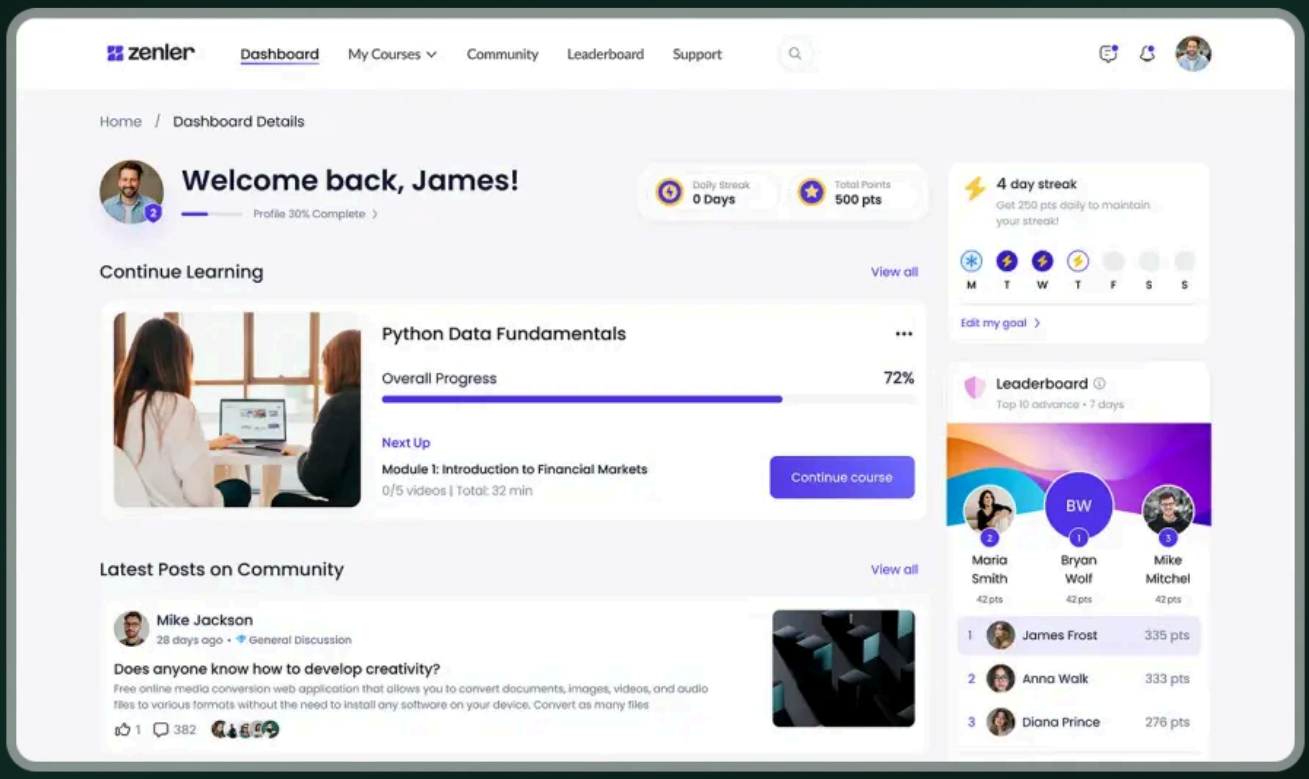
ToolGPA

NOVEMBER 2026

# Zenler

## The Insider's Guide

Course platform with funnels, email, live classes and a branded app

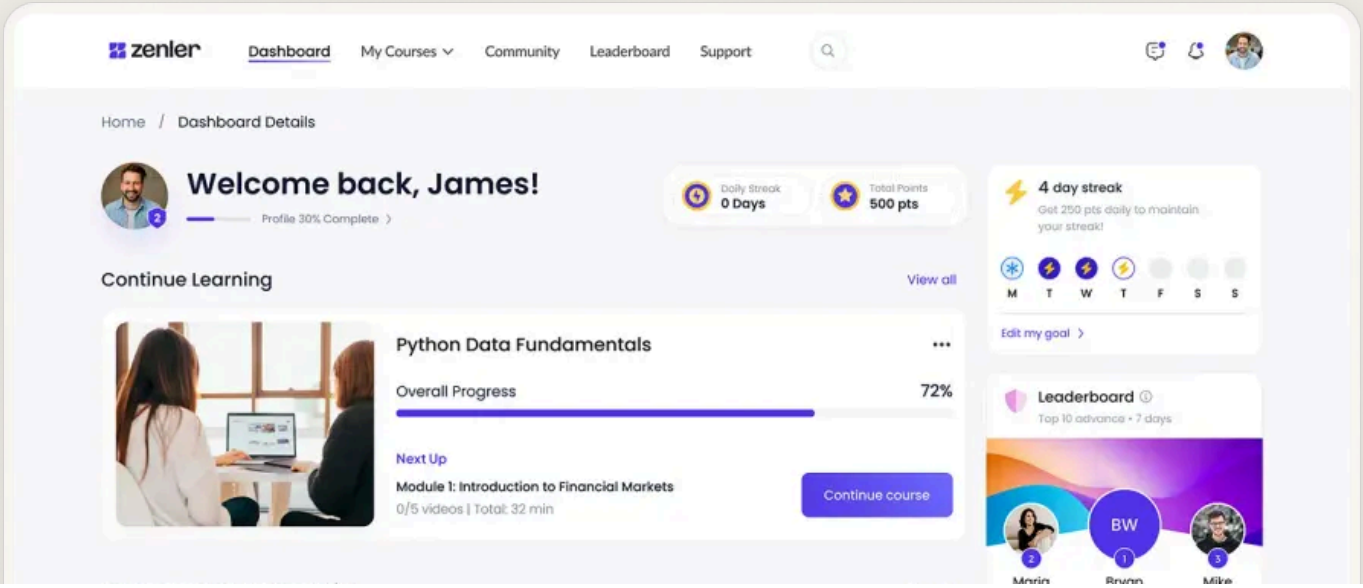



**Every plan, grade, refund rule and rival among course and community platforms, read from Zenler's own pages.**

Made by Zenler · checked Nov 12, 2026 · toolgpa.com

**2.4**

GPA




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Who made this guide, what else is on the site, and how to cite it


ToolGPA put this guide together from Zenler's own pages, its app-store listings and our grades. Every fact in it is on Zenler's page too, where it is kept up to date. Checked Nov 12, 2026.

# Welcome

What it is, who it suits, its grades and the ten things to know first

**2.4**

GPA, above 26 of the 41 other course and community platforms we grade

Zenler is an online course platform for coaches, trainers and course creators. Courses, memberships, live classes, webinars, communities, blogs, funnels and email broadcasts sit in one account, and the plans charge no transaction fees. A branded mobile app is part of the product.

> "
>
> **You build courses, funnels and emails yourself.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Zenler**, taken from its own pages and our grades.

**1** **Best for a course maker wanting funnels, email and an app**

Zenler covers courses, live classes, funnels, email, community and a branded mobile app, with no platform fee on sales.

**2** **Paid plans start at $47 a month**

As its pricing page puts it: $47 per month, billed annually ($57 billed monthly).

**3** **You can try it first**

30-day free trial with full access to all features

**4** **It runs on 3 platforms**

Web, iOS and Android.

**5** **Courses and memberships**

Build courses with drip content and quizzes; memberships and bundles start on Pro.

**6** **Live sessions**

Sell live classes and run webinars with built-in Zoom; plans cap live sessions at 10, 100 or 300.

**7** **Funnels and email**

Lead magnet, video series and survey funnels, plus automations and scheduled broadcasts.

**8** **A 2.4 GPA, above 26 of 41**

That is against the other course and community platforms we grade, on value, the free plan, features, ease of use and platforms.

