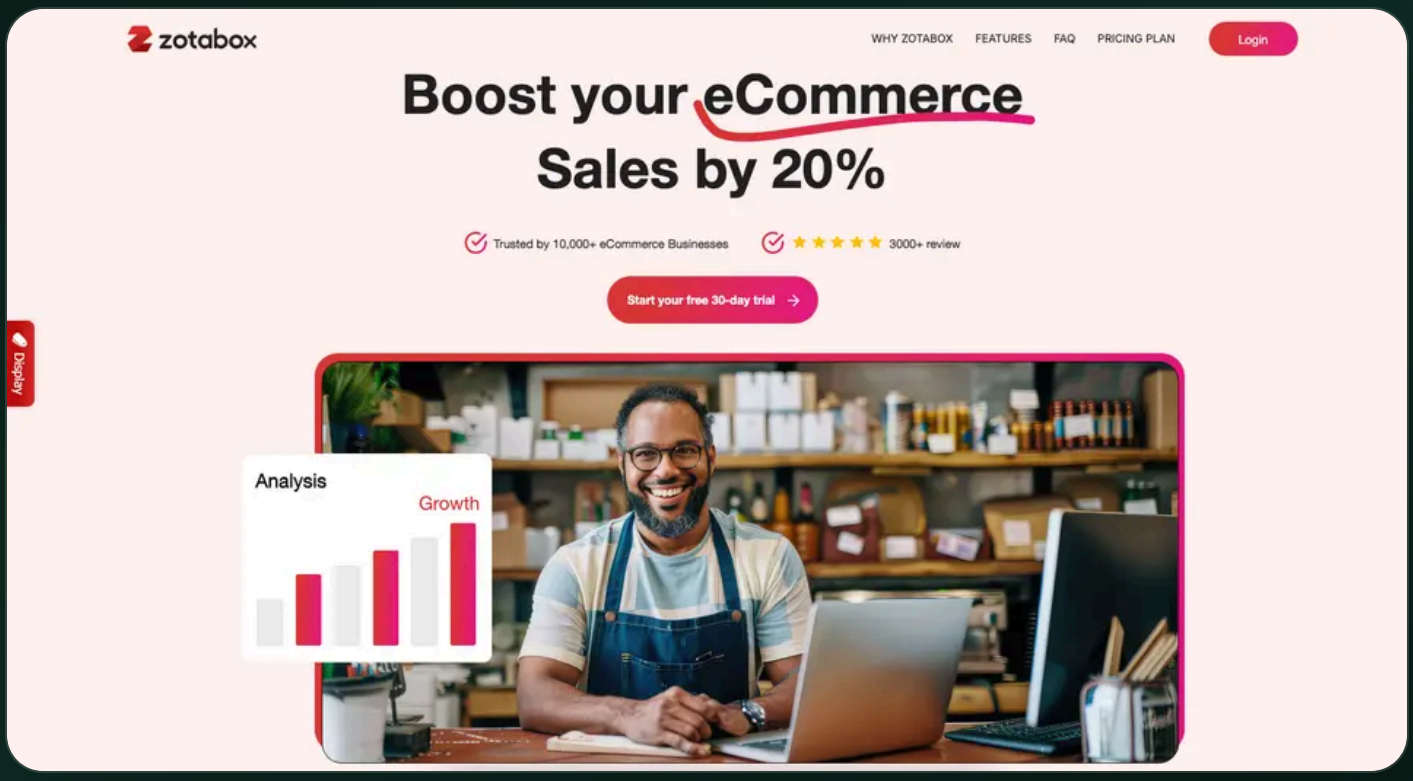
ToolGPA

NOVEMBER 2026

Zotabox

The Insider's Guide

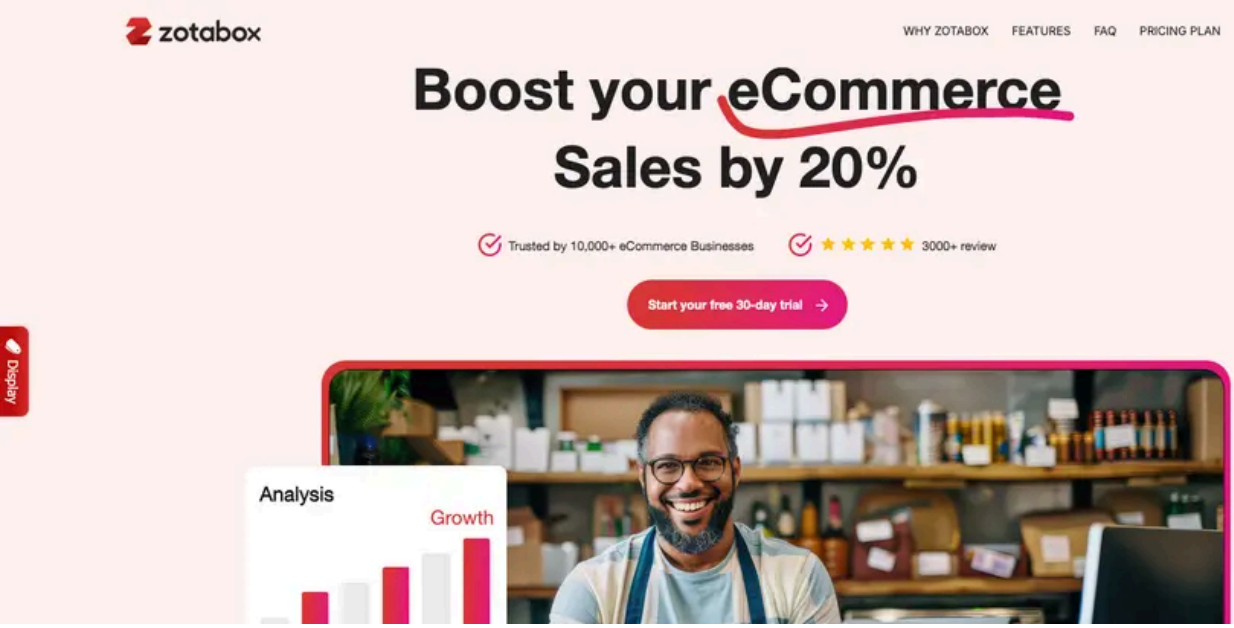
Popups, header bars and other on-site promotion tools



Every plan, grade, refund rule and rival among popup and widget tools, read from Zotabox's own pages.

Made by Zotasoft LLC · checked Nov 13, 2026 · toolgpa.com

2.2
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Zotabox's own pages, its app-store listings and our grades. Every fact in it is on Zotabox's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 14 of the 54 other popup and widget tools we grade

Zotabox is a set of more than 20 small website tools, including popups, header bars, slide boxes, contact forms and a notification box, aimed at online stores. It works on Shopify, BigCommerce and other platforms through a code snippet. A free plan covers the basic tools, and paid plans add multi-tool use, email capture and branding removal, priced by monthly visits.

To get you started, here are **9 things to know about Zotabox**, taken from its own pages and our grades.

1 **Best for a cheap bundle of on-site promo tools**

The free plan leaves out email capture, countdown timers, coupons and branding removal, which are the parts people usually want.

2 **Paid plans start at $8.39 a month**

As its pricing page puts it: $8.39 per month for up to 10,000 visits, billed annually ($11.99 billed monthly).

3 **There is a free plan**

