ToolGPA

NOVEMBER 2026

Zite

The Insider's Guide

AI builder for business apps, workflows and databases



Every plan, grade, refund rule and rival among AI app builders, read from Zite's own pages.

Made by Restly, Inc. · checked Nov 12, 2026 · toolgpa.com

2.4
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Zite's own pages, its app-store listings and our grades. Every fact in it is on Zite's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 26 of the 52 other AI app builders we grade

Zite builds business apps, forms, workflows and a connected database from a prompt. Every plan, including the free one, allows unlimited users and apps; plans differ in monthly credits, workspaces, record counts and workflow runs.

To get you started, here are **9 things to know about Zite**, taken from its own pages and our grades.

> "
>
> **A web builder where you define the database and workflows yourself.**
>
> From our grade for ease of use

1 **Best for business apps, forms and workflows with a built-in database**

Zite builds business apps, forms and workflows on a built-in database, with unlimited users and apps on every plan.

2 **Paid plans start at $20 a month**

As its pricing page puts it: $20 per month, billed annually.

3 **There is a free plan**

Unlimited users and apps, 1 workspace, 5,000 records, 1,000 workflow runs a month and 50 credits.

4 **It runs on Web**

Web.

5 **Apps, forms and databases**

Builds apps and forms on a built-in database with 27 field types, views, filters and CSV import and export.

6 **Workflows**

Scheduled workflows, webhooks and run history, with monthly workflow runs capped by plan.

7 **Unlimited users**

All plans, including Free, allow unlimited users and unlimited apps.

8 **A 2.4 GPA, above 26 of 52**

That is against the other AI app builders we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Zite you would be making a tool that builds and hosts other apps. That is not a weekend's work, with an AI app builder or without one.

Zite at a glance

PRICING Free plan, from $20 per month, billed annually	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY Restly, Inc.	CATEGORY AI App Builders
OUR GRADE 2.4 GPA, fair	

The report card

Best for business apps, forms and workflows with a built-in database

Zite builds business apps, forms and workflows on a built-in database, with unlimited users and apps on every plan. Free has 1 workspace, 5,000 records and 10 messages a day, and custom domains start at Pro, $20 a month billed yearly.

TOOLGPA REPORT CARD	Zite	Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$20 a month billed yearly for Pro, the category's middle. Business is $75 and the monthly price isn't shown.
Free plan and trial	B	Free: unlimited users and apps, 5,000 records and 1,000 workflow runs a month. 10 messages a day limits building, but one person can live on it.
Features	C	Apps, a database with 27 field types, workflows, webhooks, 30+ integrations and an API. Roles and Salesforce are on Team.
Ease of use	C	No store rating on record. A web builder where you define the database and workflows yourself.
Platforms and integrations	B	Web app with 30+ native integrations, Zapier, n8n and a REST API.

Grade point average — Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Zite is for

- ✓ Fits if you need a small internal app with a database and forms
- ✓ Works for a team that wants unlimited users on a free plan

Who it is not for

- ✕ Tight if you stay free: 10 messages a day, 5,000 records and Zite branding
- ✕ Watch out: custom domains start at Pro, and unlimited ones need Business at $75
- ✕ Watch out: roles, Salesforce and priority support are on Team, with no price shown
- ✕ Watch out: only annual prices are shown

Good to know

Good for

- ✓ Small teams building internal tools and portals
- ✓ Teams that want a database, forms and automation in one product

Worth knowing

- ⓘ Free plan caps messages at 10 a day and has Zite branding.
- ⓘ Custom domains start on Pro; unlimited custom domains need Business.
- ⓘ Salesforce, roles and priority support are listed for the Team plan.
- ⓘ Prices shown are for annual billing; the monthly price is not shown directly.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$20

A month to start. There is a free plan too

Zite has a free plan. Paid plans start at $20 per month, billed annually.

FREE

$0

1 workspace, 5,000 records, 1,000 workflow runs a month, 10 messages a day.

PRO

$20

per month, billed annually

100+ credits, 3 workspaces, 100,000 records, 5,000 workflow runs, 1 custom domain, no Zite branding.

BUSINESS

$75

per month, billed annually

400+ credits, 5 workspaces, 250,000 records, 50,000 runs, advanced AI models and fast mode.

TEAM

Custom

Higher limits and bundled access, priority support and advanced security; pricing not shown.

The free plan

Unlimited users and apps, 1 workspace, 5,000 records, 1,000 workflow runs a month and 50 credits.

Read from zite.com on Nov 12, 2026.

Ways to pay less

ANNUAL DISCOUNT

Annual billing discount shown on Pro and Business

Pro shows $300 crossed out and $240 billed annually; Business shows $1,068 crossed out and $900 billed annually.

Stated on zite.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI builder for business apps, workflows and databases. Here is what it does, as its own site describes it, and what it covers: AI features, databases, workflow automation, app builder, no-code, forms.

