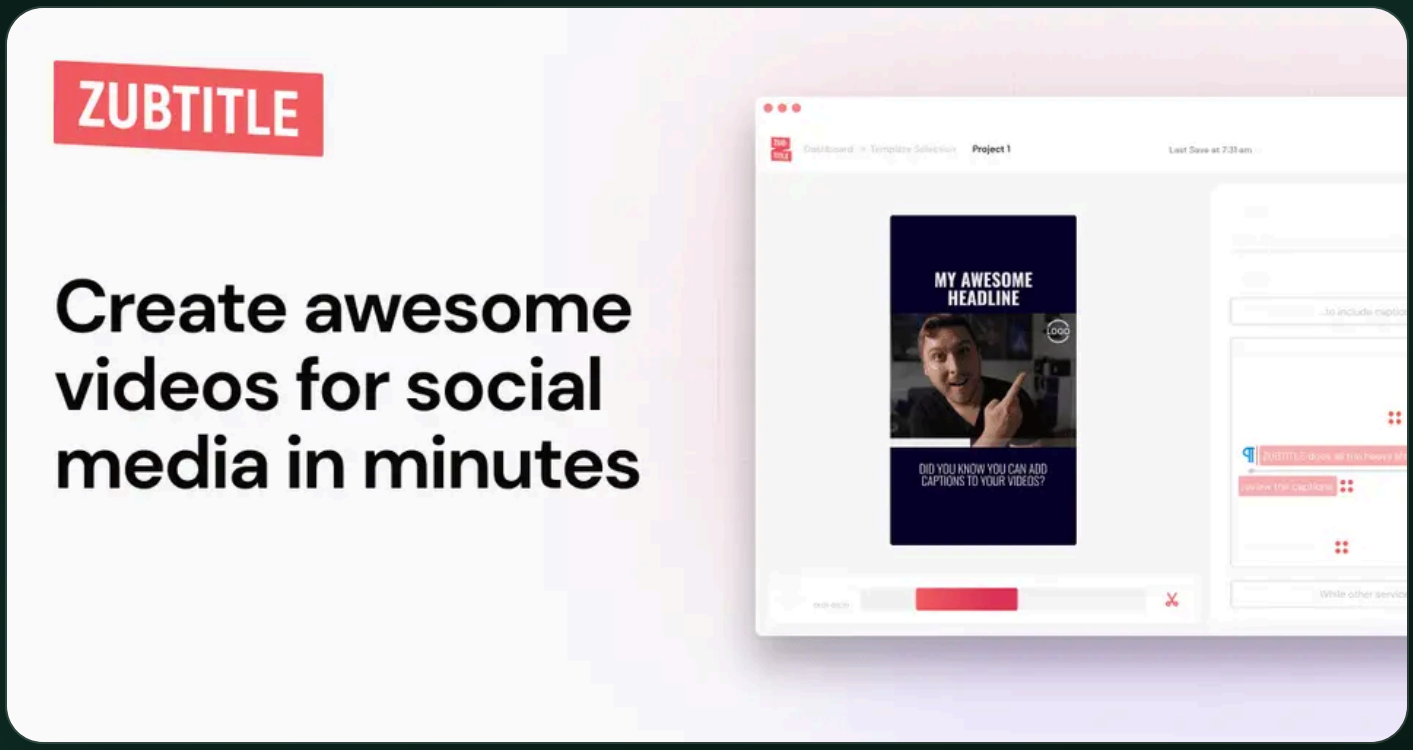
ToolGPA

NOVEMBER 2026

Zubtitle

The Insider's Guide

Online video editor for captions, resizing and social clips



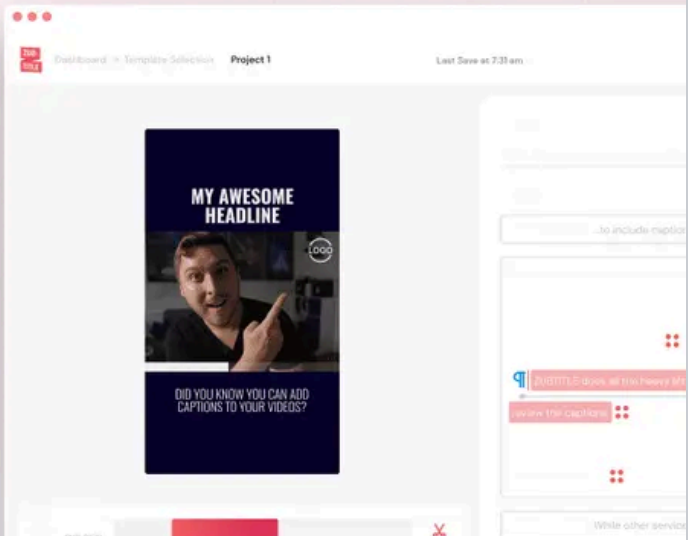
Every plan, grade, refund rule and rival among screen recording and video tools, read from Zubtitle's own pages.

