ToolGPA

NOVEMBER 2026

Zion Builder

The Insider's Guide

Lightweight visual page builder plugin for WordPress



Every plan, grade, refund rule and rival among website and landing page builders, read from Zion Builder's own pages.

Made by Hogash · checked Nov 13, 2026 · toolgpa.com

3.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Zion Builder's own pages, its app-store listings and our grades. Every fact in it is on Zion Builder's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

3.0

GPA, above 103 of the 104 other website and landing page builders we grade

Zion Builder is a WordPress page builder from Hogash with a free edition and a paid Pro version. Pro adds 250+ elements, a theme builder, WooCommerce templates, dynamic data and a modal and slider builder. The vendor says it outputs only the markup a page needs.

To get you started, here are **9 things to know about Zion Builder**, taken from its own pages and our grades.

1 **Best for a WordPress builder with a free edition and a low price**

Zion Builder is a WordPress builder from Hogash with a free edition and a Pro version from $39 a year.

2 **Paid plans start at $3.25 a month when paid by the year**

As its pricing page puts it: $39 per year for 1 website.

3 **There is a free plan**

Free edition: visual editor, 50+ core elements, 50+ free blocks and 10+ free library templates, with unlimited downloads.

4 **It runs on Web**

Web.

5 **Theme builder**

Headers, footers, blog archives and post templates can be built and assigned to the pages they apply to.

6 **WooCommerce builder**

Single product and archive page templates are designed visually in the editor.

7 **Dynamic data**

Templates can pull in content such as featured image, post link and description, and the vendor says ACF and Meta Box are supported.

8 **A 3.0 GPA, above 103 of 104**

That is against the other website and landing page builders we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Zion Builder you would be making a builder that other people can use without writing code. That is not a weekend's work, with an AI app builder or without one.

Zion Builder at a glance

PRICING Free plan, from $39 per year for 1 website	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY Hogash	CATEGORY Website & Landing Page Builders
OUR GRADE 3.0 GPA, very good	

The report card

Best for a WordPress builder with a free edition and a low price

Zion Builder is a WordPress builder from Hogash with a free edition and a Pro version from $39 a year. Most of the elements, the theme builder and the WooCommerce builder are paid, and the plugin keeps working after a license expires but updates and support stop.

TOOLGPA REPORT CARD

Zion Builder

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	A	Personal is $39 a year for 1 site, about $3.25 a month, which is under 60% of the cheaper quarter ($6.75). Lifetime is $249.
Free plan and trial	B	The free edition has the visual editor, 50+ core elements and 10+ templates. A person with one site could live on it.
Features	B	Pro adds 250+ elements, a theme builder, a WooCommerce builder, dynamic data and a modal and slider builder. It covers the job of a WordPress builder.
Ease of use	C	No rating on record. You build pages yourself from elements.
Platforms and integrations	B	Web only, as a WordPress plugin, with WooCommerce, Advanced Custom Fields and Meta Box.

Grade point average — Very good, out of 4.0 **3.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Zion Builder is for

- ✓ Fits if you want a low-priced WordPress builder with a free edition to try
- ✓ Works for freelancers who need 3 sites or unlimited sites on one license

Who it is not for

- ✗ Skip it if you want a hosted builder, since Zion Builder runs only inside WordPress
- ✗ Tight if you stay free: the theme builder, WooCommerce builder and 250+ elements are paid
- ✗ Watch out: when a yearly license expires, updates and support stop
- ✗ Watch out: the free library has only 10+ templates

Good to know

Good for

- ✓ WordPress users who want a free builder with an upgrade path
- ✓ Agencies that want a one-time license for unlimited sites

Worth knowing

- ⓘ Zion Builder runs only inside WordPress.
- ⓘ The Pro library, 250+ elements, theme builder and WooCommerce builder need a paid plan.
- ⓘ Paid plans are yearly except Lifetime; the page says the plugin keeps working after a license expires but support and updates stop.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$3.25

A month to start, paid by the year.
There is a free plan too

Zion Builder has a free plan. Paid plans start at $39 per year for 1 website.

