ToolGPA

NOVEMBER 2026

Zid

The Insider’s Guide

Saudi e-commerce platform with POS, payments and shipping



Every plan, grade, refund rule and rival among online store builders, read from Zid’s own pages.

Made by Al-Qudrah Al-Taqniyah for Technology and Communication · checked Nov 12, 2026 · toolgpa.com

2.6

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Zid's own pages, its app-store listings and our grades. Every fact in it is on Zid's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

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GPA, above 21 of the 26 other online store builders we grade

Zid is a Saudi-based platform for building an online store, with a built-in point-of-sale system, WhatsApp integration, a payments service and shipping through its own logistics arm. Plans are priced in Saudi riyals, with a free Starter plan and paid tiers that add team seats, custom domains and advanced payment methods.

> "You set up the store, themes, payments and shipping yourself.
>
> From our grade for ease of use

To get you started, here are **9 things to know about Zid**, taken from its own pages and our grades.

1 **Best for Arabic-first online stores for Saudi sellers**

Zid is a Saudi store platform with a free Starter plan and paid plans from SAR 83 a month billed annually.

2 **What it costs**

Paid plans start at SAR 83 per month, billed annually (SAR 99 billed monthly).

3 **There is a free plan**

Starter: free forever, with unlimited products, orders and customers, discount coupons, bank transfer and cash on delivery.

4 **It runs on Web**

Web.

5 **Online store and themes**

Launch a storefront with themes and pick from more than 400 apps in Zid's app store, with CSS customization of the interface listed in the plan table.

6 **Point of sale**

A mobile and tablet POS app and a branch dashboard cover in-person sales, and the pricing page says POS is offered free with a subscription.

7 **Payments and wallet**

Accept Mada, Apple Pay and Visa or Mastercard, with a Zid Wallet for balances. Zid says it charges no fees on sales on its paid plans.

8 **A 2.6 GPA, above 21 of 26**

That is against the other online store builders we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Zid you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

Zid at a glance

PRICING
Free plan, from SAR 83 per month, billed annually (SAR 99 billed monthly)

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Al-Qudrah Al-Taqniyah for Technology and Communication

CATEGORY
Online Store Builders

OUR GRADE
2.6 GPA, good

The report card

Best for Arabic-first online stores for Saudi sellers

Zid is a Saudi store platform with a free Starter plan and paid plans from SAR 83 a month billed annually. Prices are in riyals, the free plan takes only bank transfer and cash on delivery, and the plan table does not say which plans include some features.

TOOLGPA REPORT CARD	Zid	Graded Nov 12, 2026
SUBJECT	GRADE	COMMENT
Value for money	B	Rise is SAR 83 a month billed annually, roughly $22, inside the cheaper quarter of store builders. Growth is SAR 249.
Free plan and trial	B	Starter is free forever with unlimited products, orders and customers, coupons, bank transfer and cash on delivery.
Features	C	Online store and themes, point of sale, payments and wallet, shipping and WhatsApp tools. The page does not show which plans include custom domains or live chat support.
Ease of use	C	No store rating on record. You set up the store, themes, payments and shipping yourself.
Platforms and integrations	B	Web only, with a point of sale and links to WhatsApp, Mada, Apple Pay, Amazon and Trendyol.
Grade point average		Good, out of 4.0 **2.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Zid is for

- ✓ Fits if you sell in Saudi Arabia and want a free store to start
- ✓ Works for shops that also need a point of sale and WhatsApp marketing

Who it is not for

- ✗ Skip it if you need dollar prices, as the site shows only riyals
- ✗ Tight if you want cards, since the free plan lists only bank transfer and cash on delivery
- ✗ Watch out: the plan table lists custom domain, advanced payments and live chat but not which plans include them
- ✗ Watch out: linking payment gateways may need a commercial registration

Good to know

Good for

- ✓ Merchants selling to customers in Saudi Arabia
- ✓ Stores that want POS, payments and shipping from one vendor
- ✓ Sellers who want to start free and add a domain later

Worth knowing

- ⓘ Prices are in Saudi riyals; the site does not show a dollar price.
- ⓘ The plan table lists custom domain linking, advanced payment methods and live chat support, but the text does not show which plans include them.
- ⓘ The free Starter plan lists only basic payment methods: bank transfer and cash on delivery.
- ⓘ Linking payment gateways may need a commercial registration, which the FAQ says is otherwise not required.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

4

plans to choose from

Zid has a free plan. Paid plans start at SAR 83 per month, billed annually (SAR 99 billed monthly).