**9** **Keep it**

To replace Zenler you would be making live video to hundreds of people at once. That is not a weekend's work, with an AI app builder or without one.

### Zenler at a glance

PRICING
Free trial, from $47 per month, billed annually ($57 billed monthly)

FREE PLAN
No

FREE TRIAL
30-day free trial with full access to all features

RUNS ON
Web, iOS, Android

MADE BY
Zenler

CATEGORY
Courses & Communities

OUR GRADE
2.4 GPA, fair

## The report card

### Best for a course maker wanting funnels, email and an app

Zenler covers courses, live classes, funnels, email, community and a branded mobile app, with no platform fee on sales. Starter at $47 a month on annual billing is capped at 5 courses and 500 people with no custom domain, and AI and memberships sit on higher plans.

TOOLGPA REPORT CARD **Zenler** Graded Nov 13, 2026

| SUBJECT | GRADE | COMMENT |
|---|---|---|
| **Value for money** | C | Starter is $47 a month on annual billing, in the middle of courses tools at $49. Pro is $97 and Premium $277. |
| **Free plan and trial** | C | 30-day free trial with full access to all features. The listing does not say a card is needed. |
| **Features** | B | Courses and memberships, live sessions, funnels, email, community and chat, a branded app and payments with no platform fee. Memberships and AI need the higher plans. |
| **Ease of use** | C | No store rating on record. You build courses, funnels and emails yourself. |
| **Platforms and integrations** | B | Web, iOS and Android, with 4 integrations on record. |

**Grade point average** Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

### Who Zenler is for

- ✓ Fits if you want courses and email marketing from one account
- ✓ Works for creators who plan to offer a branded app to students

### Who it is not for

- ✕ Tight if you start on Starter, with 5 courses, 500 people, 1 site and no custom domain
- ✕ Skip it if you want memberships cheaply, as they need Pro at $97
- ✕ Watch out: AI agents, support-agent messages and AI credits are only on Pro and Premium
- ✕ Watch out: the page's social tags mention a $217 Premium price but its table shows $277 annual, and a launch discount can show a crossed-out price

## Good to know

### Good for

- ✓ Coaches who want courses, live classes and email in one account
- ✓ Creators who want a flat monthly fee with no cut of sales

### Worth knowing

- ⓘ Starter allows 5 courses, 500 people, 1 site and no custom domain; memberships need Pro.
- ⓘ AI agents, support-agent messages and AI credits are in Pro and Premium only (2,000 and 4,000 credits).
- ⓘ The page's social tags mention a $217 Premium price, but its pricing table shows $277 annually and $347 monthly; the table is recorded here.
- ⓘ A launch discount may display a crossed-out price and an 'after 3 months' price on some visits.

# What it costs

Every plan, the free plan, ways to pay less and how prices have moved

**$47**

A month to start

Zenler is a paid product with a free trial, starting at $47 per month, billed annually ($57 billed monthly).

> **The listing does not say a card is needed.**
>
> From our grade for free plan and trial

STARTER

## $47

per month, billed annually ($57 billed monthly)

1 site, 5 courses, 1 community, 500 people, 5,000 emails a month, 2 funnels, 10 live sessions and 1 site admin.

PRO

## $97

per month, billed annually ($117 billed monthly)

3 sites and 3 custom domains, unlimited courses and people, 20 communities, 100,000 emails a month, 100 funnels, live chat, API support and AI agents.

PREMIUM

## $277

per month, billed annually ($347 billed monthly)

10 sites and 10 domains, unlimited communities and funnels, 500,000 emails a month, 300 live sessions, 20 site admins, single sign-on and priority support.

### Trying it first

30-day free trial with full access to all features

Read from zenler.com on Nov 12, 2026.

## Ways to pay less

ANNUAL DISCOUNT

### Annual billing

Annual billing lists $47, $97 and $277 a month against $57, $117 and $347 billed monthly.