Free plan with access to the tools (popup, header bar, contact form and others) but not the premium features such as multiple tools per site, email collection, countdown timers and coupons.

4 **It runs on Web**

Web.

5 **Popups**

Clickable banner popups and exit-style popups that collect emails or promote offers, with display rules.

6 **Header bar and notification box**

A top bar and a notification box for free-shipping messages, limited-time offers and discount codes.

7 **Contact form builder**

Contact, survey and request forms with inquiry tracking.

8 **A 2.2 GPA, above 14 of 54**

That is against the other popup and widget tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Zotabox you would be making email sent in volume that still reaches the inbox. That is not a weekend's work, with an AI app builder or without one.

Zotabox at a glance

PRICING
Free plan, from $8.39 per month for up to 10,000 visits, billed annually ($11.99 billed monthly)

FREE PLAN
Yes

FREE TRIAL
14-day premium trial

RUNS ON
Web

MADE BY
Zotasoft LLC

CATEGORY
Popups & Website Widgets

OUR GRADE
2.2 GPA, fair

The report card

Best for a cheap bundle of on-site promo tools

Zotabox bundles 20-plus site tools, including popups, header bars and a contact form, with a free plan and paid plans from $8.39 a month. The free plan leaves out email capture, countdown timers, coupons and branding removal, which are the parts people usually want.

