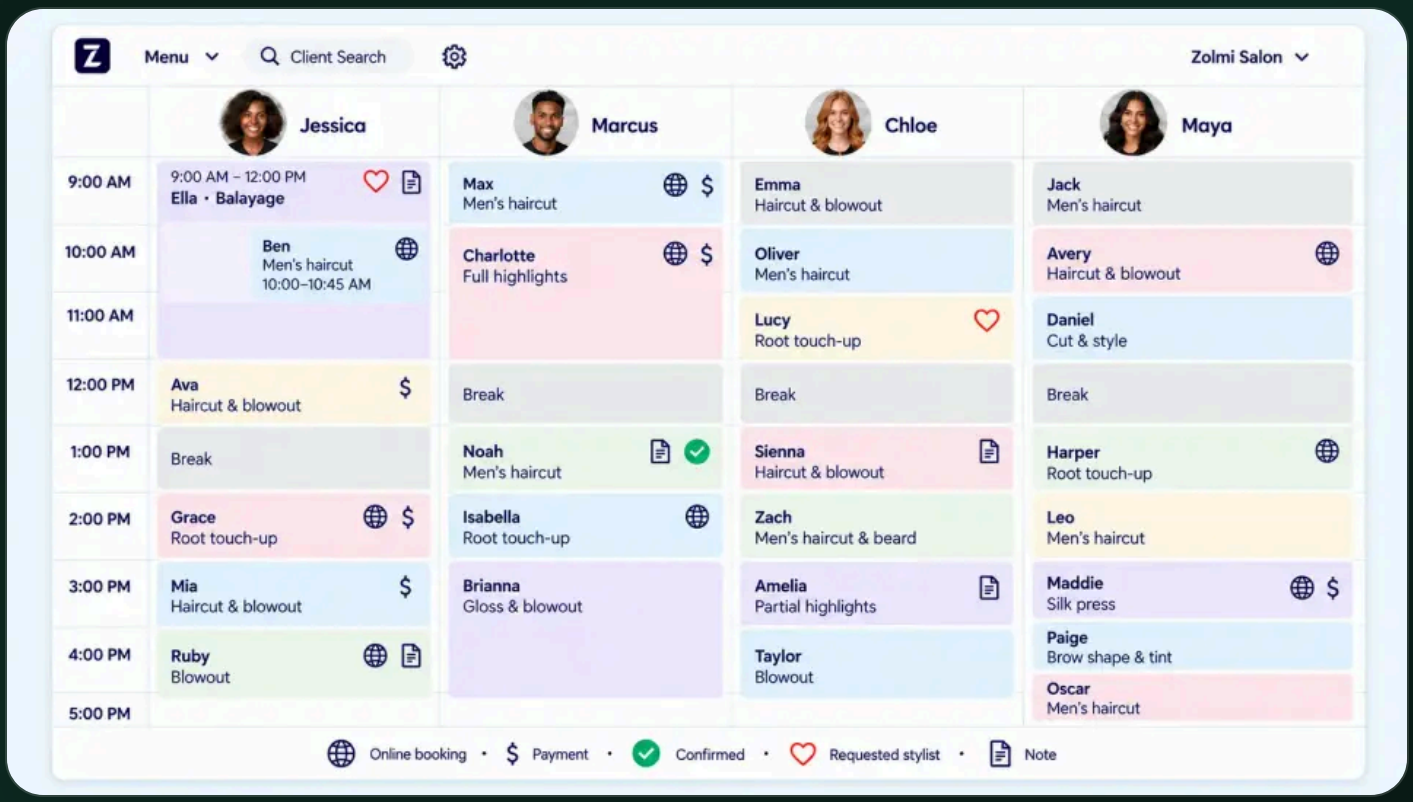
ToolGPA

NOVEMBER 2026

Zolmi

The Insider's Guide

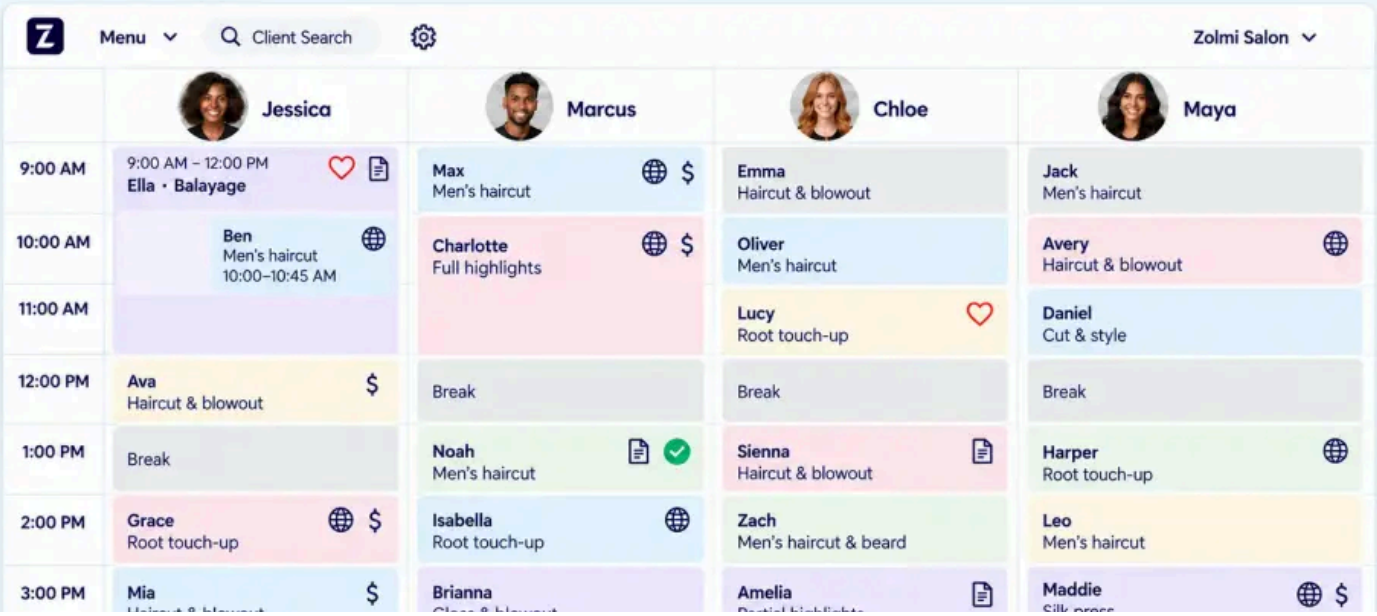
Salon booking and checkout priced per staff member, no commissions



Every plan, grade, refund rule and rival among salon, spa and studio booking apps, read from Zolmi's own pages.

Made by Umov Sp. z o.o. · checked Nov 13, 2026 · toolgpa.com

2.2
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Zolmi's own pages, its app-store listings and our grades. Every fact in it is on Zolmi's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 48 of the 85 other salon, spa and studio booking apps we grade

Zolmi is salon and spa software for independent businesses in the US. It combines a team calendar, online booking, client records, checkout, inventory and reminders. The monthly price is a base fee for the first staff member plus a smaller charge for each additional one, and the company says it takes no booking commissions.

> "
>
> **No store rating on record, and a salon calendar and checkout needs setting up.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Zolmi**, taken from its own pages and our grades.

1 **Best for small salons paying per staff member**

Zolmi starts at $15 a month for the first staff member on yearly billing, with no booking commissions.

2 **Paid plans start at $15 a month for each person**

As its pricing page puts it: $15 per month for the first staff member, billed annually ($20 billed monthly).

3 **You can try it first**

14-day free trial, no card required

4 **It runs on Web**

Web.

5 **Calendar and online booking**

Team appointments in one view, with clients choosing service, stylist and time online and confirming through reminders.

6 **Client records**

Colour formulas, visit notes and preferences stay on the client record, with digital consultation forms on Pro.

7 **Checkout and deposits**

Services, retail products and tips in one sale, plus booking deposits, gift cards and vouchers.

8 **A 2.2 GPA, above 48 of 85**

That is against the other salon, spa and studio booking apps we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Zolmi you would be making texts to thousands of numbers, registered with the carriers. That is not a weekend's work, with an AI app builder or without one.

Zolmi at a glance

PRICING Free trial, from $15 per month for the first staff member, billed annually ($20 billed monthly)	FREE PLAN No
FREE TRIAL 14-day free trial, no card required	RUNS ON Web
MADE BY Umov Sp. z o.o.	CATEGORY Salon, Spa & Studio Booking
OUR GRADE 2.2 GPA, fair	

The report card

Best for small salons paying per staff member

Zolmi starts at $15 a month for the first staff member on yearly billing, with no booking commissions. Wages, commissions and loyalty need the $25 Pro plan, text messages cost extra at a rate the page doesn't give, and it's web only.

