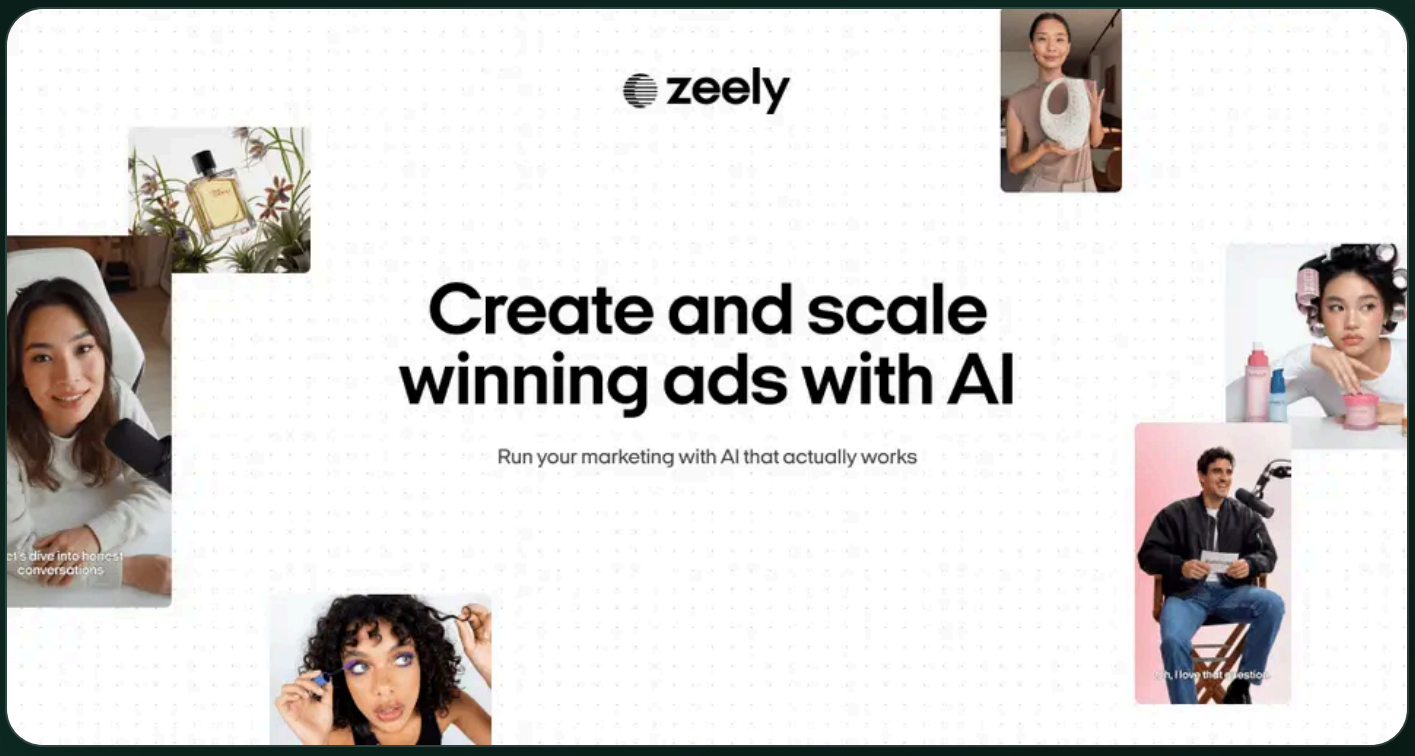
ToolGPA

NOVEMBER 2026

Zeely

The Insider's Guide

AI ad maker for video, UGC and static ads, with campaign launch



Every plan, grade, refund rule and rival among ad creative and reporting tools, read from Zeely's own pages.

Made by Zeely, Inc. · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Zeely's own pages, its app-store listings and our grades. Every fact in it is on Zeely's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 13 of the 72 other ad creative and reporting tools we grade

Zeely is an AI ad platform that generates video ads, avatar and UGC-style clips, and static ads from a prompt or a product link. Plans are sold as monthly credit allowances. It can also launch campaigns on Facebook and Instagram and tracks results, with a mobile app and a web version.

To get you started, here are **8 things to know about Zeely**, taken from its own pages and our grades.

> "
>
> **You describe the product and edit the output, which takes some learning.**
>
> From our grade for ease of use

1 **Best for generating video and static ads for a small store**

Zeely makes video, UGC-style and static ads from a prompt or product link and can launch them on Facebook and Instagram.

2 **Paid plans start at $29.95 a month**

As its pricing page puts it: $29.95 per month.

3 **It runs on 3 platforms**

Web, iOS and Android.

4 **Video and UGC ads**

Makes marketing video ads, talking reels, avatar-led clips and UGC-style videos from a prompt, using models the site names such as Seedance, Kling and Nano Banana.

