ToolGPA

NOVEMBER 2026

Zipify Pages

The Insider's Guide

Landing, product and home page builder for Shopify stores



Every plan, grade, refund rule and rival among website and landing page builders, read from Zipify Pages's own pages.

Made by Zipify · checked Nov 13, 2026 · toolgpa.com

2.2

GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Zipify Pages's own pages, its app-store listings and our grades. Every fact in it is on Zipify Pages's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 40 of the 104 other website and landing page builders we grade

Zipify Pages is a page builder that runs inside a Shopify store and publishes landing pages, product pages, collection pages and blog articles on the store's own domain. Plans are limited by the number of pages of each type and by split-test campaigns. It works only with Shopify.

To get you started, here are **9 things to know about Zipify Pages**, taken from its own pages and our grades.

> "
>
> **No store rating on record, and you build each page yourself in your store.**
>
> From our grade for ease of use

1 **Best for landing pages built inside a Shopify store**

Page counts are capped by plan, it works only with Shopify, and the dearer upsell and match apps are sold separately.

2 **Paid plans start at $19 a month**

As its pricing page puts it: $19 per month.

3 **You can try it first**

14-day free trial, no credit card required

4 **It runs on Web**

Web.

5 **Pages hosted on your store**

Pages publish onto the Shopify store itself, so no extra plugin or subdomain is needed to host them.

6 **Templates and blocks**

Start from pre-built templates and assemble pages from blocks such as video, reviews and countdown timers.

7 **Split testing**

Run in-app page and section split tests; Starter and Basic include one of each, Advanced is unlimited.

8 **A 2.2 GPA, above 40 of 104**

That is against the other website and landing page builders we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Zipify Pages you would be making a builder that other people can use without writing code. That is not a weekend's work, with an AI app builder or without one.

Zipify Pages at a glance

PRICING Free trial, from $19 per month	FREE PLAN No
FREE TRIAL 14-day free trial, no credit card required	RUNS ON Web
MADE BY Zipify	CATEGORY Website & Landing Page Builders
OUR GRADE 2.2 GPA, fair	

The report card

Best for landing pages built inside a Shopify store

Zipify Pages builds landing, product and collection pages inside Shopify, from $19 a month with a 14-day trial and no card. Page counts are capped by

plan, it works only with Shopify, and the dearer upsell and match apps are sold separately.

TOOLGPA REPORT CARD	Zipify Pages	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	$19 a month sits between the category's middle at $12 and its dearer quarter at $22.
Free plan and trial	C	14-day free trial with no credit card, and no free plan after it.
Features	C	Landing, product, collection and blog pages with split tests and AI copy, but Starter caps you at 5 landing pages and 1 product page, and it only works with Shopify.
Ease of use	C	No store rating on record, and you build each page yourself in your store.
Platforms and integrations	B	Web only, inside Shopify, with Klaviyo, Mailchimp and ActiveCampaign connections.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Zipify Pages is for

- ✓ Fits if you run a Shopify store and want pages on your own domain
- ✓ Works for stores that want split tests on landing pages

Who it is not for

- ✕ Not for you if your shop is not on Shopify, as it is Shopify only
- ✕ Tight if you need many pages, as Starter allows 5 landing pages and 1 product page
- ✕ Watch out: One Click Upsell, ShopRank AI and PerfectMatch are separate apps with their own prices
- ✕ Pricey if you want unlimited pages, as that is Advanced at $99 a month

Good to know

Good for

- ✓ Shopify merchants who want landing pages without a developer
- ✓ Stores that run promotions and test page variants
- ✓ Zipify Plus members, who get Advanced included

Worth knowing

- ⓘ Works only with Shopify stores, not other platforms.
- ⓘ Page counts are capped by plan: Starter allows 5 landing pages and 1 product page.
- ⓘ Yearly billing is listed at 10% off, but the monthly price is the one shown on the product page.
- ⓘ Zipify sells One Click Upsell, ShopRank AI and PerfectMatch as separate apps with their own pricing.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$19
A month to start

Zipify Pages is a paid product with a free trial, starting at $19 per month.

