ToolGPA

NOVEMBER 2026

ZipWP

The Insider's Guide

AI builder that generates WordPress sites with hosting included



Every plan, grade, refund rule and rival among website and landing page builders, read from ZipWP's own pages.

Made by Brainstorm Force · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from ZipWP's own pages, its app-store listings and our grades. Every fact in it is on ZipWP's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 16 of the 104 other website and landing page builders we grade

ZipWP builds WordPress websites from a short description of a business, with AI-written pages, layouts, copy and images. Yearly plans bundle hosting, a first-year domain, business email and a set of premium WordPress themes and plugins. A free plan lets people try a couple of generated sites first.

To get you started, here are **9 things to know about ZipWP**, taken from its own pages and our grades.

> "
>
> **You still review and edit the generated WordPress site.**
>
> From our grade for ease of use

1 **Best for an AI-drafted WordPress site with hosting**

ZipWP drafts a WordPress site with AI and sells hosting, a domain and a mailbox with it.

2 **Paid plans start at $12.42 a month when paid by the year**

As its pricing page puts it: $149 per year at renewal, after a first year for $79.

3 **There is a free plan**

2 AI site generations in total and 2 sandbox sites that stay active for 24 hours.

4 **It runs on Web**

Web.

5 AI site generation

Describe a business and ZipWP produces a WordPress site with pages, copy and images, which can then be changed with prompts.

6 AI site planner

Turns a short brief into a shareable wireframe of pages that can be converted into a working WordPress site.

7 Hosting, domain and email

Yearly plans include live WordPress hosting, a free domain for the first year and mailboxes on that domain.

8 A 2.0 GPA, above 16 of 104

That is against the other website and landing page builders we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace ZipWP you would be making a builder that other people can use without writing code. That is not a weekend's work, with an AI app builder or without one.

ZipWP at a glance

PRICING
Free plan, from $149 per year at renewal, after a first year for $79

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Brainstorm Force

CATEGORY
Website & Landing Page Builders

OUR GRADE
2.0 GPA, fair

The report card

Best for an AI-drafted WordPress site with hosting

ZipWP drafts a WordPress site with AI and sells hosting, a domain and a mailbox with it. The free plan gives 2 AI sites in total and sandboxes that vanish after 24 hours, and the first-year prices roughly double at renewal.

TOOLGPA REPORT CARD	ZipWP	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	Starter is $149 a year at renewal, about $12 a month, which is the middle of website builders. The first-year sale of $79 does not last.
Free plan and trial	D	Free gives 2 AI-generated sites in total and 2 sandboxes that last 24 hours. No live hosting.
Features	C	AI site generation, a planner, hosting, a domain, mailbox, blueprints and a WordPress toolkit. Live sites are capped at 1, 2 and 5 by plan.
Ease of use	C	No store rating on record. You still review and edit the generated WordPress site.
Platforms and integrations	B	Web only, with WordPress, Elementor and WooCommerce connections, and MCP for AI agents.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who ZipWP is for

- ✓ Fits if you want a first-draft WordPress site with hosting and email on one bill
- ✓ Works for freelancers who reuse a site setup for clients through blueprints

Who it is not for

- ✗ Pricey if you stay: Starter is $79 the first year and $149 at renewal, and Pro $169 then $299
- ✗ Watch out: live sites are capped at 1 on Starter, 2 on Pro and 5 on Business
- ✗ Tight if you stay free, because sandboxes disappear after 24 hours and there are 2 generations in total
- ✗ Watch out: AI generations are capped separately from live sites
- ✗ Skip it if you want hosting without WordPress, since the whole product is built on it

Good to know

Good for

- ✓ Small businesses that want a WordPress site, hosting and email on one bill
- ✓ Freelancers building several client sites from reusable blueprints
- ✓ People who want a first draft of a site generated for them

Worth knowing

- ⓘ The listed first-year prices are introductory; the page says all renewals are at full price.
- ⓘ Live sites are capped: 1 on Starter, 2 on Pro and 5 on Business; AI generations are capped separately.
- ⓘ The free plan's sandbox sites last 24 hours, and it does not include live hosting.
- ⓘ The pricing page also sells one-time plans for 5, 20 or 50 AI-built sites, with nothing to renew.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$12.42

A month to start, paid by the year.
There is a free plan too

ZipWP has a free plan. Paid plans start at $149 per year at renewal, after a first year for $79.

