ToolGPA

NOVEMBER 2026

Zonbase

The Insider's Guide

Amazon product and keyword research suite with a Chrome extension



Every plan, grade, refund rule and rival among Amazon seller tools, read from Zonbase's own pages.

Made by Zonbase · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Zonbase's own pages, its app-store listings and our grades. Every fact in it is on Zonbase's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 18 of the 46 other Amazon seller tools we grade

Zonbase is a set of research tools for Amazon sellers: a product database, keyword and reverse-ASIN lookups, a sales estimator, rank tracking and a listing helper. It bundles an Amazon FBA course with every paid plan and sells done-for-you services such as PPC management on the side.

To get you started, here are **9 things to know about Zonbase**, taken from its own pages and our grades.

> "
>
> **Seven tools and a training course mean some setup and learning.**
>
> From our grade for ease of use

1 **Best for Amazon product and keyword research**

Every tool has a daily search limit, and the pricing page disagrees with its own FAQ in places.

2 **Paid plans start at $49 a month**

As its pricing page puts it: $49 per month, billed monthly ($399 billed annually).

3 **You can try it first**

7-day free trial, cancel in one click

4 **It runs on Web**

Web, with a browser extension too.

5 **ZonResearch product database**

Filter a database of more than 20 million Amazon products to find product ideas; the homepage says niche lists refresh hourly.

6 **Keyword tools**

Keyword Base finds search terms, and Reverse Keywords shows which terms a competitor's ASIN ranks for.

7 **Sales Estimator**

Estimates the monthly sales of any ASIN, which can be used to size up a competitor or a launch.

8 **A 2.0 GPA, above 18 of 46**

That is against the other Amazon seller tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Zonbase you would be making data from Amazon's seller tools and years of sales estimates. That is not a weekend's work, with an AI app builder or without one.

Zonbase at a glance

PRICING Free trial, from $49 per month, billed monthly ($399 billed annually)	FREE PLAN No
FREE TRIAL 7-day free trial, cancel in one click	RUNS ON Web, Browser extension
MADE BY Zonbase	CATEGORY Amazon Seller Tools
OUR GRADE 2.0 GPA, fair	

The report card

Best for Amazon product and keyword research

Zonbase is a set of research tools for Amazon sellers: a product database, keyword lookups, a sales estimator, rank tracking and a Chrome extension. Standard is $49 a month. Every tool has a daily search limit, and the pricing page disagrees with its own FAQ in places.

TOOLGPA REPORT CARD

Zonbase

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Standard is $49 a month, or $399 billed annually, level with the middle of what Amazon seller tools charge at $49.
Free plan and trial	D	A 7-day free trial that says you can cancel in one click, which suggests a card is taken. Nothing free after it.
Features	B	Product database, keyword tools, sales estimator, rank tracking, listing helper and an extension. The listing names no gap in the core job.
Ease of use	C	No store rating on record. Seven tools and a training course mean some setup and learning.
Platforms and integrations	C	Web and a Chrome extension. No API or integrations are listed.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Zonbase is for

- ✓ Fits if you're researching products and keywords before sourcing a new Amazon listing
- ✓ Works for sellers who also want an FBA course alongside the tools

Who it is not for

- ✕ Tight on Standard: 10 searches a day in the main research tools
- ✕ Watch out: pricing page figures don't match its FAQ in places, so check the price at checkout
- ✕ Pricey if you want more volume: Legendary is $109 a month and Diamond $299
- ✕ Skip it if you want finished services, since the $1,997 Plus Plan is a done-for-you offer with a waiting list
- ✕ Watch out: the free trial is 7 days, and it appears to ask for a card

Good to know

Good for

- ✓ New sellers who want research tools and a course in one subscription
- ✓ Sellers sizing up a product with sales estimates and competitor keywords

Worth knowing

- ⓘ Every tool has a per-day usage limit that rises with the plan.
- ⓘ The pricing page shows monthly and annual prices that do not match its FAQ in places; the FAQ figures are used here.
- ⓘ The $1,997 Plus Plan is a done-for-you service with a waiting list, not software.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$49
A month to start

Zonbase is a paid product with a free trial, starting at $49 per month, billed monthly ($399 billed annually).