> **A person with one site could live on it.**
>
> From our grade for free plan and trial

FREE

$0

Visual editor with 50+ core elements, 50+ free blocks and 10+ library templates; no Pro features.

PERSONAL

$39

per year for 1 website

All Pro features: 250+ elements, theme builder, WooCommerce builder, dynamic data, support and updates.

PRO

$79

per year for 3 websites

The same Pro features for up to 3 websites, pitched at client work.

EXTENDED

$169

per year for unlimited websites

The same Pro features on unlimited websites, pitched at agencies.

LIFETIME

$249

one-time, unlimited websites

Pro features on unlimited websites for life, with support and updates.

The free plan

Free edition: visual editor, 50+ core elements, 50+ free blocks and 10+ free library templates, with unlimited downloads.

Read from zionbuilder.io on Nov 13, 2026.

Ways to pay less

LIFETIME LICENSE

Lifetime license for $249

One payment covers unlimited websites with support and updates, in place of the yearly plans.

Stated on zionbuilder.io

OTHER SAVINGS

30-day money-back guarantee

The pricing page offers a full refund within 30 days.

Stated on zionbuilder.io

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Lightweight visual page builder plugin for WordPress. Here is what it does, as its own site describes it, and what it covers: templates, no-code, online store, popups, page speed.

> **It covers the job of a WordPress builder.**

From our grade for features

Theme builder

Headers, footers, blog archives and post templates can be built and assigned to the pages they apply to.

WooCommerce builder

Single product and archive page templates are designed visually in the editor.

Dynamic data

Templates can pull in content such as featured image, post link and description, and the vendor says ACF and Meta Box are supported.

Modal and slider builder

Modal popups can be triggered on page load, scroll or exit intent, with repeater queries for sliders, accordions and tabs.

300+ blocks and templates

Pre-designed blocks and templates can be inserted into pages, with global colors, gradients and CSS classes.

Where it runs

Web

What it works with

WooCommerce

Advanced Custom Fields

Meta Box

Zion Builder is made by Hogash.

Where it stands

Its grades against its category, and whether to keep it or make your own

103/104

Other website and landing page builders it is graded above

Zion Builder's GPA of 3.0 is higher than 103 of the 104 other website and landing page builders we grade.

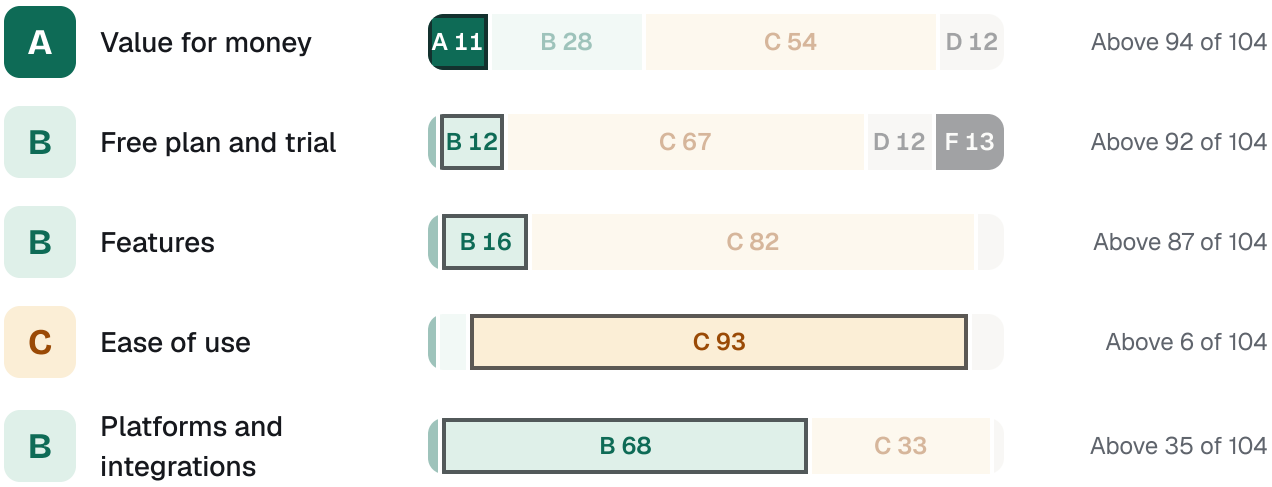
It stands best on value for money (A, above 94 of 104) and worst on ease of use (C, above 6).