STARTER
$19
per month

5 landing pages, 1 product page, 1 blog article, 1 split-test page and 1 section campaign, 50 AI copy generations.

BASIC
$39
per month

15 landing pages, 5 product pages, 1 collection page, 5 blog articles, plus Starter's tests and AI allowance.

ADVANCED
$99
per month

Unlimited page publishing and split tests, Markets, multi-assign for product and collection pages, unlimited AI copy.

Trying it first

14-day free trial, no credit card required

Read from zipify.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

10% off with yearly billing

Zipify's pricing page says paying yearly takes 10% off, for example $205.20 a year on Starter.

Stated on zipify.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Landing, product and home page builder for Shopify stores. Here is what it does, as its own site describes it, and what it covers: AI features, templates, no-code, online store, a/B testing.

> **Web only, inside Shopify, with Klaviyo, Mailchimp and ActiveCampaign connections.**

From our grade for platforms and integrations

Pages hosted on your store

Pages publish onto the Shopify store itself, so no extra plugin or subdomain is needed to host them.

Templates and blocks

Start from pre-built templates and assemble pages from blocks such as video, reviews and countdown timers.

Split testing

Run in-app page and section split tests; Starter and Basic include one of each, Advanced is unlimited.

AI copy generation

Generate page copy with AI: 50 generations on Starter and Basic, unlimited on Advanced.

Several page types

Build landing pages, product pages, collection pages, a custom home page and blog articles, within each plan's counts.

Email and CRM connections

Connects to tools such as Klaviyo, Mailchimp, ActiveCampaign and Omnisend for capturing leads.

Where it runs

Web

What it works with

Shopify
Klaviyo
Mailchimp
ActiveCampaign
Omnisend
Recharge
Bold Product Options

Zipify Pages is made by Zipify.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

40/104

Other website and landing page builders it is graded above

Zipify Pages's GPA of 2.2 is higher than 40 of the 104 other website and landing page builders we grade, and level with 29.

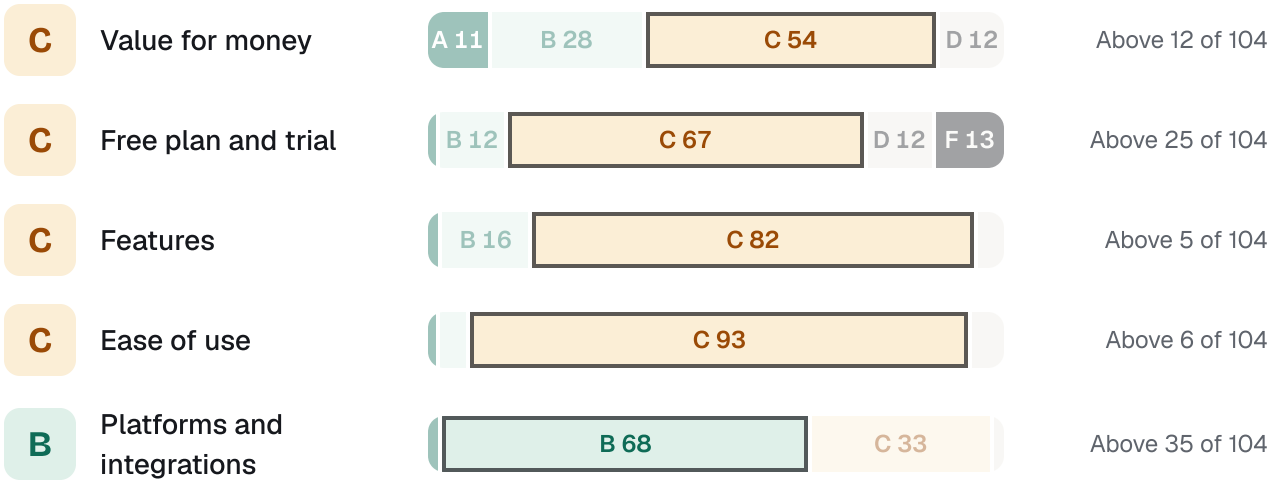
It stands best on platforms and integrations (B, above 35 of 104) and worst on features (C, above 5).

