ToolGPA

NOVEMBER 2026

Zeekeo

The Insider's Guide

LinkedIn and email outreach platform, or done-for-you outbound



Every plan, grade, refund rule and rival among cold outreach tools, read from Zeekeo's own pages.

Made by Zeekeo · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Zeekeo's own pages, its app-store listings and our grades. Every fact in it is on Zeekeo's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 5 of the 81 other cold outreach tools we grade

Zeekeo sells outbound prospecting two ways: Zeekeo Launchpad, a self-serve platform for LinkedIn and email campaigns with data enrichment and AI messaging, and Zeekeo Elite, a managed service in which its team builds and runs the campaigns. Launchpad is priced per seat with volume discounts as seats are added.

> "
>
> **You connect accounts and build campaigns.**
>
> From our grade for ease of use

To get you started, here are **8 things to know about Zeekeo**, taken from its own pages and our grades.

1 **Best for LinkedIn and email outreach, or done for you**

Zeekeo handles LinkedIn and email outreach with AI messaging and CRM sync, or runs it for you from $600 a month.

2 **Paid plans start at $120 a month for each person**

As its pricing page puts it: $120 per seat / month, billed quarterly ($149 billed monthly).

3 **It runs on Web**

Web.

4 **LinkedIn and email outreach**

Launchpad runs social and email campaigns from one place, with campaign templates and an AI template library.

5 **Prospecting and enrichment**

Includes prospecting and data enrichment, with Google and Microsoft email sync.

6 **AI messaging and replies**

AI-written messages and sequences, AI-generated responses and insights, plus image and GIF personalization.

7 **A 1.6 GPA, above 5 of 81**

That is against the other cold outreach tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace Zeekeo you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

Zeekeo at a glance

PRICING Paid, from $120 per seat / month, billed quarterly ($149 billed monthly)	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Zeekeo	CATEGORY Cold Outreach
OUR GRADE 1.6 GPA, weak	

The report card

Best for LinkedIn and email outreach, or done for you

Zeekeo handles LinkedIn and email outreach with AI messaging and CRM sync, or runs it for you from $600 a month. But the self-serve plan is $120 a seat on quarterly billing, and calling, landing pages and ads only come with the managed service.

TOOLGPA REPORT CARD	Zeekeo	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	D	$120 a seat a month billed quarterly, $149 monthly, which is where this category's dearest tenth starts. The managed service is from $600 a month.
Free plan and trial	F	No free plan and no trial is listed on its pages, so you pay from the first day.
Features	C	Prospecting, email and LinkedIn outreach, AI messaging and replies, and CRM sync. Calling, PPC and landing pages come only with the managed service.
Ease of use	C	No store rating on record. You connect accounts and build campaigns.
Platforms and integrations	B	Web, with HubSpot, Salesforce, Zapier, Google Workspace and Microsoft 365 listed, plus an API.
Grade point average		Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Zeekeo is for

- ✓ Fits if you want LinkedIn and email outreach with CRM sync in one platform
- ✓ Works for a team that would rather pay for a managed service than learn the tool

Who it is not for

- ✕ Pricey if you're one person: $120 a seat is the quarterly rate and monthly is $149
- ✕ Not for you if you want to try before paying, as nothing free is listed
- ✕ Watch out: calling, PPC and landing pages are managed-service only
- ✕ Skip it if you want the managed price up front, as only "from $600" is shown

Good to know

Good for

- ✓ Small sales teams buying seats for LinkedIn and email outreach
- ✓ Businesses that would rather pay a team to run outbound for them
- ✓ Teams that want CRM sync with HubSpot or Salesforce

Worth knowing

- ⓘ The $120 figure is the quarterly-billed one-seat rate; the monthly-billed rate is $149 and falls with more seats.
- ⓘ Launchpad covers social and email outreach; calling, PPC and landing pages come only with the managed service.
- ⓘ The managed service has no published price beyond "from $600" a month.
- ⓘ A free-month promotion code appears on the site; codes are not counted here.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$120

A month to start, for each person

Zeekeo is a paid product, starting at $120 per seat / month, billed quarterly ($149 billed monthly).