FREE

$0

2 AI-generated sites in total and 2 sandbox sites that last 24 hours.

STARTER

$149

per year at renewal, after a first year of $79

5 AI-generated sites in total, 1 live site, 1 free domain, 1 business mailbox; toolkit on up to 3 sites.

PRO

$299

per year at renewal, after a first year of $169

10 new AI sites a day, 2 live sites, 2 mailboxes, 5 blueprints; toolkit on up to 10 sites.

BUSINESS

$429

per year at renewal, after a first year of $249

10 new AI sites a day, 5 live sites, 3 mailboxes, 20 blueprints, VIP support; toolkit on up to 1,000 sites.

The free plan

2 AI site generations in total and 2 sandbox sites that stay active for 24 hours.

Read from zipwp.com on Nov 13, 2026.

Ways to pay less

OTHER SAVINGS

Sale pricing on yearly and one-time plans

The pricing page shows an end-of-year sale of up to 47% off: Starter $79, Pro $169 and Business $249 for the first year, with no end date stated in the page text.

Stated on zipwp.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI builder that generates WordPress sites with hosting included. Here is what it does, as its own site describes it, and what it covers: AI features, templates, no-code, forms, managed WordPress.

> **AI site generation, a planner, hosting, a domain, mailbox, blueprints and a WordPress toolkit.**
>
> From our grade for features

AI site generation

Describe a business and ZipWP produces a WordPress site with pages, copy and images, which can then be changed with prompts.

AI site planner

Turns a short brief into a shareable wireframe of pages that can be converted into a working WordPress site.

Hosting, domain and email

Yearly plans include live WordPress hosting, a free domain for the first year and mailboxes on that domain.

Premium WordPress toolkit

Plans include Astra Pro, Spectra Pro, premium starter templates, SureForms Premium and Ultimate Addons for Elementor.

Blueprints and sandbox sites

Save a site setup as a blueprint to reuse for clients, and test changes on temporary sandbox sites before going live.

AI agents through MCP

The site says any AI agent can connect to ZipWP over MCP to build, manage and launch WordPress sites.

Where it runs

Web

What it works with

WordPress
Elementor
WooCommerce

ZipWP is made by Brainstorm Force.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

16/104

Other website and landing page builders it is graded above

ZipWP's GPA of 2.0 is higher than 16 of the 104 other website and landing page builders we grade, and level with 23.

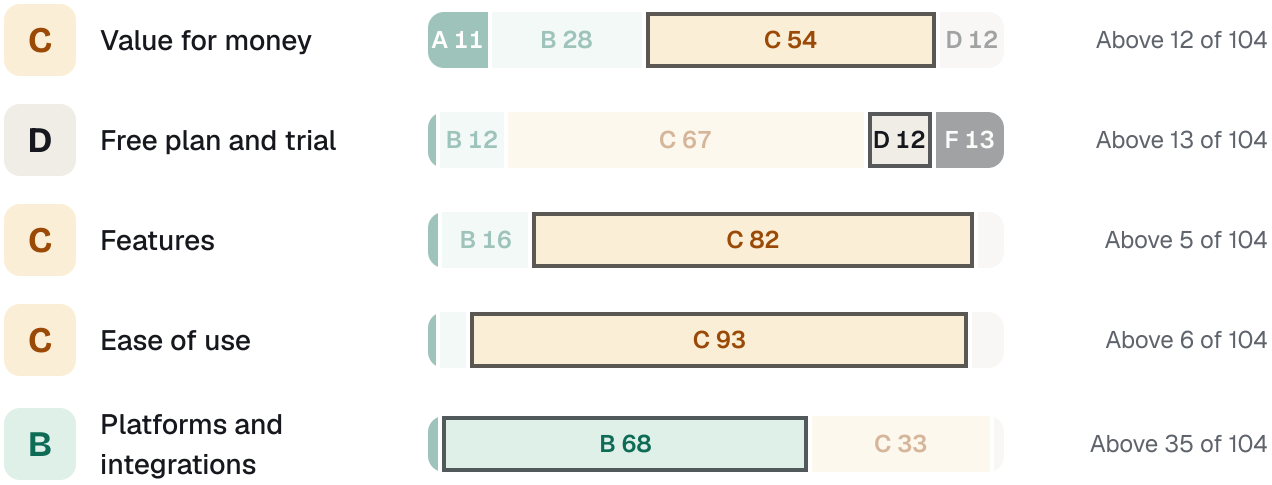
It stands best on platforms and integrations (B, above 35 of 104) and worst on free plan and trial (D, above 13).