Apps, forms and databases

Builds apps and forms on a built-in database with 27 field types, views, filters and CSV import and export.

Workflows

Scheduled workflows, webhooks and run history, with monthly workflow runs capped by plan.

Unlimited users

All plans, including Free, allow unlimited users and unlimited apps.

Native integrations

The comparison table lists 30+ native integrations on every plan.

API and developer access

A REST API and SDK, secrets and Zapier and n8n access are listed in the plan comparison.

Where it runs

Web

What it works with

Salesforce · Zapier · n8n

Zite is made by Restly, Inc.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

26/52

Other AI app builders it is graded above

Zite's GPA of 2.4 is higher than 26 of the 52 other AI app builders we grade, and level with 11.

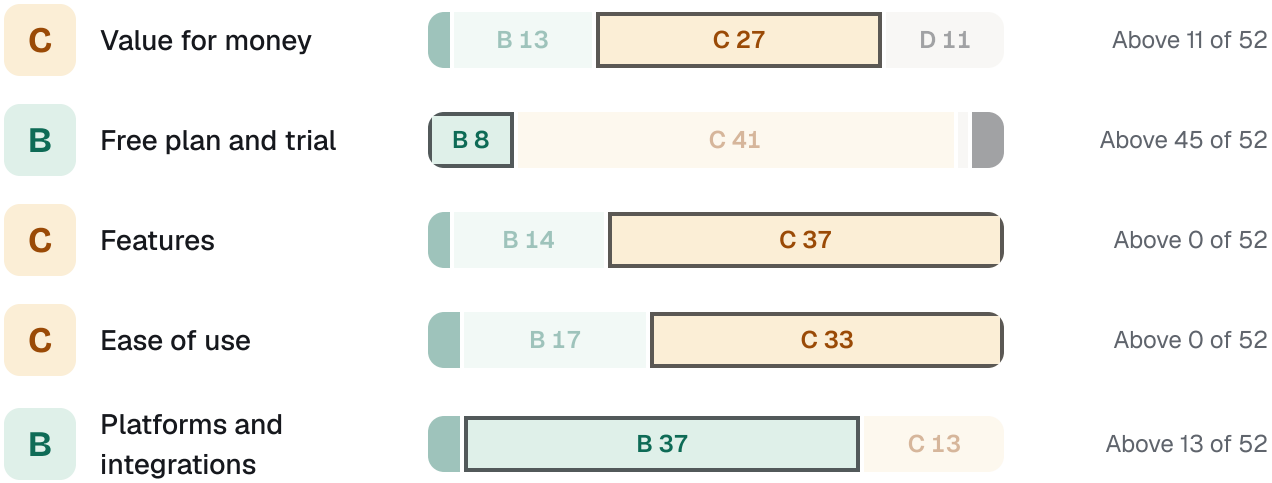
It stands best on free plan and trial (B, above 45 of 52) and worst on features (C, above 0).

Its paid plans start at $20 a month, against a middle price of $20 for the category: 25 of the 50 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 12 tools score higher and cost less.

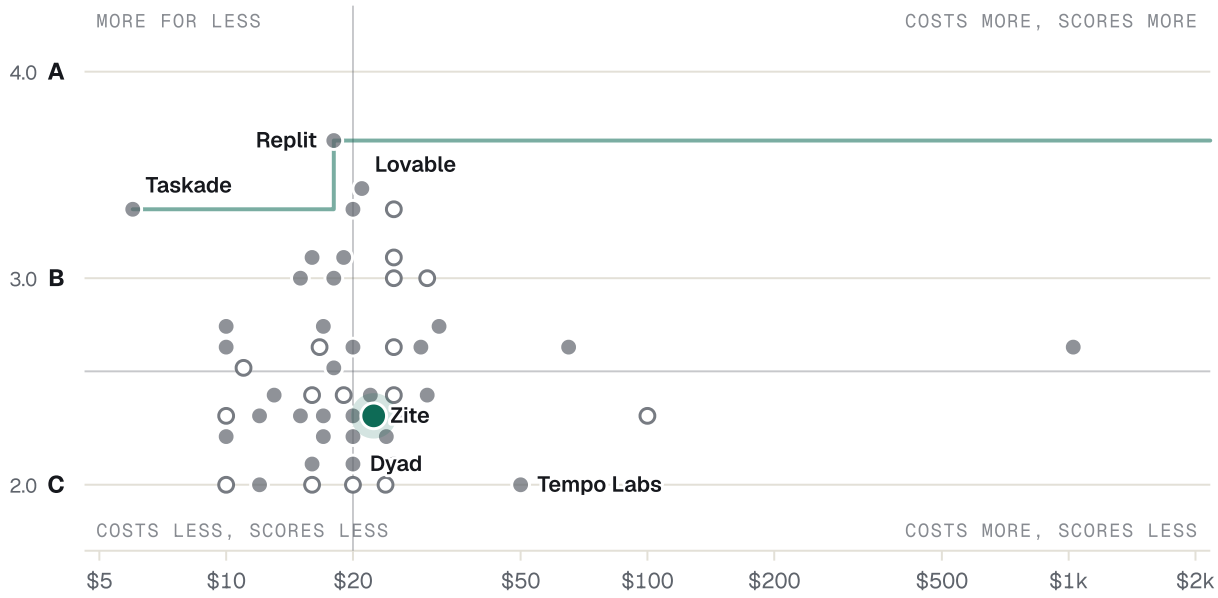
Each grade against the category

Every bar is all 53 AI app builders we grade, cut by the letter each got. Zite's own letter is outlined.