5 **Static and batch ads**

Generates static ads from a prompt and has batch static ads and brand-inspired remix on every plan.

6 **Campaign launch**

Connects an online store, then builds and launches ads on Facebook and Instagram, with analytics, A/B testing and AI recommendations.

7 **A 1.8 GPA, above 13 of 72**

That is against the other ad creative and reporting tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace Zeely you would be making a video model, which you can rent by the second but not make. That is not a weekend's work, with an AI app builder or without one.

Zeely at a glance

PRICING Paid, from $29.95 per month	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web, iOS, Android
MADE BY Zeely, Inc., since 2022	CATEGORY Ad Creative & Reporting
OUR GRADE 1.8 GPA, weak	STORE RATING 4.6 on the App Store, 23,965 ratings

The report card

Best for generating video and static ads for a small store

Zeely makes video, UGC-style and static ads from a prompt or product link and can launch them on Facebook and Instagram. All three plans have the same features and differ only in credits, and the FAQ says ad charges can add up to 12% on top.

TOOLGPA REPORT CARD	Zeely	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	Starter is $29.95 a month, just above the $26 mark where the cheaper quarter of ad tools ends. Each price sits next to a crossed-out higher one, so the real price is hard to read.
Free plan and trial	F	No free plan and no trial on the listing.
Features	C	Video, avatar and static ads plus launching on Facebook and Instagram. Only Meta is covered for launch, and all plans have identical features.
Ease of use	C	No store rating on record. You describe the product and edit the output, which takes some learning.
Platforms and integrations	B	Web, iOS and Android, with Shopify, Etsy, Amazon, WooCommerce, Google Ads, Meta and Slack. No desktop app.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Zeely is for

- ✓ Fits if you sell from a Shopify or similar store and want ad creative in one place
- ✓ Works for people who want to start ads from a phone app

Who it is not for

- ✗ Skip it if you want to try it first, because there is no trial or free plan
- ✗ Watch out: the FAQ says plans start at $19.99 a month, which the plans table doesn't show
- ✗ Pricey if you run ads through it, since the FAQ says extra charges of up to 12% apply on top of ad spend
- ✗ Watch out: plan lengths vary and the app and website plans may differ
- ✗ Tight if you make lots of video, because everything is metered in 2,500 to 10,000 credits a month

Good to know

Good for

- ✓ Small online stores that want ad creative and campaigns from one tool
- ✓ Dropshippers and Shopify sellers testing video and static ads
- ✓ Phone-first sellers who launch ads from an app

Worth knowing

- ⓘ All three plans list the same features and differ only in credits: 2,500, 5,000 and 10,000 a month.
- ⓘ Each price sits beside a crossed-out higher one, and the FAQ says plans start at $19.99 a month, which the plans table does not show.
- ⓘ The FAQ says running ads through Zeely carries extra charges on top of the ad spend, up to 12%.
- ⓘ The FAQ says plan lengths vary (weekly, monthly, bi-monthly, quarterly) and that plans in the app and on the website may differ.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$29.95

A month to start

Zeely is a paid product, starting at $29.95 per month.

> **Each price sits next to a crossed-out higher one, so the real price is hard to read.**
>
> From our grade for value for money

STARTER

$29.95

per month

2,500 credits a month. Shown with a crossed-out $49.95 and labeled available only on the site.

PLUS

$49.95

per month

5,000 credits a month. Shown with a crossed-out $89.95 and labeled available only on the site.

GROWTH

$79.95

per month

10,000 credits a month. Shown with a crossed-out $149.95 and labeled available only on the site.

Read from zeely.ai on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

AI ad maker for video, UGC and static ads, with campaign launch. Here is what it does, as its own site describes it, and what it covers: AI features, image generation, video generation, ad creative.

"

Video, avatar and static ads plus launching on Facebook and Instagram.

From our grade for features

Video and UGC ads

Makes marketing video ads, talking reels, avatar-led clips and UGC-style videos from a prompt, using models the site names such as Seedance, Kling and Nano Banana.

Static and batch ads

Generates static ads from a prompt and has batch static ads and brand-inspired remix on every plan.

Campaign launch

Connects an online store, then builds and launches ads on Facebook and Instagram, with analytics, A/B testing and AI recommendations.

Edit-ready templates

Every plan lists edit-ready templates, avatar customization and an AI image enhancer.

Mobile app

Has iOS and Android apps next to the web version, and a Slack integration that lets teams call @zeely.

Where it runs

Web · iOS · Android

What it works with

Shopify · Meta · Google Ads · Etsy · Amazon · WooCommerce · Slack

Zeely is made by Zeely, Inc., and has been around since 2022.

Where it stands

Its grades against its category, and whether to keep it or make your own

13/72

Other ad creative and reporting tools it is graded above

Zeely's GPA of 1.8 is higher than 13 of the 72 other ad creative and reporting tools we grade, and level with 16.