TOOLGPA REPORT CARD — **Zolmi** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	$15 a month for the first staff member and $2 for each extra on yearly billing, which is inside the category's cheaper quarter. Commissions and memberships need Pro at $25.
Free plan and trial	C	14-day trial, no card, and no free plan after it.
Features	C	Calendar, online booking, client records, checkout, deposits and gift cards. Start caps stock at 10 products, and wages, commissions and forms are Pro only.
Ease of use	C	No store rating on record, and a salon calendar and checkout needs setting up.
Platforms and integrations	C	Web only. The site describes a mobile salon app but lists no store pages, and no integrations are on record.

Grade point average — Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Zolmi is for

- ✓ Fits if you run a salon of 1 to 3 and want to pay for each chair
- ✓ Works for owners who want no commission on online bookings

Who it is not for

- ✕ Watch out: text messages are charged on top and the page doesn't list the rate
- ✕ Tight if you need commissions, forms, loyalty or memberships, which are Pro at $25 a month
- ✕ Skip it if you need an iOS or Android app, as no store listing is shown
- ✕ Watch out: card processing fees are separate from the plan
- ✕ Skip it if you want a free plan, as there isn't one

Good to know

Good for

- ✓ Independent US salons that want to avoid booking commissions
- ✓ Small teams that prefer a per-person price they can scale
- ✓ Salons that track product use and cost per treatment

Worth knowing

- ⓘ Text messages are charged separately from the plan; the pricing page does not list the rate.
- ⓘ Wages, commissions, consultation forms, loyalty and memberships need the Pro plan.
- ⓘ Card processing fees are separate from the subscription.
- ⓘ The site describes a mobile salon app but lists no iOS or Android store pages.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$15

A month to start, for each person

Zolmi is a paid product with a free trial, starting at $15 per month for the first staff member, billed annually ($20 billed monthly).

START

$15

per month + $2 per extra staff, billed annually ($20 + $3 monthly)

Calendar, online booking and reminders, client records, checkout and deposits, gift cards, up to 10 stock products and basic reports.

PRO

$25

per month + $4 per extra staff, billed annually ($30 + $5 monthly)

Adds wages and commissions, product usage, staff reports, consultation forms, Google review requests, loyalty and memberships.

Trying it first

14-day free trial, no card required

Read from zolmi.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Lower rates on annual billing

The pricing page shows Start at $15 plus $2 per extra staff and Pro at $25 plus $4 when billed annually, against $20 plus $3 and $30 plus $5 monthly.

Stated on zolmi.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Salon booking and checkout priced per staff member, no commissions. Here is what it does, as its own site describes it, and what it covers: reports, inventory, appointment booking, sMS marketing, review collection.

"

Calendar, online booking, client records, checkout, deposits and gift cards.

From our grade for features

Calendar and online booking

Team appointments in one view, with clients choosing service, stylist and time online and confirming through reminders.

Client records

Colour formulas, visit notes and preferences stay on the client record, with digital consultation forms on Pro.

Checkout and deposits

Services, retail products and tips in one sale, plus booking deposits, gift cards and vouchers.

Stock tracking

Retail and backbar stock with quantities updated as product use is recorded; Start allows up to 10 products.

Staff pay and reports

Working hours and permissions on every plan; wages, commissions and end-of-day or staff reports on Pro.

Marketing and reviews

SMS marketing, loyalty programs, memberships and review requests, listed on the features page; texts are charged separately.

Where it runs

Web

What it works with

Its own pages name no integrations.

Zolmi is made by Umov Sp. z o.o.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

48/85

Other salon, spa and studio booking apps it is graded above

Zolmi's GPA of 2.2 is higher than 48 of the 85 other salon, spa and studio booking apps we grade, and level with 9.