> **Starter is free forever with unlimited products, orders and customers, coupons, bank transfer and cash on delivery.**
>
> From our grade for free plan and trial

STARTER

SAR 0

Free forever: unlimited products, orders and customers, coupons, bank transfer and cash on delivery, and listing on the Mazeed marketplace.

RISE

SAR 83

per month, billed annually (SAR 99 billed monthly)

For anyone past the starting point; the comparison table lists 1 team member. SAR 990 billed annually.

GROWTH

SAR 249

per month, billed annually (SAR 299 billed monthly)

Aimed at stores ready to scale and needing a complete setup; 5 team members. SAR 2,988 billed annually.

PROFESSIONAL

Custom

For large enterprises, sold through sales by quote, with 20 team members and annual billing.

The free plan

Starter: free forever, with unlimited products, orders and customers, discount coupons, bank transfer and cash on delivery.

Read from zid.sa on Nov 12, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save with annual billing

Rise is SAR 83 a month when billed annually (SAR 990 a year) against SAR 99 monthly; Growth is SAR 249 against SAR 299.

Stated on zid.sa

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Saudi e-commerce platform with POS, payments and shipping. Here is what it does, as its own site describes it, and what it covers: inventory, whatsApp messaging, online store, shipping labels.

> **Online store and themes, point of sale, payments and wallet, shipping and WhatsApp tools.**
>
> From our grade for features

Online store and themes

Launch a storefront with themes and pick from more than 400 apps in Zid's app store, with CSS customization of the interface listed in the plan table.

Point of sale

A mobile and tablet POS app and a branch dashboard cover in-person sales, and the pricing page says POS is offered free with a subscription.

Payments and wallet

Accept Mada, Apple Pay and Visa or Mastercard, with a Zid Wallet for balances. Zid says it charges no fees on sales on its paid plans.

Shipping

Print shipping labels and ship through Zid logistics and partner carriers; the plan pages show rates starting from 8.5 SAR.

WhatsApp and marketing tools

WhatsApp login and messaging, discount coupons, abandoned-cart voice recovery and the Mazeed marketplace help bring in orders.

Where it runs

Web

What it works with

WhatsApp
Mada
Apple Pay
Amazon
Trendyol
Jahez

Zid is made by Al-Qudrah Al-Taqniyah for Technology and Communication.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

21/26

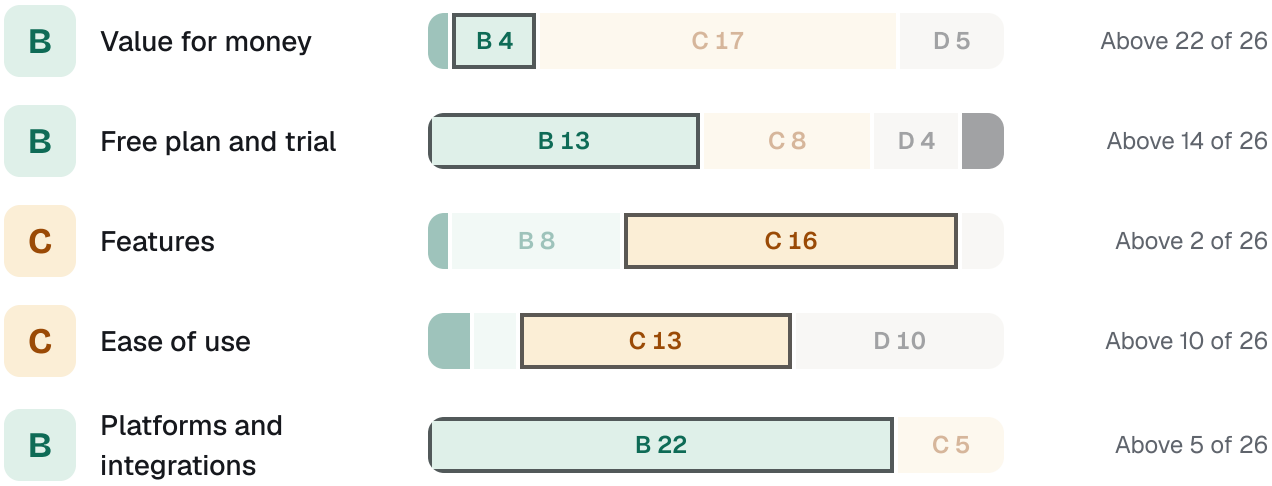
Other online store builders it is graded above

Zid's GPA of 2.6 is higher than 21 of the 26 other online store builders we grade, and level with 3.