> **No free plan and no trial is listed on its pages, so you pay from the first day.**

From our grade for free plan and trial

ZEEKEO DIY (LAUNCHPAD)

$120

per seat / month, billed quarterly ($149 billed monthly)

Self-serve platform: prospecting, email and LinkedIn outreach, AI messaging, CRM sync and API. Price falls with more seats; 25+ seats by quote.

ZEEKEO DONE-FOR-YOU

$600

per month and up

Managed outbound: strategy, LinkedIn, email and calling campaigns, landing pages and PPC, with a campaign manager. Booked by strategy call.

Read from zeekeo.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Quarterly billing saves 20% or more

Paying quarterly lowers the one-seat price from $149 to $120 a month, and the discount grows with the number of seats.

Stated on zeekeo.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

LinkedIn and email outreach platform, or done-for-you outbound. Here is what it does, as its own site describes it, and what it covers: public API, AI features, workflow automation, reports, email campaigns.

"

Prospecting, email and LinkedIn outreach, AI messaging and replies, and CRM sync.

From our grade for features

LinkedIn and email outreach

Launchpad runs social and email campaigns from one place, with campaign templates and an AI template library.

Prospecting and enrichment

Includes prospecting and data enrichment, with Google and Microsoft email sync.

AI messaging and replies

AI-written messages and sequences, AI-generated responses and insights, plus image and GIF personalization.

LinkedIn content

Posts can be created and scheduled alongside outreach.

Managed outbound option

The Done-For-You service adds a strategist and campaign manager, calling, PPC campaigns, landing pages and monthly strategy reviews.

Where it runs

Web

What it works with

HubSpot
Salesforce
Zapier
Google Workspace
Microsoft 365

Zeekeo is made by Zeekeo.

Where it stands

Its grades against its category, and whether to keep it or make your own

5/81

Other cold outreach tools it is graded above

Zeekeo's GPA of 1.6 is higher than 5 of the 81 other cold outreach tools we grade, and level with 12.

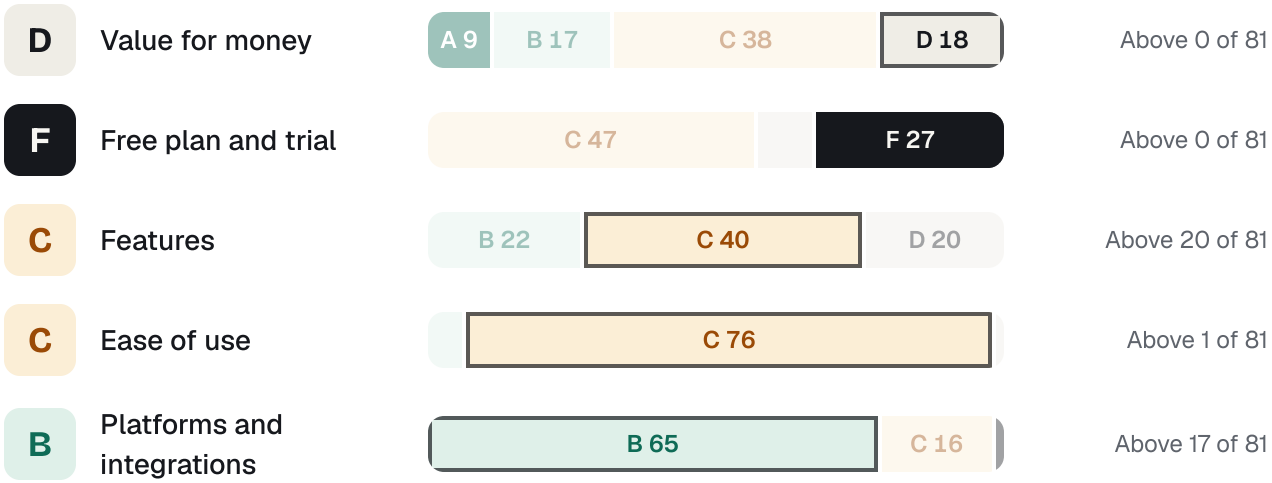
It stands best on platforms and integrations (B, above 17 of 81) and worst on free plan and trial (F, above 0).