TOOLGPA REPORT CARD — **Zotabox** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$8.39 a month on yearly billing for 10,000 visits, $11.99 monthly. That sits just outside the cheapest quarter of popup tools ($8.25), so it is ordinary for the category.
Free plan and trial	C	A free plan and a 14-day premium trial. The free plan leaves out email collection, countdown timers, coupons and multiple tools of one kind per site.
Features	C	Many small tools in one place, but email capture, timers and coupons are premium, and add-to-cart and upsell tools only work on Shopify, BigCommerce, Ecwid and Shopline.
Ease of use	C	No store rating on record. There are 20-plus tools to pick from and set up, so it takes some picking through.
Platforms and integrations	B	Web app with Shopify, BigCommerce, Ecwid, Shopline and Mailchimp. It runs on a website and has no phone or desktop app.

Grade point average — Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Zotabox is for

- ✓ Fits if you run a small store and want several small tools under one bill
- ✓ Works for a site that can live without email capture on the free plan

Who it is not for

- ✕ Tight if you want email collection for free: it is premium only
- ✕ Skip it if you want branding gone, which needs a paid plan
- ✕ Watch out: plans cover 1 website and are priced by monthly visits, from 10,000 to 100,000
- ✕ Watch out: add-to-cart and upsell tools work only on Shopify, BigCommerce, Ecwid and Shopline
- ✕ Watch out: the info.zotabox.com page still shows placeholder footer details

Good to know

Good for

- ✓ Small online stores that want several simple promotion tools from one vendor
- ✓ Shopify merchants wanting a low-cost popup plan

Worth knowing

- ⓘ Multiple tools of one kind on the same site, email collection, countdown timers, coupons and branding removal are premium features.
- ⓘ Plans are priced by monthly visits and cover 1 website; the pricing page lists a 3-website option as well.
- ⓘ Add to cart and upsell tools are marked as available only on Shopify, BigCommerce, Ecwid and Shopline.
- ⓘ The info.zotabox.com homepage still shows placeholder footer details, so use the pricing page for plan facts.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$8.39

A month to start. There is a free plan too

Zotabox has a free plan. Paid plans start at $8.39 per month for up to 10,000 visits, billed annually ($11.99 billed monthly).

> **The free plan leaves out email collection, countdown timers, coupons and multiple tools of one kind per site.**
>
> From our grade for free plan and trial

FREE

$0

Basic version of the tool set. Premium features such as email collection, countdown timer, coupon, no branding and email service integration are not included.

STARTER

$8.39

per month, up to 10,000 visits, billed annually ($11.99 monthly)

Removes branding and adds email capture with integrations, countdown timer, coupon and video, for small stores.

GROWTH

$17.49

per month, up to 30,000 visits, billed annually ($24.99 monthly)

Same premium features as Starter with a limit of 30,000 visits a month.

PRO

$34.99

per month, up to 100,000 visits, billed annually ($49.99 monthly)

Same premium features with a limit of 100,000 visits a month. Custom plans are also offered.

The free plan

Free plan with access to the tools (popup, header bar, contact form and others) but not the premium features such as multiple tools per site, email collection, countdown timers and coupons.

Trying it first

14-day premium trial

Read from v2.zotabox.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Yearly billing saves 30%

The pricing page says the yearly plan saves 30%, for example Starter at $8.39 a month billed annually against $11.99 billed monthly.

Stated on v2.zotabox.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Popups, header bars and other on-site promotion tools. Here is what it does, as its own site describes it, and what it covers: marketing automation, forms, popups.

> **Web app with Shopify, BigCommerce, Ecwid, Shopline and Mailchimp.**

From our grade for platforms and integrations

Popups

Clickable banner popups and exit-style popups that collect emails or promote offers, with display rules.

Header bar and notification box

A top bar and a notification box for free-shipping messages, limited-time offers and discount codes.

Contact form builder

Contact, survey and request forms with inquiry tracking.

Other site tools

Slide box, showcase slider, Facebook Messenger chat, EU cookie notice, back-to-top button, store locator and social buttons.

Email service integration

On premium plans, captured emails can be sent to a connected email service.

Where it runs

Web

What it works with

Shopify
BigCommerce
Ecwid
Shopline
Mailchimp

Zotabox is made by Zotasoft LLC.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

14/54

Other popup and widget tools it is graded above

Zotabox's GPA of 2.2 is higher than 14 of the 54 other popup and widget tools we grade, and level with 19.

