Nov 13, 2026.

Does Zakeke have an API?

Yes. Zakeke offers a public API, according to its own site.

What does Zakeke integrate with?

Zakeke's listing names Shopify, BigCommerce, Adobe Commerce, PrestaShop, OpenCart, Shopware, Etsy and Amazon.

Who makes Zakeke?

Zakeke is made by a company of the same name.

What are the alternatives to Zakeke?

The closest alternatives to Zakeke in our directory are Customily, Teeinblue, Printify, Printful and Podbase.

How does Zakeke compare with other print-on-demand and dropshipping services?

Zakeke's GPA of 2.2 is higher than 16 of the 70 other print-on-demand and dropshipping services we grade, and level with 16.

Is Zakeke good value for money?

ToolGPA grades Zakeke D for value for money. Its paid plans start at $59 a month, against a middle price of $25 for the category: 33 of the 36 others that charge start lower.

Could I make my own version of Zakeke?

To replace Zakeke you would be making checkout, card payments and sales tax handled for you.

Where this guide comes from

The prices, plans, platforms and features were read from Zakeke's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Zakeke's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Zakeke. Prices change, so check zakeke.com before you buy.

admin.zakeke.com/en-US/pricing

zakeke.com/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Zakeke, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/zakeke

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Zakeke: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/zakeke
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Know someone choosing between print-on-demand and dropshipping services?

Send them this guide: toolgpa.com/tools/zakeke/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded print-on-demand and dropshipping services after Zakeke, each with an Insider's Guide of its own.

Print on Demand & Dropshipping Insider's Guide

Every one of the 71 print-on-demand and dropshipping services we grade, compared

Printify Insider's Guide

Print-on-demand marketplace with 2,000+ products and 70+ printers

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CJdropshipping Insider's Guide

Dropshipping supplier and sourcing agent with factory-price products

3.2 GPA

Printful Insider's Guide

Print-on-demand company that makes and ships orders in-house

3.2 GPA

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Zakeke's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Zakeke is a trademark of its owner, and this guide is not made, paid for or approved by Zakeke. Prices and plans change: check zakeke.com before you buy.