Its paid plans start at $12.42 a month when paid by the year, against a middle price of $11.50 for the category: 49 of the 89 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 7 tools score higher and cost less.

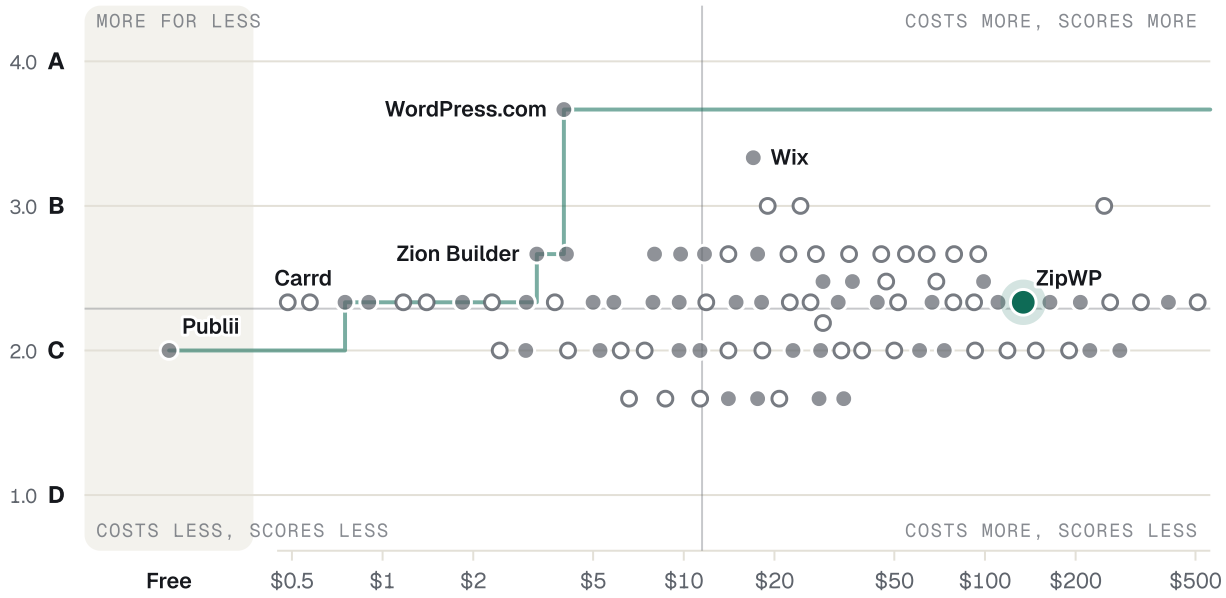
Each grade against the category

Every bar is all 105 website and landing page builders we grade, cut by the letter each got. ZipWP's own letter is outlined.



Price against what you get

Each dot is one of 91 website and landing page builders. Further left costs less; higher up scores better on features, ease of use and platforms. ZipWP is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace ZipWP you would be making a builder that other people can use without writing code. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 65 of the 104 other website and landing page builders grade higher. It costs $149 a year.

What you could make

- Templates and forms: an app builder makes these well.

What you could not

- A builder that other people can use without writing code.

- Servers kept running, patched and backed up for you.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. ZipWP's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



WordPress.com, Elementor, Divi, B12 and Wix

The 5 tools ZipWP is most often weighed against, with where each one differs from it.

