ToolGPA

NOVEMBER 2026

Zeliq

The Insider's Guide

Prospecting platform with contact enrichment and sequences



Every plan, grade, refund rule and rival among lead and email finders, read from Zeliq's own pages.

Made by Zeliq · checked Nov 13, 2026 · toolgpa.com

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Zeliq's own pages, its app-store listings and our grades. Every fact in it is on Zeliq's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

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GPA, above 38 of the 72 other lead and email finders we grade

Zeliq is a B2B prospecting platform that combines a lead database, email and phone enrichment drawn from several data providers, a Chrome extension, multichannel sequences and an AI agent. It also offers an MCP server for use from Claude or ChatGPT.

> **You connect inboxes and build sequences.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Zeliq**, taken from its own pages and our grades.

1 **Best for prospecting with credits and sequences**

Zeliq has a lead database, enrichment, multichannel sequences, a Chrome extension and an agent, with a free plan and Starter at $59 per user a month.

2 **Paid plans start at $59 a month for each person**

As its pricing page puts it: $59 per user / month, billed monthly.

3 **There is a free plan**

Basic: $0, import up to 100 leads a month from Zeliq Search, basic filters, 2 active email-only sequences; enrichment costs credits.

4 **It runs on Web**

Web, with a browser extension too.

5 **Lead database**

Search the site's stated 450M+ contacts with filters such as company size, industry, location and job title.

6 **Contact enrichment**

A valid email costs 1 credit and a mobile number 10 credits, using data the site says comes from 40+ providers.

7 **Multichannel sequences**

Email, LinkedIn and call tasks in one sequence; Basic is limited to 2 email-only sequences.

8 **A 2.4 GPA, above 38 of 72**

That is against the other lead and email finders we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Zeliq you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

Zeliq at a glance

PRICING Free plan, from $59 per user / month, billed monthly	FREE PLAN Yes
FREE TRIAL 14-day free trial, no credit card required	RUNS ON Web, Browser extension
MADE BY Zeliq	CATEGORY Lead & Email Finders
OUR GRADE 2.4 GPA, fair	

The report card

Best for prospecting with credits and sequences

Zeliq has a lead database, enrichment, multichannel sequences, a Chrome extension and an agent, with a free plan and Starter at $59 per user a month. Credits drive the cost: a phone number is 10 credits, so Starter covers only 75.

TOOLGPA REPORT CARD **Zeliq** Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$59 per user a month sits between the $49 middle and $74 dearer quarter. Extra credits are 2,500 a month for $109.
Free plan and trial	C	A free Basic plan with 100 leads a month and 2 email-only sequences, and a 14-day trial with no card. You will hit the caps.
Features	B	Lead database, enrichment, sequences, an extension and an agent with MCP. The core job is covered.
Ease of use	C	No store rating on record. You connect inboxes and build sequences.
Platforms and integrations	B	Web app and extension, with seven listed integrations and an API.

Grade point average Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Zeliq is for

- ✓ Fits if you want search, enrichment and sequences in one place
- ✓ Works for one seller who can start on the free plan

Who it is not for

- ✕ Tight if you stay on Basic, which allows 100 leads a month and 2 email-only sequences
- ✕ Pricey if you want phones, as a number costs 10 credits and Starter's monthly credits cover 75
- ✕ Watch out: extra credits are sold as a $109 monthly subscription
- ✕ Not for you if you are a team of fewer than 3 wanting Custom, which needs at least 3 licences

Good to know

Good for

- ✓ Sales reps who want data, enrichment and outreach in one account
- ✓ Small teams that want to pay for credits that roll over

Worth knowing

- ⓘ Credits drive cost: a phone number is 10 credits and a plan's monthly credits cover only 75 of them on Starter.
- ⓘ Extra credits are sold as 2,500 a month for $109, shown as a monthly subscription.
- ⓘ The Custom plan needs at least 3 licenses and is priced per user per year.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$59

A month to start, for each person. There is a free plan too

Zeliq has a free plan. Paid plans start at $59 per user / month, billed monthly.