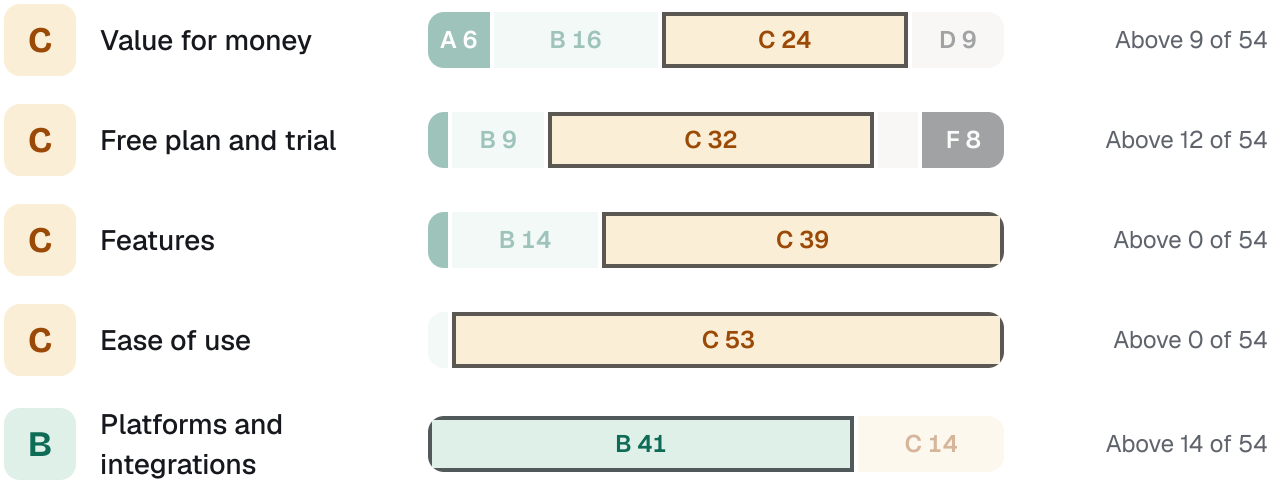
It stands best on platforms and integrations (B, above 14 of 54) and worst on features (C, above 0).

Its paid plans start at $8.39 a month, against a middle price of $14 for the category: 17 of the 48 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 3 tools score higher and cost less.

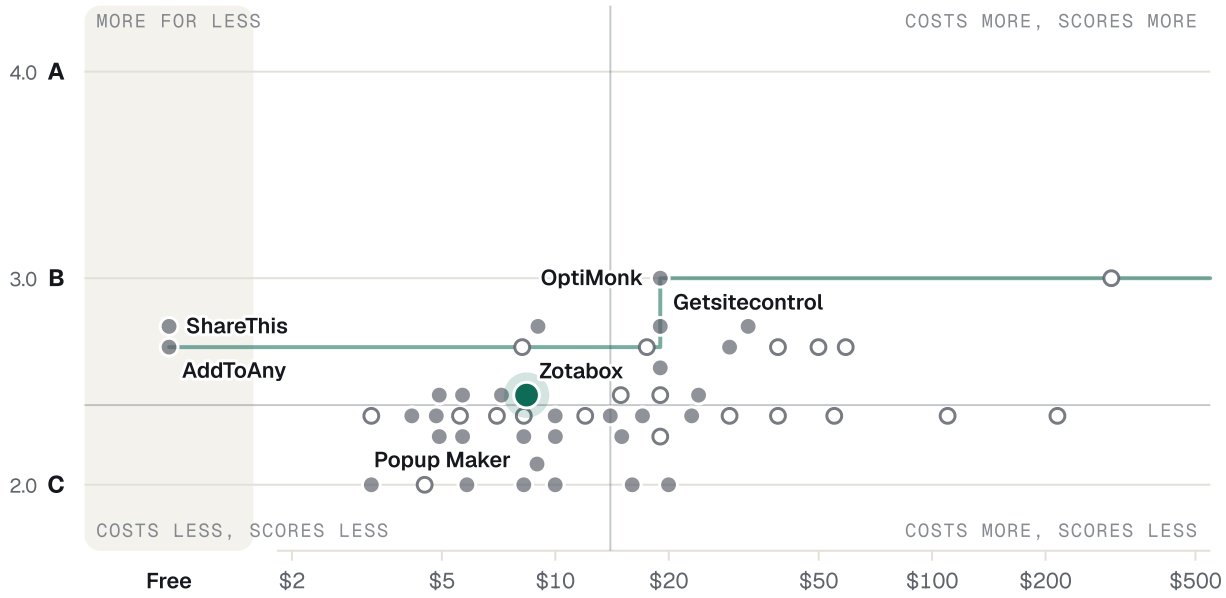
Each grade against the category

Every bar is all 55 popup and widget tools we grade, cut by the letter each got. Zotabox's own letter is outlined.