Stated on zenler.com

# What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Course platform with funnels, email, live classes and a branded app. Here is what it does, as its own site describes it, and what it covers: AI features, marketing automation, email campaigns, online courses, community, digital downloads, webinars.

> **Courses and memberships, live sessions, funnels, email, community and chat, a branded app and payments with no platform fee.**
>
> From our grade for features

### Courses and memberships

Build courses with drip content and quizzes; memberships and bundles start on Pro.

### Live sessions

Sell live classes and run webinars with built-in Zoom; plans cap live sessions at 10, 100 or 300.

### Funnels and email

Lead magnet, video series and survey funnels, plus automations and scheduled broadcasts.

### Community and chat

Communities on every plan (1, 20 or unlimited); live chat starts on Pro.

### Branded mobile app

The vendor lists an app under your own name on the App Store and Google Play.

### Payments with no platform fee

One-off and subscription sales through Stripe, PayPal or Razorpay, with no transaction fees from Zenler.

### Where it runs

Web · iOS · Android

### What it works with

Stripe · PayPal · Razorpay · Zoom

Zenler is made by Zenler.

# Where it stands

Its grades against its category, and whether to keep it or make your own

**26/41**

Other course and community platforms it is graded above

Zenler's GPA of 2.4 is higher than 26 of the 41 other course and community platforms we grade, and level with 8.

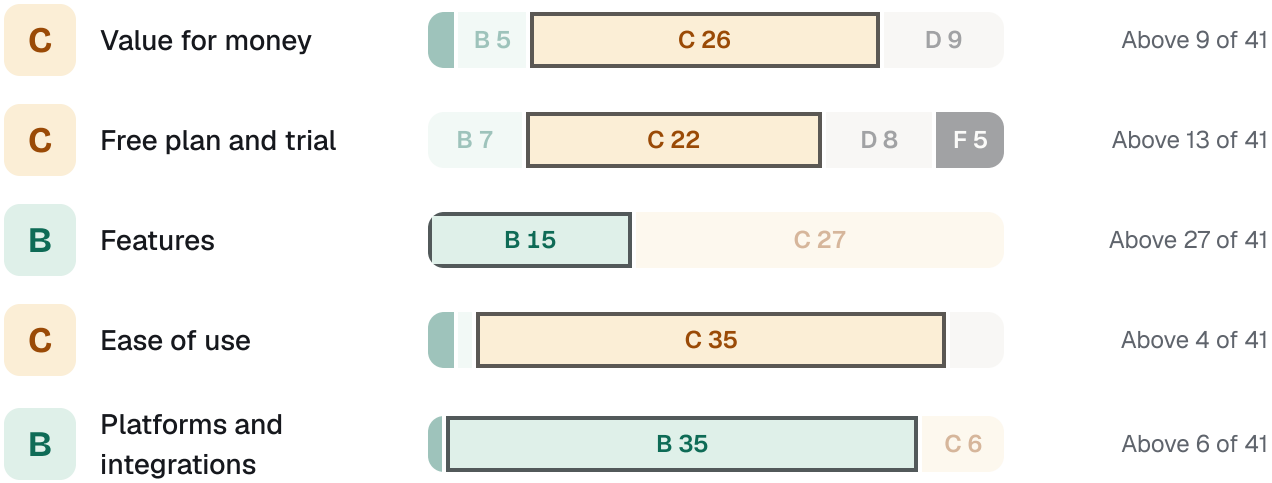
It stands best on features (B, above 27 of 41) and worst on ease of use (C, above 4).

Its paid plans start at $47 a month, against a middle price of $49 for the category: 16 of the 36 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 1 tool scores higher and costs less.