BASIC

$0

100 leads a month from Zeliq Search, basic filters, 2 email-only sequences; credits can be added as you go.

STARTER

$59

per user / month, billed monthly

750 credits a month (75 phone numbers or 750 emails), unlimited sequences and a HubSpot sync.

CUSTOM

$1.5k

per user / year and up, minimum 3 licenses

From 24k credits per user a year, shared workspace, manager dashboard and dedicated support. Sold through sales.

The free plan

Basic: $0, import up to 100 leads a month from Zeliq Search, basic filters, 2 active email-only sequences; enrichment costs credits.

Trying it first

14-day free trial, no credit card required

Read from zeliq.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save 20% with annual billing

The pricing page has an annual billing toggle labeled 'Save 20%'.

Stated on zeliq.com

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: Web and Browser extension

Prospecting platform with contact enrichment and sequences. Here is what it does, as its own site describes it, and what it covers: public API, AI features, sales pipeline, AI agents, email campaigns.

> **Lead database, enrichment, sequences, an extension and an agent with MCP.**

From our grade for features

Lead database

Search the site's stated 450M+ contacts with filters such as company size, industry, location and job title.

Contact enrichment

A valid email costs 1 credit and a mobile number 10 credits, using data the site says comes from 40+ providers.

Multichannel sequences

Email, LinkedIn and call tasks in one sequence; Basic is limited to 2 email-only sequences.

Chrome extension

Add leads from LinkedIn and other pages to Zeliq or a CRM, and enrich them on the spot.

Zelia agent and MCP

An AI agent finds and engages leads on instruction, and the MCP server lets Claude or ChatGPT use Zeliq data.

Where it runs

Web · Browser extension

What it works with

HubSpot · Salesforce · Pipedrive · Aircall · Ringover · Claude · ChatGPT

Zeliq is made by Zeliq.

Where it stands

Its grades against its category, and whether to keep it or make your own

38/72

Other lead and email finders it is graded above

Zeliq's GPA of 2.4 is higher than 38 of the 72 other lead and email finders we grade, and level with 16.

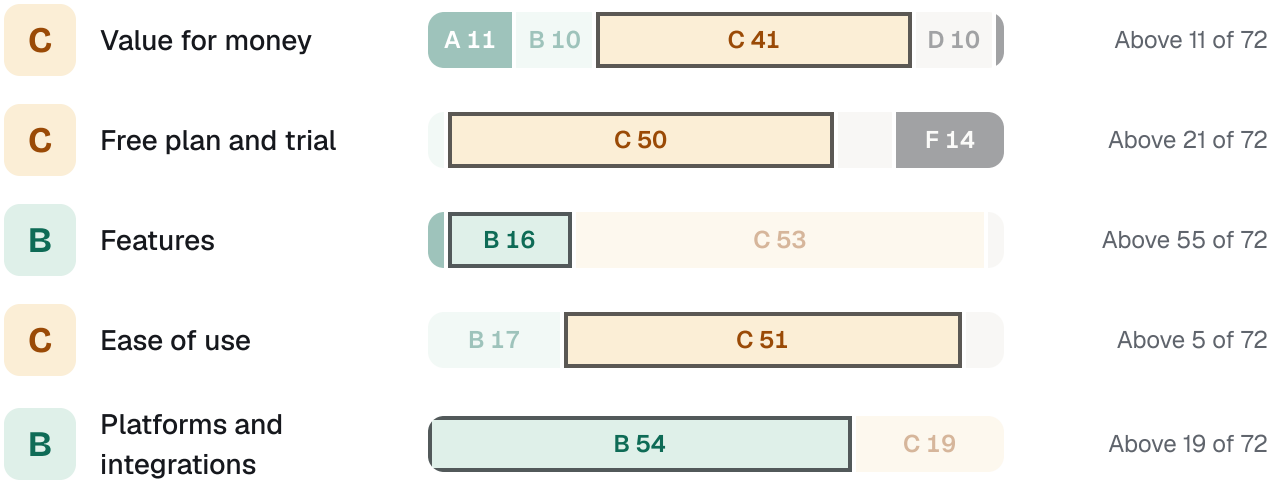
It stands best on features (B, above 55 of 72) and worst on ease of use (C, above 5).