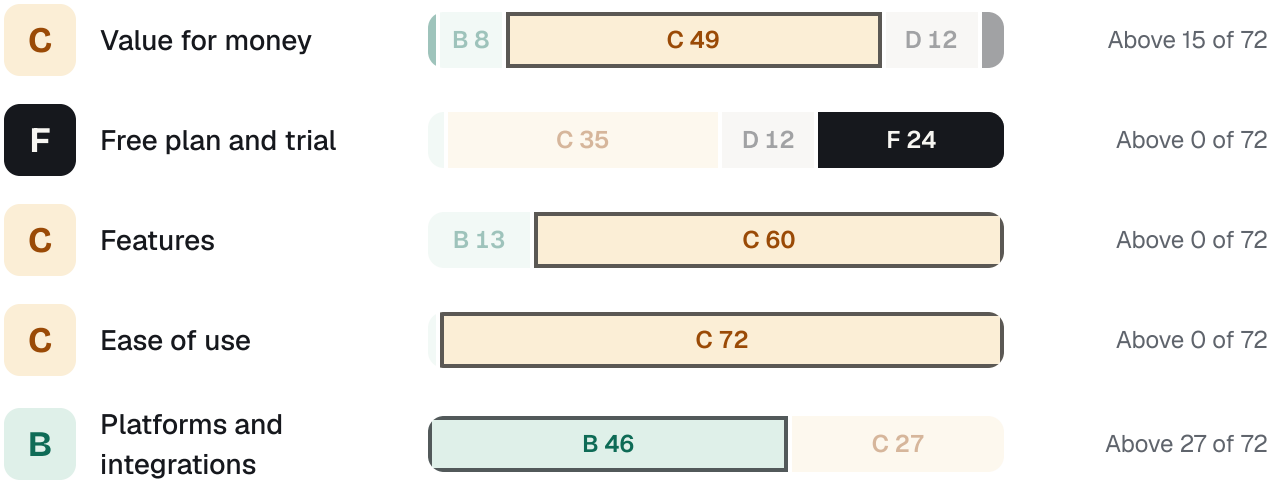
It stands best on platforms and integrations (B, above 27 of 72) and worst on free plan and trial (F, above 0).

Its paid plans start at $29.95 a month, against a middle price of $49.50 for the category: 18 of the 51 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 6 tools score higher and cost less.

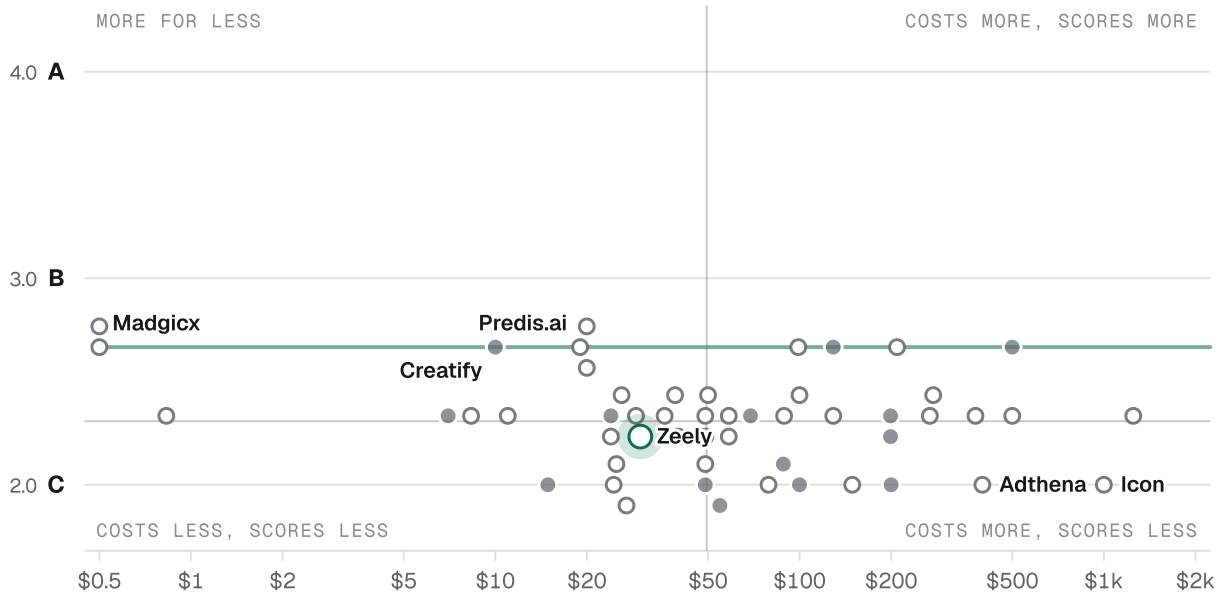
Each grade against the category

Every bar is all 73 ad creative and reporting tools we grade, cut by the letter each got. Zeely's own letter is outlined.