It stands best on value for money (B, above 22 of 26) and worst on features (C, above 2).

Each grade against the category

Every bar is all 27 online store builders we grade, cut by the letter each got. Zid's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Zid you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.6 is higher than 21 of the 26 other online store builders we grade.

What you could make

- Inventory: an app builder makes this well.

What you could not

- Checkout, card payments and sales tax handled for you.
- Discounted carrier rates and labels, which take an agreement with each carrier.
- The WhatsApp Business API, which Meta opens only through approved partners.
- It plugs into other products, WhatsApp, Mada and Apple Pay among them.

What this rests on. Zid's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Shopify, SHOPLINE, BigCommerce and Ecwid

The 4 tools Zid is most often weighed against, with where each one differs from it.

2.8 GPA

Shopify

Free trial · from $29/mo

Hosted commerce platform for online, in-person and social selling.

- Zid has a free plan. Shopify does not, though it has a free trial.
- Only Shopify lists iOS and Android apps.
- Zid also covers whatsApp messaging.

Zid and Shopify compared in full

2.2 GPA

SHOPLINE

Free trial · from $41/mo

Ecommerce platform joining online, social and in-store selling.

- Zid has a free plan. SHOPLINE does not, though it has a free trial.
- Zid also covers whatsApp messaging and shipping labels.
- SHOPLINE also covers reports and email campaigns.

Zid and SHOPLINE compared in full



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BigCommerce

Free trial · from $29/mo

Hosted ecommerce platform with plans set by yearly sales.

- Zid has a free plan. BigCommerce does not, though it has a free trial.
- Only BigCommerce lists iOS and Android apps.
- Zid also covers whatsApp messaging and shipping labels.

Zid and BigCommerce compared in full



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Ecwid

From $5/mo

Online store you can add to any website or run as its own site.

- Zid has a free plan. Ecwid does not.
- Only Ecwid lists iOS and Android apps.
- Zid also covers whatsApp messaging.

Zid and Ecwid compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Zid free?

Zid has a free plan. Starter: free forever, with unlimited products, orders and customers, discount coupons, bank transfer and cash on delivery.

How much does Zid cost?

Zid lists 4 plans. Starter: SAR 0.

What platforms does Zid work on?

Zid is available on Web.

Does Zid offer any discounts?

Zid publicly lists the following: Save with annual billing.

Does Zid have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Zid is listed for Web.

Does Zid have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Zid is listed for Web.

Is Zid open source?

Zid is not described as open source on its own site, as read on Nov 12, 2026.

What does Zid integrate with?

Zid's listing names WhatsApp, Mada, Apple Pay, Amazon, Trendyol and Jahez.

Who makes Zid?

Zid is made by Al-Qudrah Al-Taqniyah for Technology and Communication.

What are the alternatives to Zid?

The closest alternatives to Zid in our directory are Shopify, SHOPLINE, BigCommerce and Ecwid.

How does Zid compare with other online store builders?

Zid's GPA of 2.6 is higher than 21 of the 26 other online store builders we grade, and level with 3.

Could I make my own version of Zid?

To replace Zid you would be making checkout, card payments and sales tax handled for you.

Where this guide comes from

The prices, plans, platforms and features were read from Zid's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Zid's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Al-Qudrah Al-Taqniyah for Technology and Communication. Prices change, so check zid.sa before you buy.

zid.sa/en/pricing/

zid.sa/en/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038
tools graded

95
categories

739
price changes on record

579
apps priced in 12 countries

What else is on toolgpa.com

Zid, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/zid

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Zid: The Insider's Guide", checked
Nov 12, 2026. https://toolgpa.com/tools/zid
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Know someone choosing between online store builders?

Send them this guide: toolgpa.com/tools/zid/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded online store builders after Zid, each with an Insider's Guide of its own.

Online Store Builders Insider's Guide

Every one of the 30 online store builders we grade, compared

Big Cartel Insider's Guide

Simple online store for artists, makers and independent sellers

2.8 GPA

Shopify Insider's Guide

Hosted commerce platform for online, in-person and social selling

2.8 GPA

BigCommerce Insider's Guide

Hosted ecommerce platform with plans set by yearly sales

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Zid's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Zid is a trademark of its owner, and this guide is not made, paid for or approved by Al-Qudrah Al-Taqniyah for Technology and Communication. Prices and plans change: check zid.sa before you buy.