Price against what you get

Each dot is one of 51 popup and widget tools. Further left costs less; higher up scores better on features, ease of use and platforms. Zotabox is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Zotabox you would be making email sent in volume that still reaches the inbox. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 21 of the 54 other popup and widget tools grade higher. It costs $100.68 a year.

What you could make

- Popups and forms: an app builder makes these well.

What you could not

- Email sent in volume that still reaches the inbox.

- It plugs into other products, Shopify, BigCommerce and Ecwid among them.

What this rests on. Zotabox's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Poptin, Getsitecontrol, Popupsmart, Wisepops and OptinMonster

The 5 tools Zotabox is most often weighed against, with where each one differs from it.

2.4 GPA

Poptin

Free plan · from $19/mo

Popups and embedded forms, with email campaigns and automations.

- Poptin also covers email campaigns and a/B testing.

Zotabox and Poptin compared in full

2.8 GPA

Getsitecontrol

Free plan · from $19/mo

Popups, bars, forms and surveys, with email campaigns built in.

- Getsitecontrol also covers surveys, email campaigns and a/B testing.

Zotabox and Getsitecontrol compared in full



2.4
GPA

Popupsmart

Free plan · from $32.50/mo

No-code popup builder with AI drafting and 500+ templates.

- Zotabox also covers marketing automation.
- Popupsmart also covers templates, no-code and a/B testing.

Zotabox and Popupsmart compared in full



2.4
GPA

Wisepops

Free trial · from $299/mo

Popups, on-site feeds, web push and A/B tests for online stores.

- Zotabox has a free plan. Wisepops does not, though it has a free trial.
- Zotabox also covers marketing automation and forms.
- Wisepops also covers a/B testing.

Zotabox and Wisepops compared in full



1.8
GPA

OptinMonster

From $210/yr

Pop-ups, floating bars and opt-in forms added to an existing site.

- Zotabox has a free plan. OptinMonster does not.
- Zotabox also covers marketing automation.
- OptinMonster also covers templates, no-code and a/B testing.

Zotabox and OptinMonster compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Zotabox free?

Zotabox has a free plan. Free plan with access to the tools (popup, header bar, contact form and others) but not the premium features such as multiple tools per site, email collection, countdown timers and coupons.

How much does Zotabox cost?

Zotabox lists 4 plans. Free: $0.

What platforms does Zotabox work on?

Zotabox is available on Web.

Does Zotabox offer any discounts?

Zotabox publicly lists the following: Yearly billing saves 30%.

Does Zotabox have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Zotabox is listed for Web.

Does Zotabox have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Zotabox is listed for Web.

Is Zotabox open source?

Zotabox is not described as open source on its own site, as read on Nov 13, 2026.

What does Zotabox integrate with?

Zotabox's listing names Shopify, BigCommerce, Ecwid, Shopline and Mailchimp.

Does Zotabox have a free trial?

Yes. 14-day premium trial.

Who makes Zotabox?

Zotabox is made by Zotasoft LLC.

What are the alternatives to Zotabox?

The closest alternatives to Zotabox in our directory are Poptin, Getsitecontrol, Popupsmart, Wisepops and OptinMonster.

How does Zotabox compare with other popup and widget tools?

Zotabox's GPA of 2.2 is higher than 14 of the 54 other popup and widget tools we grade, and level with 19.

Is Zotabox good value for money?

ToolGPA grades Zotabox C for value for money. Its paid plans start at $8.39 a month, against a middle price of $14 for the category: 17 of the 48 others that charge start lower.

Could I make my own version of Zotabox?

To replace Zotabox you would be making email sent in volume that still reaches the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from Zotabox's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Zotabox's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Zotasoft LLC. Prices change, so check info.zotabox.com before you buy.

v2.zotabox.com/membership/pricing
apps.shopify.com/zotabox
info.zotabox.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Zotabox, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/zotabox

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Zotabox: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/zotabox
```

Know someone choosing between popup and widget tools?

Send them this guide: toolgpa.com/tools/zotabox/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded popup and widget tools after Zotabox, each with an Insider's Guide of its own.

Popups & Website Widgets Insider's Guide

Every one of the 55 popup and widget tools we grade, compared

AddToAny Insider's Guide

Free share buttons for websites and WordPress

3.2 GPA

ShareThis Insider's Guide

Free share, follow and reaction buttons for publishers

3.2 GPA

Getsitecontrol Insider's Guide

Popups, bars, forms and surveys, with email campaigns built in

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Zotabox's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Zotabox is a trademark of its owner, and this guide is not made, paid for or approved by Zotasoft LLC. Prices and plans change: check info.zotabox.com before you buy.