Its paid plans start at $59 a month for each person, against a middle price of $49 for the category: 36 of the 54 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 1 tool scores higher and costs less.

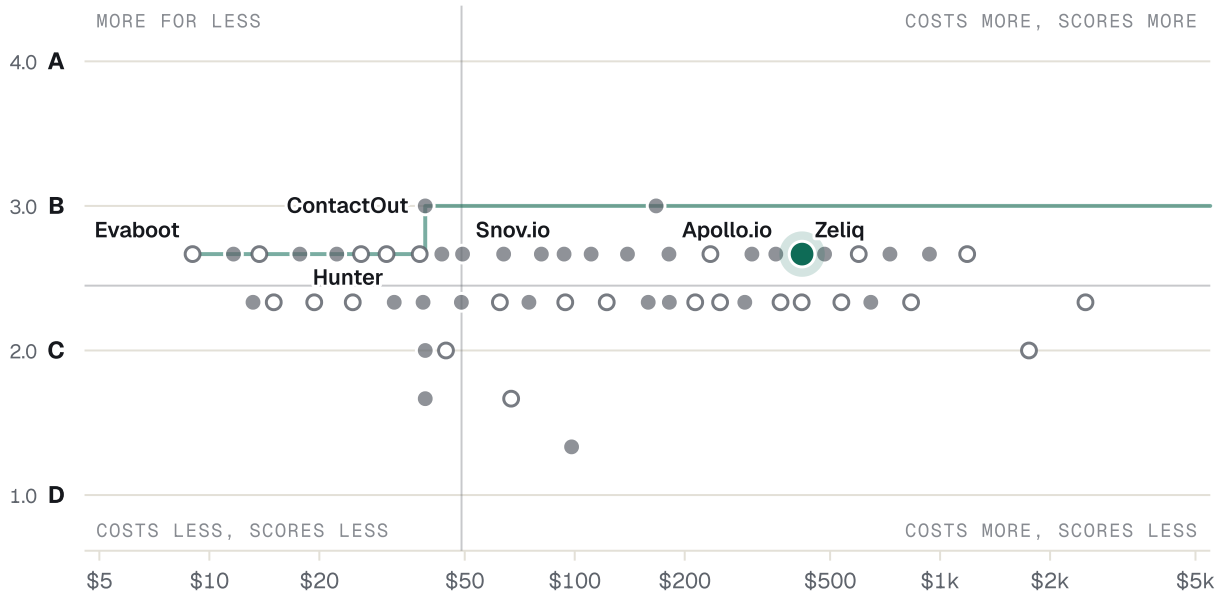
Each grade against the category

Every bar is all 73 lead and email finders we grade, cut by the letter each got. Zeliq's own letter is outlined.



Price against what you get

Each dot is one of 55 lead and email finders. Further left costs less; higher up scores better on features, ease of use and platforms. Zeliq is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Zeliq you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

It costs $708 a year.

What you could make

- Sales pipeline: an app builder makes this well.

What you could not

- An AI agent, with the models and the safeguards behind it.

- ✕ Newsletters sent to thousands of people that still reach the inbox.
- ✕ It is priced for each person, which means accounts and billing for a team.
- ✕ It plugs into other products, HubSpot, Salesforce and Pipedrive among them, and has an API.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. Zeliq's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Apollo.io, Lusha, Kaspr, FullEnrich and Snov.io

The 5 tools Zeliq is most often weighed against, with where each one differs from it.

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Apollo.io

Free plan · from $49/mo

B2B contact database with built-in email sequences and a dialer.