Made by Zubtitle LLC · checked Nov 13, 2026 · toolgpa.com

2.0
GPA

ZUBTITLE

Create awesome videos for social media in minutes



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Zubtitle's own pages, its app-store listings and our grades. Every fact in it is on Zubtitle's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 14 of the 133 other screen recording and video tools we grade

Zubtitle adds automatic captions to videos and lets you resize, trim and brand them for social platforms. It also uses AI to write social posts, titles, hashtags, descriptions and timestamps from a video. Plans are set by videos per month and export quality.

To get you started, here are **9 things to know about Zubtitle**, taken from its own pages and our grades.

> "
>
> **No store rating on record, and you style each video yourself.**
>
> From our grade for ease of use

1 **Best for adding captions to short social videos**

Zubtitle is an online editor for adding captions and resizing videos.

2 **Paid plans start at $19 a month**

As its pricing page puts it: $19 per month, billed monthly.

3 **There is a free plan**

Bootstrapper plan: 2 videos per month at up to 720p, with a Zubtitle watermark.

4 **It runs on Web**

Web.

5 **Automatic captions**

Adds captions or subtitles to a video, with animations and saved style templates for brand fonts and colors.

6 **Resize and crop**

Changes a video's aspect ratio to suit each social platform.

7 **Trim and headline**

Trim a video to its strongest part and add a headline with the built-in text editor.

8 **A 2.0 GPA, above 14 of 133**

That is against the other screen recording and video tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Zubtitle you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

Zubtitle at a glance

PRICING Free plan, from $19 per month, billed monthly	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY Zubtitle LLC	CATEGORY Screen Recording & Video
OUR GRADE 2.0 GPA, fair	

The report card

Best for adding captions to short social videos

Zubtitle is an online editor for adding captions and resizing videos. The free plan allows 2 videos a month at 720p with a watermark, and uploads are

limited to 20 minutes.

TOOLGPA REPORT CARD	Zubtitle	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	Guru is $19 a month billed monthly, or $190 a year, in the middle of the category.
Free plan and trial	C	Bootstrapper is free for 2 videos a month at 720p with a watermark.
Features	C	Captions, resizing and social clips do that job, but uploads stop at 20 minutes and custom fonts need Agency.
Ease of use	C	No store rating on record, and you style each video yourself.
Platforms and integrations	C	Web only, with no desktop or phone app listed.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Zubtitle is for

- ✓ Fits if you add captions to short social videos
- ✓ Works for people who post the same clip in several sizes

Who it is not for

- ✗ Tight if you stay free, as you get 2 videos a month at 720p with a watermark
- ✗ Watch out: uploads are limited to 20 minutes on every plan
- ✗ Watch out: custom fonts are Agency only, at $49 a month
- ✗ Too light for full editing, as it is a caption and resize tool

Good to know

Good for

- ✓ Coaches and podcasters captioning short social videos
- ✓ Marketers repurposing one video across several platforms
- ✓ Small agencies captioning clips for clients

Worth knowing

- ⓘ The free plan allows 2 videos a month, caps resolution at 720p and adds a watermark.
- ⓘ Uploads are limited to 20 minutes on every plan, according to the annual-billing view of the pricing page.
- ⓘ Custom fonts are listed only on Agency.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$19

A month to start. There is a free plan too

Zubtitle has a free plan. Paid plans start at $19 per month, billed monthly.

BOOTSTRAPPER

$0

2 videos per month, Zubtitle watermark, resolutions up to 720p, all editor features.

GURU

$19

per month, billed monthly

10 videos per month, no watermark, up to 4K, premium support.

AGENCY

$49

per month, billed monthly

30 videos per month, no watermark, up to 4K, premium support, custom fonts.

The free plan

Bootstrapper plan: 2 videos per month at up to 720p, with a Zubtitle watermark.

Read from zubtitle.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

2 months free with annual billing

Annual billing is $190 a year for Guru and $490 a year for Agency, saving $38 and $98 against monthly billing.

Stated on zubtitle.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Online video editor for captions, resizing and social clips. Here is what it does, as its own site describes it, and what it covers: AI features, transcription, templates, video editing.

> **Web only, with no desktop or phone app listed.**
>
> From our grade for platforms and integrations

Automatic captions

Adds captions or subtitles to a video, with animations and saved style templates for brand fonts and colors.

Resize and crop

Changes a video's aspect ratio to suit each social platform.

Trim and headline

Trim a video to its strongest part and add a headline with the built-in text editor.