Its paid plans start at $19 a month, against a middle price of $11.50 for the category: 59 of the 89 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 9 tools score higher and cost less.

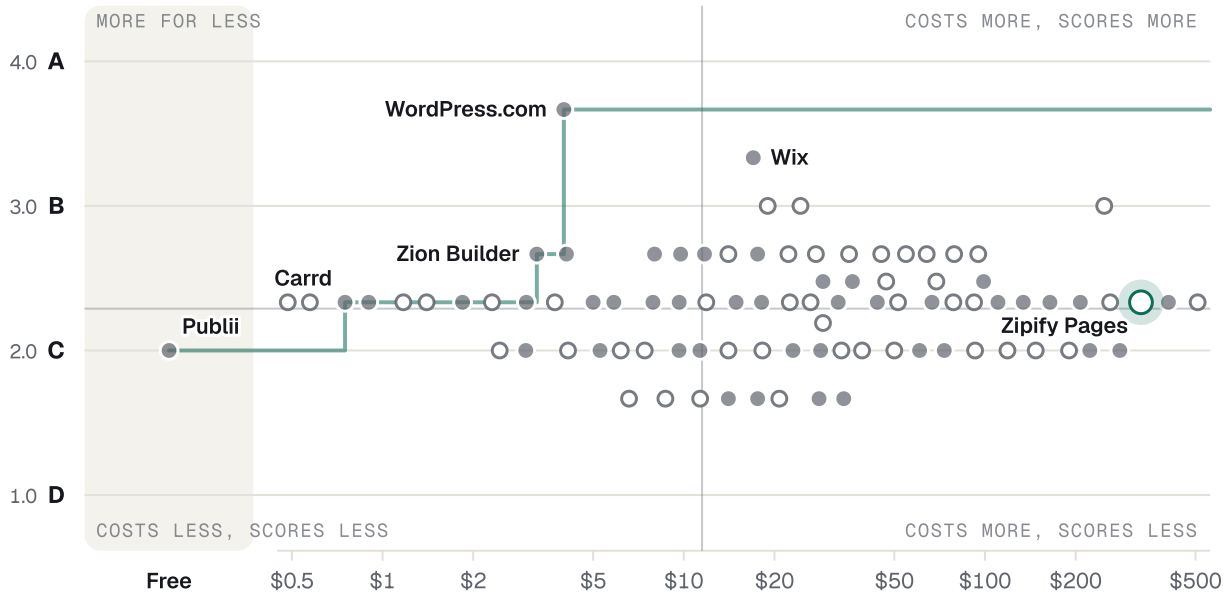
Each grade against the category

Every bar is all 105 website and landing page builders we grade, cut by the letter each got. Zipify Pages's own letter is outlined.



Price against what you get

Each dot is one of 91 website and landing page builders. Further left costs less; higher up scores better on features, ease of use and platforms. Zipify Pages is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Zipify Pages you would be making a builder that other people can use without writing code. That is not a weekend's work, with an AI app builder or without one.

It costs $228 a year.

What you could make

- Templates: an app builder makes this well.

What you could not

- A builder that other people can use without writing code.

- Checkout, card payments and sales tax handled for you.
- Splitting visitors between versions and telling you which won.
- It plugs into other products, Shopify, Klaviyo and Mailchimp among them.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Zipify Pages's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



PageFly, GemPages, Shogun, Replo and Leadpages

The 5 tools Zipify Pages is most often weighed against, with where each one differs from it.

1.8 GPA

PageFly

Free plan · from $24/mo

Shopify app for building store pages with AI and a visual editor.