STANDARD PLAN

$49

per month, billed monthly ($399 billed annually)

10 searches a day in ZonResearch, Keyword Base, Reverse Keywords and Listify; 40 a day in ZonTracker and the Sales Estimator.

LEGENDARY PLAN

$109

per month, billed monthly ($999 billed annually)

250 a day in ZonResearch, Keyword Base, Reverse Keywords, Listify and the Chrome extension; 1,000 a day in ZonTracker and the Sales Estimator.

DIAMOND PLAN

$299

per month, billed monthly ($2399 billed annually)

1,000 a day in the research tools and extension; 5,000 a day in ZonTracker and the Sales Estimator; 10,000 ASINs for wholesale grading.

Trying it first

7-day free trial, cancel in one click

Read from zonbase.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Pay yearly for a lower price

The pricing FAQ lists yearly prices of $399, $999 and $2399 against $49, $109 and $299 a month.

Stated on zonbase.com

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: Web and Browser extension

Amazon product and keyword research suite with a Chrome extension. Here is what it does, as its own site describes it, and what it covers: AI features, keyword research, rank tracking, amazon selling.

> **Product database, keyword tools, sales estimator, rank tracking, listing helper and an extension.**
>
> From our grade for features

ZonResearch product database

Filter a database of more than 20 million Amazon products to find product ideas; the homepage says niche lists refresh hourly.

Keyword tools

Keyword Base finds search terms, and Reverse Keywords shows which terms a competitor's ASIN ranks for.

Sales Estimator

Estimates the monthly sales of any ASIN, which can be used to size up a competitor or a launch.

Chrome extension

Shows sales and product data next to Amazon search results while you browse.

ZonTracker and Listify

ZonTracker follows a product's rank for chosen keywords; Listify turns a keyword list into an optimized listing.

Training and add-on services

Paid plans include the Amazon FBA Master Class course; PPC, launch and listing services are sold separately.

Where it runs

Web

Browser extension

What it works with

Its own pages name no integrations.

Zonbase is made by Zonbase.

Where it stands

Its grades against its category, and whether to keep it or make your own

18/46

Other Amazon seller tools it is graded above

Zonbase's GPA of 2.0 is higher than 18 of the 46 other Amazon seller tools we grade, and level with 10.

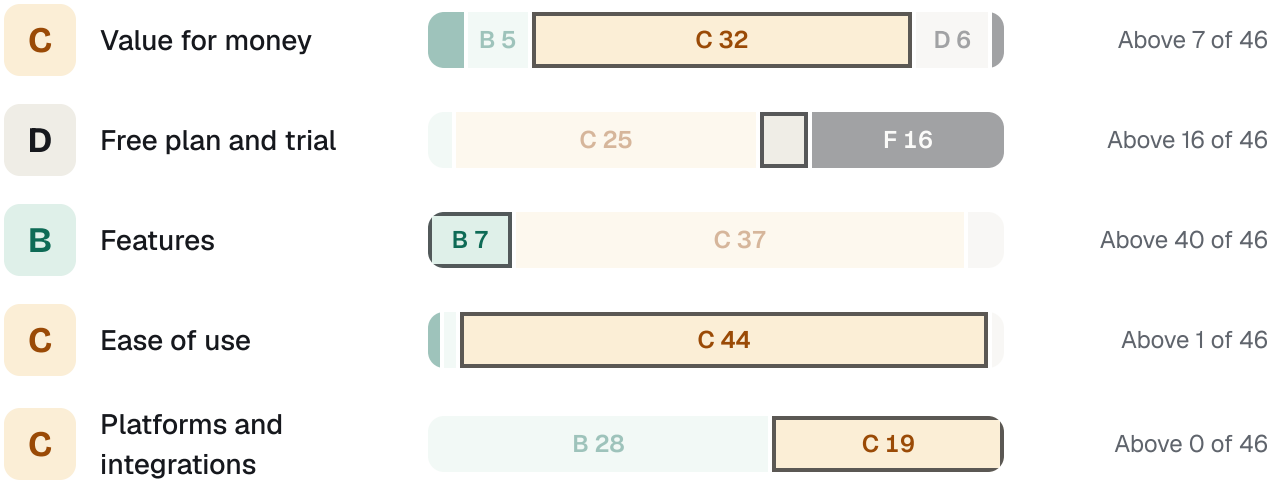
It stands best on features (B, above 40 of 46) and worst on free plan and trial (D, above 16).