Its paid plans start at $120 a month for each person, against a middle price of $39 for the category: 65 of the 73 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 17 tools score higher and cost less.

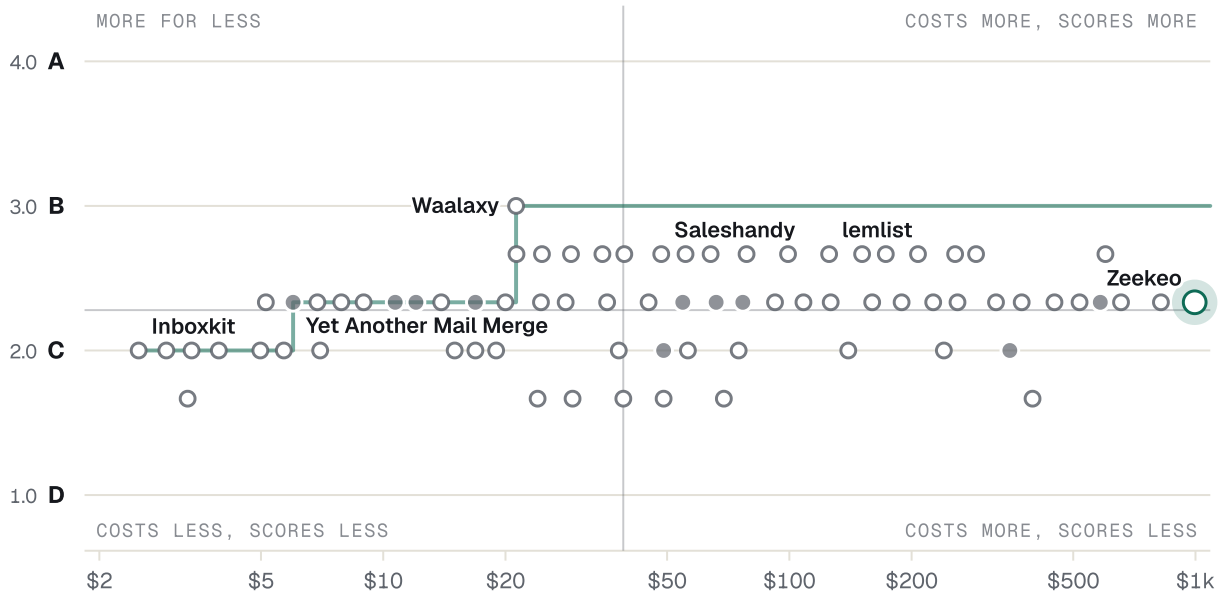
Each grade against the category

Every bar is all 82 cold outreach tools we grade, cut by the letter each got. Zeekeo's own letter is outlined.



Price against what you get

Each dot is one of 74 cold outreach tools. Further left costs less; higher up scores better on features, ease of use and platforms. Zeekeo is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Zeekeo you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 64 of the 81 other cold outreach tools grade higher. It costs $1,440 a year.

What you could make

- Reports: an app builder makes this well.

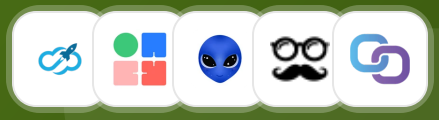
What you could not

- Connections to other products, each kept working as those products change.
- Newsletters sent to thousands of people that still reach the inbox.
- It is priced for each person, which means accounts and billing for a team.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Zeekeo's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Expandi, La Growth Machine, Waalaxy, Meet Alfred and We-Connect

The 5 tools Zeekeo is most often weighed against, with where each one differs from it.