- PageFly has a free plan. Zipify Pages does not, though it has a free trial.
- Zipify Pages also covers online store and a/B testing.

Zipify Pages and PageFly compared in full

2.0 GPA

GemPages

Free plan · from $29/mo

Shopify page and sales funnel builder with post-purchase upsells.

- GemPages has a free plan. Zipify Pages does not, though it has a free trial.
- Zipify Pages also covers online store and a/B testing.

Zipify Pages and GemPages compared in full

1.8 GPA

Shogun

Free plan · from $31/mo

No-code page builder, A/B testing and personalization for Shopify.

- Shogun has a free plan. Zipify Pages does not, though it has a free trial.

Zipify Pages and Shogun compared in full

2.0 GPA

Replo

Free plan · from $99/mo

AI site and landing page builder for ecommerce brands.

- Replo has a free plan. Zipify Pages does not, though it has a free trial.
- Replo also covers web analytics.

Zipify Pages and Replo compared in full

2.4 GPA

Leadpages

Free trial · from $29/mo

Landing page builder with AI page creation and A/B testing.

- Zipify Pages also covers templates, online store and a/B testing.
- Leadpages also covers forms.

Zipify Pages and Leadpages compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Zipify Pages free?

No, Zipify Pages is a paid product, but you can try it first. 14-day free trial, no credit card required.

How much does Zipify Pages cost?

Zipify Pages lists 3 plans. Starter: $19 per month.

What platforms does Zipify Pages work on?

Zipify Pages is available on Web.

Does Zipify Pages offer any discounts?

Zipify Pages publicly lists the following: 10% off with yearly billing.

Does Zipify Pages have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Zipify Pages is listed for Web.

Does Zipify Pages have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Zipify Pages is listed for Web.

Is Zipify Pages open source?

Zipify Pages is not described as open source on its own site, as read on Nov 13, 2026.

What does Zipify Pages integrate with?

Zipify Pages's listing names Shopify, Klaviyo, Mailchimp, ActiveCampaign, Omnisend, Recharge and Bold Product Options.

Who makes Zipify Pages?

Zipify Pages is made by Zipify.

What are the alternatives to Zipify Pages?

The closest alternatives to Zipify Pages in our directory are PageFly, GemPages, Shogun, Replo and Leadpages.

How does Zipify Pages compare with other website and landing page builders?

Zipify Pages's GPA of 2.2 is higher than 40 of the 104 other website and landing page builders we grade, and level with 29.

Is Zipify Pages good value for money?

ToolGPA grades Zipify Pages C for value for money. Its paid plans start at $19 a month, against a middle price of $11.50 for the category: 59 of the 89 others that charge start lower.

Could I make my own version of Zipify Pages?

To replace Zipify Pages you would be making a builder that other people can use without writing code.

Where this guide comes from

The prices, plans, platforms and features were read from Zipify Pages's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Zipify's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Zipify. Prices change, so check zipify.com before you buy.

zipify.com/apps/pages/

zipify.com/pricing/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721
tools graded

95
categories

739
price changes on record

579
apps priced in 12 countries

What else is on toolgpa.com

Zipify Pages, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/zipify-pages

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Zipify Pages: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/zipify-pages
```

Know someone choosing between website and landing page builders?

Send them this guide:
toolgpa.com/tools/zipify-pages/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded website and landing page builders after Zipify Pages, each with an Insider's Guide of its own.

Website & Landing Page Builders Insider's Guide

Every one of the 106 website and landing page builders we grade, compared

WordPress.com Insider's Guide

Hosted WordPress with themes, plugins and a free plan

3.4 GPA

Zion Builder Insider's Guide

Lightweight visual page builder plugin for WordPress

3.0 GPA

Publii Insider's Guide

Free open-source desktop CMS that publishes static websites

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Zipify Pages's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Zipify Pages is a trademark of its owner, and this guide is not made, paid for or approved by Zipify. Prices and plans change: check zipify.com before you buy.