3.4 GPA

WordPress.com

Free plan · from $4/mo

Hosted WordPress with themes, plugins and a free plan.

- Only WordPress.com lists iOS, Android, macOS, Windows and Linux apps.
- ZipWP also covers forms and managed WordPress.
- WordPress.com also covers email campaigns.

ZipWP and WordPress.com compared in full

2.2 GPA

Elementor

Free plan · from $5/mo

Drag-and-drop page builder plugin and hosting for WordPress.

- ZipWP also covers managed WordPress.

ZipWP and Elementor compared in full

Divi

2.0 GPA

From $89/yr

WordPress theme and visual builder sold as a yearly or lifetime plan.

- ZipWP has a free plan. Divi does not.
- Divi can be bought with a one-time purchase.
- ZipWP also covers forms and managed WordPress.

ZipWP and Divi compared in full

B12

2.2 GPA

Free plan · from $20/mo

AI website builder with client intake, invoicing and email tools.

- ZipWP also covers managed WordPress.
- B12 also covers app builder, invoicing and email campaigns.

ZipWP and B12 compared in full

Wix

2.8 GPA

Free plan · from $17/mo

Drag-and-drop website builder with an AI agent and business apps.

- Only Wix lists iOS and Android apps.
- ZipWP also covers forms and managed WordPress.
- Wix also covers AI agents.

ZipWP and Wix compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is ZipWP free?

ZipWP has a free plan. 2 AI site generations in total and 2 sandbox sites that stay active for 24 hours.

How much does ZipWP cost?

ZipWP lists 4 plans. Free: $0.

What platforms does ZipWP work on?

ZipWP is available on Web.

Does ZipWP offer any discounts?

ZipWP publicly lists the following: Sale pricing on yearly and one-time plans.

Does ZipWP have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. ZipWP is listed for Web.

Does ZipWP have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. ZipWP is listed for Web.

Is ZipWP open source?

ZipWP is not described as open source on its own site, as read on Nov 13, 2026.

What does ZipWP integrate with?

ZipWP's listing names WordPress, Elementor and WooCommerce. A listing names up to eight integrations, so it may connect to more.

Who makes ZipWP?

ZipWP is made by Brainstorm Force.

What are the alternatives to ZipWP?

The closest alternatives to ZipWP in our directory are WordPress.com, Elementor, Divi, B12 and Wix.

How does ZipWP compare with other website and landing page builders?

ZipWP's GPA of 2.0 is higher than 16 of the 104 other website and landing page builders we grade, and level with 23.

Is ZipWP good value for money?

ToolGPA grades ZipWP C for value for money. Its paid plans start at $12.42 a month when paid by the year, against a middle price of $11.50 for the category: 49 of the 89 others that charge start lower.

Could I make my own version of ZipWP?

To replace ZipWP you would be making a builder that other people can use without writing code.

Where this guide comes from

The prices, plans, platforms and features were read from ZipWP's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from ZipWP's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews. The pricing page returned no readable text, so the prices here are from the listing.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Brainstorm Force. Prices change, so check zipwp.com before you buy.

zipwp.com/

zipwp.com/pricing/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

ZipWP, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/zipwp

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "ZipWP: The Insider's Guide", checked
Nov 13, 2026. https://toolgpa.com/tools/zipwp
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Know someone choosing between website and landing page builders?

Send them this guide: toolgpa.com/tools/zipwp/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded website and landing page builders after ZipWP, each with an Insider's Guide of its own.

Website & Landing Page Builders Insider's Guide

Every one of the 106 website and landing page builders we grade, compared

WordPress.com Insider's Guide

Hosted WordPress with themes, plugins and a free plan

3.4 GPA

Zion Builder Insider's Guide

Lightweight visual page builder plugin for WordPress

3.0 GPA

Publii Insider's Guide

Free open-source desktop CMS that publishes static websites

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what ZipWP's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. ZipWP is a trademark of its owner, and this guide is not made, paid for or approved by Brainstorm Force. Prices and plans change: check zipwp.com before you buy.