Its paid plans start at $49 a month, against a middle price of $39 for the category: 19 of the 32 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 4 tools score higher and cost less.

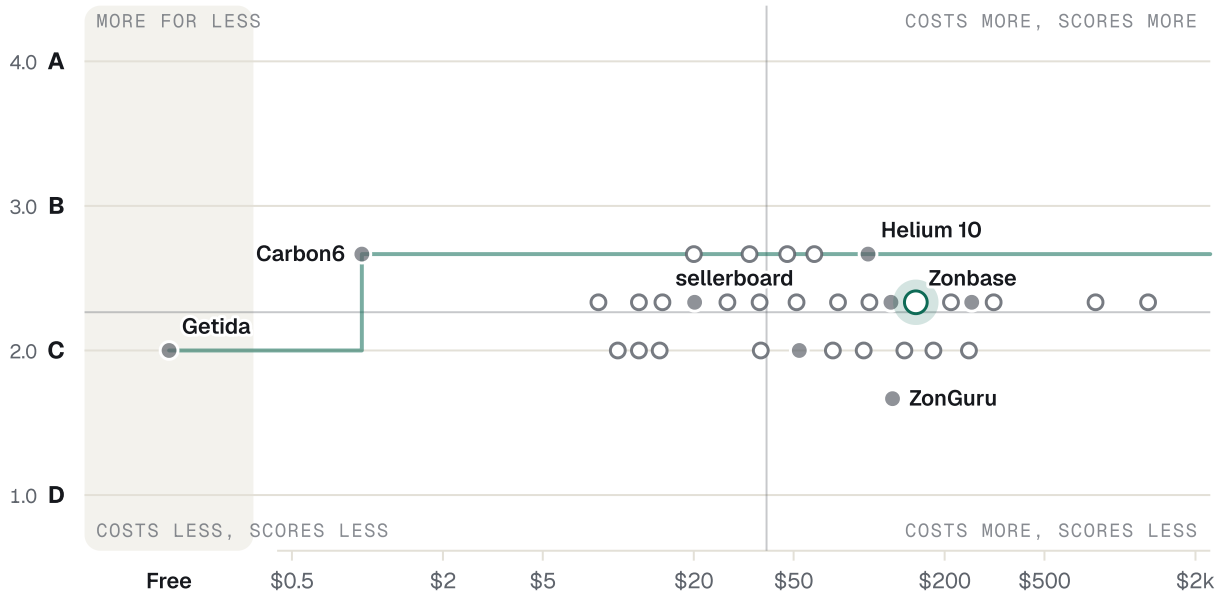
Each grade against the category

Every bar is all 47 Amazon seller tools we grade, cut by the letter each got. Zonbase's own letter is outlined.



Price against what you get

Each dot is one of 34 Amazon seller tools. Further left costs less; higher up scores better on features, ease of use and platforms. Zonbase is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Zonbase you would be making data from Amazon's seller tools and years of sales estimates. That is not a weekend's work, with an AI app builder or without one.

It costs $588 a year.