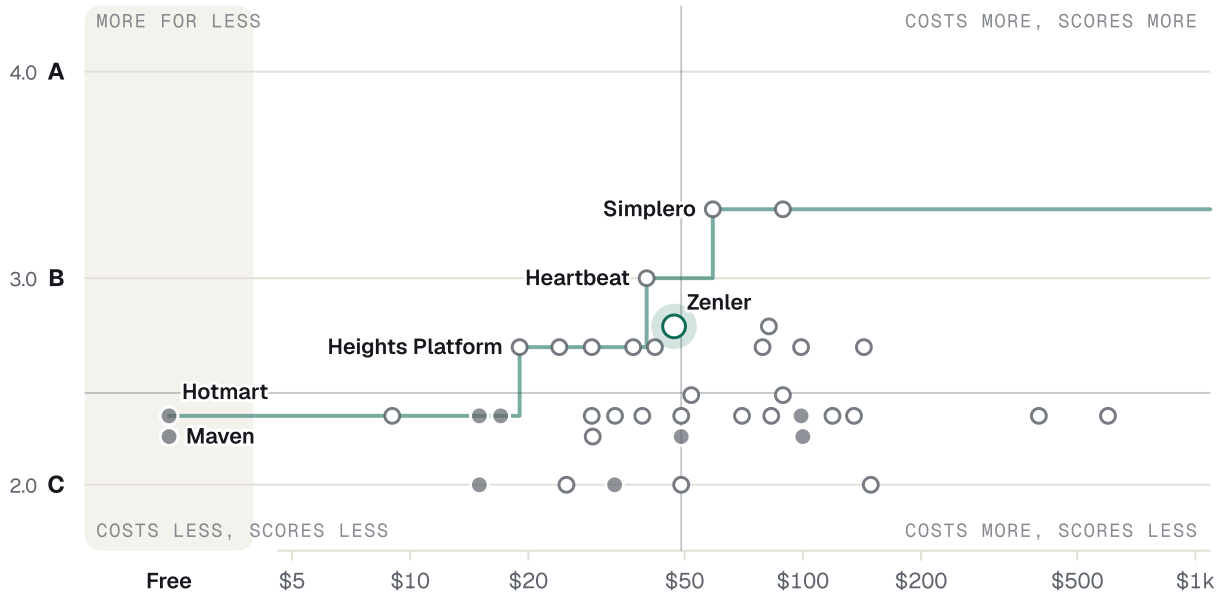
## Each grade against the category

Every bar is all 42 course and community platforms we grade, cut by the letter each got. Zenler's own letter is outlined.



## Price against what you get

Each dot is one of 39 course and community platforms. Further left costs less; higher up scores better on features, ease of use and platforms. Zenler is the marked dot.




What paid plans start at, a month (each step along is roughly double) ⍰

## Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

### Keep it

To replace Zenler you would be making live video to hundreds of people at once. That is not a weekend's work, with an AI app builder or without one.

It costs $564 a year.

#### What you could make

- Online courses and digital downloads: an app builder makes these well.

#### What you could not

- Live video to hundreds of people at once.

- ✕ Newsletters sent to thousands of people that still reach the inbox.
- ✕ Email sent in volume that still reaches the inbox.
- ✕ A members' space with posts, chat and events that people keep coming back to.
- ✕ A real app for iOS and Android. Something home-made would be a web page.
- ✕ AI features, unless you pay a model provider for each request yourself.
- ✕ People on the other end: coaches and live sessions. No app builder makes those.
- ✕ The depth: we grade its features B, which means it covers the whole job.

**What this rests on.** Zenler's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

# The alternatives

The tools it is most often weighed against, side by side



Teachable, Thinkific, Kajabi, Podia and LearnWorlds

The 5 tools Zenler is most often weighed against, with where each one differs from it.

2.4 GPA

## Teachable

Free trial · from $29/mo

Online course, coaching and membership platform with its own checkout.

- Zenler also covers marketing automation, community, digital downloads and webinars.

Zenler and Teachable compared in full

2.4 GPA

## Thinkific

Free trial · from $82/mo

Course, community and membership platform for experts and academies.

- Only Zenler lists iOS and Android apps.
- Zenler also covers marketing automation, email campaigns, digital downloads and webinars.
- Thinkific also covers invoicing.