- Zeliq also covers AI agents.
- Apollo.io also covers web clipper.

Zeliq and Apollo.io compared in full

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Lusha

Free plan · from $37.45/mo

B2B contact data for verified emails and direct phone numbers.

- Zeliq also covers sales pipeline and AI agents.
- Lusha also covers web clipper.

Zeliq and Lusha compared in full

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Kaspr

Free plan · from $49/mo

Chrome extension for phone numbers and emails from LinkedIn profiles.

- Zeliq also covers sales pipeline, AI agents and email campaigns.
- Kaspr also covers web clipper.

Zeliq and Kaspr compared in full

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FullEnrich

Free trial · from $26/mo

Email and phone finder that checks 20+ data providers in turn.

- Zeliq has a free plan. FullEnrich does not, though it has a free trial.
- Only Zeliq lists a browser extension.
- Zeliq also covers sales pipeline, AI agents and email campaigns.

Zeliq and FullEnrich compared in full

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Snov.io

Free plan · from $29.25/mo

Email finder, verifier and cold outreach suite with a small CRM.

- Zeliq also covers AI agents.
- Snov.io also covers web clipper.

Zeliq and Snov.io compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

15

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Zeliq free?

Zeliq has a free plan. Basic: $0, import up to 100 leads a month from Zeliq Search, basic filters, 2 active email-only sequences; enrichment costs credits.

How much does Zeliq cost?

Zeliq lists 3 plans. Basic: $0.

What platforms does Zeliq work on?

Zeliq is available on Web. It also has a browser extension.

Does Zeliq offer any discounts?

Zeliq publicly lists the following: Save 20% with annual billing.

Does Zeliq have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Zeliq is listed for Web.

Does Zeliq have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Zeliq is listed for Web.

Is Zeliq open source?

Zeliq is not described as open source on its own site, as read on Nov 13, 2026.

Does Zeliq have an API?

Yes. Zeliq offers a public API, according to its own site.

What does Zeliq integrate with?

Zeliq's listing names HubSpot, Salesforce, Pipedrive, Aircall, Ringover, Claude and ChatGPT.

Does Zeliq have a free trial?

Yes. 14-day free trial, no credit card required.

Who makes Zeliq?

Zeliq is made by a company of the same name.

What are the alternatives to Zeliq?

The closest alternatives to Zeliq in our directory are Apollo.io, Lusha, Kaspr, FullEnrich and Snov.io.

How does Zeliq compare with other lead and email finders?

Zeliq's GPA of 2.4 is higher than 38 of the 72 other lead and email finders we grade, and level with 16.

Is Zeliq good value for money?

ToolGPA grades Zeliq C for value for money. Its paid plans start at $59 a month for each person, against a middle price of $49 for the category: 36 of the 54 others that charge start lower.

Could I make my own version of Zeliq?

To replace Zeliq you would be making an AI agent, with the models and the safeguards behind it.

Where this guide comes from

The prices, plans, platforms and features were read from Zeliq's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Zeliq's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Zeliq. Prices change, so check zeliq.com before you buy.

zeliq.com/pricing

zeliq.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Zeliq, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/zeliq

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Zeliq: The Insider's Guide", checked
Nov 13, 2026. https://toolgpa.com/tools/zeliq
```

Know someone choosing between lead and email finders?

Send them this guide: toolgpa.com/tools/zeliq/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded lead and email finders after Zeliq, each with an Insider's Guide of its own.

Lead & Email Finders Insider's Guide

Every one of the 73 lead and email finders we grade, compared

Clay Insider's Guide

Data enrichment tables that query 150+ data providers in one place

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FullEnrich Insider's Guide

Email and phone finder that checks 20+ data providers in turn

2.8 GPA

GetProspect Insider's Guide

Email finder and B2B database with a LinkedIn extension

2.8 GPA

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Zeliq's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Zeliq is a trademark of its owner, and this guide is not made, paid for or approved by Zeliq. Prices and plans change: check zeliq.com before you buy.