What you could not

- ✕ Data from Amazon's seller tools and years of sales estimates.
- ✕ Search volumes for millions of keywords, gathered and kept up to date.

- ✕ Daily checks of where your pages rank in search results.
- ✕ AI features, unless you pay a model provider for each request yourself.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. Zonbase's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Helium 10, Jungle Scout, ZonGuru, AMZScout and SellerSprite

The 5 tools Zonbase is most often weighed against, with where each one differs from it.

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Helium 10

Free plan · from $99/mo

All-in-one Amazon seller suite for research, listings, ads and profits.

- Helium 10 has a free plan. Zonbase does not, though it has a free trial.
- Helium 10 also covers AI agents, inventory and dashboards.

Zonbase and Helium 10 compared in full

J

2.0 GPA

Jungle Scout

From $29/mo

Amazon product and keyword research, with tools to run a store.

- Jungle Scout also covers inventory and review collection.

Zonbase and Jungle Scout compared in full



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ZonGuru

Free plan · from $124/mo

AI listing rewrites and monitoring for Amazon US and UK sellers.

- ZonGuru has a free plan. Zonbase does not, though it has a free trial.
- Only Zonbase lists a browser extension.
- Zonbase also covers keyword research and rank tracking.

Zonbase and ZonGuru compared in full



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AMZScout

Free trial · from $399.99/yr

Amazon product research extension and database with an AI chatbot.

- AMZScout also covers chat assistant.

Zonbase and AMZScout compared in full



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SellerSprite

Free trial · from $39/mo

Amazon product, keyword and review research with a Chrome extension.

Zonbase and SellerSprite compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Zonbase free?

No, Zonbase is a paid product, but you can try it first. 7-day free trial, cancel in one click.

How much does Zonbase cost?

Zonbase lists 3 plans. Standard Plan: $49 per month, billed monthly ($399 billed annually).

What platforms does Zonbase work on?

Zonbase is available on Web. It also has a browser extension.

Does Zonbase offer any discounts?

Zonbase publicly lists the following: Pay yearly for a lower price.

Does Zonbase have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Zonbase is listed for Web.

Does Zonbase have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Zonbase is listed for Web.

Is Zonbase open source?

Zonbase is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Zonbase?

Zonbase is made by a company of the same name.

What are the alternatives to Zonbase?

The closest alternatives to Zonbase in our directory are Helium 10, Jungle Scout, ZonGuru, AMZScout and SellerSprite.

How does Zonbase compare with other Amazon seller tools?

Zonbase's GPA of 2.0 is higher than 18 of the 46 other Amazon seller tools we grade, and level with 10.

Is Zonbase good value for money?

ToolGPA grades Zonbase C for value for money. Its paid plans start at $49 a month, against a middle price of $39 for the category: 19 of the 32 others that charge start lower.

Could I make my own version of Zonbase?

To replace Zonbase you would be making data from Amazon's seller tools and years of sales estimates.

Where this guide comes from

The prices, plans, platforms and features were read from Zonbase's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Zonbase's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Zonbase. Prices change, so check zonbase.com before you buy.

zonbase.com/

zonbase.com/pricing

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Zonbase, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/zonbase

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Zonbase: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/zonbase
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Know someone choosing between Amazon seller tools?

Send them this guide:
toolgpa.com/tools/zonbase/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded Amazon seller tools after Zonbase, each with an Insider's Guide of its own.

Amazon Seller Tools Insider's Guide

Every one of the 47 Amazon seller tools we grade, compared

Keepa Insider's Guide

Amazon price history charts, price-drop alerts and market data

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Carbon6 Insider's Guide

Family of Amazon seller tools for profit, reimbursements and ads

2.6 GPA

RevSeller Insider's Guide

Chrome extension and mobile app for Amazon product sourcing

2.6 GPA

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Zonbase's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Zonbase is a trademark of its owner, and this guide is not made, paid for or approved by Zonbase. Prices and plans change: check zonbase.com before you buy.