2.0 GPA

Expandi

Free trial · from $79/mo

Cloud-based LinkedIn outreach sequences with email follow-ups.

- Zeekeo also covers workflow automation, reports and email campaigns.
- Expandi also covers templates.

Zeekeo and Expandi compared in full

2.2 GPA

La Growth Machine

Free trial · from $60/mo

LinkedIn, email, call and X sequences billed per sending identity.

- Zeekeo also covers workflow automation and reports.
- La Growth Machine also covers templates and shared inbox.

Zeekeo and La Growth Machine compared in full



2.8
GPA

Waalaxy

Free trial · from €19/mo

LinkedIn invitations and follow-ups, with cold email on Business.

- Only Waalaxy lists a browser extension.
- Zeekeo also covers workflow automation and reports.
- Waalaxy also covers templates.

Zeekeo and Waalaxy compared in full



2.2
GPA

Meet Alfred

Free trial · from $39/mo

Cloud LinkedIn automation with email and X outreach added.

- Zeekeo also covers email campaigns.
- Meet Alfred also covers templates and marketing automation.

Zeekeo and Meet Alfred compared in full



2.2
GPA

We-Connect

Free trial · from $49/mo

Cloud LinkedIn outreach with AI replies and email sequences.

- Zeekeo also covers reports and email campaigns.
- We-Connect also covers templates, marketing automation and AI agents.

Zeekeo and We-Connect compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Zeekeo free?

No. Zeekeo is a paid product, starting at $120 per seat / month, billed quarterly ($149 billed monthly).

How much does Zeekeo cost?

Zeekeo lists 2 plans. Zeekeo DIY (Launchpad): $120 per seat / month, billed quarterly ($149 billed monthly).

What platforms does Zeekeo work on?

Zeekeo is available on Web.

Does Zeekeo offer any discounts?

Zeekeo publicly lists the following: Quarterly billing saves 20% or more.

Does Zeekeo have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Zeekeo is listed for Web.

Does Zeekeo have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Zeekeo is listed for Web.

Is Zeekeo open source?

Zeekeo is not described as open source on its own site, as read on Nov 13, 2026.

Does Zeekeo have an API?

Yes. Zeekeo offers a public API, according to its own site.

What does Zeekeo integrate with?

Zeekeo's listing names HubSpot, Salesforce, Zapier, Google Workspace and Microsoft 365.

Who makes Zeekeo?

Zeekeo is made by a company of the same name.

What are the alternatives to Zeekeo?

The closest alternatives to Zeekeo in our directory are Expandi, La Growth Machine, Waalaxy, Meet Alfred and We-Connect.

How does Zeekeo compare with other cold outreach tools?

Zeekeo's GPA of 1.6 is higher than 5 of the 81 other cold outreach tools we grade, and level with 12.

Is Zeekeo good value for money?

ToolGPA grades Zeekeo D for value for money. Its paid plans start at $120 a month for each person, against a middle price of $39 for the category: 65 of the 73 others that charge start lower.

Could I make my own version of Zeekeo?

To replace Zeekeo you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from Zeekeo's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Zeekeo's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Zeekeo. Prices change, so check zeekeo.com before you buy.

zeekeo.com/pricing

zeekeo.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Zeekeo, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/zeekeo

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Zeekeo: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/zeekeo
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Know someone choosing between cold outreach tools?

Send them this guide: toolgpa.com/tools/zeekeo/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded cold outreach tools after Zeekeo, each with an Insider's Guide of its own.

Cold Outreach Insider's Guide

Every one of the 82 cold outreach tools we grade, compared

lemlist Insider's Guide

Cold email and LinkedIn sequences with a built-in lead database

2.8 GPA

Salesforge Insider's Guide

Cold email and LinkedIn sequences with AI-written messages

2.8 GPA

Saleshandy Insider's Guide

Cold email sequences with a B2B lead database in every plan

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Zeekeo's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Zeekeo is a trademark of its owner, and this guide is not made, paid for or approved by Zeekeo. Prices and plans change: check zeekeo.com before you buy.