Its paid plans start at $3.25 a month when paid by the year, against a middle price of $11.50 for the category: 6 of the 89 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4, and no tool on the category's chart scores higher without costing more.

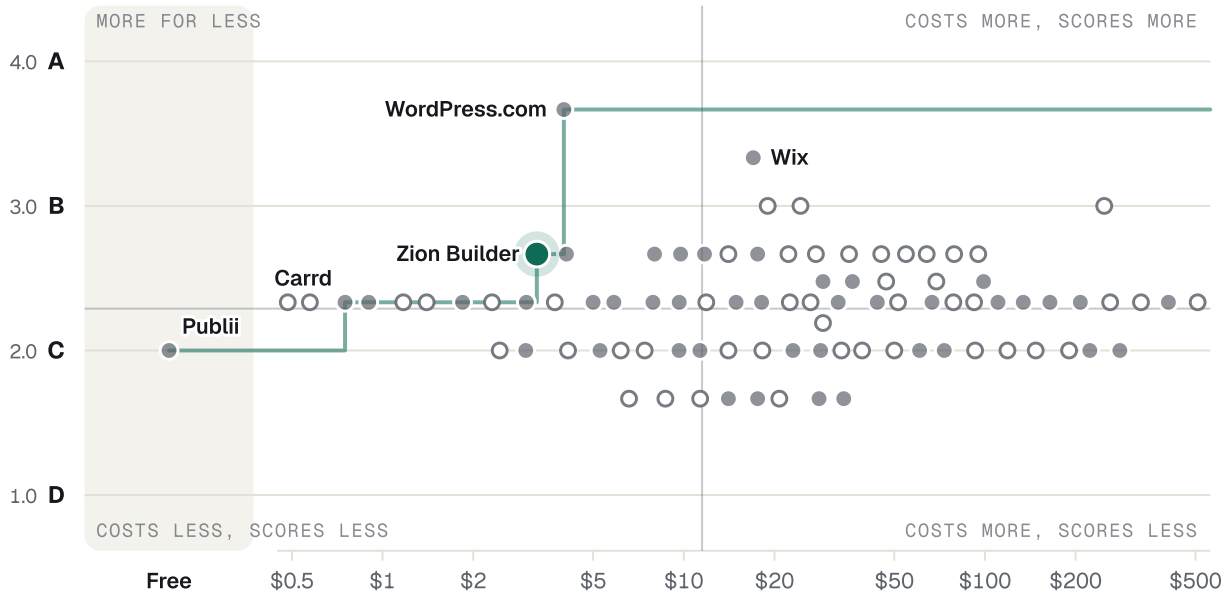
Each grade against the category

Every bar is all 105 website and landing page builders we grade, cut by the letter each got. Zion Builder's own letter is outlined.



Price against what you get

Each dot is one of 91 website and landing page builders. Further left costs less; higher up scores better on features, ease of use and platforms. Zion Builder is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Zion Builder you would be making a builder that other people can use without writing code. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 3.0 is higher than 103 of the 104 other website and landing page builders we grade. It costs $39 a year.

What you could make

- Templates and popups: an app builder makes these well.

What you could not

- A builder that other people can use without writing code.

- Checkout, card payments and sales tax handled for you.
- Speed tests run from real browsers on a schedule.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Zion Builder's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Elementor, Bricks, Breakdance, Oxygen Builder and Brizy

The 5 tools Zion Builder is most often weighed against, with where each one differs from it.