Price against what you get

Each dot is one of 51 AI app builders. Further left costs less; higher up scores better on features, ease of use and platforms. Zite is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Zite you would be making a tool that builds and hosts other apps. That is not a weekend's work, with an AI app builder or without one.

It costs $240 a year.

What you could make

- Forms: an app builder makes this well.

What you could not

- A tool that builds and hosts other apps.

- A builder that other people can use without writing code.
- Connections to other products, each kept working as those products change.
- Databases with views, filters and links between them.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Zite's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Softr, Glide, Bubble, Retool and Base44

The 5 tools Zite is most often weighed against, with where each one differs from it.

2.4 GPA

Softr

Free plan · from $19/mo

No-code builder for client portals and internal tools, with AI.

Zite and Softr compared in full

2.4 GPA

Glide

Free trial · from $25/mo

AI builder that turns spreadsheets into internal business apps.

- Zite has a free plan. Glide does not, though it has a free trial.
- Zite also covers databases and forms.
- Glide also covers AI agents.

Zite and Glide compared in full



2.2
GPA

Bubble

Free plan · from $32/mo

No-code visual builder for web and native mobile apps, with AI.

- Zite also covers databases, workflow automation and forms.

Zite and Bubble compared in full



2.8
GPA

Retool

Free plan · from $10/mo

Platform for building internal apps, workflows and AI agents.

- Retool is self-hostable, according to its own site.
- Zite also covers databases and forms.
- Retool also covers AI agents.

Zite and Retool compared in full



2.8
GPA

Base44

Free plan · from $16/mo

No-code AI builder with a database, login and hosting included.

- Only Base44 lists iOS and Android apps.
- Zite also covers databases, workflow automation and forms.

Zite and Base44 compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Zite free?

Zite has a free plan. Unlimited users and apps, 1 workspace, 5,000 records, 1,000 workflow runs a month and 50 credits.

How much does Zite cost?

Zite lists 4 plans. Free: $0.

What platforms does Zite work on?

Zite is available on Web.

Does Zite offer any discounts?

Zite publicly lists the following: Annual billing discount shown on Pro and Business.

Does Zite have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Zite is listed for Web.

Does Zite have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Zite is listed for Web.

Is Zite open source?

Zite is not described as open source on its own site, as read on Nov 12, 2026.

What does Zite integrate with?

Zite's listing names Salesforce, Zapier and n8n. A listing names up to eight integrations, so it may connect to more.

Who makes Zite?

Zite is made by Restly, Inc.

What are the alternatives to Zite?

The closest alternatives to Zite in our directory are Softr, Glide, Bubble, Retool and Base44.

How does Zite compare with other AI app builders?

Zite's GPA of 2.4 is higher than 26 of the 52 other AI app builders we grade, and level with 11.

Is Zite good value for money?

ToolGPA grades Zite C for value for money. Its paid plans start at $20 a month, against a middle price of $20 for the category: 25 of the 50 others that charge start lower.

Could I make my own version of Zite?

To replace Zite you would be making a tool that builds and hosts other apps.

Where this guide comes from

The prices, plans, platforms and features were read from Zite's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Zite's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Restly, Inc. Prices change, so check zite.com before you buy.

zite.com/pricing

zite.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038
tools graded

95
categories

739
price changes on record

579
apps priced in 12 countries

What else is on toolgpa.com

Zite, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/zite

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Zite: The Insider's Guide", checked
Nov 12, 2026. https://toolgpa.com/tools/zite
```

Know someone choosing between AI app builders?

Send them this guide: toolgpa.com/tools/zite/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI app builders after Zite, each with an Insider's Guide of its own.

AI App Builders Insider's Guide

Every one of the 53 AI app builders we grade, compared

Taskade Insider's Guide

Workspace that builds apps, AI agents and automations from prompts

3.2 GPA

Replit Insider's Guide

Cloud platform where an AI agent builds, hosts and publishes apps

3.0 GPA

Appsmith Insider's Guide

Open-source low-code platform for internal apps

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Zite's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Zite is a trademark of its owner, and this guide is not made, paid for or approved by Restly, Inc. Prices and plans change: check zite.com before you buy.