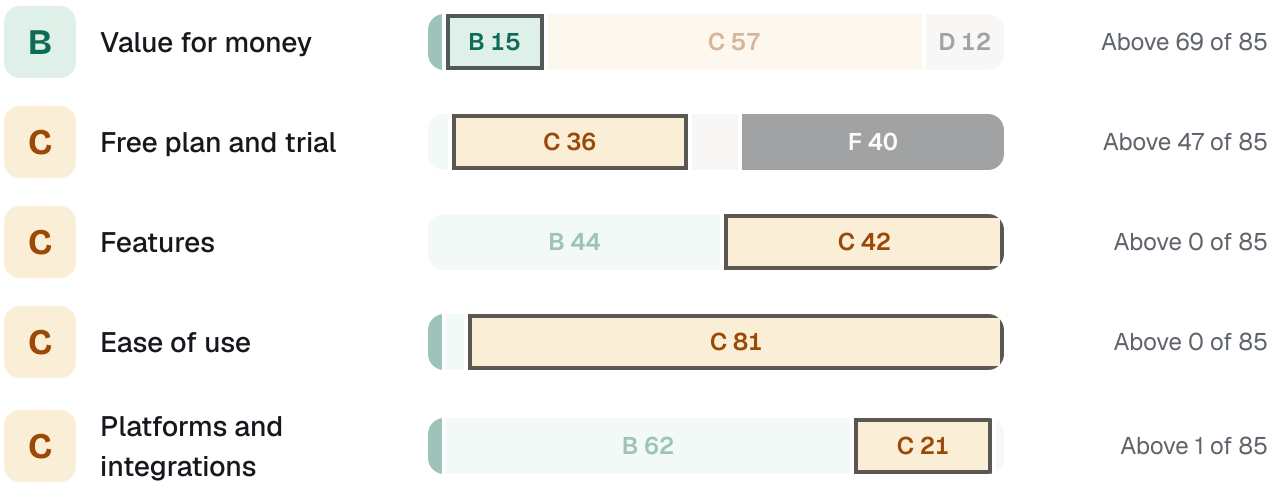
It stands best on value for money (B, above 69 of 85) and worst on features (C, above 0).

Its paid plans start at $15 a month for each person, against a middle price of $49 for the category: 3 of the 57 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 2 tools score higher and cost less.

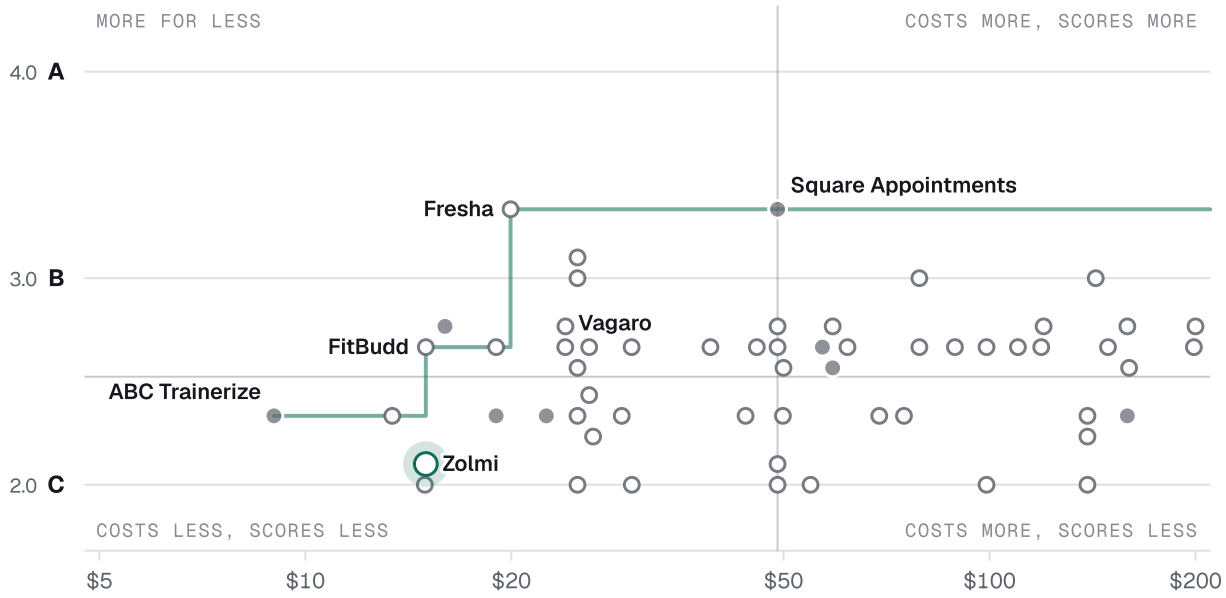
Each grade against the category

Every bar is all 86 salon, spa and studio booking apps we grade, cut by the letter each got. Zolmi's own letter is outlined.



Price against what you get

Each dot is one of 58 salon, spa and studio booking apps. Further left costs less; higher up scores better on features, ease of use and platforms. Zolmi is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Zolmi you would be making texts to thousands of numbers, registered with the carriers. That is not a weekend's work, with an AI app builder or without one.

It costs $180 a year.

What you could make

- Appointment booking, inventory, review collection and reports: an app builder makes these well.

What you could not

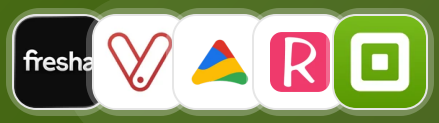
- Texts to thousands of numbers, registered with the carriers.