2.2 GPA

Elementor

Free plan · from $5/mo

Drag-and-drop page builder plugin and hosting for WordPress.

- Zion Builder also covers online store, popups and page speed.
- Elementor also covers forms.

Zion Builder and Elementor compared in full



1.8 GPA

Bricks

Free trial · from $79/yr

Visual site builder delivered as a WordPress theme.

- Zion Builder has a free plan. Bricks does not, though it has a free trial.
- Zion Builder also covers page speed.

Zion Builder and Bricks compared in full



2.6 GPA

Breakdance

Free plan · from $99.99/yr

Visual site builder plugin for WordPress.

- Zion Builder also covers page speed.
- Breakdance also covers forms.

Zion Builder and Breakdance compared in full



2.2 GPA

Oxygen Builder

Free trial · from $199.50 one-time

Visual WordPress site builder sold as a one-time license.

- Zion Builder has a free plan. Oxygen Builder does not, though it has a free trial.
- Oxygen Builder can be bought with a one-time purchase.
- Zion Builder also covers online store, popups and page speed.

Zion Builder and Oxygen Builder compared in full



2.0 GPA

Brizy

Free trial · from $19/mo

Drag-and-drop builder as a hosted platform or WordPress plugin.

- Zion Builder has a free plan. Brizy does not, though it has a free trial.
- Zion Builder also covers online store and page speed.
- Brizy also covers forms.

Zion Builder and Brizy compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Zion Builder free?

Zion Builder has a free plan. Free edition: visual editor, 50+ core elements, 50+ free blocks and 10+ free library templates, with unlimited downloads.

How much does Zion Builder cost?

Zion Builder lists 5 plans. Free: $0.

What platforms does Zion Builder work on?

Zion Builder is available on Web.

Does Zion Builder offer any discounts?

Zion Builder publicly lists the following: Lifetime license for $249; 30-day money-back guarantee.

Does Zion Builder have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Zion Builder is listed for Web.

Does Zion Builder have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Zion Builder is listed for Web.

Is Zion Builder open source?

Zion Builder is not described as open source on its own site, as read on Nov 13, 2026.

What does Zion Builder integrate with?

Zion Builder's listing names WooCommerce, Advanced Custom Fields and Meta Box.

Who makes Zion Builder?

Zion Builder is made by Hogash.

What are the alternatives to Zion Builder?

The closest alternatives to Zion Builder in our directory are Elementor, Bricks, Breakdance, Oxygen Builder and Brizy.

How does Zion Builder compare with other website and landing page builders?

Zion Builder's GPA of 3.0 is higher than 103 of the 104 other website and landing page builders we grade.

Is Zion Builder good value for money?

ToolGPA grades Zion Builder A for value for money. Its paid plans start at $3.25 a month when paid by the year, against a middle price of $11.50 for the category: 6 of the 89 others that charge start lower.

Could I make my own version of Zion Builder?

To replace Zion Builder you would be making a builder that other people can use without writing code.

Where this guide comes from

The prices, plans, platforms and features were read from Zion Builder's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Zion Builder's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Hogash. Prices change, so check zionbuilder.io before you buy.

zionbuilder.io/pricing/

zionbuilder.io

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Zion Builder, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/zion-builder

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Zion Builder: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/zion-builder
```

Know someone choosing between website and landing page builders?

Send them this guide:
toolgpa.com/tools/zion-builder/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded website and landing page builders after Zion Builder, each with an Insider's Guide of its own.

Website & Landing Page Builders Insider's Guide

Every one of the 106 website and landing page builders we grade, compared

WordPress.com Insider's Guide

Hosted WordPress with themes, plugins and a free plan

3.4 GPA

Publii Insider's Guide

Free open-source desktop CMS that publishes static websites

2.8 GPA

Visual Composer Insider's Guide

Drag-and-drop website builder plugin for WordPress

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Zion Builder's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Zion Builder is a trademark of its owner, and this guide is not made, paid for or approved by Hogash. Prices and plans change: check zionbuilder.io before you buy.