Logo and progress bar

Adds a logo or watermark and a branded progress bar to the video.

AI text from video

Generates social posts, titles, hashtags, YouTube descriptions and chapter timestamps from a video.

Custom pricing calculator

Larger needs can build a custom plan with the vendor's pricing calculator.

Where it runs

Web

What it works with

Its own pages name no integrations.

Zubtitle is made by Zubtitle LLC.

Where it stands

Its grades against its category, and whether to keep it or make your own

14/133

Other screen recording and video tools it is graded above

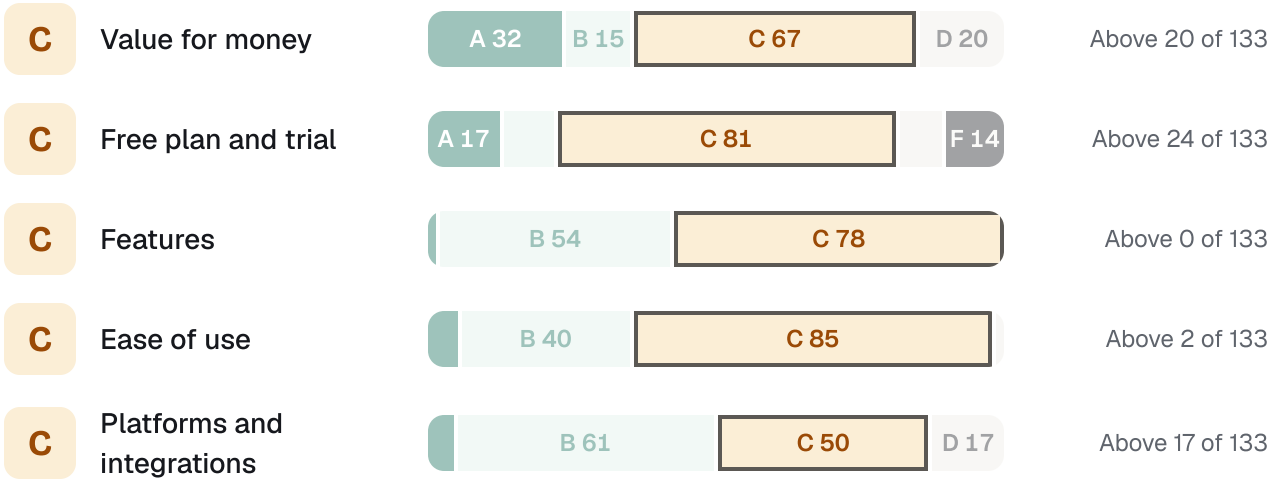
Zubtitle's GPA of 2.0 is higher than 14 of the 133 other screen recording and video tools we grade, and level with 27.

Its paid plans start at $19 a month, against a middle price of $12.25 for the category: 62 of the 88 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 55 tools score higher and cost less.