- ✕ It is priced for each person, which means accounts and billing for a team.
- ✕ What a company asks for before it lets staff use something: roles and permissions.

What this rests on. Zolmi's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Fresha, Vagaro, Salonist, Rosy Salon Software and Square Appointments

The 5 tools Zolmi is most often weighed against, with where each one differs from it.

3.0 GPA

Fresha

Free trial · from $19.95/mo

Salon and spa booking with a consumer marketplace for new clients.

- Only Fresha lists iOS and Android apps.
- Zolmi also covers reports and sMS marketing.
- Fresha also covers email campaigns and shift scheduling.

Zolmi and Fresha compared in full

2.6 GPA

Vagaro

Free trial · from $30/mo

Booking, payments and marketing for salons, spas and studios.

- Only Vagaro lists iOS and Android apps.
- Zolmi also covers reports, sMS marketing and review collection.
- Vagaro also covers forms, email campaigns, payroll and class booking.

Zolmi and Vagaro compared in full



2.4 GPA

Salonist

Free plan · from $59/mo

Salon and spa management with unlimited staff on every plan.

- Salonist has a free plan. Zolmi does not, though it has a free trial.
- Only Salonist lists iOS and Android apps.
- Zolmi also covers reports and review collection.

Zolmi and Salonist compared in full



2.0 GPA

Rosy Salon Software

Free trial · from $44/mo

Cloud salon and spa scheduling, point of sale and retail stock.

- Zolmi also covers review collection.
- Rosy Salon Software also covers email campaigns.

Zolmi and Rosy Salon Software compared in full



3.2 GPA

Square Appointments

Free plan · from $49/mo

Booking, point of sale and payments for appointment businesses.

- Square Appointments has a free plan. Zolmi does not, though it has a free trial.
- Only Square Appointments lists iOS and Android apps.
- Zolmi also covers inventory, appointment booking, sMS marketing and review collection.

Zolmi and Square Appointments compared in full

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Zolmi free?

No, Zolmi is a paid product, but you can try it first. 14-day free trial, no card required.

How much does Zolmi cost?

Zolmi lists 2 plans. Start: $15 per month + $2 per extra staff, billed annually ($20 + $3 monthly).

What platforms does Zolmi work on?

Zolmi is available on Web.

Does Zolmi offer any discounts?

Zolmi publicly lists the following: Lower rates on annual billing.

Does Zolmi have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Zolmi is listed for Web.

Does Zolmi have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Zolmi is listed for Web.

Is Zolmi open source?

Zolmi is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Zolmi?

Zolmi is made by Umov Sp. z o.o.

What are the alternatives to Zolmi?

The closest alternatives to Zolmi in our directory are Fresha, Vagaro, Salonist, Rosy Salon Software and Square Appointments.

How does Zolmi compare with other salon, spa and studio booking apps?

Zolmi's GPA of 2.2 is higher than 48 of the 85 other salon, spa and studio booking apps we grade, and level with 9.

Is Zolmi good value for money?

ToolGPA grades Zolmi B for value for money. Its paid plans start at $15 a month for each person, against a middle price of $49 for the category: 3 of the 57 others that charge start lower.

Could I make my own version of Zolmi?

To replace Zolmi you would be making texts to thousands of numbers, registered with the carriers.

Where this guide comes from

The prices, plans, platforms and features were read from Zolmi's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Zolmi's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Umov Sp. z o.o. Prices change, so check zolmi.com before you buy.

zolmi.com/
zolmi.com/features

zolmi.com/pricing

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Zolmi, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/zolmi

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Zolmi: The Insider's Guide", checked
Nov 13, 2026. https://toolgpa.com/tools/zolmi
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Know someone choosing between salon, spa and studio booking apps?

Send them this guide: toolgpa.com/tools/zolmi/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded salon, spa and studio booking apps after Zolmi, each with an Insider's Guide of its own.

Salon, Spa & Studio Booking Insider's Guide

Every one of the 86 salon, spa and studio booking apps we grade, compared

Square Appointments Insider's Guide

Booking, point of sale and payments for appointment businesses

3.2 GPA

Fresha Insider's Guide

Salon and spa booking with a consumer marketplace for new clients

3.0 GPA

Barberly Insider's Guide

Barbershop booking software with a branded mobile app

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Zolmi's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Zolmi is a trademark of its owner, and this guide is not made, paid for or approved by Umov Sp. z o.o. Prices and plans change: check zolmi.com before you buy.