Price against what you get

Each dot is one of 52 ad creative and reporting tools. Further left costs less; higher up scores better on features, ease of use and platforms. Zeely is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Zeely you would be making a video model, which you can rent by the second but not make. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 43 of the 72 other ad creative and reporting tools grade higher. It costs $359.40 a year.

What you could not

- A video model, which you can rent by the second but not make.
- An image model, which you can rent by the picture but not make.

- ✕ Ad images and videos made to each network's sizes.
- ✕ A real app for iOS and Android. Something home-made would be a web page.
- ✕ It plugs into other products, Shopify, Meta and Google Ads among them.
- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. Zeely's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Creatify, Arcads, MakeUGC, Topview and Predis.ai

The 5 tools Zeely is most often weighed against, with where each one differs from it.

2.4 GPA

Creatify

Free plan · from $10/mo

AI video ads with AI actors, made from a product link.

- Creatify has a free plan. Zeely does not.
- Only Zeely lists iOS and Android apps.
- Creatify also covers AI agents.

Zeely and Creatify compared in full

1.8 GPA

Arcads

Free trial

AI actor video ads and product videos made from a script.

- Only Zeely lists iOS and Android apps.
- Arcads also covers AI agents.

Zeely and Arcads compared in full

2.0
GPA

MakeUGC

Free trial · from $29/mo

AI actors and video models for UGC-style video and image ads.

- Only Zeely lists iOS and Android apps.
- MakeUGC also covers voice cloning.

Zeely and MakeUGC compared in full

1.8
GPA

Topview

From $36/mo

AI video and image generation with many models, sold by credits.

- Only Zeely lists iOS and Android apps.
- Topview also covers voice cloning.

Zeely and Topview compared in full

2.4
GPA

Predis.ai

Free trial · from $19/mo

AI ads, videos and social posts, with scheduling and rival ad tracking.

Zeely and Predis.ai compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Zeely free?

No. Zeely is a paid product, starting at $29.95 per month.

How much does Zeely cost?

Zeely lists 3 plans. Starter: $29.95 per month.

What platforms does Zeely work on?

Zeely is available on Web, iOS and Android.

How is Zeely rated?

Zeely's iPhone and iPad app averages 4.6 out of 5 from 23,965 ratings on the App Store in the United States, as read on Nov 13, 2026.

Does Zeely have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Zeely is listed for Web, iOS and Android.

Does Zeely have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. Zeely is listed for Web, iOS and Android.

Is Zeely open source?

Zeely is not described as open source on its own site, as read on Nov 13, 2026.

What does Zeely integrate with?

Zeely's listing names Shopify, Meta, Google Ads, Etsy, Amazon, WooCommerce and Slack.

Who makes Zeely?

Zeely is made by Zeely, Inc. It dates from 2022.

What are the alternatives to Zeely?

The closest alternatives to Zeely in our directory are Creatify, Arcads, MakeUGC, Topview and Predis.ai.

How does Zeely compare with other ad creative and reporting tools?

Zeely's GPA of 1.8 is higher than 13 of the 72 other ad creative and reporting tools we grade, and level with 16.

Is Zeely good value for money?

ToolGPA grades Zeely C for value for money. Its paid plans start at $29.95 a month, against a middle price of $49.50 for the category: 18 of the 51 others that charge start lower.

Could I make my own version of Zeely?

To replace Zeely you would be making a video model, which you can rent by the second but not make.

Where this guide comes from

The prices, plans, platforms and features were read from Zeely's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Zeely's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Zeely, Inc. Prices change, so check zeely.ai before you buy.

zeely.ai/price/
zeely.ai/about-us/

zeely.ai

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Zeely, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/zeely

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Zeely: The Insider's Guide", checked
Nov 13, 2026. https://toolgpa.com/tools/zeely
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Know someone choosing between ad creative and reporting tools?

Send them this guide: toolgpa.com/tools/zeely/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded ad creative and reporting tools after Zeely, each with an Insider's Guide of its own.

Ad Creative & Reporting Insider's Guide

Every one of the 74 ad creative and reporting tools we grade, compared

Reporting Ninja Insider's Guide

Marketing reports for agencies, built by AI or by hand

2.6 GPA

AdsGPT Insider's Guide

AI generator for image and video ads with campaign launching

2.4 GPA

Atria Insider's Guide

Meta and TikTok ad library, ad reports and AI ad ideas in one place

2.4 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Zeely's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Zeely is a trademark of its owner, and this guide is not made, paid for or approved by Zeely, Inc. Prices and plans change: check zeely.ai before you buy.