Zenler and Thinkific compared in full



2.0
GPA

## Kajabi

Free trial · from $143/mo

All-in-one platform for selling courses, coaching and communities.

- Zenler also covers digital downloads and webinars.
- Kajabi also covers paid newsletters.

Zenler and Kajabi compared in full



2.4
GPA

## Podia

Free trial · from $42/mo

Website, store, courses, community and email for creators in one place.

- Only Zenler lists iOS and Android apps.
- Zenler also covers digital downloads and webinars.

Zenler and Podia compared in full



2.4
GPA

## LearnWorlds

Free trial · from $24/mo

Online academy builder for course creators and training teams.

- Only Zenler lists iOS and Android apps.
- Zenler also covers marketing automation, digital downloads and webinars.

Zenler and LearnWorlds compared in full

# Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

### Is Zenler free?

No, Zenler is a paid product, but you can try it first. 30-day free trial with full access to all features.

### How much does Zenler cost?

Zenler lists 3 plans. Starter: $47 per month, billed annually ($57 billed monthly).

### What platforms does Zenler work on?

Zenler is available on Web, iOS and Android.

### Does Zenler offer any discounts?

Zenler publicly lists the following: Annual billing.

### Does Zenler have a Windows app?

No Windows app was listed when its pages were read on Nov 12, 2026. Zenler is listed for Web, iOS and Android.

### Does Zenler have a macOS app?

No macOS app was listed when its pages were read on Nov 12, 2026. Zenler is listed for Web, iOS and Android.

### Is Zenler open source?

Zenler is not described as open source on its own site, as read on Nov 12, 2026.

### What does Zenler integrate with?

Zenler's listing names Stripe, PayPal, Razorpay and Zoom. A listing names up to eight integrations, so it may connect to more.

### Who makes Zenler?

Zenler is made by a company of the same name.

### What are the alternatives to Zenler?

The closest alternatives to Zenler in our directory are Teachable, Thinkific, Kajabi, Podia and LearnWorlds.

### How does Zenler compare with other course and community platforms?

Zenler's GPA of 2.4 is higher than 26 of the 41 other course and community platforms we grade, and level with 8.

### Is Zenler good value for money?

ToolGPA grades Zenler C for value for money. Its paid plans start at $47 a month, against a middle price of $49 for the category: 16 of the 36 others that charge start lower.

### Could I make my own version of Zenler?

To replace Zenler you would be making live video to hundreds of people at once.

## Where this guide comes from

The prices, plans, platforms and features were read from Zenler's own pages on Nov 12, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Zenler's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Zenler. Prices change, so check zenler.com before you buy.

zenler.com/

zenler.com/pricing

PART 07 · ABOUT

# About ToolGPA

Who made this guide, what else is on the site, and how to cite it

**5,038**

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

| 5,038 | 95 | 739 | 579 |
|---|---|---|---|
| tools graded | categories | price changes on record | apps priced in 12 countries |

## What else is on toolgpa.com

### Zenler, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/zenler

### How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

### Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

### Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

### Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

### Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

### Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

### Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

**Scan for the live page**

Prices and grades as they are today

### Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Zenler: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/zenler
```

### Know someone choosing between course and community platforms?

Send them this guide: toolgpa.com/tools/zenler/guide

ToolGPA elsewhere: youtube.com/@toolgpa

# See our other guides

The best-graded course and community platforms after Zenler, each with an Insider's Guide of its own.

### Courses & Communities Insider's Guide

Every one of the 42 course and community platforms we grade, compared

### Circle Insider's Guide

Community platform with courses, events, payments and branded apps

2.8 GPA

### Fourthwall Insider's Guide

Creator shop with merch, digital products and memberships

2.8 GPA

### Simplero Insider's Guide

All-in-one platform for courses, community, email and coaching

2.8 GPA

ToolGPA

## Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Zenler's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Zenler is a trademark of its owner, and this guide is not made, paid for or approved by Zenler. Prices and plans change: check zenler.com before you buy.