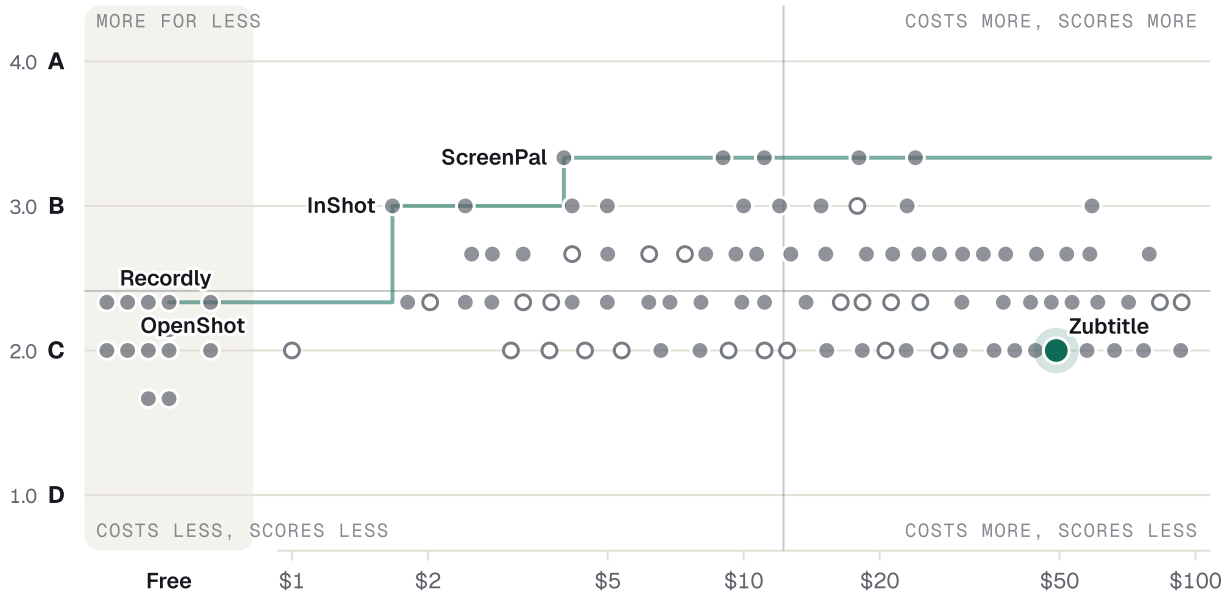
Each grade against the category

Every bar is all 134 screen recording and video tools we grade, cut by the letter each got. Zubtitle's own letter is outlined.



Price against what you get

Each dot is one of 102 screen recording and video tools. Further left costs less; higher up scores better on features, ease of use and platforms. Zubtitle is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Zubtitle you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 92 of the 133 other screen recording and video tools grade higher. It costs $228 a year.

What you could make

- Templates: an app builder makes this well.

What you could not

- × A video editor.
- × Speech turned into text you can trust.

- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. Zubtitle's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Submagic, Captions, VEED, Kapwing and Vizard

The 5 tools Zubtitle is most often weighed against, with where each one differs from it.

2.2 GPA

Submagic

Free trial · from $12/mo

AI editor that adds captions, B-roll and cuts to short videos.

- Zubtitle has a free plan. Submagic does not, though it has a free trial.
- Only Submagic lists iOS and Android apps.

Zubtitle and Submagic compared in full

2.4 GPA

Captions

Free plan · from $4.99/mo

AI video editor and generator for short talking-head videos.

- Only Captions lists iOS and Android apps.
- Zubtitle also covers templates.
- Captions also covers noise cancellation.

Zubtitle and Captions compared in full



2.4
GPA

VEED

Free plan · from $25/mo

Browser-based AI video generator and editor for social video.

- Only VEED lists iOS and Android apps.
- VEED also covers noise cancellation and screen recording.

Zubtitle and VEED compared in full



2.4
GPA

Kapwing

Free plan · from $16/mo

Online video editor with AI subtitles, dubbing and team workspaces.

- Kapwing also covers noise cancellation and screen recording.

Zubtitle and Kapwing compared in full



2.2
GPA

Vizard

Free plan · from $14.50/mo

AI tool that cuts long videos into short social clips.

Zubtitle and Vizard compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Zubtitle free?

Zubtitle has a free plan. Bootstrapper plan: 2 videos per month at up to 720p, with a Zubtitle watermark.

How much does Zubtitle cost?

Zubtitle lists 3 plans. Bootstrapper: $0.

What platforms does Zubtitle work on?

Zubtitle is available on Web.

Does Zubtitle offer any discounts?

Zubtitle publicly lists the following: 2 months free with annual billing.

Does Zubtitle have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Zubtitle is listed for Web.

Does Zubtitle have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Zubtitle is listed for Web.

Is Zubtitle open source?

Zubtitle is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Zubtitle?

Zubtitle is made by Zubtitle LLC.

What are the alternatives to Zubtitle?

The closest alternatives to Zubtitle in our directory are Submagic, Captions, VEED, Kapwing and Vizard.

How does Zubtitle compare with other screen recording and video tools?

Zubtitle's GPA of 2.0 is higher than 14 of the 133 other screen recording and video tools we grade, and level with 27.

Is Zubtitle good value for money?

ToolGPA grades Zubtitle C for value for money. On features, ease of use and platforms it scores 2.0 out of 4.

Could I make my own version of Zubtitle?

To replace Zubtitle you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

Where this guide comes from

The prices, plans, platforms and features were read from Zubtitle's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Zubtitle's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Zubtitle LLC. Prices change, so check zubtitle.com before you buy.

zubtitle.com/pricing

zubtitle.com/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Zubtitle, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/zubtitle

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Zubtitle: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/zubtitle
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Know someone choosing between screen recording and video tools?

Send them this guide: toolgpa.com/tools/zubtitle/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded screen recording and video tools after Zubtitle, each with an Insider's Guide of its own.

Screen Recording & Video Insider's Guide

Every one of the 134 screen recording and video tools we grade, compared

DaVinci Resolve Insider's Guide

Video editing, color, effects and audio post-production in one app

3.4 GPA

Zencastr Insider's Guide

Free podcast recording, chat-based editing and hosting in one app

3.4 GPA

Cap Insider's Guide

Open-source screen recorder with instant share links and an editor

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Zubtitle's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Zubtitle is a trademark of its owner, and this guide is not made, paid for or approved by Zubtitle LLC. Prices and plans change: check zubtitle.com before you buy.